

VENUE



BRAND AND NAME WAS BORN IN FINLAND
FEW YEARS OF SUCCES IN SKANDINAVIAN MARKET AND NOW BRAND VENUE IS PRESENTED ALSO IN BALTIC



- Cheap
- Good Quality
- Simple and strong designe



- Venue VL5 will be available in two colors, Silver and Black
- Sizes 16-18 inch, and all popular applications
- already available in stock 1500 wheels, Presented in lower price segment. Wheels is produced in Asia.



MW

- Sizes 14-17 inch, all popular applications
- in stock ~2000 wheels,
- Presented in lower price segment.
- Wheels is produced in 3 factories in EU, Poland, Italy Romania.

nano design



- Nano is a range of rims designed for a wide range of cars, from compact cars to SUVs and commercial vehicles. They are manufactured in China to high quality manufacturing standards.
- The wide assortment of designs and sizes of nano wheels, which are specially adapted to the requirements of the consumers of the Baltic market, makes it an excellent option for equipping your car!

DEZENT

LEICHTMETALLRÄDER

DEZENT COMBINES LIGHTNESS AND PURITY OF DESIGN, PRECISION AND ELEGANCE OF GERMAN ENGINEERING. ITS OFFER INCLUDES BOTH SPORTY AND SOPHISTICATED ALLOY WHEELS. THE EXPERIENCE ACCUMULATED OVER THE YEARS, PLANNING AND LOGISTICS SKILLS AND THE ABILITY TO STORE A SIGNIFICANT AMOUNT OF GOODS, AS WELL AS THE MARKET RISK POLICY ENSURE EASY AVAILABILITY OF DEZENT PRODUCTS WORLDWIDE.



KB

AO

TV

MISSION



YOUNG. MODERN. DEZENT.
Always keeping up with the times, the company is in the vanguard of design and innovative technologies. Increasingly more resistant surface coatings result in the care-free use of alloy rims, especially during winters.

INSPIRATION



Problems are challenges. Challenges are tasks. And tasks must be solved. The product range bears testimony to the fact that DEZENT creates solutions.

PASSION



At DEZENT, love of cars and customer satisfaction are the basis for the success of our brand. DEZENT rims combine design and functionality, and stand for quality.

BRAND COUNTRY: GERMANY PRODUCTION: GERMANY, TURKEY PRICE LEVEL AND BRAND POSITION: MIDDLE AND LOWER PRICE SEGMENT

DEZENT

LEICHTMETALLRÄDER



Dezent KE



PIMP MY WORKHORSE



BRAND COUNTRY: GERMANY (SUPERIOR INDUSTRIES)

PRODUCTION: GERMANY

PRICE LEVEL AND BRAND POSITION: MIDDLE PRICE

SEGMENT



ALUTEC

Wheel rims are made to the highest production standards, incorporating the full expertise of our employees. The result is unique quality that meets the most exacting demands and a fascinating innovative design. As a specialist for polished wheels, we deliver style for almost any vehicle model. For your car too – we guarantee it! The UV-resistant coatings we use make your wheels extremely robust and give your vehicle that little something extra to make it a masterpiece.

<https://www.alutec.de/en/brand/>

MOTION • STYLE • EMOTION

BRAND COUNTRY: GERMANY (SUPERIOR INDUSTRIES)

PRODUCTION: GERMANY

PRICE LEVEL AND BRND POSITION: MIDDLE PRICE SEGMENT



LUCCA



SALENTO



TRANSPORTER 2



NOTHING BEATS YOUR PERFORMANCE

Performance shapes the identity of ATS. For more than 50 years, the brand has been proving how aesthetically sophisticated design and the highest quality and safety standards merge. Our unique wheel models guarantee state-of-the-art driving pleasure at the highest technical level – without compromising on strength and weight. All car lovers who value design and comfortable dynamics benefit from this.

<https://atswheels.com/en/brand/>

ENGAGEMENT IN MOTORSPORTS

PERFORMANCE

PASSION

PRECISION

LIMITS



ATS®

Leichtmetallräder

BRAND COUNTRY: GERMANY (SUPERIOR INDUSTRIES)

PRODUCTION: GERMANY

PRICE LEVEL AND BRAND POSITION: MIDDLE PRICE SEGMENT



COMPETITION 2



PASSION



AUVORA

ATS®
■■■■ Leichtmetallräder





BRAND COUNTRY: ITALY

PRODUCTION: ITALY

PRICE LEVEL AND BRAND POSITION: MIDDLE PRICE SEGMENT



AC-MB5

AC518

AC521

AC-V61

DOTZ

TUNING WHEELS

PEOPLE WHO TRUST IN DOTZ

FAMILY MEMBERS, PARTNER AND FRIENDS! DOTZ ISN'T JUST A BRAND, IT'S A WAY OF LIFE.



DOTZ IN PERFECTION

THE HIGHEST QUALITY STANDARDS IN WHEEL DESIGN

THE PRODUCT STRATEGY OF DOTZ IS TO DELIVER WHEELS THAT ADHERE TO THE HIGHEST POSSIBLE QUALITY STANDARDS. WE SUBJECT OUR WHEELS TO A NUMBER OF TESTS AND PROCESSES TO ENSURE THAT THESE HIGH QUALITY STANDARDS ARE MET.

DOTZ

TUNING WHEELS

BRAND COUNTRY: GERMANY (ALCAR GROUP)

PRODUCTION: GERMANY

PRICE LEVEL AND BRAND POSITION: MIDDLE





DOTZ 4X4 STEEL WHEELS,
 AVAILABLE 15-18 INCH, ALSO NEGATIVE ET



Dotz Wheel 4x4 cap 1 pcs h=83
 ZO5020 114.3

Art No : 25744



Dotz Wheel 4x4 cap dark 1 pcs h=120
 ZO5011D

Art No : 25767




Dotz Wheel 4x4 Cap Black ZOD4B9

Art No : 25769



DAKAR (STEEL WHEEL) OPTIONAL CAP



MAK S.p.A. was founded in 1991 as a result of a joint venture between two important companies active in the industrial metallurgical production sector and in the commercial automotive field. The company has distinguished itself in the after market for the production of light alloy wheels. MAK is a well-known brand on the national and international scene, recognised as one of the leaders in the market. Inspired by the "Lean Thinking" philosophy, MAK focuses on waste reduction, internal processes efficiency and production quality, through synergy and teamwork. Environmental sustainability is one of the challenges for the company, which is investing in the use of alternative energy sources, the re-use of production waste and the optimisation of logistics.
<https://www.makwheels.it/en/company/>

MAK is a customer-oriented company with the goal of customer satisfaction in many different ways:

- Offering high quality products with innovative design.
- Pre- and after-sales service guaranteed by highly qualified staff.
- Fast and reliable daily shipments.
- Flexibility in planning orders.
- huge experience in 4x4 and Van's segment
- Wide range of products, NPK, TPMS, Snow Socks

MAK has a stock of more than 120,000 wheels in its warehouse, in order to meet any national or international order request in a short time.

MAK

PERFORMANCE WHEELS



BRAND COUNTRY: ITALY

PRODUCTION: ITALY AND ASIA

PRICE LEVEL AND BRAND POSITION: MIDDLE

Factory video

<https://www.youtube.com/watch?v=tzTyX6u0yWo>

Range 2024

<https://www.youtube.com/watch?v=kqekUlKz8qY>

Design and Passion,

<https://www.youtube.com/watch?v=GJRhi0nTCMI>





BRAND COUNTRY: ITALY

PRODUCTION: ASIA AND TURKEY

PRICE LEVEL: MIDDLE

WEB: [HTTPS://WWW.MSWWHEELS.COM/](https://www.mswwheels.com/)

MSW is an Italian brand specialized in the production of high-quality alloy wheels: it was created in the 70s as the first brand of alloy wheels produced and marketed by OZ, with particular attention to the needs of German and the United States markets, which had always stood out as very sensitive to quality.

Over the years the brand has enriched its product portfolio range, with affordable models that address the needs of customers placing high value in safety when choosing wheels for their car.

- ✓ GUARANTEED BY OZ
- ✓ A GLOBAL BRAND
- ✓ DEDICATED AND UNIVERSAL DESIGN
- ✓ ORIGINAL HUBCAP COMPATIBILITY
- ✓ ABSOLUTE QUALITY
- ✓ BEST VALUE FOR MONEY
- ✓ ALL PRODUCTS ARE CERTIFIED
- ✓ SOLUTIONS FOR ALL VEHICLES
- ✓ THE VAN/CAMPER WORLD





MSW 75



MSW 37T



MSW 99 VAN



designed by OZ





designed by OZ





designed by OZ





designed by OZ

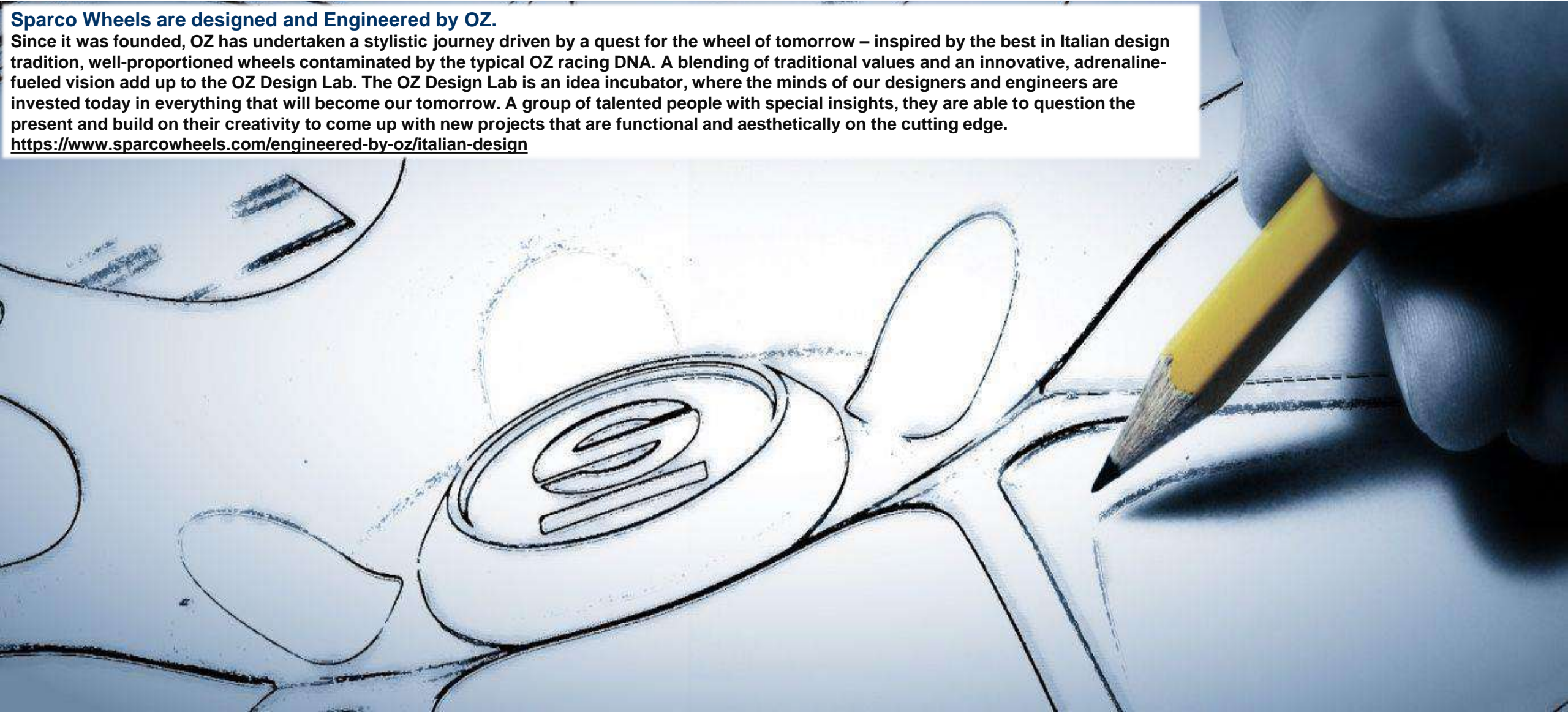




Sparco Wheels are designed and Engineered by OZ.

Since it was founded, OZ has undertaken a stylistic journey driven by a quest for the wheel of tomorrow – inspired by the best in Italian design tradition, well-proportioned wheels contaminated by the typical OZ racing DNA. A blending of traditional values and an innovative, adrenaline-fueled vision add up to the OZ Design Lab. The OZ Design Lab is an idea incubator, where the minds of our designers and engineers are invested today in everything that will become our tomorrow. A group of talented people with special insights, they are able to question the present and build on their creativity to come up with new projects that are functional and aesthetically on the cutting edge.

<https://www.sparcowheels.com/engineered-by-oz/italian-design>





GRAVEL



RECORD



DAKAR





sparco[®]
WHEELS





BRAND COUNTRY: ITALY **PRODUCTION:** ASIA AND TURKE **PRICE LEVEL:** MIDDLE



HERITAGE 6





RS4



KT20



KT22

Brand Country: Germany **Production:** Asia **Price level:** Middle



FONDMETAL

WE LOVE OUR WORK DEEPLY

WE ONLY THINK ABOUT OUR WORK AND THIS ALONE.

THUS, EVEN WHEN IT SEEMS THAT WE HAVE REACHED THE TOP, WE ARE NEVER SATISFIED AS WE ARE CONVINCED THAT THERE IS ALWAYS ROOM FROM IMPROVEMENT, BE IT SOME SMALL DETAIL, PERHAPS INSIGNIFICANT FOR OTHERS BUT NOT FOR US



VIRSRAKSTS #1



Brand country: Italy **Production:** Italy **Price level and brand position:** middle and upper price segment

FONDMETAL





1980

1980 Start of production of light alloy wheels.



4000

4000 employees take care of the development, production and distribution of CMS wheels for the OE or aftermarket every day.



10

10 million alloy wheels are produced per year for the European automotive industry and aftermarket.



40

40 years of CMS experience in safety, quality and enjoyment of the car.



POWERFUL LOGISTICS ARE INDISPENSABLE FOR BOTH MANUFACTURERS AND RETAILERS. IN OUR FULLY DIGITALIZED CENTRAL WAREHOUSE IN BREMEN, ALL WHEELS FOR OE AND AFTER MARKET ARE HANDLED ON 20,000 SQM. FROM HERE, THEY FIND THEIR WAY "JUST IN TIME" TO THE ASSEMBLY LINES OF OUR AUTOMOTIVE CUSTOMERS OR TO THE BRANCHES OF OUR DEALERS THROUGHOUT EUROPE.



C22



C29 Aero



C32 AERO



C33



BRAND COUNTRY: GERMANY

PRODUCTION: TURKEY

PRICE LEVEL AND BRAND POSITION: MIDDLE PRICE SEGMENT



The presence of the Austrian group of companies across Europe amounts to roughly 29 companies in 16 European countries. The company's seven proprietary brands sells 5.5 million wheels worldwide. ALCAR employs more than 780 persons around the globe.



The over 20-year AEZ company history is characterized by regular growth. The success of our company is based on the strength of our designs, innovation and excellent product quality, as well as our commitment to customer service. Our product range includes classic wheel designs, specific wheels for the 3 German premium brands Audi, BMW and Mercedes.

AEZ makes quality assurance a high priority. All AEZ wheels undergo numerous tests and are rigorously examined and certified by German TÜVs. High-quality products, innovative ideas and continuously setting trends are also imperative for steady and successful growth. As the European market leader for aluminum wheels in the passenger car aftermarket, AEZ also continually sets new standards in B2B and B2C communications. The online 3D AEZ wheel configurator for example leaves nothing to be desired and brings the buyer and interested simply in the digital world of AEZ.

AEZ
LEICHTMETALLRÄDER



HAVANNA



ALASKA



LEIPZIG

AEZ
LEICHTMETALLRÄDER



AEZ
LEICHTMETALLRÄDER



AEZ
LEICHTMETALLRÄDER





MATCHING TYRES

275/35R22				
315/30R22				
275/35R22				
295/35R22				
275/35R22				
315/30R22				

MOUNTING ACCESSORIES

SPECIFICATION: use original kitset of alloy wheels

SUITABLE PRODUCER CENTER CAP

BMW 36136783536 (68)

SUITABLE ANTI-THEFT DEVICES

SICURIT	ZBN728
SICUBLOC	ZAN728
SICUSTAR	ZVN728
SICUSTAR	ZVN728B

SUITABLE TPMS SENSORS



S5A101 - ALCAR Sensor Plug&Drive 1.2
S4A101G - ALCAR Sensor Universal Grey
S4A101 - ALCAR Sensor Universal
S4A201 - ALCAR Sensor Universal Snap-In
S4A101B - ALCAR Sensor Universal Black
S6A101 - ALCAR Sensor Single 1.2
S0S105 - Schrader OE 3057 Daimler/BMW
S0S105OER - OE Replacement for 3057 MB



Creativity, innovation and quality are our reputation. These values will always be the basis and reason for the continued success of



BREYTON DESIGN LAB

In Breyton Design Lab, what essentially drives our designers and engineers is our sense of design and aesthetic.



PRODUCTION TECHNOLOGY

Breyton Design bases all its decisions on one simple premise: Deliver the best you can possibly accomplish.



QUALITY WHEEL

Even before physical testing at test laboratory, we use FEM "finite element method" computer simulation to simulate all the required wheel testing

BRAND COUNTRY: GERMANY

PRODUCTION: ASIA AND EU

PRICE LEVEL AND BRAND POSITION: UPPER PRICE SEGMENT

Breyton

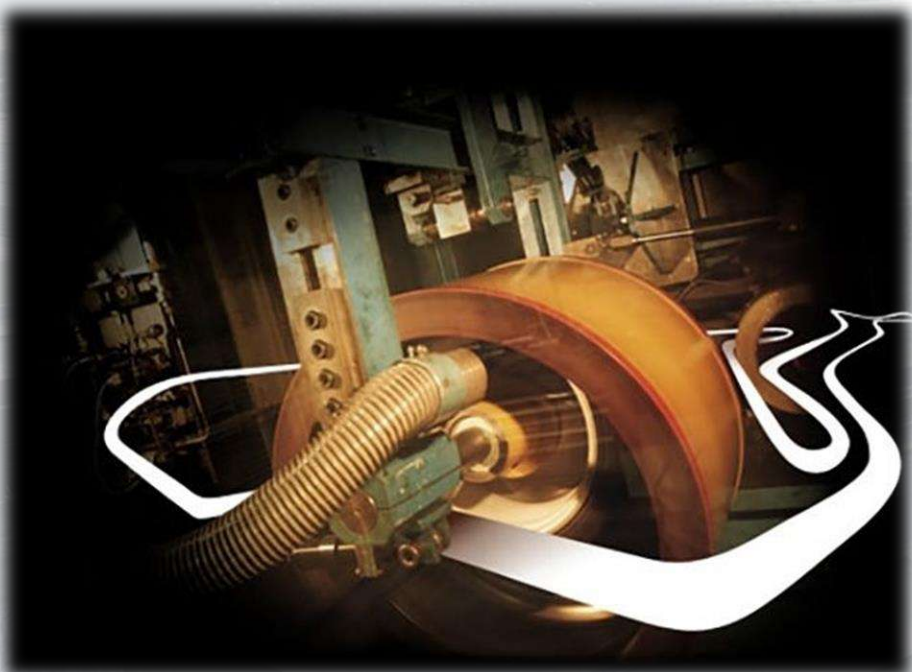


Breyton



Breyton





LBF test

LBF Biaxial Wheel Testing Machine.

The most stringent and demanding test of wheel engineering in the industry. Only OZ and a handful of OEM possess this technology (LBF Fraunhofer Search German Institut patent). The Machine simulates the behavior of the wheel as it would perform at the Nürburgring track, covering a distance of 35.000Km under these simulated conditions. The radial and axial strengths simulate the most severe driving dynamics: rapid acceleration and braking, negotiating road surface anomalies, and cornering.

"Create excellent products for car and motorbike personalization, through the maintenance of promises such as: Italian taste, racing tradition, certified quality."

Excellence. The OZ promise is to give the best solution in terms of research, technology, design, quality and value.

Italian heritage. OZ is part of the history of the Italian automotive industry. OZ wheels represent Italy in terms of taste, style, fashion, luxury, art and culture.

Racing experience. OZ is the most titled wheel brand in the world. A strong knowledge that OZ develops in the after-market business.

Total Quality. OZ produces only TUV certified products, also where local legislation doesn't impose it. OZ is one of just a few wheel companies utilizing the LBF Biaxial Machine.

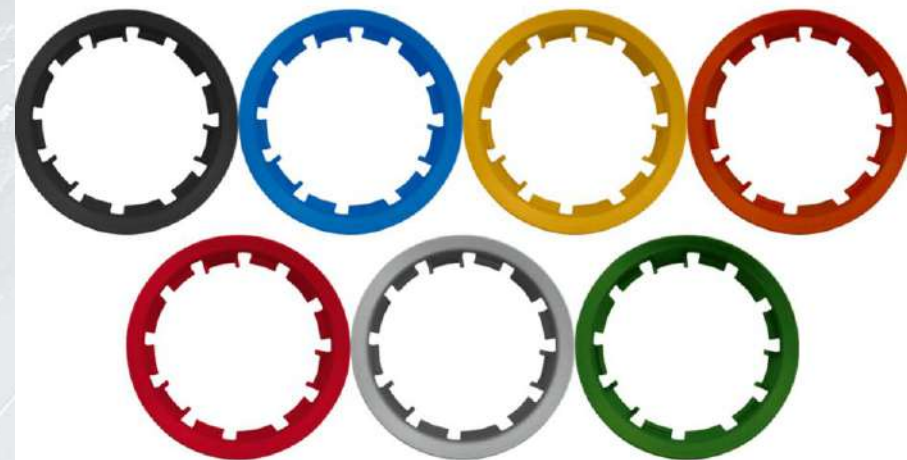


ESTREMA GT HLT

THE **ESTREMA GT HLT** IS "EXTREME" IN:

- THE CONCAVITIES EXPRESSED BY ITS DESIGN
- THE AGGRESSIVE LOOK & FEEL, THANKS TO THE MOST OPEN AND STRETCHED STYLE EVER DESIGNED BY OZ
- THE LIGHTWEIGHT/STIFFNESS RATIO, FAVORING A SURPRISING DRIVING HANDLING

PERSONAL RING system



Choose between 4 colours



Hyper Titanium

Matt Bronze

Race Gold

Satin Black

Diameters available for

18"

19"

20"

21"

O-Z[®]
Italian Company



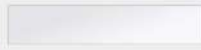
O.Z.
Italian Company



Choose between 2 colours



Matt Graphite



Race White

Diameters available for

17"

18"

20"

21"

THE NEW OZ-TOYOTA WHEEL WILL FIRST BE RELEASED IN JAPAN AND EUROPE

O-Z
Italian Company





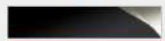
RALLY DESERT

STURDY AND STREAMLINED. THANKS TO THE DISTRIBUTION OF ITS SPOKES, IT DELIVERS ALL THE TOUGHNESS NEEDED FOR OFF-ROAD PERFORMANCE WITHOUT SACRIFICING SLEEK, AIRY STYLE. WHEN IT COMES TO LOOKS, THE NEW RALLY DESERT LENDS A BREATHTAKING AIR OF LIGHTNESS.

JUST AS ON RACING RIMS, THE REINFORCED OUTER LIP GRANTS THE WHEEL EXTREME STRENGTH, ENGINEERED TO CONQUER THE ROUGHEST TERRAINS.

DESPITE ITS VISUALLY LIGHTWEIGHT STRUCTURE, IT BOASTS A TOTALLY RESPECTABLE MAX LOAD (UP TO 1,250 KG PER WHEEL).

Choose between 2 colours



Matt Black + Diamond
Lip



Matt Black

Diameters available for

18"

O-Z[®]
Italian Company



[HOONIGAN]



Company

B

LATAKKO OFFICIAL SUPPLIEER OF
HOONIGAN BRANDS

[HOONIGAN]

[HOONIGAN]



KMC
WHEELS

U.S. MAGS
CUSTOM WHEELS

NiCHE
ROAD WHEELS

- FROM OFF-ROADING TO MOTORSPORTS, HOONIGAN OFFERS THE WORLD'S MOST DIVERSE SELECTION OF AUTOMOTIVE WHEELS.
- CHOOSE FROM CAST, FORGED, BEADLOCK, AND CUSTOM WHEEL CONFIGURATIONS WITH INDUSTRY-LEADING TECHNOLOGIES LIKE OUR FLOW FORMED TECHNOLOGY WHEELS AND PROPRIETARY FUSION FORGED SERIES.

[HOONIGAN]



MIDHILL



CYCLE CANDY RED



CYCLE BLACK





rotiform™



rotiform™



[HOONIGAN]

