

Reviewpro-kliendi tagasiside platvorm.

Ülevaade meie piirkonna näitajatest

Anneliis Jool

Harju-, Rapla- ja Läänemaa DMO

Mai, 2024

ReviewPro (RP) – mis see on?

Tööriist, mis kogub infot 175 riigist ja 45 keeles.

- Üks turismistrateegia eesmärkide mõõdikutest sihtkoha arendamise tegevustes.
- [Puhka Eestis turismiprofessionaalile](#)



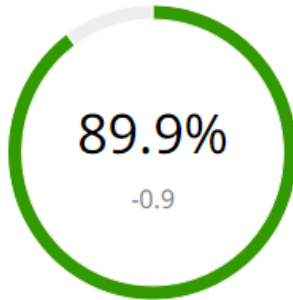
ReviewPro (RP) – mida ja kuidas see mõõdab?

- GRI- Global Review Index- sihtkoha maineskoor, uueneb online
- Reviews- klientide jäetud kommentaarid
- Semantic analysis- peamised tulemuse mõjutajad kategooriates
- Management results- tagasisidele vastamised



Harju-, Rapla-, Läänemaa 2023

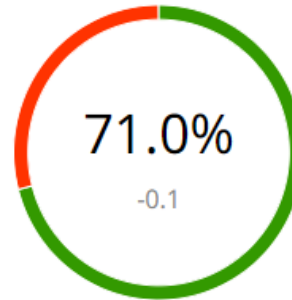
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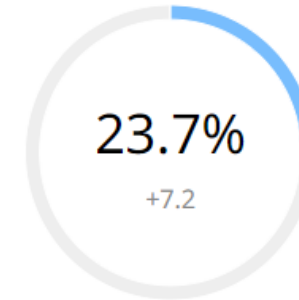
Reviews



Semantic Analysis

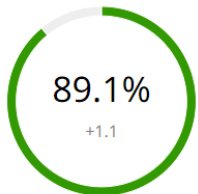


Management Response



GRI Läänemaa

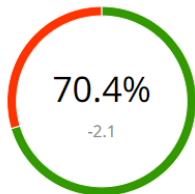
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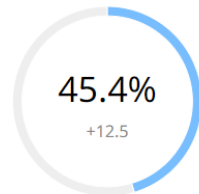
Reviews



Semantic Analysis

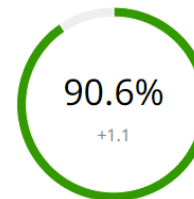


Management Response

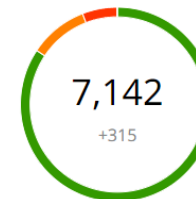


GRI Harjumaa

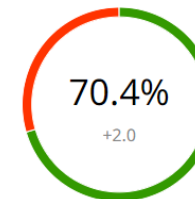
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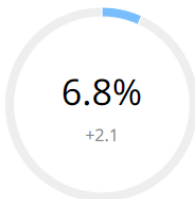
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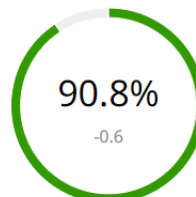


Management Response



GRI Raplammaa

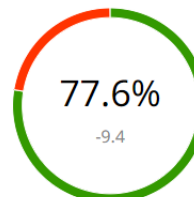
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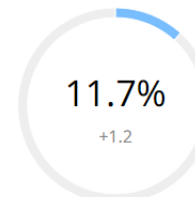
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Semantic Analysis

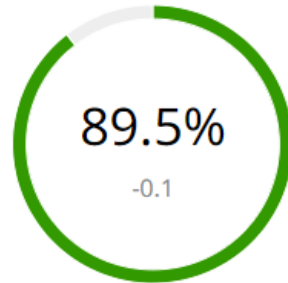


Management Response



Harju-, Rapla-, Läänemaa restoranid 2023

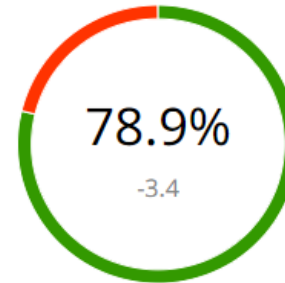
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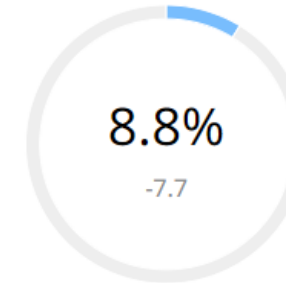
Reviews



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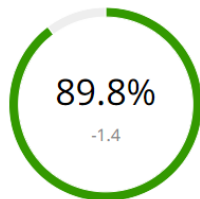


Management Response



Läänemaa restoranid

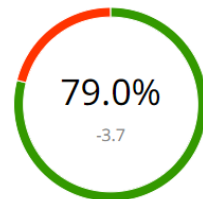
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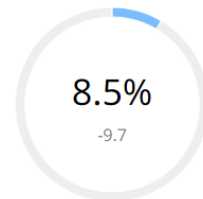
Reviews



Semantic Analysis

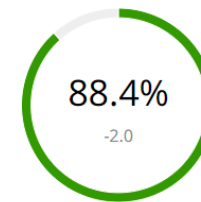


Management Response

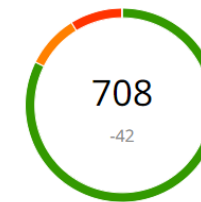


Harjumaa restoranid

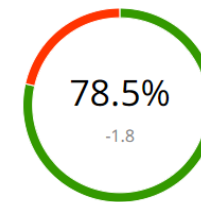
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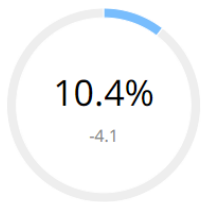
Reviews



Semantic Analysis

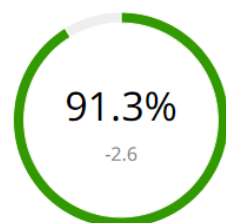


Management Response



Raplamaa restoranid

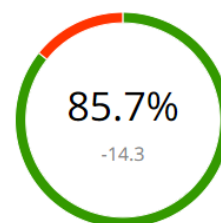
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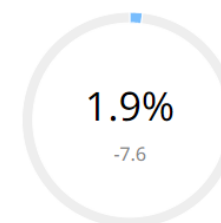
Reviews



Semantic Analysis

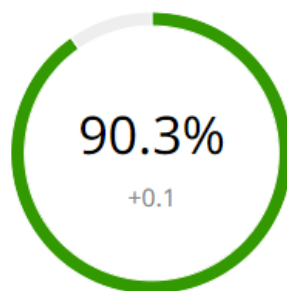


Management Response

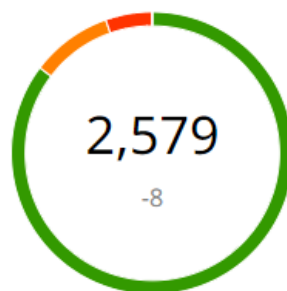


Harju-, Rapla-, Läänemaa 2024, 4 kuud

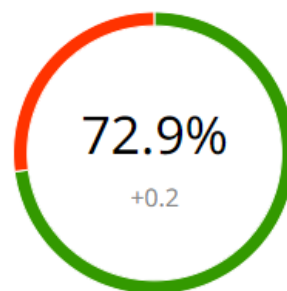
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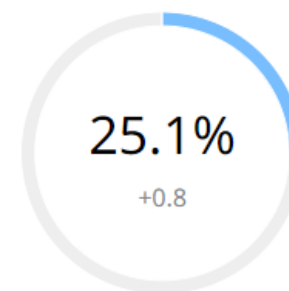
Reviews



Semantic Analysis



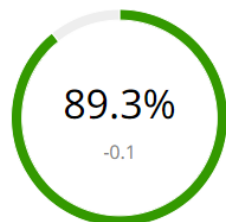
Management Response



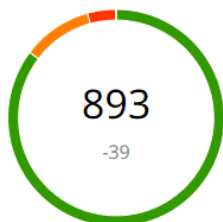
Läänemaa

Harjumaa

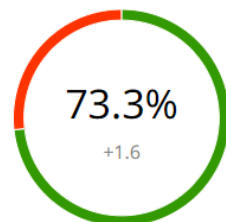
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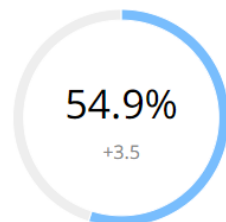
Reviews



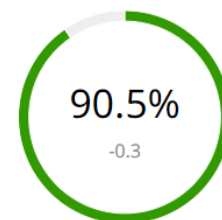
Semantic Analysis



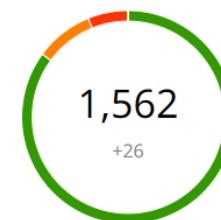
Management Response



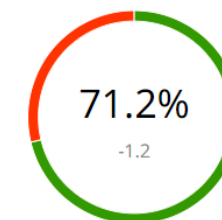
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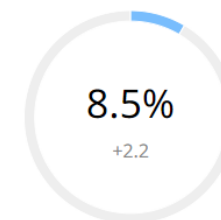
Reviews



Semantic Analysis

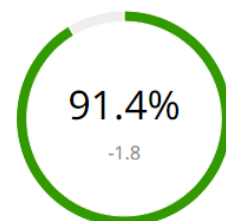


Management Response



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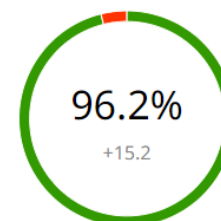
Raplamaa



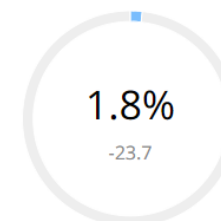
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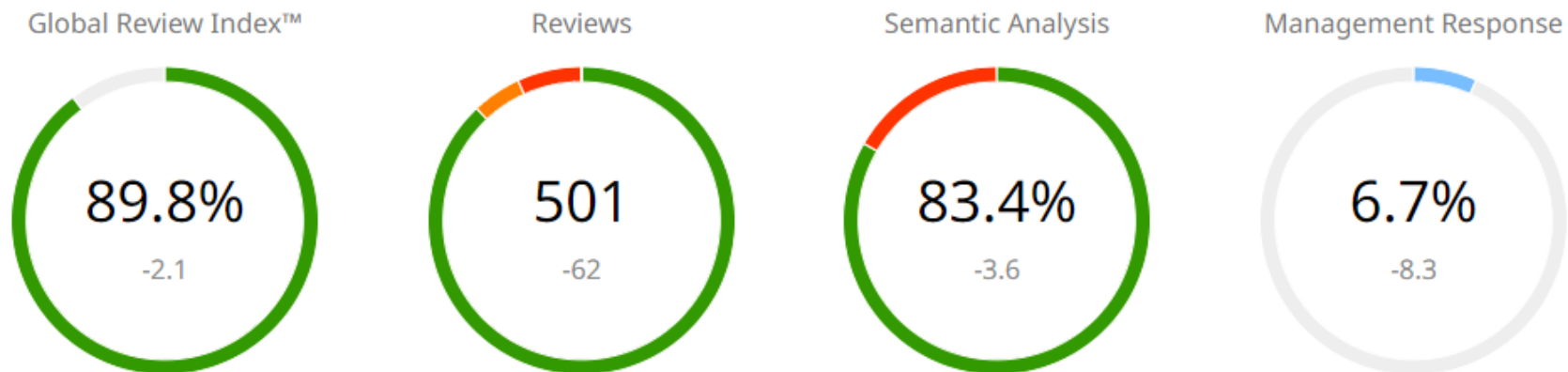
Semantic Analysis



Management Response

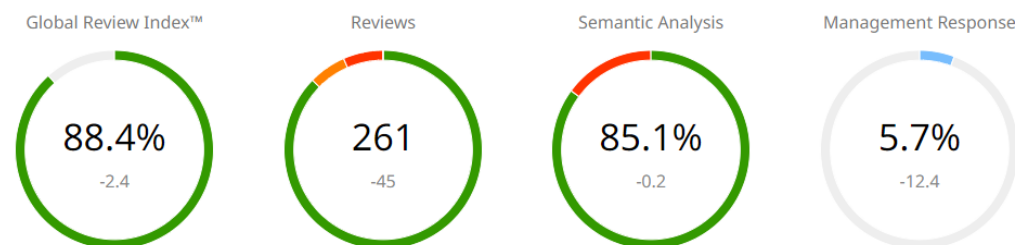


Harju-, Rapla-, Läänemaa restoranid 2024, 4 kuud

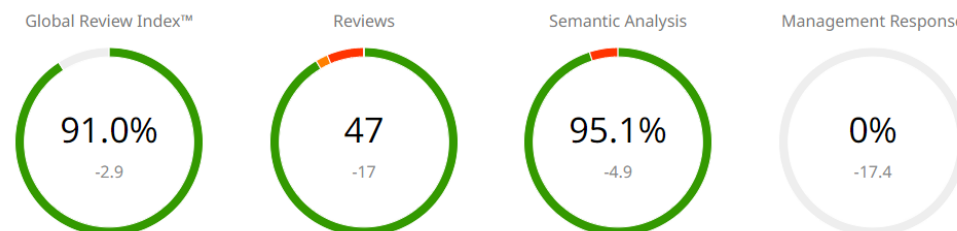


Läänemaa

Harjumaa



Raplamaa



GRI >92 hotellid ja atraktsioonid (2024 4 kuud)

- Altmõisa Guesthouse
- Arvo Pärdi Keskus
- Estonian Golf & Country Club
- General Laidoner Museum
- Haapsalu Episcopal Castle
- Hapsal Dietrich apartemendid
- Iloni Imedemaa
- Jägala waterfall
- Järvakandi Glass Museum
- Keila Waterfall
- Keila-Joa Manor
- Kõltsu Mõis
- Laitse Graniitvilla
- Laitse RallyPark
- Luhtre Farm
- Maidla Nature Resort
- Pakri lighthouse
- Puise Nina Guest House
- Rummu Adventure Center
- Sportland Kõrvemaa Matka- ja suusakeskus
- Tiigrisilma Treehouse
- Tohi Distillery apartments
- Tuulingu Holiday House
- Viikingite küla
- Viimsi Open Air Museum
- Viinistu Art Museum
- Vormsi (Saxby) lighthouse

GRI >92 söögikohad

- Dirhami kalakohvik
- Hapsal Dietrich
- Hüüru Veski
- Krantsi Tavern
- Lahepere Villa
- Ott&Matilda-Laulasmaa Cafe
- Scottish House
- Taksi Pubi
- Wiigi Kohvik
- Ööbiku gastronoomiatalu

Täna!

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