

Privacy terms

This version of the privacy terms is valid as from 19.04.2020.

These privacy terms (hereinafter the Privacy terms) stipulate the principles how, on which grounds and for which purposes OÜ Ning (owner of the homepage and web shop located at www.nipsti.com) collects and processes your personal data.

By visiting and using the homepage (hereinafter the Homepage) and/or the web shop (hereinafter the Web shop) located at www.nipsti.com you give to OÜ Ning a voluntary, unambiguous and informed consent for processing your personal data and for the use of cookies to ensure the best web experience, on conditions set out in these Privacy terms.

1. The controller of personal data

The controller of personal data is OÜ Ning, registry code 14240498, address Kannikese 10, Tallinn 10613, Republic of Estonia, e-mail address: nipstikids@gmail.com.

OÜ Ning transfers personal data necessary to make the payments to the authorized processor Maksekeskus AS.

2. Persons whose data OÜ Ning processes

OÜ Ning processes data of those existing and potential clients who visit the Homepage and the Web shop and/or purchase products from the Web shop.

3. Personal data that OÜ Ning processes

OÜ Ning processes the following personal data:

- your contact data – full name, e-mail address, phone number, address;
- data related to the product you have purchased via the Web shop – the product name, its quantity, date of purchase, payment method used, delivery method chosen;
- technical information submitted by digital devices – e.g. cookies and other similar technologies;
- time spent on the Homepage and in the Web shop;
- reading activity of the newsletter.

4. The purposes and legal grounds of processing the personal data

OÜ Ning processes your personal data in accordance with the principles and requirements stipulated in the relevant laws.

OÜ Ning processes your personal data for the following purposes:

- for processing and fulfilling the orders submitted in the Web shop;
- for managing client relations and for communicating with the client;
- for replying to client's inquiries;
- for development and analysis of client relations;
- for offering products;
- for direct marketing;
- for making product overviews and for studying consumer habits;
- for making refunds to client;
- for collecting Home page and Web shop usage statistics;
- for legitimate interest in case of disputes with the client;
- for fulfilling obligations arising from the law.

OÜ Ning processes your personal data on the following grounds:

- on the basis of your clearly expressed consent;

- for the performance of the contract of sale concluded with you or in order to take steps at your request prior to entering into a contract;
- for the purposes of the legitimate interests pursued by OÜ Ning (e.g. for avoidance of frauds, for preparation, submission or defending of legal claims);
- for compliance with a legal obligation to which OÜ Ning is subject.

You may at any time withdraw your consent given to OÜ Ning for processing of your personal data without this affecting the legality of processing of personal data prior to the withdrawal of the consent.

Withdrawal of the consent does not preclude further processing of personal data by OÜ Ning on the basis of law, for the performance of the contract of sale concluded with you or in order to take steps at your request prior to entering into a contract, for the purposes of the legitimate interests pursued by OÜ Ning or for compliance with a legal obligation to which OÜ Ning is subject.

5. Transfer of personal data to third person

OÜ Ning may transfer your personal data to the following third persons:

- person offering the transportation/postal service you have chosen upon making a purchase in the Web shop;
- Maksekeskus AS (for making the payment for your order made via the Web shop);
- persons providing accounting service to OÜ Ning;
- IT partners of OÜ Ning;
- supervision, law enforcement and investigative authorities in situations provided in the law;
- other third persons, if this is necessary for the protection of rights of OÜ Ning (e.g. legal advisor, court, provider of debt collection services, payment default registry).

6. Sending of direct marketing content

- The e-mail address you have provided to OÜ Ning shall be used to send you direct marketing messages (e.g. offers, newsletters, questionnaires, other announcements) only if you have consented to it by entering your e-mail on the Homepage and informed us that you wish to receive direct marketing messages.
- If you have expressed in the above described manner you wish to receive the direct marketing messages of OÜ Ning, you have the right to waive those at any time by informing OÜ Ning thereof by e-mail (nipstikids@gmail.com) or by following the respective instructions in the e-mail including the direct marketing message.

7. Use of cookies

- In order to provide you with the best possible user experience when using the Homepage and the Web shop, the Homepage uses cookies. Cookie is a small text file, that the web browser automatically saves to the device you use for visiting the Homepage.
- Due to using cookies we can offer better user experience to the users, e.g. the cookies help to memorize the user's previous visits or selections made in the Web shop.
- Upon using the Homepage you consent that we use cookies for:
 - a) collecting data about user habits and statistical data;
 - b) offering better client service;
 - c) remembering the user's preferences and settings;
 - d) submitting offers and marketing messages best meeting the demands of the user;
 - e) collecting data necessary for developing the Homepage and the Web shop;
 - f) simplifying the sharing of the contents of the Web shop in the social media.
- The Homepage uses the following cookies:
 - a) Session cookies, i.e. temporary cookies that are used each time you visit the Homepage and that are deleted after you close the web browser. Temporary cookies

are used, for instance, to memorize your language preference on the Homepage or the contents of the cart in the Web shop.

- b) Third party cookies for the purposes of offering higher quality content, collecting statistics and showing advertisements.

We use the following third party cookies:

- Facebook Pixel cookie which allows to measure, optimize and prepare advertising campaigns that are shown on Facebook. This cookie statistics ensures that the advertisements of the Web shop are shown to persons that have been interested in the same areas and offers. Additional information about Facebook Pixel is available at: <https://en-gb.facebook.com/business/help/651294705016616>.
- Google Analytics cookie which collect anonymous information about how the users of the Homepage use the Homepage, thereby helping us to improve the Homepage and the Web shop. Additional information about Google Analytics is available at: <https://www.google.com/policies/technologies/types/>.

- You may delete and/or block the cookies saved in your device by changing the respective settings of your web browser. Upon not allowing the cookies the Homepage may not work as intended and/or some of the functionalities may not be available to you. You can find additional information about blocking the cookies at: www.aboutcookies.org. You can waive Facebook Pixel cookies at: https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen. You can waive Google Analytics cookies at: <https://tools.google.com/dlpage/gaoptout?hl=en>.
- You can find more information about cookies at: <http://www.allaboutcookies.org/> or <http://www.youronlinechoices.com/ee/>.

8. Term of processing of the personal data

OÜ Ning may process your personal data as long as it is necessary for fulfilling the client relationship or an equivalent relationship between you and OÜ Ning, until withdrawal of the consent by you or for tax or legal purposes during the terms stipulated in the law.

9. Your rights related to processing of personal data

- You have the right to receive at any time information about the personal data collected about you, to examine your personal data and to demand correction or deletion of those data or restriction of processing of personal data or to submit an objection for processing of such personal data, unless stipulated otherwise in the laws of the Republic of Estonia.
- Please submit any applications/requests related to processing of personal data in electronic format to OÜ Ning e-mail address: nipstikids@gmail.com. We shall reply to your application/request within 30 days.
- OÜ Ning shall have the right to refuse to satisfy your request for deletion of personal data, if the obligation for processing the personal data arises from a valid contract, law or is necessary for preparing, submitting or defending a legal claim related protection of persons or property.

10. Amendments to the Privacy terms

OÜ Ning has the right to unilaterally amend and supplement the Privacy terms at any time. The Privacy terms valid at a given time are always available at the homepage www.nipsti.com.

11. Resolution of disputes related to processing of personal data

If you find that upon processing of personal data your rights have been violated, you may submit a complaint to OÜ Ning (by e-mail to nipstikids@gmail.com), to Data Protection Authority (www.aki.ee) or to the court.