

Three Seas Summit and Business Forum

RIGA, LATVIA 2022 

MEDIA HANDBOOK

Welcome to Riga! While officially founded in 1201, the 800-year-old city on the Daugava river has in fact been home to ethnic Līvs for thousands of years. What grew into a major Hanseatic trading post, Riga has since become Latvia's capital – and most populated – city. You can still catch a glimpse into the city's medieval past in the Old Town's well-preserved architecture.

Today, Riga is home to nearly half of Latvia's population of 1.9 million. Being located in the center of the Baltics, it has always been a major transit hub, now amplified with the Baltics' busiest airport, and the upcoming Rail Baltica transit corridor.

A thoroughly walkable city, nothing in Riga is particularly far. The city is a UNESCO world heritage site, renowned for its Art Nouveau architecture, and a stroll to the historic center and Alberta street is well worth the excursion. Just outside of Riga, however, you'll find a combination of forest and sea – both within a 20-minute drive.

While easily explored by foot, being the capital city brings with it all of the benefits of a cosmopolitan lifestyle – as the cultural and entertainment center of the country, with a diverse array of culinary delights. It has long since attracted thinkers and artists searching for a breath of inspiration, for example, once serving as home to philosopher Isaiah Berlin, composer Richard Wagner, and film director Sergei Eisenstein. It has also been the training ground for world-renowned artists – ballet dancer Mikhail Baryshnikov, opera singer Elina Garanca, conductor Andris Nelsons, and so many more. It's no wonder, as opera, ballet, and the symphonic orchestra are easily accessible to the public at large, and at a world-class level no less.

At the very heart of Riga is the Old Town – a wonderfully preserved historic center, blocked off for pedestrian use. To its south is one of Europe's largest remaining outdoor markets, with indoor elements housed in hangars that were built for zeppelin construction in WW1. Surrounding the Old Town and radiating outward is what locals call the city center – filled with parks and bustling life – combining business, food, entertainment, shipping, schools, and residential spaces. On the other side of the river, you'll find stunning examples of wooden house architecture, and the recently refurbished Agenskalna market.

Riga is home to several cultures living side by side, and it's no surprise to hear a variety of languages spoken on the streets. With the majority speaking Latvian, there are also sizeable Russian, Ukrainian, Belorussian, Polish, and other populations. Of the three Baltic states, Latvia has the highest rate of English language fluency among young adults, making it very easy to get by with English wherever you go.

As a relatively northern city, Riga's summer days are particularly long. The longest is the 21st of June – summer solstice – the date of major celebration for Latvians and also the concluding day of the Three Seas Initiative Forum and Summit. Expect to see light skies at night.

Enjoy your stay in Riga!

GENERAL INFORMATION

1. The Three Seas Initiative Summit and Business Forum will be held in Riga, Latvia, on Monday 20 June and Tuesday 21 June 2022. The Summit meeting will be chaired by the President of Latvia, H.E. Egils Levits. The Business Forum will be opened by the Prime Minister of Latvia, H.E. Krišjānis Kariņš.
2. The Summit will take place at the **ATTA Convention Centre**, Krasta iela 60, Rīga, LV-1003. **The Media Centre** will be located at the same venue. The Business Forum will take place at **Hanzas Perons**, Hanzas iela 16a, Rīga, LV-1045.
3. All updates will be posted on the official Three Seas website: www.3seas.eu, twitter: @3seaseu; Facebook: @3seaseu. You can also follow us on twitter: @LatvianMFA, @Rigas_pils, @LIAALatvija; Facebook: @LatvianMFA, @LIAALatvija, @LIAAnews; web: www.mfa.gov.lv; www.president.lv; www.liaa.gov.lv; LinkedIn: @investment-and-development-agency-of-latvia.

MEDIA ACCREDITATION CENTRE AND SHUTTLE BUS

4. The Media Accreditation Centre will be situated at the Radisson Blu Latvija Conference & Spa Hotel, Elizabetes iela 55, Rīga, LV-1010, and will be open from 19 June until 21 June. Please see the maps section at the end of the handbook for directions. Accreditation Centre opening hours:

19 June: 16:00 – 19:00

20 June: 8:00 – 17:00

21 June: 7:30 – 10:00
5. Media passes must be collected in person at the Media Accreditation Centre, upon presenting an ID card or passport. Media pass allows access to the media events of the Summit and Business Forum. Please note that public media representatives without the media pass will be denied the access to the venue.

ACCESS TO THE MEDIA CENTRE– LOCATIONS AND OPENING HOURS

6. Access to the Media Centre will be granted exclusively to media accredited to the event and only via the Media Accreditation Centre. Media must make their own arrangements to reach the Accreditation Centre.
7. Please note that the ATTA Centre, where the Summit is being held, is located in the outer city and is not within a walking distance from the Media Accreditation Centre. During the event, there will be regular shuttle transport for the accredited media between the Media Accreditation Centre and the Media Centre located in ATTA

Convention Centre, and between ATTA Convention Centre and Hanzas Perons. Please see media shuttle bus schedule section at the end of this handbook for a precise schedule.

8. Media Centre (ATTA) opening hours on June 20: 8:30 – 18:00.
9. In order to cover all the planned Summit events at the ATTA Centre, public media representatives are advised to plan their arrival no later than 11.00. Media programme at the Summit will start at approximately 11.15. Detailed programme will be disclosed closer to the event.

MEDIA CENTRE AND FACILITIES AT THE SUMMIT (ATTA CENTRE)

10. The Media Centre on site will include:
 - general working area for media with access to Wi-Fi, internet cable and electricity;
 - 8 workspaces will be equipped with video feed (2 permanent, 6 on rotation basis for anyone in need);
 - information desk;
 - CCTV of media events;
 - One stand-up position with a background;
 - catering facilities.
11. Wi-Fi, wired internet, and standard European electrical outlets will be available at the Media Centre. Pool positions will have cell phone connectivity and, in many cases, Wi-Fi as well.

THE MEDIA PROGRAMME

12. The media programme at the Summit includes: doorstep media statements by the Heads of Delegations; Family photo; Press conference; individual stand-up interviews; Zoom room – opportunity for remote interviews. Please note that due to the tight time schedule public media representatives can access either Doorstep or Family photo. The division for separate pools will be made on-site. Usage of specific radio frequencies during at the event is prohibited.
13. Information about individual Heads of Delegations media programs should be sought directly from the respective national delegations.

14. A list of national delegations' press/protocol officers will be accessible at the Information desk in the Media Centre.
15. Please note that movement around the Summit venue will be limited to media pools with a strict security escort. No free movement of public media representatives at the ATTA Convention Centre and during the presidential panel of the Business Forum at Hanzas perons will be possible. On June 21, during the Business Forum, public media representatives will be able to move freely and unescorted.

BROADCAST

16. **The Latvian Public Television** will operate as the Host Broadcaster.
17. The welcome handshake by the President of Latvia, doorstep press statements, opening remarks of the Presidential Panel, as well as the press conference will be broadcasted in the Media Centre.
18. Live satellite feeds of the main media events will be provided by the organizer free of charge without encryption or downlink charges.
19. The official press conference, opening of the Business Forum, the Presidential Panel of the Business Forum and all Business Forum discussion panels will be streamed live on the official Three Seas website: www.3seas.eu, twitter: @3seaseu; Facebook: @3seaseu.

STAND-UP POSITIONS

20. There will be **3 stand-up positions** with 15-minute slots available at the ATTA Convention Centre, available also for separate interviews with delegates.
21. **Interview requests should be coordinated with each delegations' press or protocol officer.** Please note that, at times, access and/or activities at the indoor stand-up positions will be subject to limitations. The schedule of planned interviews will be available at the Information Desk.

CATERING

22. Lunch boxes, coffee, tea and water will be provided free of charge at the Media Centre.

BUSINESS FORUM

MEDIA WORK AT "HANZAS PERONS" ON 20 JUNE

To ensure a smooth and uninterrupted flow of the Three Seas Initiative Business Forum, the organisers would like to inform you about the main regulations for the media.

GENERAL RULES:

- It is **NOT ALLOWED** to use radio microphones during the event all throughout the venue, apart from the press wall in the media zone. Radio microphones at the press wall can be used after a frequency check by the technical personnel.
- There is a limited space on the media photo/video stand, the same goes for the number of seats in the main hall.
- It is **STRICTLY FORBIDDEN** to move around the main hall during the event because the live stream will be ongoing.
- It is **STRICTLY FORBIDDEN** to **LEAVE THE MAIN HALL** during the presidential panel (Please note that you will have no opportunity to enter the hall again if you have left it.).
- Media representatives without explicit accreditation will not be allowed inside the event premises.
- Media representatives who arrive late will lose their designated space in the main hall.
- You will receive your accreditation to the relevant zone / identification sector upon arrival.

ON 20 JUNE MEDIA WORK AT THE HANZAS PERONS WILL BE ORGANIZED AS FOLLOWS:

Access to the main hall:

FOR OFFICIAL MEDIA – the premises feature a stand for photographers and cameramen. Press box XLR output (ENG) will be available. Max capacity: 30 pax.

- Photo / video stand (WITH Press box XLR output ENG)

FOR ACCREDITED MEDIA – the premises feature a stand for photographers and cameramen. Press box XLR output (ENG) will be available. Max capacity: 30 pax.

A SEAT IN THE HALL (no camera, no video) will be granted for written press professionals only. Max capacity: 30 pax.

ACCESS TO THE MEDIA WORKSPACES:

Media working area will include:

- working area for media with access to stable internet connection and electricity;
- 6 SDI outputs with clear feed video signal, original language
- 2 HDMI outputs with clear feed video signal, original language
- Press box XLR output (ENG)
- Listening area with audio/translation headsets and video stream
- Catering facilities

PLEASE LET US KNOW IN ADVANCE, IF CLEAR FEED VIDEO SIGNAL IS REQUIRED.

We kindly ask you to inform us about your zone preferences **in the main hall** and additional requests by 15.06 to the following address: 3seas@liaa.gov.lv

You will receive a confirmation of your accreditation zone by 17.06.

! Please note that in case no request will be received, your preferred choice of media area will not be guaranteed.

BROADCAST OF THE PRESIDENTIAL PANEL FROM HANZAS PERONS

The Latvian Public Television will operate as the Host Broadcaster.

For live satellite feeds of the president panel, please contact Mr Olafs Jākabsons by email olafs.jakabsons@ltv.lv or by phone at +371 28621473

Recorded video

After each session, a recording of the video stream will be available. Should this be required, please contact us in advance via 3seas@liaa.gov.lv

MEDIA WORK AT "HANZAS PERONS" | 21 JUNE

- It is **NOT ALLOWED** to **USE RADIO MICROPHONEs** during the event all throughout the venue, apart from the press wall in the media zone. Radio microphones at the press wall can be used after a frequency check by the technical personnel.
- It is **STRICTLY FORBIDDEN** to **MOVE AROUND THE HALL** during the event because the live steam will be ongoing.
- Media representatives without explicit accreditation will not be allowed inside the event premises.
- It is **STRICTLY FORBIDDEN** to **USE FLASHLIGHT** in the hall.

ON 21 JUNE MEDIA WORK AT "HANZAS PERONS" WILL BE ORGANIZED AS FOLLOWS:

Access to the main hall:

ACCREDITED MEDIA – the premises feature a stand for photographers and cameramen. Press box XLR output (ENG) will be available. Max capacity: 30 pax.

A SEAT IN THE HALL (no camera, no video) will be granted for written press professionals only. Max capacity 30 pax.

MEDIA WORKSPACE ACCESS:

Media working area will include:

- working area for media with access to stable internet connection and electricity;
- Press box XLR output (ENG)
- Catering facilities

CONTACT INFORMATION

Media coordinator at the Summit – ATTA Convention Centre

Ms Margarita Feizaka, Margarita.Feizaka@mfa.gov.lv

Media coordinators at the Business Forum – Hanzas perons

Mr Jānis Kovaļevskis (janis.kovalevskis@liaa.gov.lv, +371 29725674) – interviews with speakers

Ms Zaiga Dūmiņa (zaiga.dumina@liaa.gov.lv) – inquiries by the written press

Ms Gita Pērkone (gita.perkone@liaa.gov.lv, +371 28814456) – inquiries by photographers, cameramen, TV, etc.

General press inquiries

press@3seas.eu

Latvian television – president events live satellite feeds & EBU

Mr Olafs Jākabsons, Olafs.Jakabsons@ltv.lv

Latvian press officer – interviews with the President of Latvia

Ms Aiva Rozenberga, Aiva.Rozenberga@president.lv

SHUTTLE BUS SCHEDULE

20 JUNE

8.30 Media accreditation centre – ATTA Centre

9.00 Media accreditation centre – ATTA Centre

9.30 Media accreditation centre – ATTA Centre

10.00 Media accreditation centre – ATTA Centre

10.30 Media accreditation centre – ATTA Centre

11.00 Media accreditation centre – ATTA Centre

11.30 Media accreditation centre – ATTA Centre

12.00 Media accreditation centre – ATTA Centre

13.00 Media accreditation centre – ATTA Centre

14.00 Media accreditation centre – ATTA Centre

14.00 ATTA Centre – Hanzas perons

14.30 ATTA Centre – Hanzas perons

15.00 ATTA Centre – Hanzas perons

15.30 ATTA Centre – Hanzas perons

16.00 ATTA Centre – Hanzas perons

16.30 ATTA Centre – Hanzas perons

17.00 ATTA Centre – Hanzas perons

17.30 ATTA Centre – Hanzas perons

18.00 ATTA Centre – Hanzas perons

21 JUNE

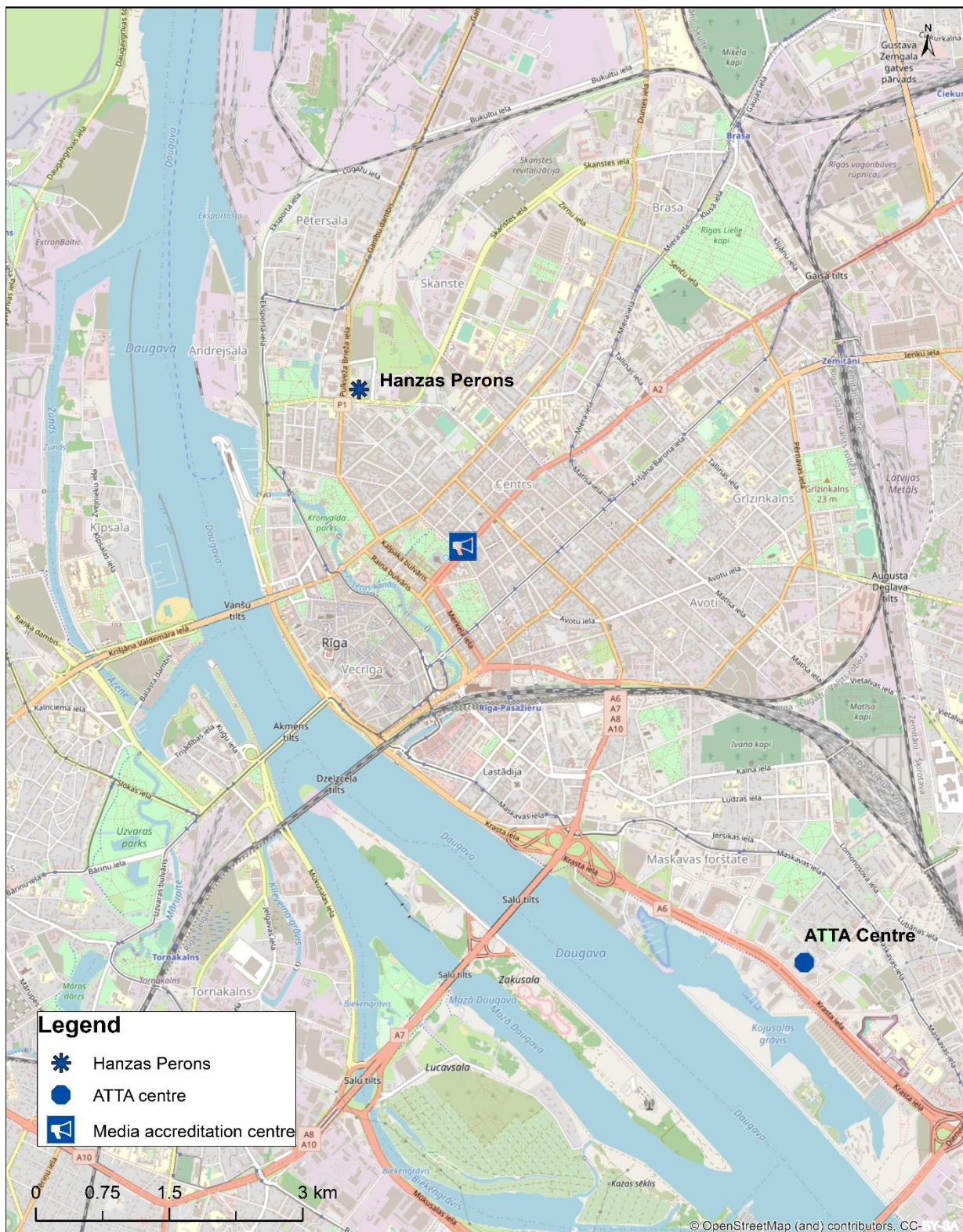
8.00 Media accreditation centre – Hanzas perons

8.30 Media accreditation centre – Hanzas perons

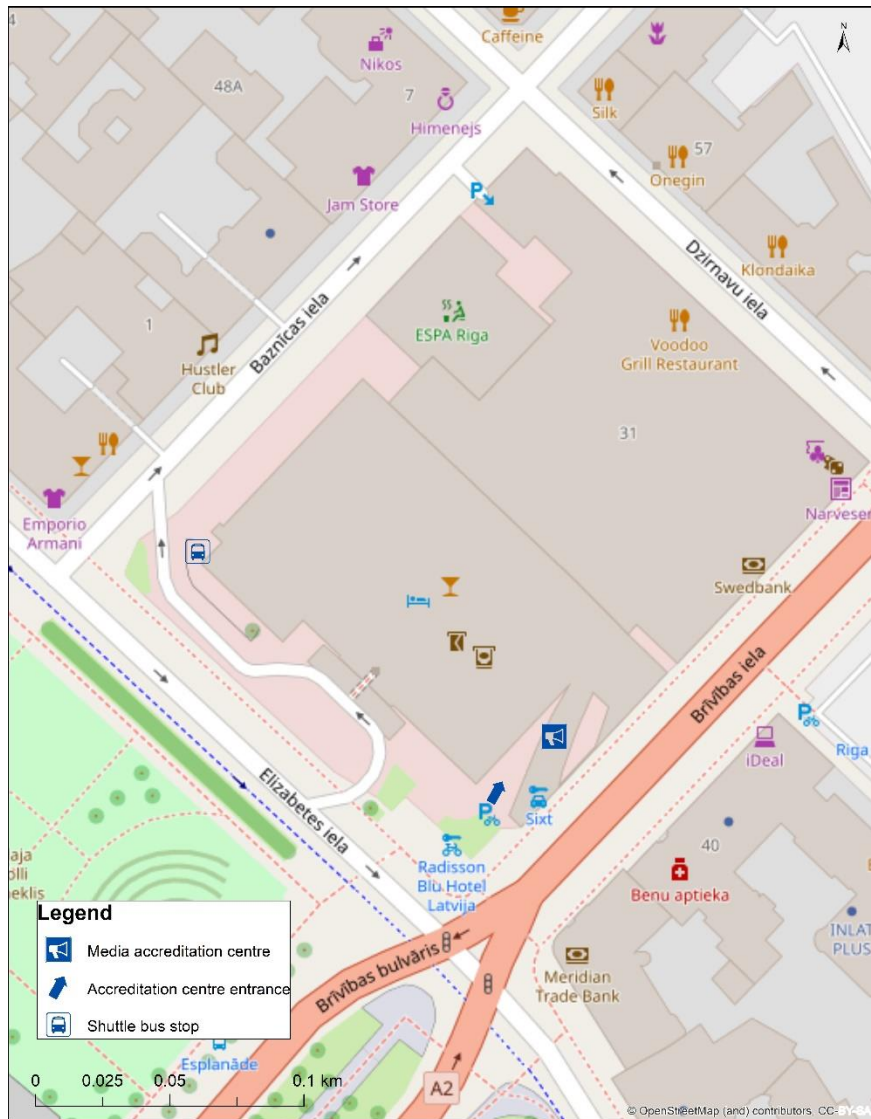
9.00 Media accreditation centre – Hanzas perons

9.30 Media accreditation centre – Hanzas perons

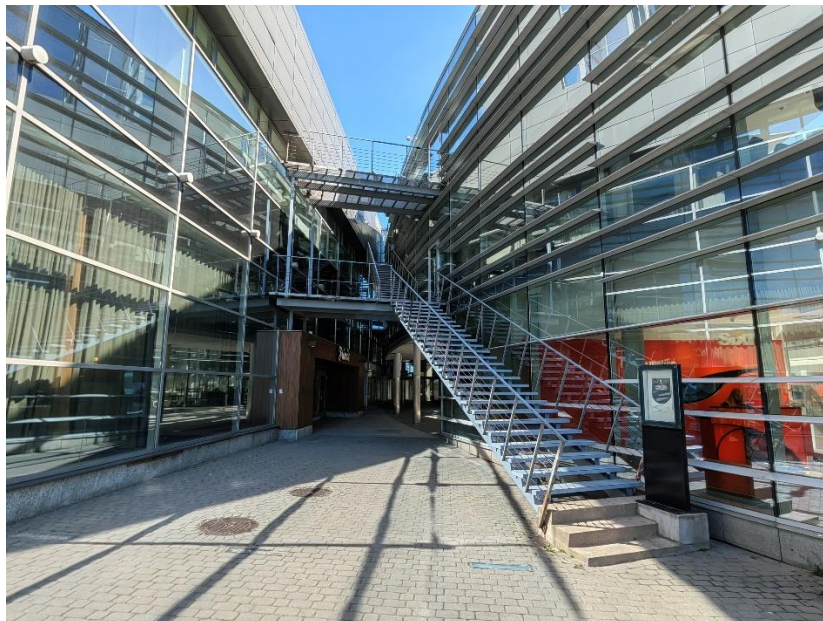
MAPS



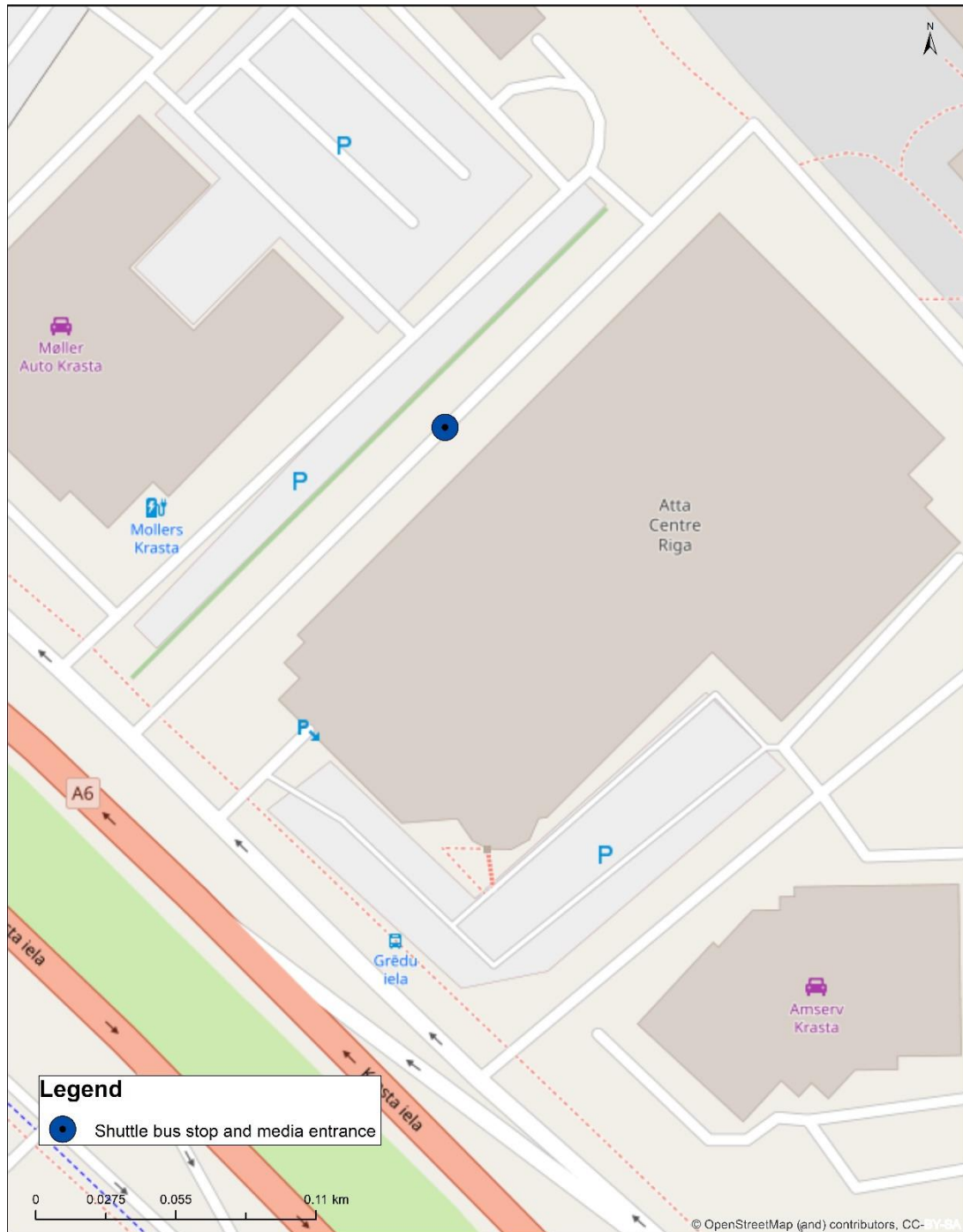
Main venues



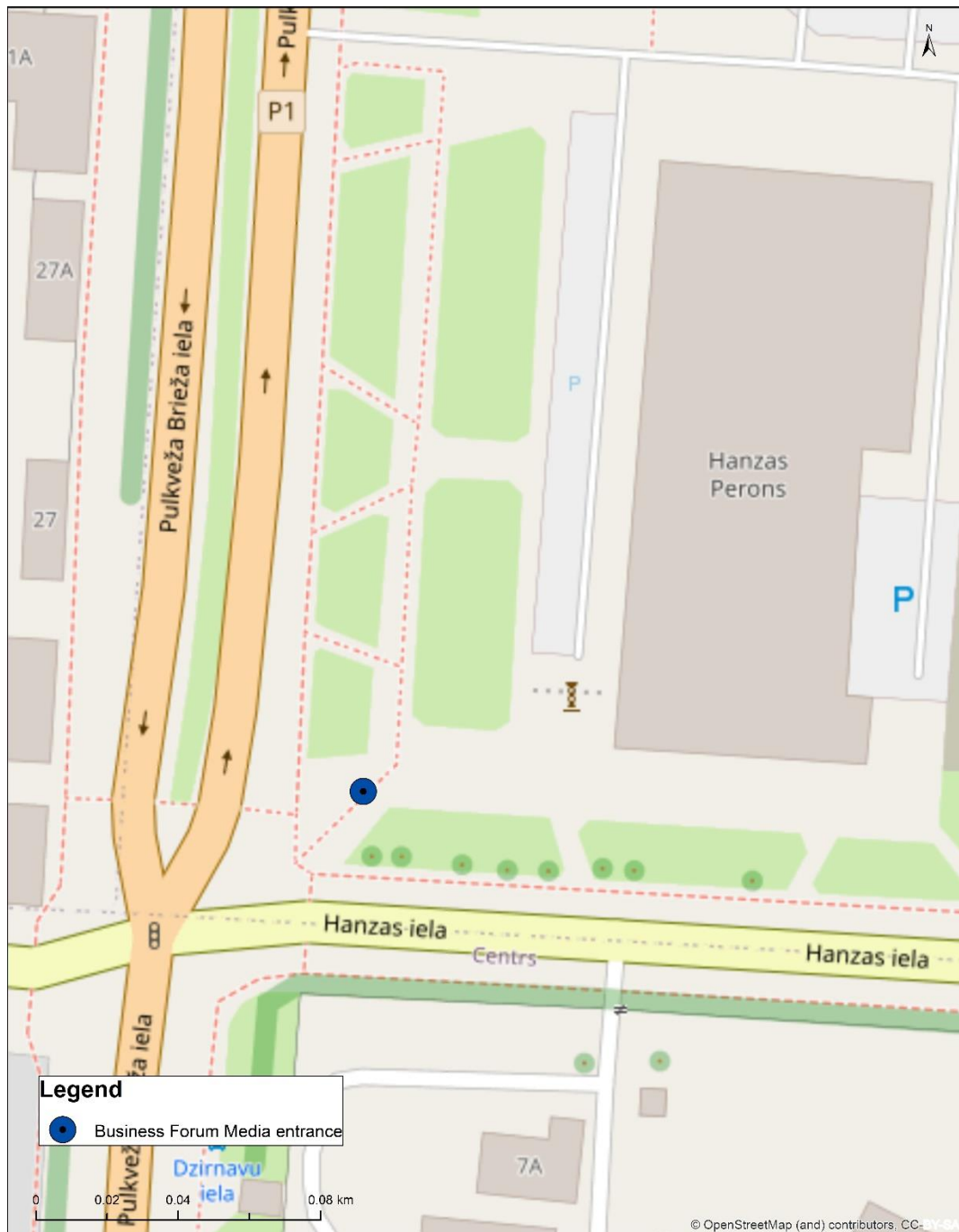
Media accreditation centre entrance and shuttle bus stop



To enter the accreditation centre, take these stairs to the top floor



Media entrance and shuttle bus stop at ATTA Centre



Media entrance at Hanzas perons