

# Nordic Testing Days 2026 — Partner packages

## What is Nordic Testing Days?

**Nordic Testing Days (NTD)** is one of the premier annual conferences in the region focused on software testing and quality assurance. While its original focus was on testing, it has expanded to welcome a broader audience, including developers, UX designers, project managers, product owners, and anyone involved in the software development lifecycle who is interested in fostering smoother processes and higher quality software. The conference aims to be a platform for diverse learning opportunities and to highlight expertise from the Baltics and Northern Europe.

## Next NTD 2026

The next event, **Nordic Testing Days 2026**, is scheduled to be held from **Wednesday, June 3rd to Friday, June 5th, 2026**. The three-day event includes a **Tutorial Day on Wednesday June 3rd**, followed by the main **Conference on Thursday and Friday**.



The conference venue is the **Tallinn Creative Hub** (known locally as **Kultuurikatel**), located in **Tallinn, Estonia**.

Attendees gather for 2-3 days to:

- Share experiences and learn from one another.
- Participate in insightful talks, hands-on workshops, and informative tutorials.
- Network with colleagues, competitors, potential clients, and recruiters.

With a legacy of attracting 400+ attendees, the conference continues to see stable growth year-over-year. We are committed to beating our previous records and expanding the reach of this vibrant professional network.

## NETWORKING AND PARTNER ENGAGEMENT

A big part of the conference experience is the **engagement** that takes place during the coffee and lunch breaks (6 times during two conference days). Attendees are encouraged to visit the **partner booths**, where they can participate in **various activities, games, and challenges**.

These booth activities are often enhanced by **prizes** generously provided by the partners. All prizes are given out during an exciting **award ceremony on the main stage** at the close of the conference.

As a significant event for the Estonian testing community, NTD provides an excellent opportunity for companies to showcase and promote their brand and products to a dedicated audience of professionals.

## We are looking for Win-win-win

For companies seeking greater visibility and direct interaction with the attendees, various **partnership packages** are available. We're not just looking for money, but **activation!** Becoming a partner allows you to host activities, offer prizes, and stand out from other organizations. We're happy to discuss how to help making the experience fun for the attendees, you and raise the bar for the whole event!

## NTD 2026 — Partner Packages

FEATURE / BENEFIT	Gold Partner	Silver Partner	Bronze Partner
Price (excl. VAT)	€5,000	€3,500	€2,000
Max Partners in This Tier	Yes (2 maximum)	No limit	No limit
TICKETS & DISCOUNTS			
Free Conference Tickets	3	2	1
Discount on Additional Tickets	25%	15%	10%
VISIBILITY & BRANDING			
Website & Program Logo	Prominent	Larger	Basic
Social Media Mentions	5+ posts, dedicated	3-4 posts	1-2 posts
Logo on Slides (Between Sessions)	Large	Medium	Small
Promotion Video on Website	Yes	—	—
Rollup in Partner Track Hall	Yes	Yes	Yes
Flag/Rollup in Registration Hall	Yes	—	—
Rollup in Keynote Hall	Yes	—	—
ENGAGEMENT & CONTENT			
Exhibition Booth	Larger area (~3x5m)* + First choice of location	Medium area (~3x3m)* + Second choice of location	Desk & roll-up (~2x2m)* + Third choice of location
Speaking Slots	1 slot in Keynote Hall 2 unique slots in Partner Hall	2 unique slots in Partner Hall	1 slot in Partner Hall
Optional Visibility Opportunity	1 included (e.g., special naming, coffee break upgrade)	—	—

\* Actual area size can vary depending on final location selection

## Additional visibility opportunities to partner packages

OPTIONAL VISIBILITY OPPORTUNITIES	PRICE
Lanyards with company logo for the conference	Partner provides at least 500 pieces
Special nomination in conference materials (ie. "Quality Partner")	€500
Coffee break upgrade (1 day) <i>This upgrade includes custom company signage and table stickers throughout the coffee break area, identifying your company as the official provider of fresh fruit for the attendees. Only two available.</i>	€1,000
Specially nominated entertainment events (performers, evening party events, special drinks, named bar, entertainment during coffee breaks, etc)	€1,000
Music partner <i>Exclusive recognition as the partner supporting the conference soundtrack and musical atmosphere.</i>	€1,000
"Name a room" (with the right to put rollup/flag into or in front of the room, re-label the room)	
	Keynote hall €1,000
	Regular track room €700

## A Partnership in Quality and Growth

In a region increasingly focused on high-quality software development, **Nordic Testing Days** stands as the definitive event connecting over 400 dedicated professionals—from hands-on testers to strategic leaders.

For speakers, NTD is considered to be the hardest event to present at. The agenda is driven by continuous positive feedback and a mission to improve the conference each year. Feedback indicates that NTD is the **best value-for-money conference in the QA world**.

By partnering with NTD 2026, you gain more than just brand exposure; you secure direct engagement with your target audience, generate leads through popular booth activities, and visibly position your company as a leader committed to the future of software quality in the Baltics and Northern Europe.

We are dedicated to making NTD 2026 the best yet, and we invite your company to be an essential part of that success.

