



VALMIERA

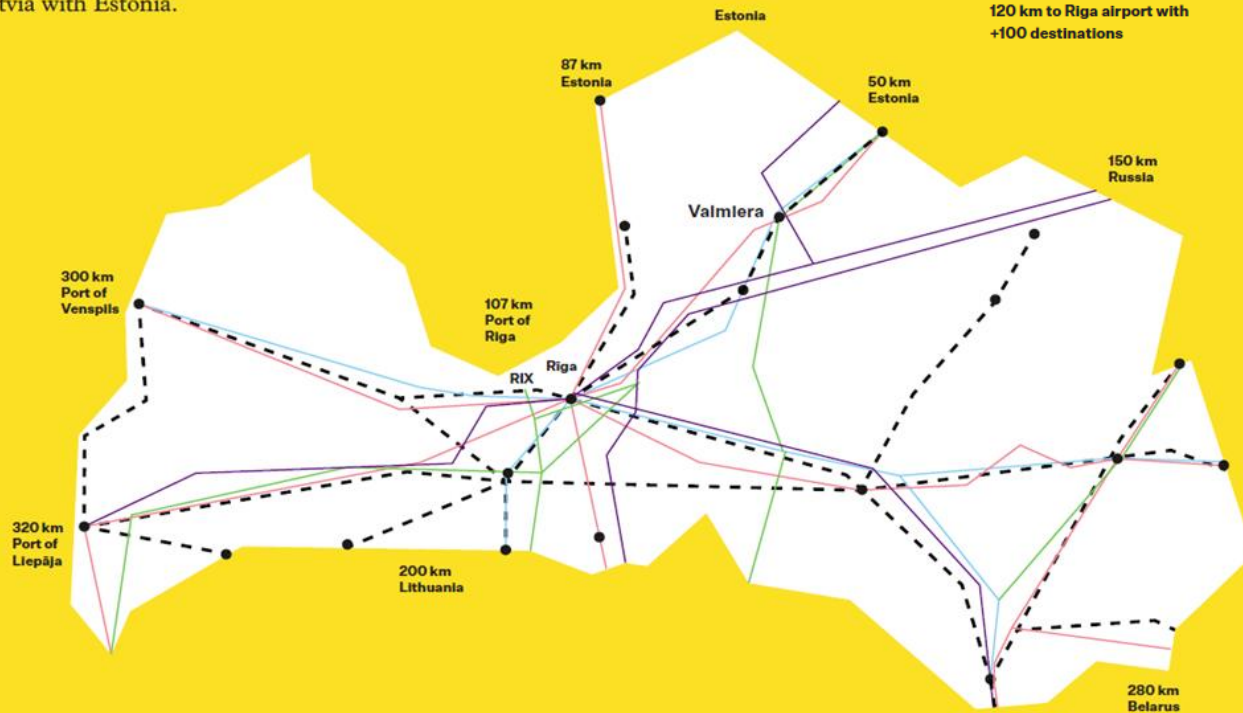
Dzīvojam zaļi!
Evergreen city!

Location

Valmiera is strategically located in the North-Eastern part of Latvia, next to the A3 Highway, connecting Latvia with Estonia.

- Railway
- Main Gas Pipelines
- Main roads
- 330 kV power transmission line
- Fiber - optic communication cable

120 km to Riga airport with
+100 destinations

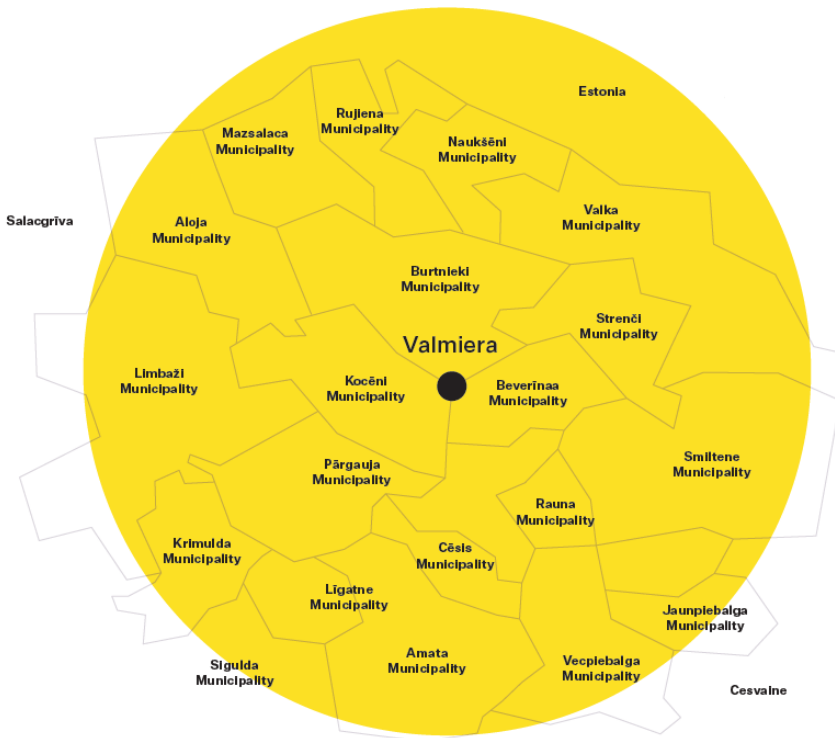


VALMIERA

Valmiera facts and figures

Around 7000 people commute to Valmiera each day from surrounding municipalities

Area: 19,35 km²



Population: 24 863	Founded: 1283
Population of working age: 15 500	
GDP per capita 2nd in Latvia after Riga — EUR 14 922	

50 km radius, impact area of Valmiera

75,02%	Valmiera Municipality
69,59%	Kocēni Municipality
69,30%	Beverīna Municipality
63,02%	Burtnieki Municipality
46,36%	Naukšēni Municipality
32,71%	Mazsalaca Municipality
29,45%	Strenči Municipality
20,43%	Aloja Municipality
14,08%	Rūjiena Municipality
7,69%	Pārgauja Municipality

Valmiera – FDI success story

The 3rd best micro European city for its
foreign direct investment strategy 2018

fDi Magazine, a publication of the Financial Times

The most business friendly city 2018

Award from The Latvian Chamber of Commerce and Industry

VALMIERA



Dynamic business environment in strong cooperation with surrounding municipalities

Innovation support programme “Zīle”

Afternoon with Mayors

Vidzeme Business Days

Public services – ZAAO, VTU Valmiera,
Valmieras ūdens

Business incubator

Business environment (analysis, state
services, investment and talent attraction)



VALMIERA

Housing projects

To attract talents and young professionals and provide their families with apartments of high quality for rent, the city has announced a major housing project.

600+

Future apartments

6.7

Million Euros
investment so far

150

Available apartments

240

EUR/monthly rent



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Space for industrial development

Valmiera Industrial Park is equipped with top-notch infrastructure including an electricity grid, road network, gas system, full lighting network, railroad connection, water and sewage systems. Investors may be eligible for real estate tax discounts of 25% - 90%.

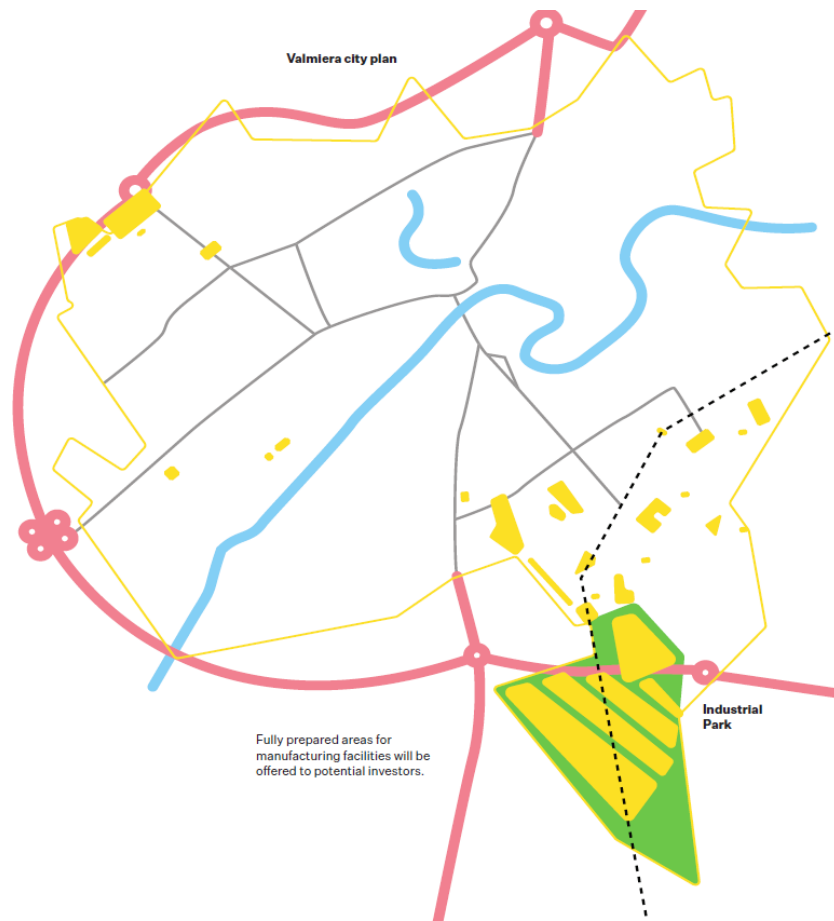
15

million euros of
EU funding

60

ha allocated
for development

VALMIERA



Tourism and culture

Joint tourism strategy from 2012;

Advisory Board meetings of Valmiera and surroundings (3-4 times in a year)

Printed and digital joint tourism materials

Cooperation agreement every year

Cluster of Gauja National park, brand «EnterGauja» (9 municipalities and self-governments)

Joint webpage visit.valmiera.lv

Tourism campaign in the Summer



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Tourism and culture

- **Joint traditional events:**

- Valmiera Restaurant week
 - The Cycling and Film Festival
«Kino Pedālis» (Cinema Pedal)

- **International trade fairs 2019:**

- Matka (Finland)
 - Tourest (Estonia)
 - Balttour (Latvia)



Education

Valmiera is a member of the prestigious UNESCO global network of learning cities. The comprehensive educational system is the core of Valmiera's innovations and entrepreneurship.

8 Kindergardens

5 Secondary Schools including special education school

2 Gymnasiums

Valmiera Music School, Valmiera Sports School

Valmiera School of Design and Art

Valmiera Youth Centre "Vinda"

Valmiera Vocational Education and Training School

Vidzeme University of Applied Sciences



Vidzeme Planning Region cooperation

Culture

Education

Youth

Entrepreneurship

Valmiera – Gütersloh region

VALMIERA
♦



Civil Defence

- Civil Defence Committee – joint for 8 municipalities



Cooperation in political level

- Political party “Valmierai and Vidzemei”



VALMIERA

Welcome to Valmiera!

VALMIERA CITY COUNCIL

2 Lāčplēša Str., Valmiera, LV-4201, Latvia

pasts@valmiera.lv

www.valmiera.lv

VALMIERA DEVELOPMENT AGENCY

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