



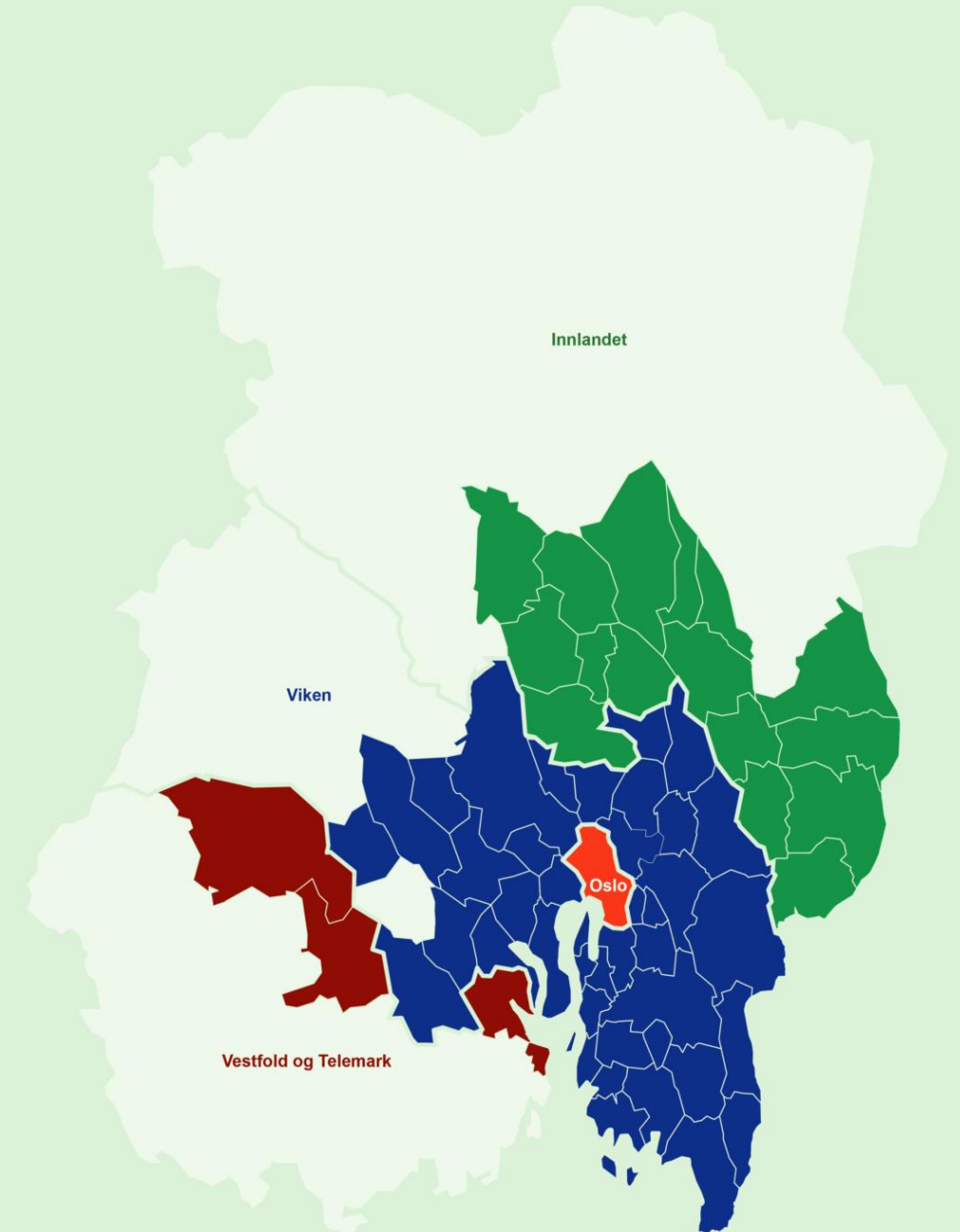
Dato: 5/30/2022

Oslo Region Alliance

Meeting with representatives from Tartu, May 23rd 2022

The Oslo Region Alliance

- A political collaboration, established i 2004
- 64 municipalities including Oslo
- Our Vision: To strenghten the Oslo Region as a sustainable and internationally competetive region
- Decisions made through consencus



Oslo Region Alliance secretariat 2022



Øyvind:
Managing Director



Eva:
Spatial planning,
transport, climate
and environment



Mari:
International
marketing and
branding +
communication



Merete:
Spatial planning and
transport, climate
and environment

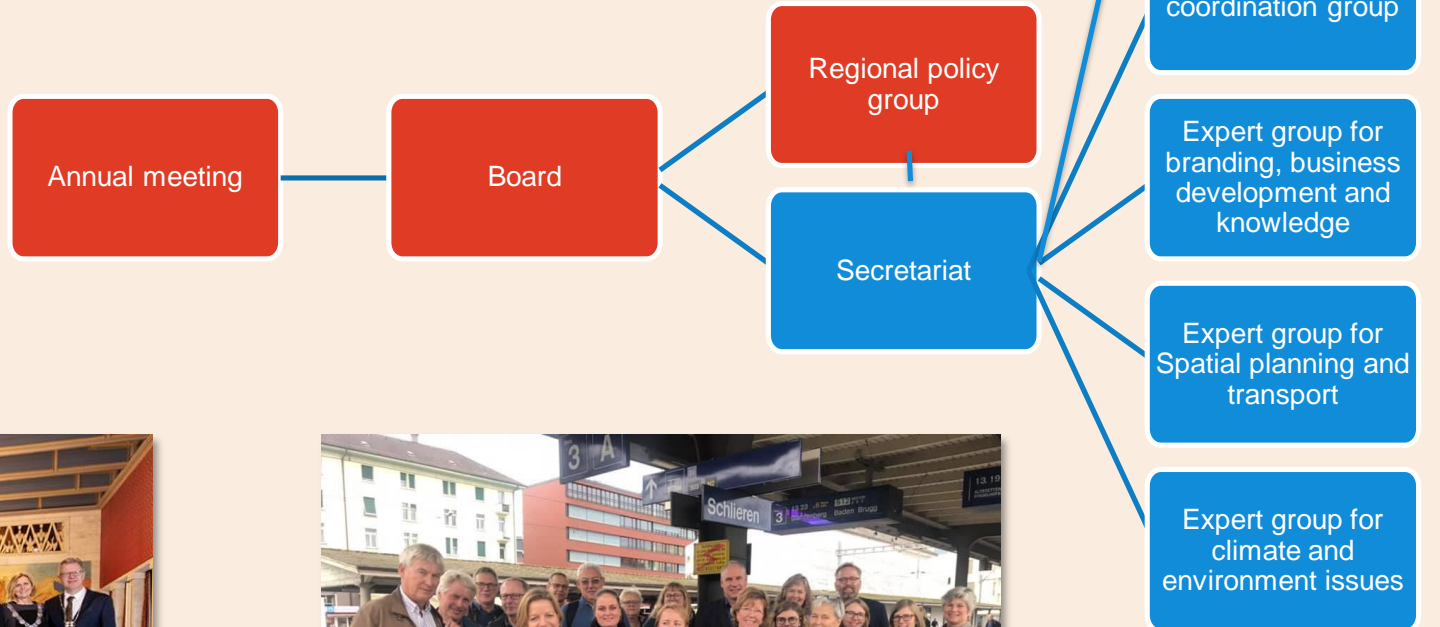
On temporary
consignment from the
Climate agency, City
of Oslo

Our areas of operation, 2022 :

- **Spatial planning and transport** – Focus on trends for polycentric regional development, prep for EU-project.
- **Climate and environment** – Focus on the environmental status of the Oslo Fjord + CO2 emissions from heavy transport + new mayor's declaration for climate and environment.
- **Competitiveness and attractiveness** – Focus on talent attraction + promoting knowledge about business structure and ecosystem
- **Internal collaboration** – Focus on lobbying towards the national government on political issues + conferences and crosslearning.

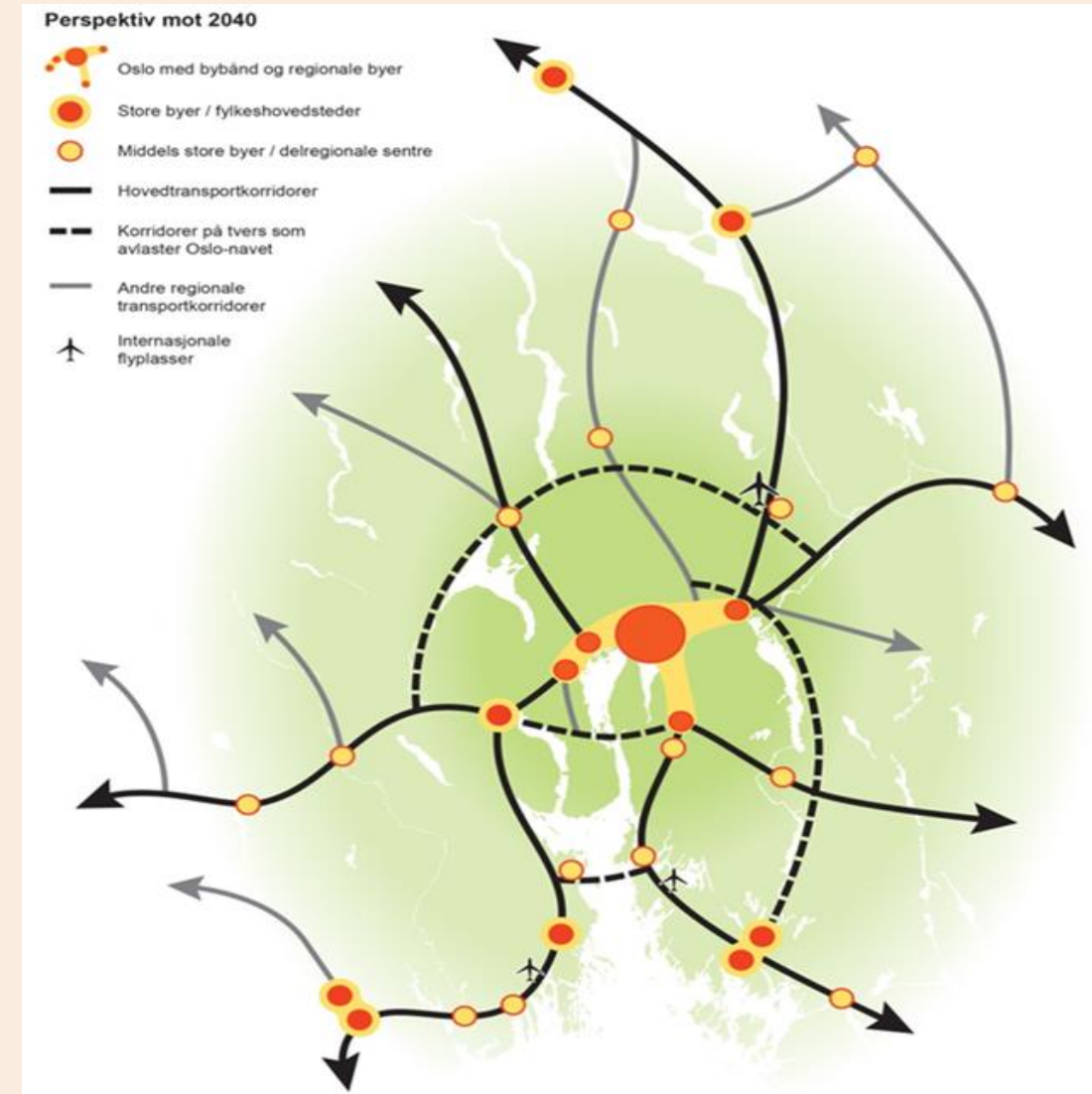


Structure – Oslo Region Alliance

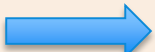


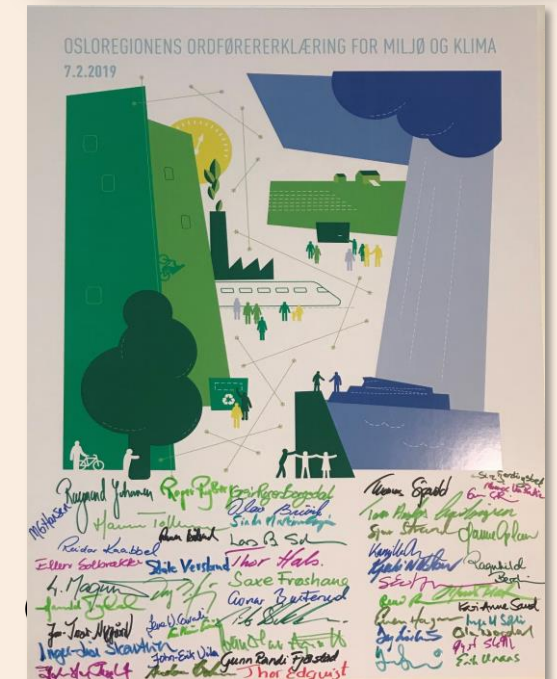
Central vision: A more polycentric region

- Growth represents opportunity
- Strong centers for development in the whole region
- Resilient economy through diversification – stimulating different comparative strengths
- Better balance in relation to Oslo
- Regional connectivity
- Attractive cities and places
- Land use, environment, reduced climate emissions, climate adaptation.



Green transition through regional collaboration

- Joint strategy for land use and transport (2004 and 2016)
- European Green Capital Region 2019
- Annual regional climate report
- Mayor's declaration for Climate and environment 2019 and 2022
- Race to Zero 2021 



Some links:

- www.osloregionen.no
- www.Oslopolitan.no (talent attraction and FDI)
- <https://www.brandingoslo.no/> (Brand Management Strategy)



Dato	Tid	Hva
14.01.2022	09:00	Mote i Osloregionens faggruppe for nærings samarbeid 14. januar 2022
01.02.2022	12:00	Mote i Osloregionens administrative koordineringsgruppe 1. februar 2022