

VEGAN

ADVERTISING PRICE LIST 2026 (per issue)

	1 iss	2 iss (-10 %)	3 iss (-15 %)	4 iss (-20 %)
1 page	660 €	594 €	561 €	528 €
1/2 page	420 €	378 €	357 €	336 €
1/3 page	360 €	324 €	306 €	288 €
Backcover	750 €	675 €	638 €	600 €
Content Marketing Article, 1 page	300 €	-	-	-
Recipe recommendation* (customer's recipe)	300 €	-	-	-
Recipe recommendation* (our recipe)	400 €	-	-	-

AD SUBMISSION DEADLINE

	Ad submission deadline	Publication of the magazine
Spring	9.03.2026	23.03.2026
Summer	15.06.2026	29.06.2026
Autumn	21.09.2026	5.10.2026
Winter	30.11.2026	14.12.2026

** The recipes in the magazine also appear on social media and on the website. (1 page in the magazine)*

*** Recipes and advertisements appearing on social media will not appear in the magazine.*

VAT will not be added to the prices.

REQUIREMENTS

Color model: CMYK
Resolution: 260-300 dpi
Format: .pdf, .eps, .ai, .cdr
Bleed: 5 mm

DIMENSIONS

1 page: 208x255 mm
1/2 page: 208x128 mm, 104x255 mm
1/3 page: 208x85 mm, 70x255 mm

MTÜ VEGAN KÕU
reklaam@ajakirivegan.ee
Circulation: ~6000