

Accessibility Challenge – City for Everyone

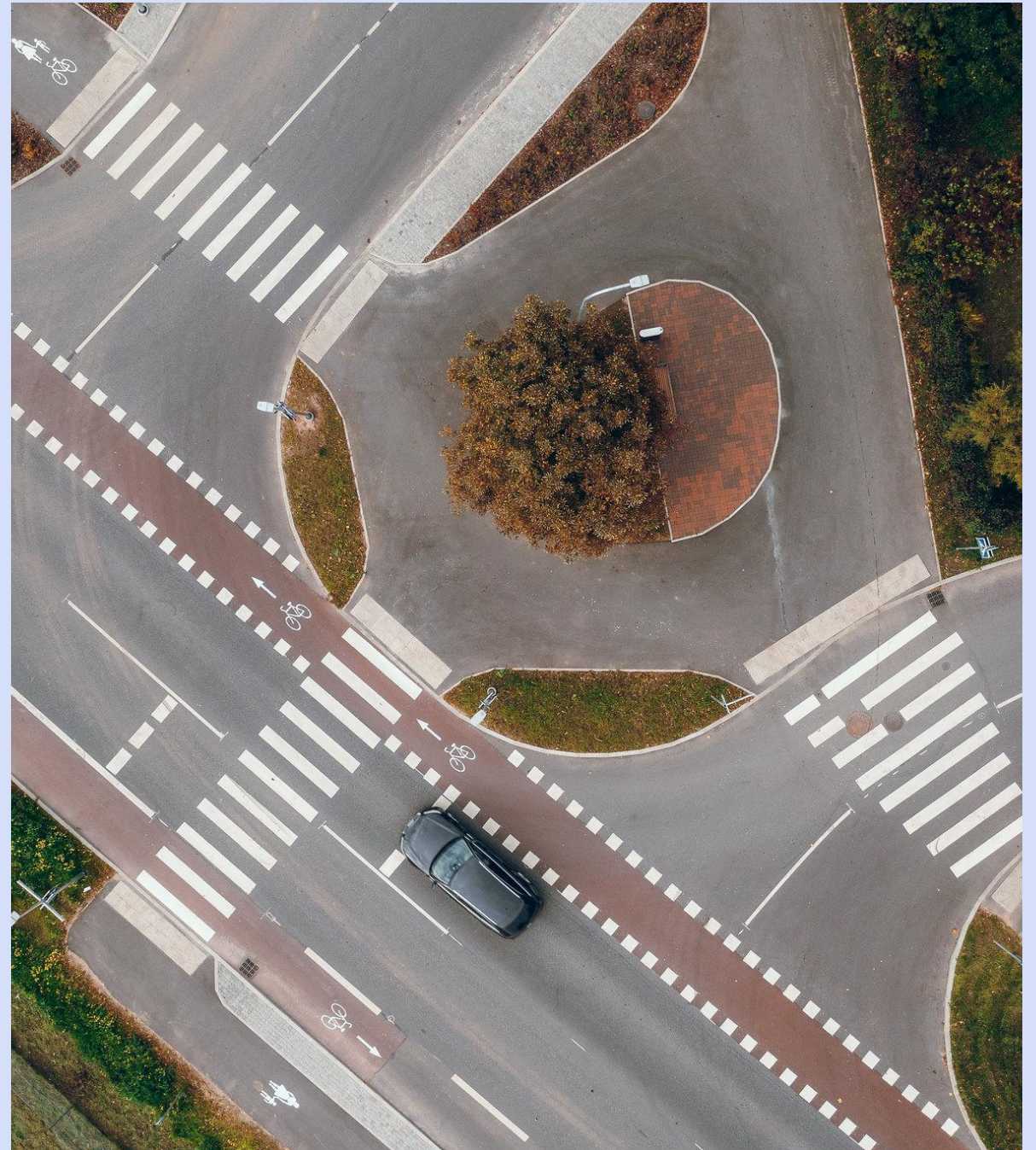
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Accessibility

- Accessibility means that the entire population is included in the living and information environment and everyone is guaranteed equal opportunities to participate in social life.
- Government Office – Accessibility challenge is described and Work Group created
 - The aim is to apply the principles of accessibility and universal design as a natural part of all policy areas, prioritizing the example of the **public sector**
- Service accessibility map – land use, transport, time, people

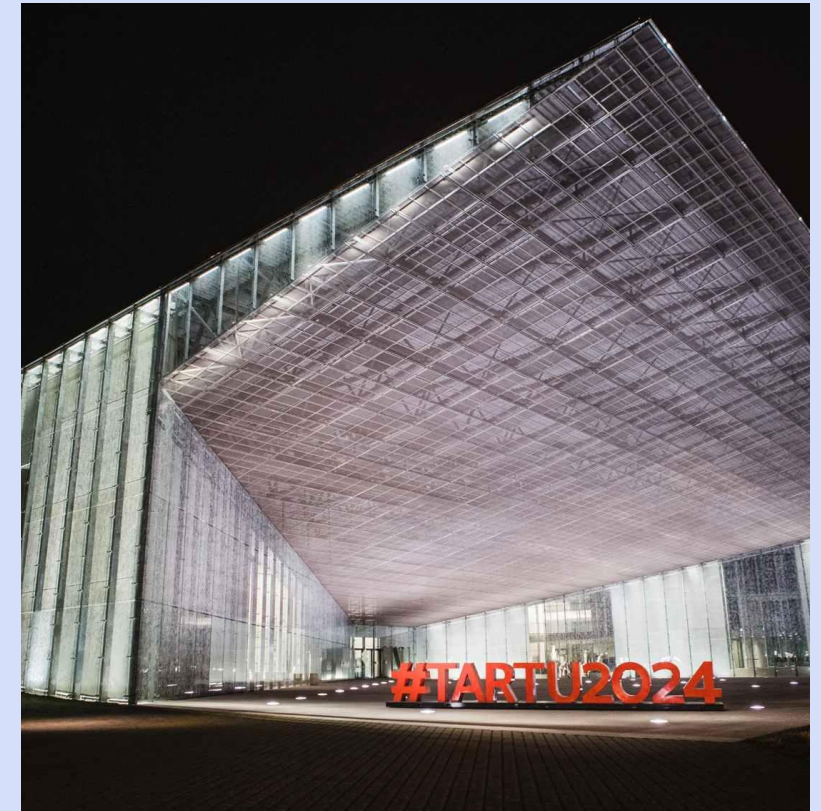
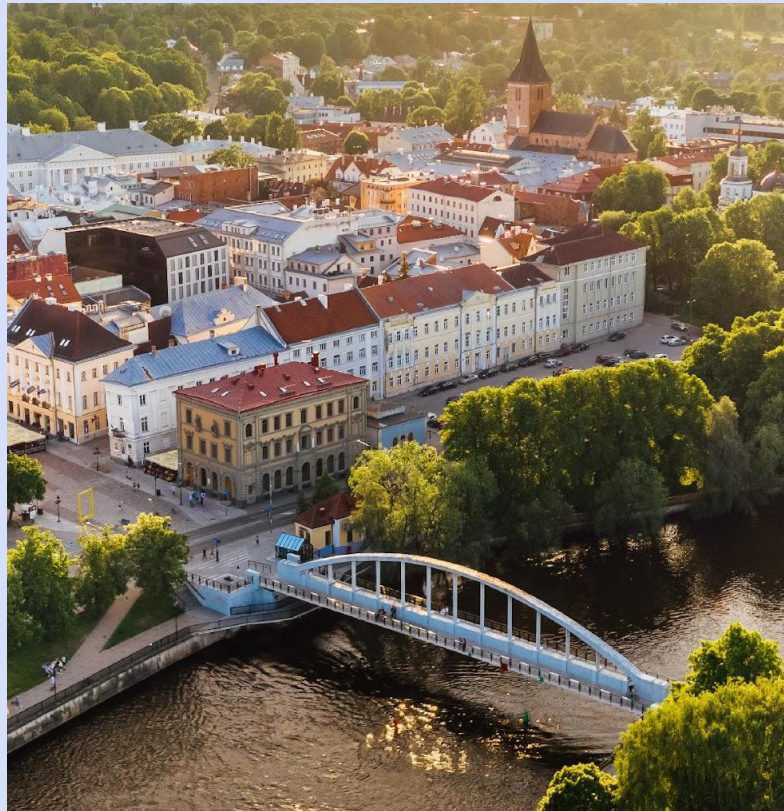


Legislation is not actually caring

Decades of legislation – Basic needs

The old vs the new architecture

“If you design for the young, you exclude the old. But if you design for the old you include everyone” Glenn Millar, Director of Education and Research, Canadian Urban Development Institute.



Decision making

- Every Departments decisions matters
- Social maintenance focus
 - People with disabilities are not being seen as an opportunity to rich our community – safety experts
 - Universal design – high potential to be trendy
- It should be everyone's concern to look further than the law
- Training

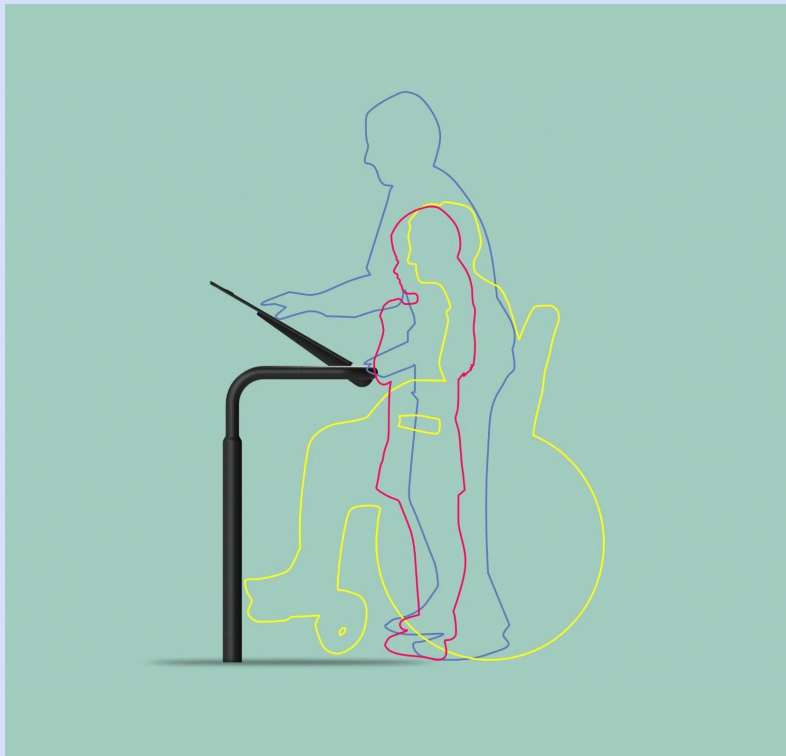


Accessibility solution is a tailoring process

Nothing for Us, Without Us – WHO film series

Universal design also needs testing

Involve everyone from the beginning, including people not directly benefiting by it



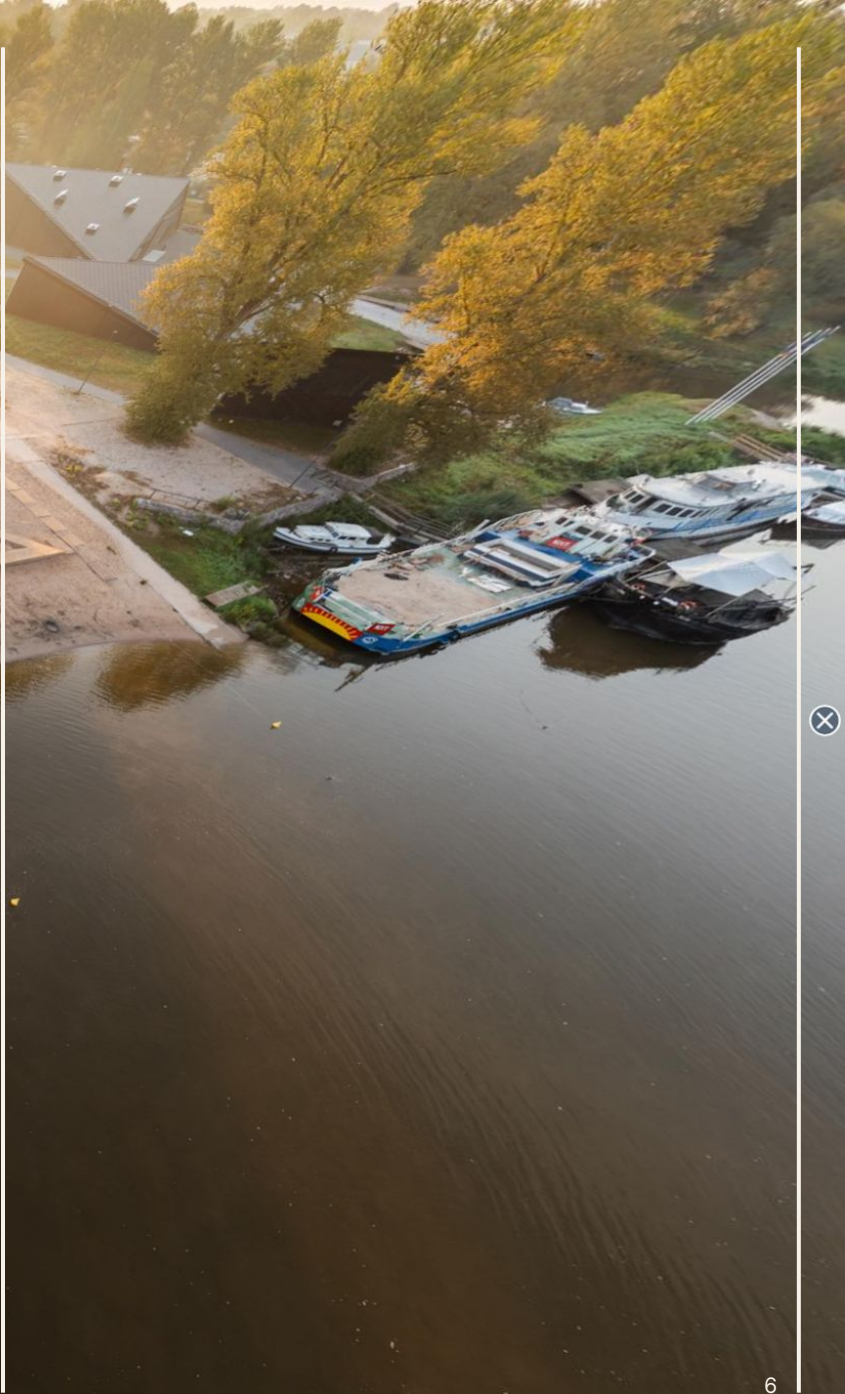
Illustratsioon Pent Talvet



Photo: Piret Väljaots



Photo: Riin Seidla



Why we move after all?

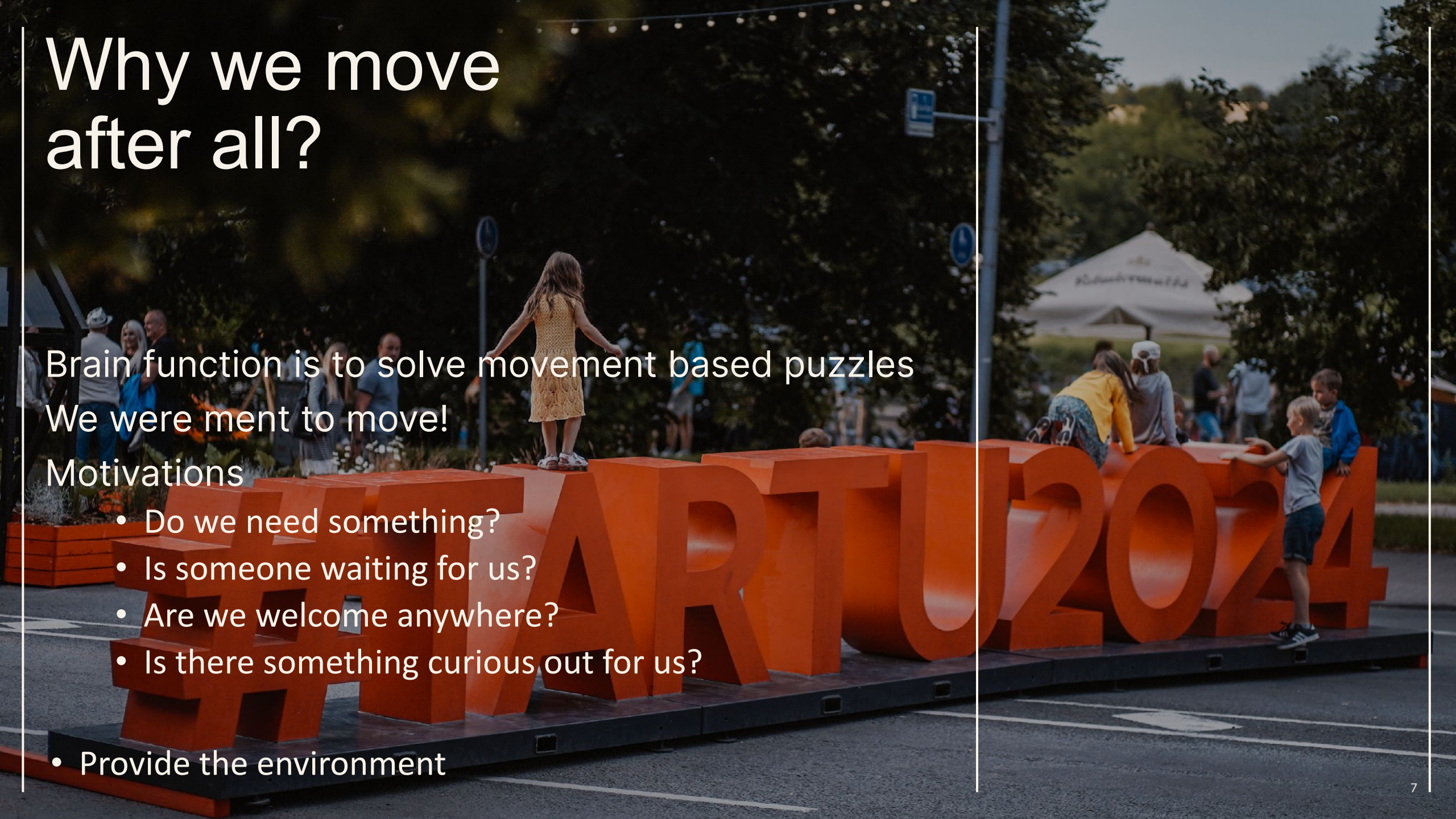
Brain function is to solve movement based puzzles

We were ment to move!

Motivations

- Do we need something?
- Is someone waiting for us?
- Are we welcome anywhere?
- Is there something curious out for us?

- Provide the environment



Change management



Let's make the real change
and welcome all

Thanks for your attention!

