

Three Seas' Digital Pillar: region's own cybersec and connectivity in focus

June 21st 2022; 14:00-15:00

Short description:

Cybersec and mobile networks (5G and beyond) business representatives and experts from across the Three Seas initiative will be gathered in order to brainstorm and find common denominators defining the most pressing struggles and identify the most promising best practices with potential to supercharge the digital landscape of our region. Each participant will be granted a possibility to address the below points in the company of industry peers and the audience in attendance:

- The most significant obstacle for their growth locally, **regionally** and globally
- The single most valuable unique experience, practice or approach they wish to see spread across the 3SI
- The means for cooperation that would help overcome mentioned obstacles and share know-how capable of making the region digital pillar stronger and more united than ever before

Description:

In scope of the digital pillar of the Three Seas Initiative, cybersecurity is of paramount importance, closely related to vitally significant issues of connectivity. Due to its strategic location and economic potential, the global community takes a close interest in the Three Seas region as the frontline of cyberspace. Meanwhile, modern states, their societies and economies looking to remain cybersecure are more and more dependent on effective connectivity with 5G technology driving the 4th industrial revolution and often dominating the discussion on security and technological sovereignty.

With cyberattacks becoming more and more prevalent in countries making up the Three Seas Initiative and our region's economy looking to fifth generation mobile networks as a unique opportunity to boost their economies it is necessary to listen closely to local innovators providing 3SI with digital tools have at their disposal in order to answer to damage, disruption, chaos, disinformation and targeted attacks against critical infrastructure as well as to keep its society and industry connected on par with global standard of the digital era.

3SI's very own, region-grown cybersec and 5G business association representatives and experts will meet to share best practice, highlight their concerns and find means for close regional cooperation to make the 3SI's digital pillar stronger than ever before.

Goals:

- Fostering cross-border innovation and economic exchange in the fields of cybersecurity and 5G between the companies and public entities from the 3SI by identifying the region's common, most pressing:
 - Obstacles for growth of 3SI's own cybersec and 5G (and beyond) companies
 - Practices worth sharing for reinforcing 3SI's digital pillar
 - Frameworks, tools and ways available for promoting and facilitating 3SI's digital industry cooperation

- Promoting the idea of creating a platform for exchange and match-making to stimulate growth and internationalisation of 3SI cybersec and 5G companies.
- Pooling resources and potential of the region to be able to successfully compete with global players in the field of digital economy
- Sharing best business practices and promoting solutions developed in the 3SI region, that best serve the needs of the region.

Event plan

Time slot	Agenda item
6 minutes	<p>Official opening of the session</p> <p>Greetings, explaining session's goals and highlighting providing of cybersecurity a one of the biggest challenges for the region as well as a significant opportunity for CEE's digital industry companies to grow potential</p> <ul style="list-style-type: none"> • Michał Kanownik, Representative of CEE Digital Coalition, President of Digital Poland Association
20 minutes	<p>Challenge: assuring cybersecurity</p> <p>First round of questions focused on the key challenge of building 3SI's cybersecurity</p>
10 minutes	<p>3SI as the home of networks of the future - region's own 5G and beyond</p> <ul style="list-style-type: none"> • Sławomir Pietrzyk, CEO and Founder of IS-Wireless
15 minutes	<p>Opportunity: 5G and beyond</p> <p>Second round of questions focused on the opportunities for 3SI's economy and society granted by development of mobile network technologies - 5G and beyond</p>
3 minutes	<p>Closing of the session invitation to further discussion</p>
Total: 54 minutes	

Moderation: Michał Kanownik, Representative of CEE Digital Coalition, President of Digital Poland Association

Speakers:

- Bulgaria:
 - Petar T. Ivanov, CEO of American Chamber of Commerce, Bulgaria
- Estonia:
 - Lauri Tankler, Head of R&D Coordination at Estonian Information System Authority
- Lithuania:
 - Virgilijus Dirma. Head of European Union and International Relations, INFOBALT
 - Romualdas Petkevičius, Director of Regional Cyber Defence Centre in Kaunas
- Poland:
 - Sławomir Pietrzyk, CEO and Founder of IS-Wireless

- Latvia:
 - Representative of Latvian Information and Communications Technology Association LIKTA