

What is Stratify? A Comprehensive Overview

Stratify is a specialized platform designed to provide traders, investors, and financial strategists with reliable, data-driven insights by offering advanced back testing services. Whether you are a seasoned trader fine-tuning a tested approach or a beginner looking to validate a new strategy, **Stratify** simplifies the process by allowing you to test your ideas without the need for coding or complex setups.

Our platform is built to cater to those who seek an objective, transparent way to assess the performance of their trading strategies. We provide a seamless experience by transforming your ideas into actionable, data-backed insights, helping you make informed decisions in an ever-evolving market.

Our Mission

At **Stratify**, our mission is simple:

- To make back testing accessible, fast, and effective for traders of all levels, without requiring programming knowledge.
- To deliver clear and actionable insights into the viability of your trading strategies, saving you time and enhancing your decision-making.

What We Offer: Our Key Services

1. Back testing for a Range of Strategies

At **Stratify**, we focus on the objective testing of rule-based trading strategies. Back testing is the process of evaluating a trading strategy's performance by applying it to historical data, allowing you to assess its effectiveness before risking real capital in the market. Our platform supports a variety of strategies, including but not limited to:

- **Technical Indicator-Based Strategies:** Test strategies based on popular indicators such as moving averages, MACD, RSI, and more.
- **Trend-Following Strategies:** See how a strategy performs during uptrends, downtrends, or sideways markets.
- **Mean Reversion Strategies:** Test whether an asset tends to return to its average price after reaching extreme highs or lows.
- **Breakout Strategies:** Check how a strategy reacts when prices break above or below key levels of support or resistance.

By inputting your strategy's parameters (such as entry/exit rules, timeframe, and the financial instruments you wish to trade), **Stratify** runs simulations on historical data to provide performance metrics like win rate, drawdown, profit factors, and more.

2. Code-Free Experience

We believe in making back testing accessible to everyone. At **Stratify**, you don't need any coding skills to back test your strategies. Simply provide the details of your strategy (entry/exit conditions, instruments, and timeframes), and we will either:

- **Write the necessary code for you** to automate the back test.
- **Manually test** the strategy for you in some cases, ensuring accurate results based on the rules you've provided.

This service is perfect for traders who want to focus on their ideas without getting bogged down by technical complexities.

3. Comprehensive Reporting

Once your strategy has been tested, we provide you with a comprehensive report that includes:

- **Profitability Metrics:** Gain insights into the strategy's overall profitability, including metrics such as total return, average return per trade, and percentage of profitable trades.
- **Risk Metrics:** Understand the potential risks associated with the strategy through drawdown analysis, volatility, and risk-to-reward ratios.
- **Trade Statistics:** Detailed information about individual trades, including entry/exit points, trade duration, and win/loss ratios.
- **Performance Visualization:** Visual charts and graphs that show the strategy's performance over time, helping you easily interpret the results.

Our detailed reports help you understand the strengths and weaknesses of your strategy and provide you with actionable insights on how to improve or optimize it.

4. Custom Strategy Consultation

We offer consultation services for traders who need help defining or refining their trading strategies before testing. Our team of experienced professionals will work with you to:

- Review your current trading plan.
- Suggest improvements or optimizations.
- Ensure your strategy is clearly defined and ready for testing.

By partnering with **Stratify**, you can ensure that your trading ideas are not only tested but also optimized for performance and risk management.

Who Can Benefit from Stratify?

Stratify is designed for traders and investors of all levels. Here's who can benefit from our platform:

- **Beginners:** New traders can test their strategies in a safe, risk-free environment before committing real capital. It's a valuable way to learn what works and what doesn't without

financial loss.

- **Experienced Traders:** For seasoned traders, **Stratify** helps fine-tune existing strategies, ensuring they are optimized for current market conditions and performance.
- **Quantitative Traders:** Those who use data-driven approaches will appreciate the robust reporting and insights that come from testing their strategies on years of historical data.
- **Financial Analysts:** Individuals looking to model or test trading ideas in a precise and measurable way can benefit from our detailed, objective analysis.

Why Choose Stratify?

- **Time-Saving:** We handle the technical complexities so you can focus on refining your strategies. If you're short on time, you'll appreciate the simplicity and speed of our service.
- **Data-Driven Decisions:** Every strategy tested on **Stratify** is based on real, historical data. This means that the results you receive are objective, actionable, and free from emotional biases.
- **Transparent and Reliable Results:** Our detailed reports provide a clear breakdown of how your strategy performed, with no hidden results. You get the full picture, helping you make confident trading decisions.
- **Experienced Team:** Our team consists of professionals with deep expertise in trading, market analysis, and back testing. We bring our knowledge and experience to every test, ensuring accurate and reliable outcomes.
- **Customizable Solutions:** Whether you have a highly complex trading strategy or a simple one, we offer flexible solutions tailored to meet your needs.

How to Get Started with Stratify

Starting your back testing journey with **Stratify** is easy:

1. **Submit Your Strategy:** Head to our "Let's Get Started" section on the website. Provide details such as the financial instrument, timeframe, and strategy rules you'd like to test.
2. **Choose Your Plan:** Based on the complexity of your strategy, select a pricing plan that best suits your needs.
3. **Receive Your Report:** Once we run the back test, you'll receive a comprehensive report outlining the results and insights on the performance of your strategy.
4. **Optimize and Improve:** Use the insights gained from the report to tweak and optimize your strategy for better results.

Conclusion

At **Stratify**, we believe that every trader deserves the power of data-driven insights, without needing to master coding or advanced technical skills. Our mission is to provide clear, reliable, and actionable back testing services that help you make more informed trading decisions. Whether you're refining an existing strategy or testing a brand-new idea, **Stratify** is here to support your journey to success in the financial markets.

