

Tartu 2024 Euroopa
kultuuripealinn



Iceland
Liechtenstein
Norway grants

Environmentally Friendly Culture Management

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Tartu with Earth Programme Line Manager



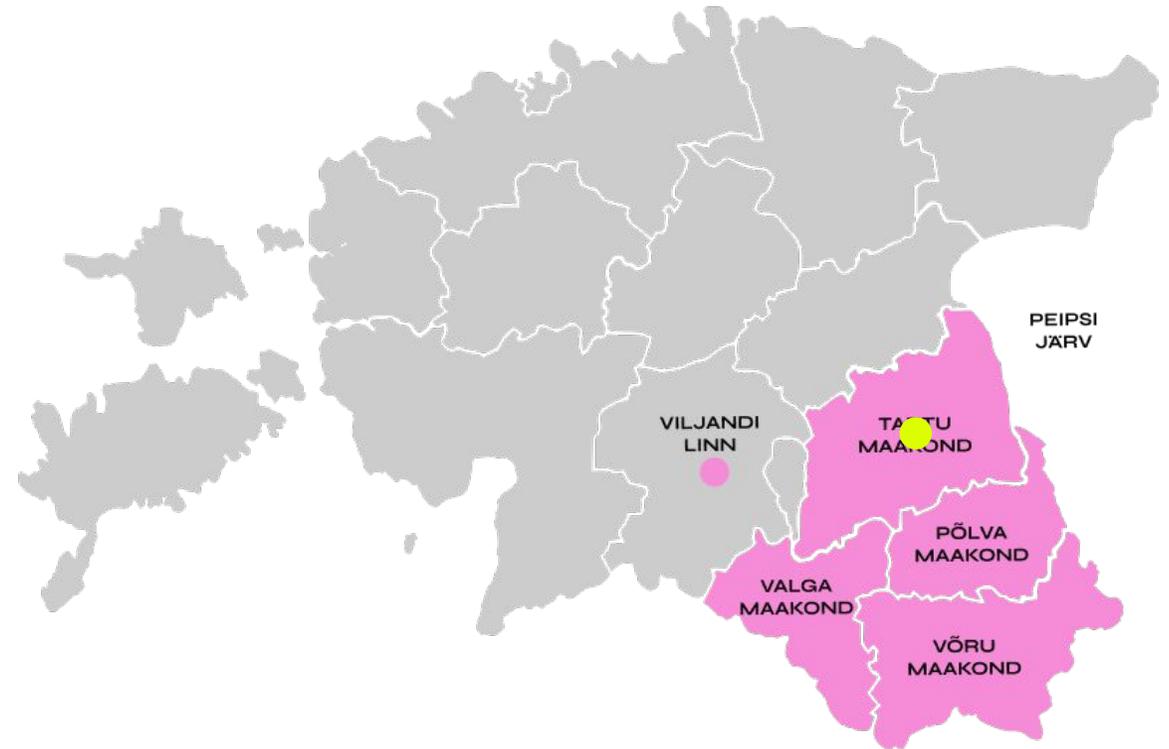
European Capital of Culture Tartu 2024 is

- Estonia's main event in 2024
- Culmination of five years preparations
- One of the most known brand in Estonia
by the year 2024



Tartu 2024 in Estonia

- Tartu and Southern Estonia's largest joint venture
- Quarter of Estonia celebrating Tartu 2024 title year
- Several different local traditions and customs



Arts of Survival

A large audience is seen from behind, filling the foreground and middle ground, looking towards a stage. On the stage, a band is performing. The stage is lit with warm, orange-toned spotlights. A large screen in the background displays the text "LÕOTSANÄGELASED 'TILLUKE MAINE'" and an image of a bird. The venue has a high ceiling with visible lighting rigs and speakers.



New reality

- EU regulations and agreements;
- Changes in other sectors;
- Change in our mindsets, our values and habits.





TARTU 2024



Guidelines

- materials and purchases;
- catering and the use of water;
- waste management;
- transportation;
- energy and resource efficiency;
 - surroundings and community;
- communication.
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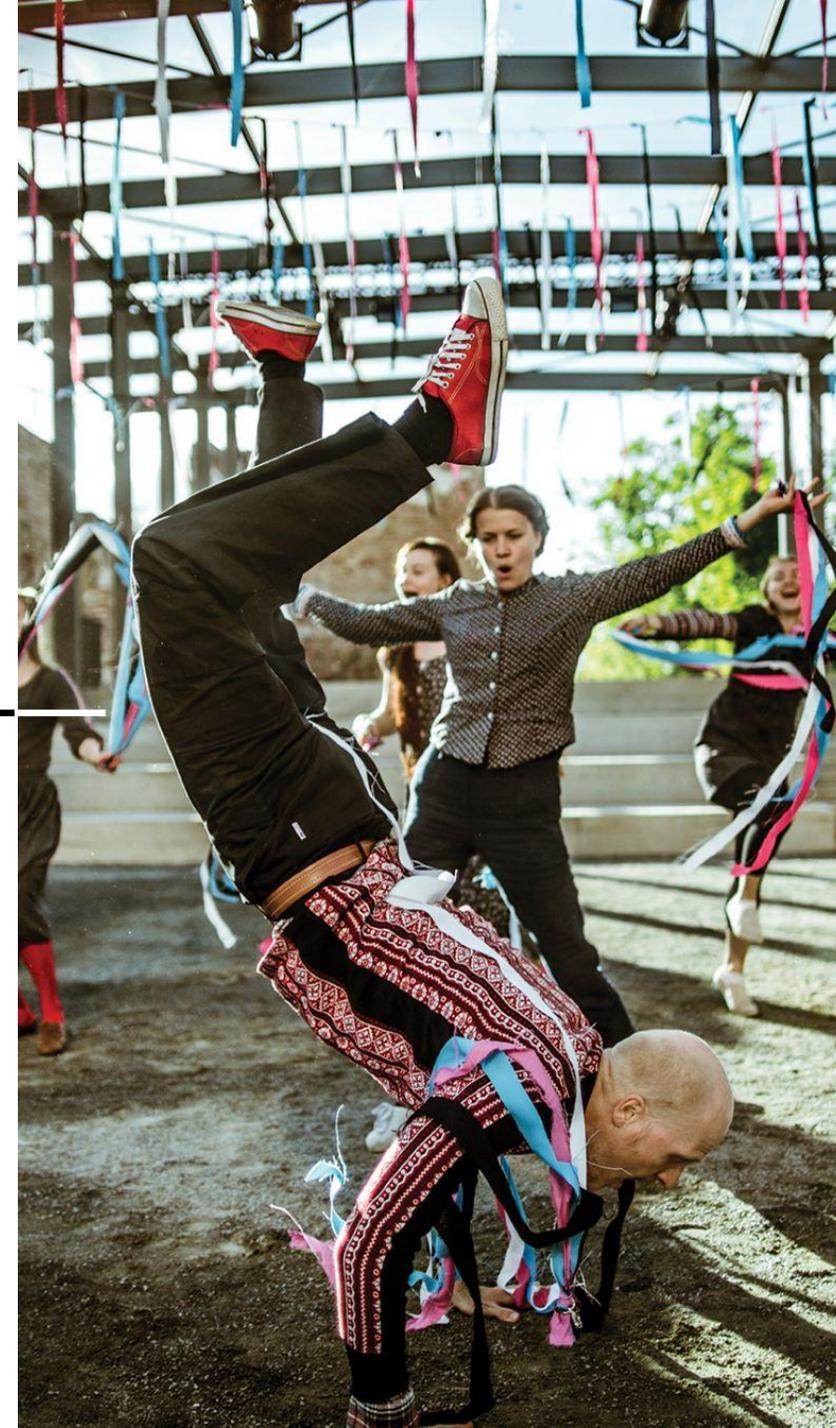
First steps

- What you want to achieve?
- What you can achieve?
- What is the current situation?



It's simple!

- Materials and resources
- Step by step
- Make choices
- Partners
- Ask advice



How to make it last?

- Legal documents;
- Licences to public events;
- Mentorship, seminars, equipment;
- Acknowledgement;
- Decision making.



What else?

- Show an example;
- Support sustainable solutions and entrepreneurs;
- Share good examples.



Environmentally friendly culture management is possible and we can make it happen!

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#TARTU2024



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Arts of Survival refers to the knowledge, skills, and values that will help us lead a good life in the future.





Tartu 2024 keskkonnategevuste strateegia ja juhendi eesmärk on muuta Tartu ja Lõuna-Eesti kultuurikorraldus teenäitajaks keskkonnahoidlikes muutustes Eestis. See on koostöö projekt, vaid kõik koos saame muuta Eestis mõttemalle. Keskkonnahoidlikult korraldatud sündmused on ilusad ja need inspireerivad ka küllastajaid tegema keskkonnahoidlike valikuid oma elus.



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We can lead the green revolution at the local level, in a smaller community quicker than in national or global level.



Arts of Survival

