

# Designing more efficient innovation policy instruments with better RIS3 monitoring: KEY LEARNING POINTS

Tartu City Government and Tartu Science Park in cooperation with Statistics Estonia, Centre for Applied Social Sciences, Ministry of Finance and Ministry of Economic Affairs and Communications







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## STATISTICS

Here you will find information about administration, support and development opportunities and the business environment.

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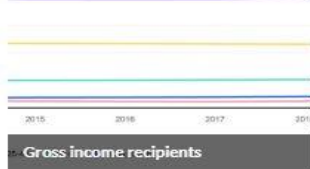
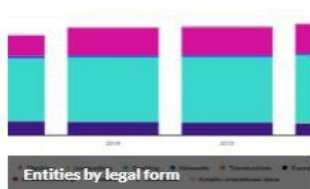
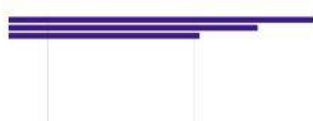
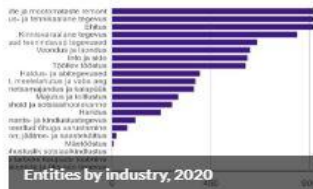
## Statistics

About 13,000 companies are registered in the city of Tartu, and the most common activities are wholesale and retail trade, repair of motor vehicles and motorcycles, professional, scientific and technical activities, construction, real estate, transport and storage, information and communication, and manufacturing.

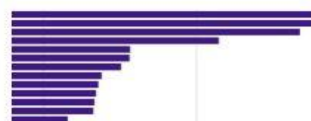
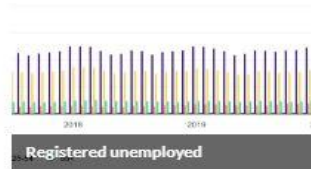
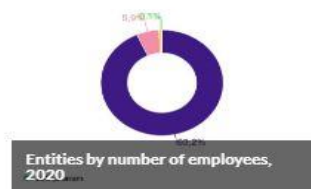
The subpage of this page provides a more detailed overview of the [sales revenue, profit and number of employees](#) of companies registered in Tartu. In addition, it is possible to get acquainted with the sales revenue, profit and number of employees of companies by [sectors](#) (since 2016, the data also include companies of the former Tähtvere municipality).

Additional statistics on Tartu business and other areas of city life can be found in the annual [statistical overview of the city of Tartu](#).

In 2020, Statistics Estonia created [control](#) boards with visualized data, which provide a good overview of the latest available data. The data graphs concerning the business environment of the city of Tartu are shown below.



Display of Statistics Estonia's control boards on the City of Tartu page is supported by the European Union's Interreg BSR project EmplInno Monitor S3



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## New important business indicators were added to the management boards

NEWS Posted on June 10, 2021 at 9:01 am

The management boards created by Statistics Estonia have just been supplemented with new indicators of business and working life in counties and larger Estonian cities.

From now on you can [control boards](#) a good and quick overview of, for example, birth and death rates of companies, exports and imports of goods and services, average gross monthly wages, GDP and vacancies and occupations. According to Ene Saareoja, the project manager of Statistics Estonia's management desks, the county views on these indicators can be found in regional statistics (local governments) [control boards](#); entities in the field of the graphs, it is also possible to compare the performance of new major cities of Estonia, Tallinn, Tartu, Narva and Pärnu.

The information simplifies the daily work of the city government

In order to bring [control boards](#) new indicators, co-operation between Tartu City Government started at the end of last year. "We considered it important to bring new indicators to the Tartu management board so that Tartu companies, business development support organizations and the city government would have a better overview of the local business environment and development trends," said Katrin Reiljan, smart business manager of the Tartu city government's business development department.

According to Reiljan, it simplifies [control boards](#) The information available is definitely the daily work of Tartu City Government, as the data is easily accessible, up-to-date and easily shared with different parties.

"We are Statistics Estonia [control boards](#) has also used it, for example, at international project meetings, which is a great opportunity to communicate information quickly and clearly," added Reiljan. "It also saves a lot of time that would otherwise be spent searching for data and graphing it yourself."

Even more indicators in the future

This year, Tartu was added to the [control panel](#) mainly indicators of economic units, but Reiljan believes that in cooperation with Statistics Estonia, there will be an opportunity to add indicators in other areas in the near future.

"We are already discussing the addition of some new indicators with Statistics Estonia, such as how and when it would be possible to add recipients of business support by sector," Reiljan also hopes that biotechnology could be added to business areas.

### 11 new county indicators on management boards

- 01 Birth and death rates of enterprises
- 02 Exports and imports of goods
- 03 Number of units exporting and importing goods
- 04 Average gross monthly salary
- 05 Value added by industry
- 06 GDP per capita, % of Estonian average
- 07 GDP per capita, euros
- 08 GDP at market prices
- 09 Exports and imports of services
- 10 Vacancy rate
- 11 Vacancies and occupations

See all indicators [www.stat.ee/et/uuajandus](#)

Useful information on regional management boards

From [regional statistical control boards](#) finds important information in nine areas: population, economic entities, construction, finance, income, education, social protection, justice and security, and the environment.

[Control tableside](#) of development is far looked. Statistics Estonia is ready to bring in cooperation with users of control boards and consumers of statistics [control boards](#) new data and enhance the features of the application.

All suggestions [regional management boards](#) stat @ stat is welcome to develop, add new data and classifiers.

Comment

How effective are dashboards?

Katrin Reiljan, Head of Smart Entrepreneurship:

"The information on the control boards is very easily accessible and transferable. The fact that statistics are divided into separate thematic areas also contributes to the orientation of the management desks. This way, you can quickly find information in a specific field and sometimes, in addition to the statistics you are looking for, more useful and context-creating information. Visualized data graphs make it easier to consume information, and faster and more informed decisions are possible."



Katrin Reiljan



 THANK YOU! QUESTIONS?

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