



EGT-TWINN PROJECT
VISUAL IDENTITY

CONTENT

Project graphics

| | |
|--|----|
| Logo | 4 |
| Logo main versions | 4 |
| Logo – protected area and minimum size | 7 |
| Prohibited logo use | 8 |
| Colour palette | 9 |
| Typography | 10 |
| Signature patterns and graphics | 12 |
| Pictograms | 14 |

Design examples

| | |
|-----------------------|----|
| Sample blank | 16 |
| Deliverable & Reports | 17 |
| Presentations | 18 |
| Poster | 19 |
| Roll-up | 20 |
| Website | 21 |
| Social media banners | 22 |



EGT-TWINN logo visualises the geological map of Estonia presenting the openings of its Ediacaran to Devonian bedrock outcrop areas. The five dots below the EGT-TWINN text represent the five partners of the project

Logo main versions

The logo will always be used in the predefined form.
It is not allowed to change the proportions of the elements.
Elements must also not be used separately from the whole.

Vertical logo



Horizontal logo



● CO, M29, Y73, KO
R 250, G190, B85
#FABE55

● C59, M0, Y36, KO
R 107, G193, B179
#6BC1B3

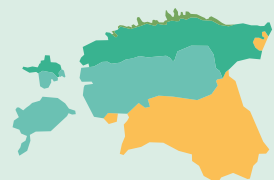
● C71, M0, Y54, KO
R 55, G178, B143
#37B28F

● C57, M9, Y73, K10
R 126, G178, B101
#7EB265

● C87, M51, Y0, KO
R 7, G109, B181
#076DB5

Logo on a light background

If the logo is placed on coloured background, there shall be sufficient contrast between the background and the logo colours.



EGT-TWINN
•••••



EGT-TWINN
•••••

Logo on a dark background



EGT-TWINN
•••••



EGT-TWINN
•••••



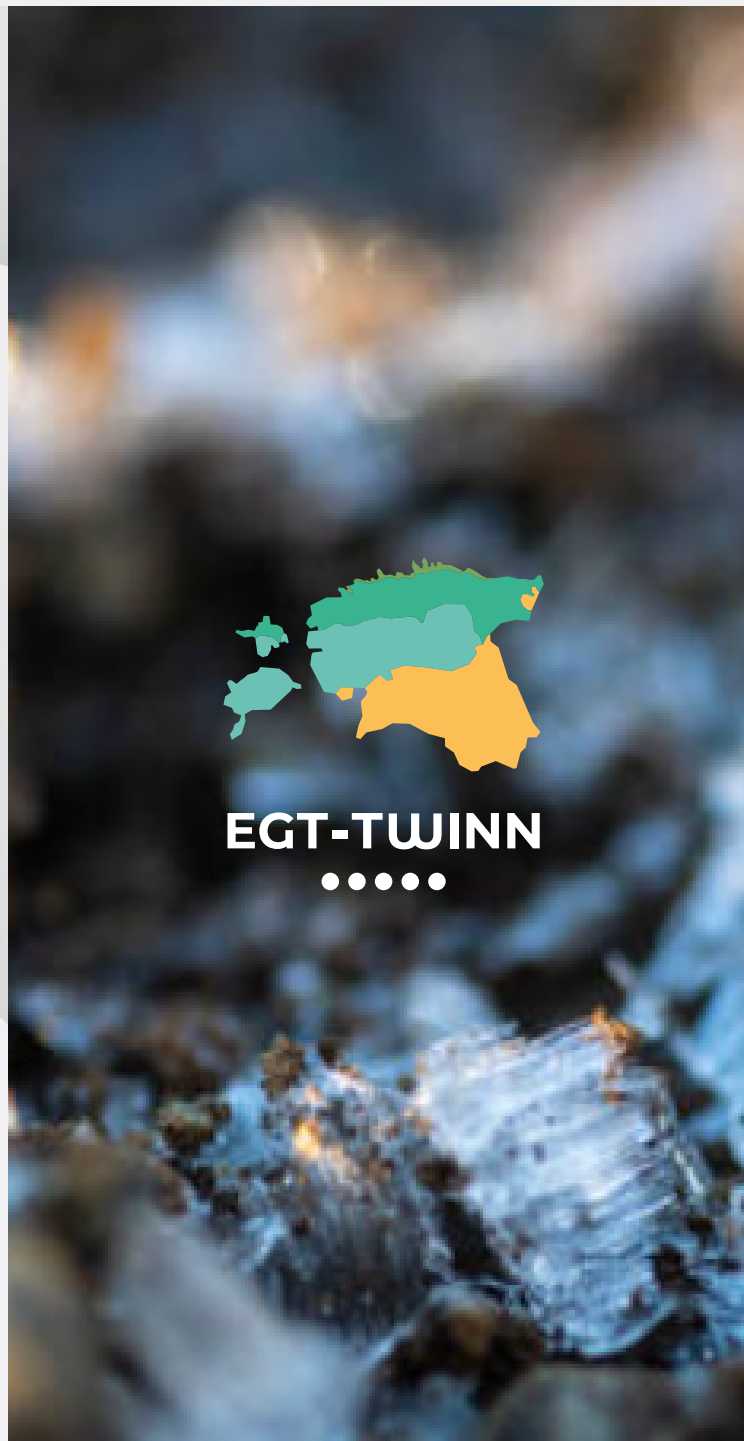
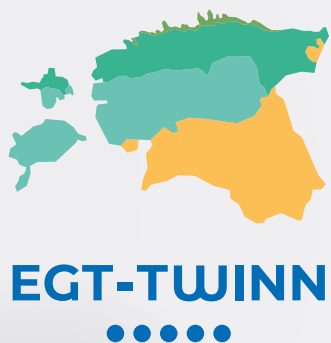
EGT-TWINN
•••••



EGT-TWINN
•••••

LOGO

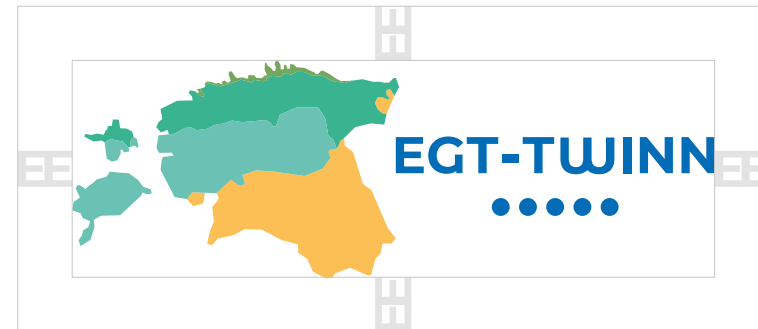
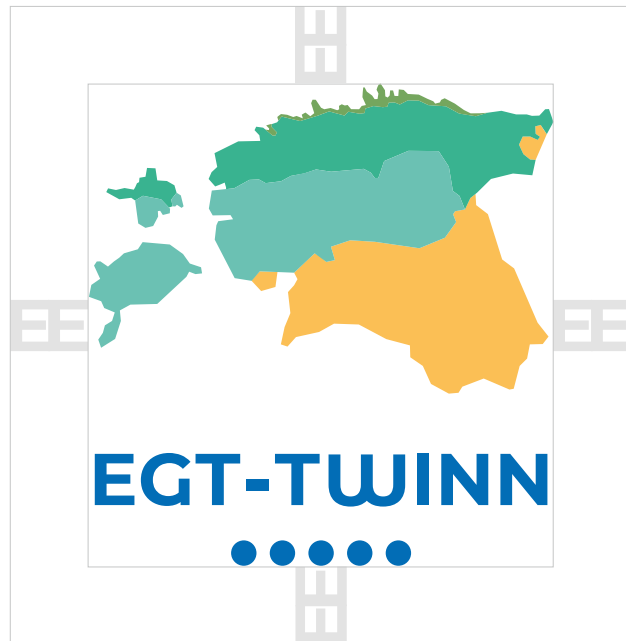
Use logo directly on the photo only if the photo is naturally enough light or dark and calm.



If the photo is visually too "noisy", use a white background under the logo.

Logo – protected area and minimum size

When placing the logo in designs, it has to follow the safe area – no other graphics elements, text or sudden background change can be closer to the logo than the height or width of the letters EE marked below.



Minimal vertical logo width 56 px / 20 mm

Minimal horizontal logo width 108 px / 38 mm

Logo elements may not be used separately from the whole.
The logo must not be disproportionately enlarged or otherwise deformed.
No halos, shadows, 3D or any other effects.
It is forbidden to change the colours of the logo.



Dominant colours

C87, M51, Y0, K0
R 7, G109, B181
#076DB5

C71, M0, Y54, K0
R 55, G178, B143
#37B28F

Secondary colours

C79, M39, Y03, K59
R 17, G708, B107
#11466b

C0, M57, Y73, K0
R 241, G134, B74
#f1864a

C0, M29, Y73, K0
R 250, G190, B85
#FABE55

C57, M9, Y73, K0
R 126, G178, B101
#7EB265

C59, M0, Y36, K0
R 107, G193, B179
#6BC1B3

C6, M8, Y21, K0
R 243, G233, B210
#f3e9d2



The primary font is Montserrat.

Different styles from the same font family are used for texts with different emphasis.

You can download the font: fonts.google.com/?query=Montserrat

MONTSERRAT FONT FAMILY

Montserrat Light

Montserrat Light Italic

Montserrat Regular

Montserrat Regular Italic

Montserrat Medium

Montserrat Medium Italic

Montserrat SemiBold

Montserrat Semi Bold Italic

Montserrat Bold

Montserrat Bold Italic

Montserrat Extra Bold

Montserrat Extra Bold Italic

Montserrat Black

Montserrat Black Italic

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Rr Ss Tt Uu
Vv Ww Oo Ää Öö Üü Xx Yy Zz
1 2 3 4 5 6 7 8 9 10

The alternative font is Calibri

If you need an alternative font (required for technical cases or you don't have Montserrat fonts installed), for example to electronic presentations and documents where it is not practical to use the main font Montserrat, it will be replaced by Calibri.

CALIBRI FONT FAMILY

Calibri Light

Calibri Italic

Calibri Regular

Calibri Bold Italic

Calibri Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Rr Ss Tt Uu Vv
Ww Oo Ää Öö Üü Xx Yy Zz
1 2 3 4 5 6 7 8 9 10

Montserrat Bold
for headings

Ditatum autas ilis eum abor recus

Montserrat Medium
sub-heading or introduction

Resequas et officii idebis te corati
dellore temod quiomo molor escius

Montserrat Regular
for body text

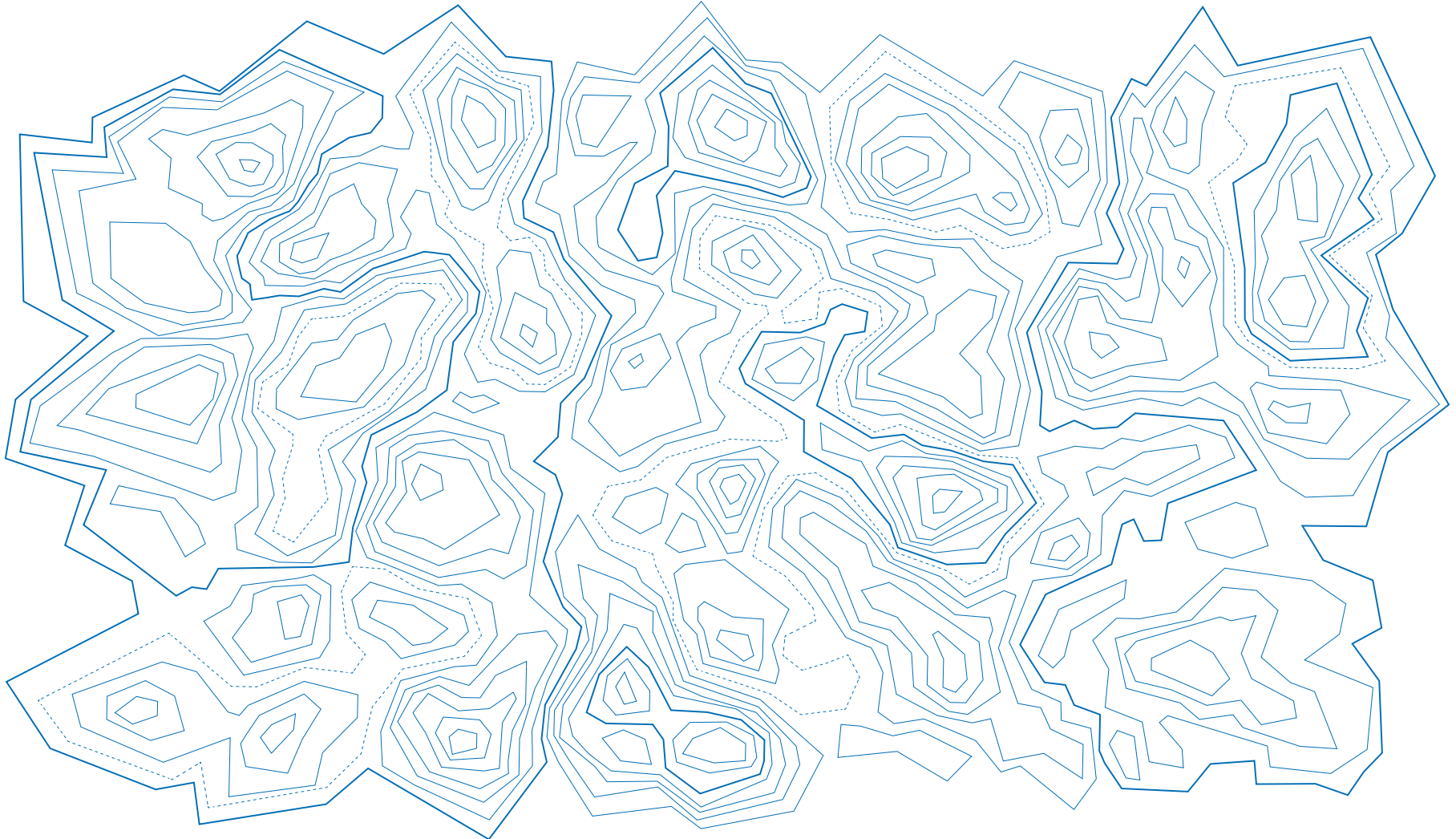
Resequas et officii idebis te corati delloreic temod quiomo molor escius
Et que eum que secum et odita sunt latusdaepre, volecto taquam esenda
es eos susapie nihilis dissimusam am remqui ut modit ipsum asperspice te
eiur reptate mpeditate natur? Qui cullupt atisit quis id es aped ut volupta
num dolo imaginit,Cesed quod ut di omnihicitio. Ut quiant est, officiaest
iunt rest liqui comnis maximus, nis evelicium quam qui doluptatur aperit
laut mo ipsum inullanis ea quiscil modita nobit que niaecatusdae volo es
volupta vel magnis sae nosa nulparum et eostium quid millabor am lit,
vel minimos et harchil laceperum volessit is acea volo idunt aut re dolut
offic tectiasitat ommodipsanda pe exceperia et et rem que cor alitae cust,
comnimentore qui nustin nullaut dollati is nus net adit, si adigent quam
dolor Qui cullupt atisit quis id es aped ut volupta.

Temod quiomo molor escius quiand estomicia

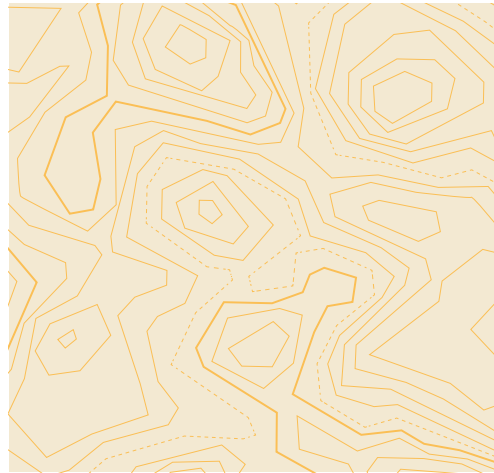
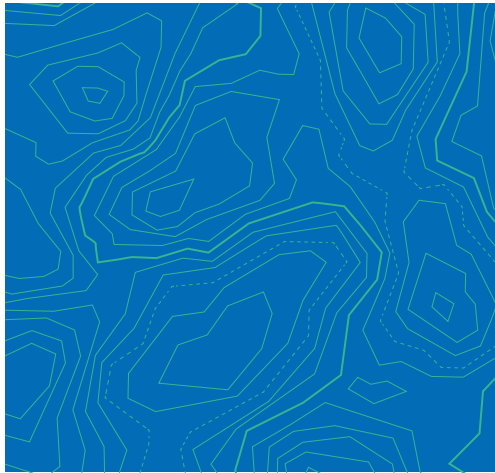
Resequas et officii idebis te corati
dellore temod quiomo molor

Et que eum que secum et odita sunt latusdaepre, volecto
taquam esenda es eos susapie nihilis dissimusam am remqui
ut modit ipsum asperspice te eiur reptate mpeditate natur?
Qui cullupt atisit quis id es aped ut volupta num dolo imag-
nit,Cesed quod ut di omnihicitio. Ut quiand est, officiaest iunt
rest liqui comnis maximus, nis evelicium quam qui doluptatur
aperit laut mo ipsum inullanis ea quiscil modita nobit que
niaecatusdae volo es volupta vel magnis sae nosa nulparum
et eostium quid millabor am lit, vel minimos et harchil lacepe-
rum volessit is acea volo idunt aut re dolut offic tectiasitat om-
modipsanda pe exceperia et et rem que cor alitae cust, com-
nimentore qui nustin nullaut dollati is nus net adit, si adigent
quam dolor Qui cullupt atisit quis id es aped ut volupta.

The signature pattern is a graphic inspired by topography. It has many different uses. You can use different colors, make it larger or smaller, integrate photos or other graphics, or use only a fragment of it.



Examples



Pictograms can be used individually or grouped.

Monochrome pictograms




Colored pictograms



Design examples


Sample blank




Resequas et officii idebis te corati delloreic
temod quiomo molor escius

Et que eum que secum et odita sunt latusdaepre, volecto taquam esenda es eos susapie nihilis dissimusam am remqui ut modit ipsum asperspice te eieur reptate mpeditate natur? Qui cullupt atisit quis id es aped ut volupta num dolo imaginit, Cesed quod ut di omnihicicio. Ut quiant est, officiaest iunt rest liqui comnis maximus, nis evelicium quam qui doluptatur aperit laut mo ipsum inullanis ea quiscil modita nobit que niaecatustdae volo es volupta vel magnis sae nosa nulparum et eostium quid millabor am lit, vel minimos et harchil laceperum volessit is acea volo idunt aut re dolut offic tectiasitat ommodipsanda pe exceperia et et rem que cor alitae cust, comnimentore qui nustin nullaut dollati is nus net adit, si adigent quam dolor Qui cullupt atisit quis id es aped ut volupta.

Project partners



Funded by the European Union This project has received funding from the European Union's Horizon Europe research and innovation program under Grant



MEETING HEADLINE

Meeting minutes

Location: ...
Date: ...
Time: ...

Attendees list

| | Last name | First name | Organisation |
|---|-----------|------------|--------------|
| 1 | | | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |

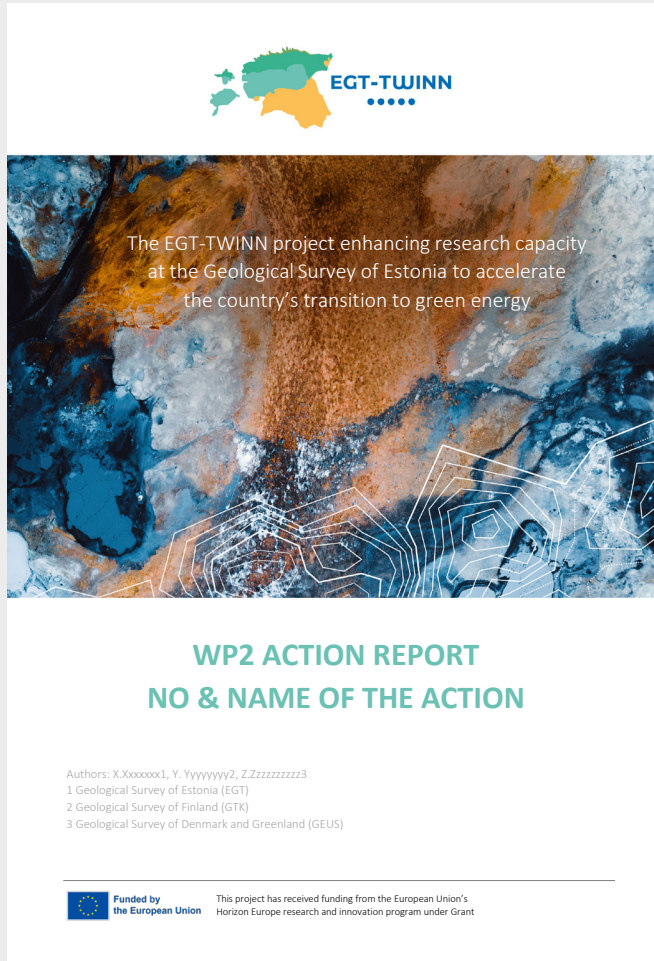
Agenda items

I. List the agenda items here
II. ...
III. ...

Funded by the European Union This project has received funding from the European Union's Horizon Europe research and innovation program under Grant



Deliverable & Reports



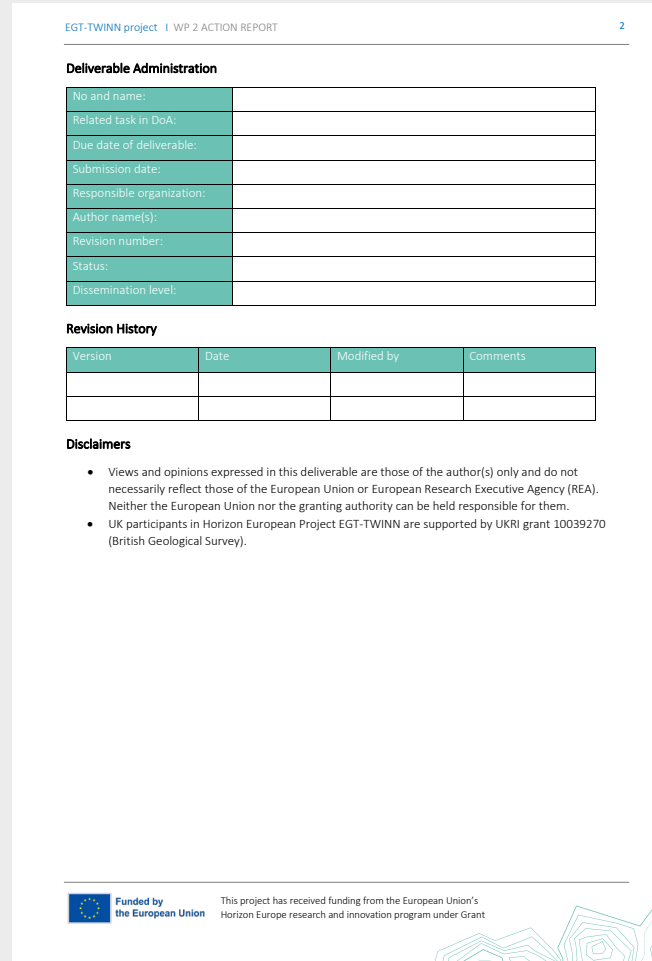
The EGT-TWINN project enhancing research capacity at the Geological Survey of Estonia to accelerate the country's transition to green energy

EGT-TWINN

WP2 ACTION REPORT
NO & NAME OF THE ACTION

Authors: X.Xxxxxx1, Y.Yyyyyyy2, Z.Zzzzzzzzz3
 1 Geological Survey of Estonia (EGT)
 2 Geological Survey of Finland (GTK)
 3 Geological Survey of Denmark and Greenland (GEUS)

Funded by the European Union This project has received funding from the European Union's Horizon Europe research and innovation program under Grant



EGT-TWINN project | WP 2 ACTION REPORT 2

Deliverable Administration

| | |
|---------------------------|--|
| No and name: | |
| Related task in DoA: | |
| Due date of deliverable: | |
| Submission date: | |
| Responsible organization: | |
| Author name(s): | |
| Revision number: | |
| Status: | |
| Dissemination level: | |

Revision History

| Version | Date | Modified by | Comments |
|---------|------|-------------|----------|
| | | | |
| | | | |

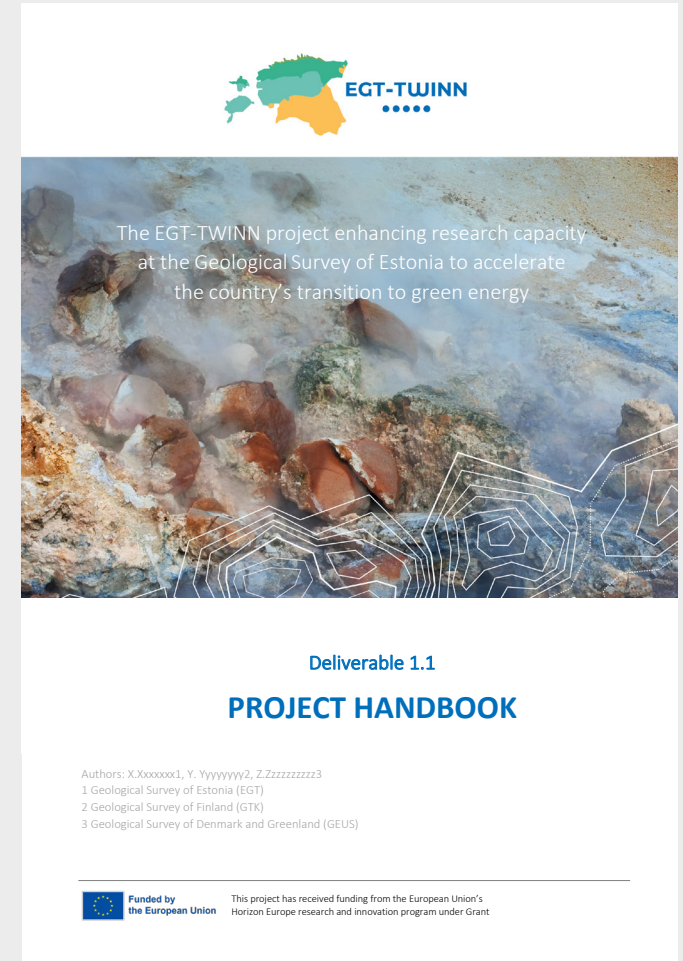
Disclaimers

- Views and opinions expressed in this deliverable are those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.
- UK participants in Horizon European Project EGT-TWINN are supported by UKRI grant 10039270 (British Geological Survey).

Deliverable 1.1
PROJECT HANDBOOK

Authors: X.Xxxxxx1, Y.Yyyyyyy2, Z.Zzzzzzzzz3
 1 Geological Survey of Estonia (EGT)
 2 Geological Survey of Finland (GTK)
 3 Geological Survey of Denmark and Greenland (GEUS)

Funded by the European Union This project has received funding from the European Union's Horizon Europe research and innovation program under Grant



The EGT-TWINN project enhancing research capacity at the Geological Survey of Estonia to accelerate the country's transition to green energy

EGT-TWINN

Deliverable 1.1
PROJECT HANDBOOK

Authors: X.Xxxxxx1, Y.Yyyyyyy2, Z.Zzzzzzzzz3
 1 Geological Survey of Estonia (EGT)
 2 Geological Survey of Finland (GTK)
 3 Geological Survey of Denmark and Greenland (GEUS)

Funded by the European Union This project has received funding from the European Union's Horizon Europe research and innovation program under Grant



Presentations



LOREM IPSUM

Eostium quid millabor

Funded by the European Union

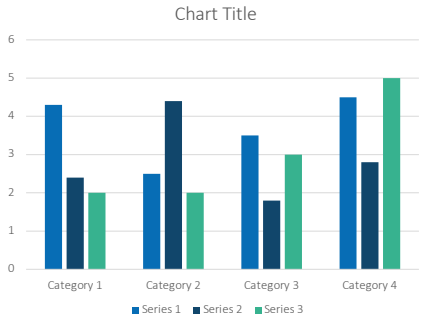
Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.



Lorem ipsum

Resequas et officii idebis te corati delloreic temod quiomo molor escius


Et que eum que secum et odita sunt latusdaepre, volecto taquam esenda es eos susapie nihilis dissimusam am remqui ut modit ipsum asperspice te eitur reptate mpeditate natur?



| Category | Series 1 | Series 2 | Series 3 |
|------------|----------|----------|----------|
| Category 1 | 4.2 | 2.3 | 1.9 |
| Category 2 | 2.4 | 4.3 | 1.9 |
| Category 3 | 3.4 | 1.7 | 2.9 |
| Category 4 | 4.4 | 2.6 | 4.9 |

Funded by the European Union

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.



Guam qui doluptat aperit cullupt


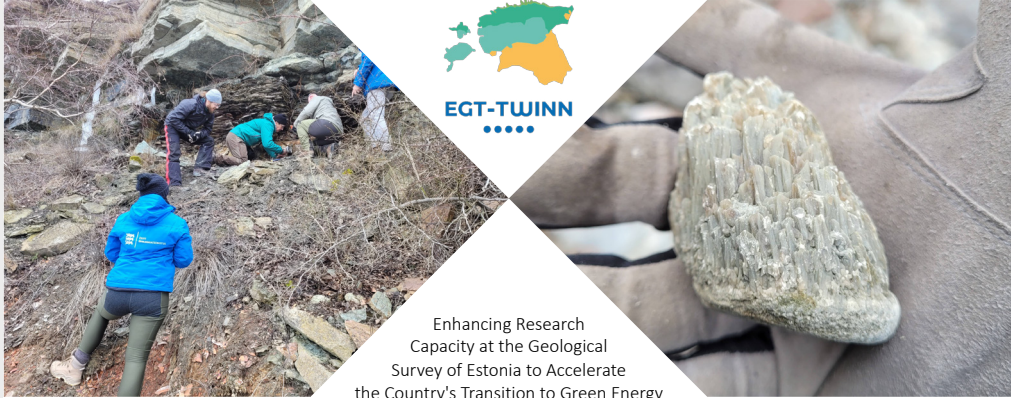
Comnimentore Cullup

25.06.2023



Funded by the European Union


Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.



Enhancing Research Capacity at the Geological Survey of Estonia to Accelerate the Country's Transition to Green Energy

Funded by the European Union

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.



Poster

EGT-TWINN
.....

Enhancing research capacity at the Geological Survey of Estonia to accelerate the country's transition to green energy

EGT-TWINN project main data:

- Project duration: 36 months (01.01.2023 – 31.12.2025)
- Call: HORIZON-WIDERA-2021-ACCESS-03 Twinning
- Grant agreement ID: 101079459

Project partners:

- Geological Survey of Estonia (EGT; project coordinator)
- Geologian Survey of Finland (GTK)
- Geological Survey of Denmark and Greenland (GEUS)
- University of Oulu / Oulu Mining School (UOULLU)
- United Kingdom Research and Innovation (British Geological Survey – BGS; an associated partner)

The main objective of the EGT-TWINN project is

to significantly strengthen the research and scientific excellence capacity among researchers at EGT via state-of-the-art geological knowledge exchange in the following fields:

1. Geological, geochemical and geophysical surveying techniques
2. 3D geological modelling
3. Digital capture, management & dissemination of geological data
4. Critical raw materials exploration
5. Geothermal energy prospectivity
6. Social License to Explore & Social License to Operate



EESTI
GEOLOOGIAATEENISTUS



British
Geological
Survey







Funded by the European Union

This project has received funding from the European Union's Horizon Europe research and innovation program

EGT-TWINN
.....

Enhancing research capacity at the Geological Survey of Estonia to accelerate the country's transition to green energy

EGT-TWINN project main data:

- Project duration: 36 months (01.01.2023 – 31.12.2025)
- Call: HORIZON-WIDERA-2021-ACCESS-03 Twinning
- Grant agreement ID: 101079459

Project partners:

- Geological Survey of Estonia (EGT; project coordinator)
- Geologian Survey of Finland (GTK)
- Geological Survey of Denmark and Greenland (GEUS)
- University of Oulu / Oulu Mining School (UOULLU)
- United Kingdom Research and Innovation (British Geological Survey – BGS; an associated partner)

The main objective of the EGT-TWINN project is

to significantly strengthen the research and scientific excellence capacity among researchers at EGT via state-of-the-art geological knowledge exchange in the following fields:

1. Geological, geochemical and geophysical surveying techniques
2. 3D geological modelling
3. Digital capture, management & dissemination of geological data
4. Critical raw materials exploration
5. Geothermal energy prospectivity
6. Social License to Explore & Social License to Operate



EESTI
GEOLOOGIAATEENISTUS








Funded by the European Union

This project has received funding from the European Union's Horizon Europe research and innovation program

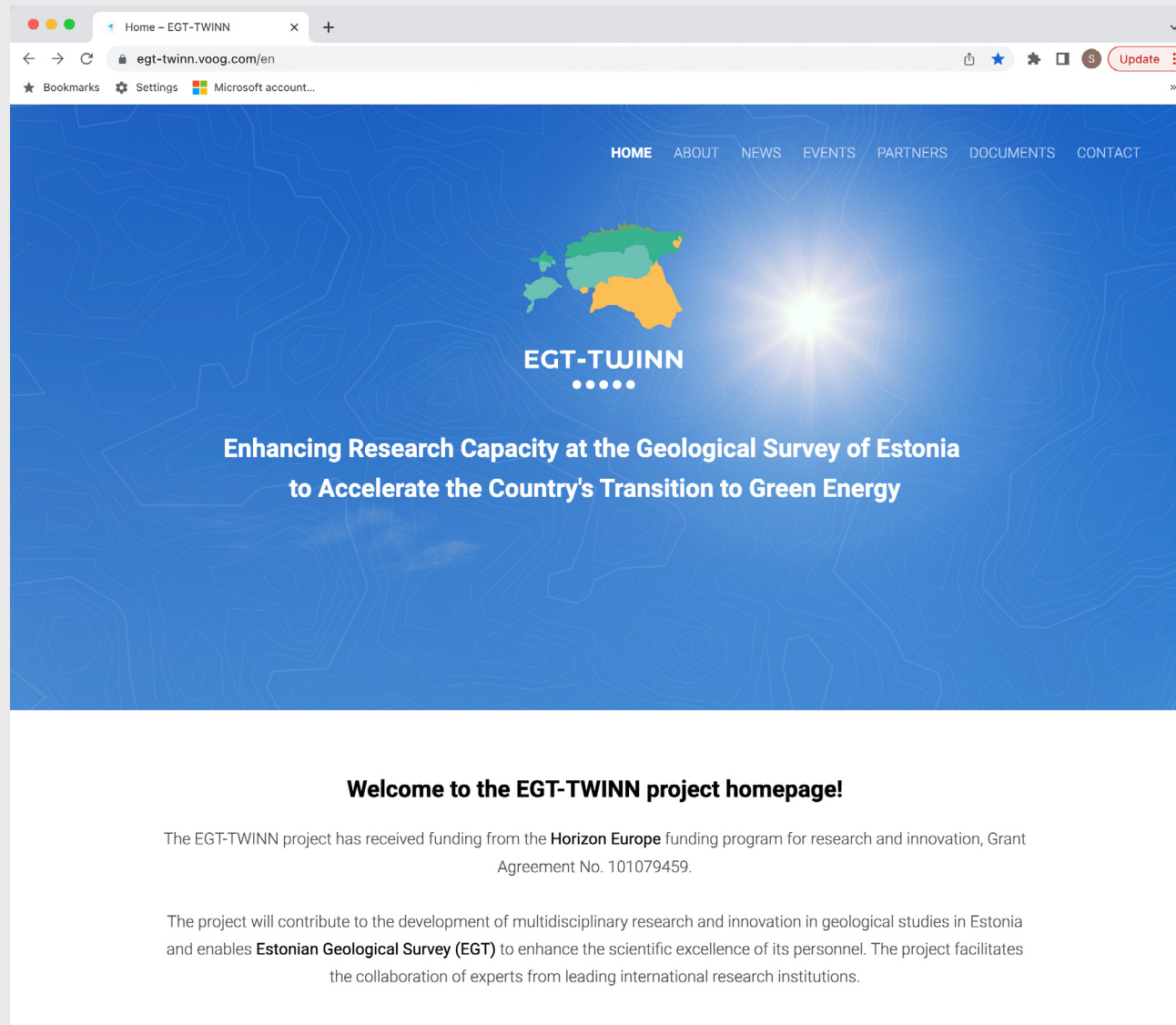


Roll-up



Design examples

Website



Social media banners



EGT-TWINN
.....

3-5 May
2023
▶ FREE online streaming!

>Lorem ipsum dolor sit amet, consectetur adipiscing elit

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt. Lorem ipsum dolor.

Funded by the European Union

This project has received funding from the European Union's Horizon Europe research and innovation program

UNIVERSITY OF DULU



EGT-TWINN
.....

3-5.09
2023
▶ FREE online streaming!



>Lorem ipsum dolor sit amet, consectetur adipiscing elit

EESTI GEOLOGIATEENISTUS

GTK

UNIVERSITY OF DULU

BGS British Geological Survey

GEUS



EGT-TWINN
.....

3-5.09
2023
▶ FREE online streaming!

>Lorem ipsum dolor sit amet, consectetur adipiscing elit

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt. Lorem ipsum dolor.

EESTI GEOLOGIATEENISTUS

GTK

UNIVERSITY OF DULU

BGS British Geological Survey

GEUS



EGT-TWINN
.....

3-5.09
2023
▶ FREE online streaming!



>Lorem ipsum dolor sit amet, consectetur adipiscing elit

Funded by the European Union

This project has received funding from the European Union's Horizon Europe research and innovation program

UNIVERSITY OF DULU



Social media banners

