Six-pack

#### Members of the commission

Mihkel, Kaspar, Kevin, Egert, Elis, Keili, Angela

### Title of the law

Regulation of a protection of a person's anonymity

# Describe the idea of your law in a few sentences

A person has a right to appear anonymously in media. Meaning that even though a person may have said something in public (e.g. expressed his opinion on something), a journalist cannot quote him on that without asking for permission first.

## What is the importance of your law (its purpose and goals)?

To prevent the propagation of slander and lies by media, focus on the relevant information. This will also prevent the development of negative images and stereotypes on the people portrayed in media. Note that this law does not regulate Internet comments, but the actions of journalists and reporters, who will definitely have to ask for the permission of a person before quoting him. Otherwise, you may publish the information, but not attribute it to the person who said it.

Information card	Problem card	Situation card
1; 21	11; 12	2











Media Commission

#### Members of the commission

Kristi, Raido, Mikk, Karl-Martin, Mart, Helene, Annika, Peeter

### Title of the law

Requirement for additional information in advertisements and news

# Describe the idea of your law in a few sentences

To provide additional information on the products which are being advertised. Forbid adding images and information that have no connection with the real product.

# What is the importance of your law (its purpose and goals)?

To avoid misleading information and provide the correct one instead. To make media less subjectivist and more realistic. In advertising, it must be more important to provide information that is relevant and useful to customers, not simply praise the product for the sake of selling. The most important part is usually given in fine print only. For example – cigarettes. It's about letting the consumers know that there are different aspects (possibly harmful ones) about smoking that they may not be aware of. We do not endorse censorship, we just want to inform people.

Information card	Problem card	Situation card
12; 25	7; 23	8









For a better future

#### Members of the commission

Edgars, Evita, Sandra, Emīls, Liene, Lelde, Māra, Dāvis

### Title of the law

Education of youth on the usage of online media

# Describe the idea of your law in a few sentences

Through regular curricular activities and reformation of certain school subjects (with the help of teachers and maybe volunteers). Schools should educate youth on how to preserve their personal information, thus helping them to build a better (safer) future.

### What is the importance of your law (its purpose and goals)?

Knowledge is important, not punishment. Young people must learn to distinguish "good" Internet behaviour from "bad" one and what kind of consequences their actions might have. Not necessarily to change their point of view, just to show them the different choices. This kind of schooling should start from primary school and continue up to high school. The safety of toddlers is a concern of their parents. It is also possible to educate parents on how they can raise the awareness of their children. A lot of people tend to use computers as a way of baby-sitting. If we could change this trend, it would already be a good start.

Information card	Problem card	Situation card
18; 13; 1; 3; 23; 25; 5	16; 3	4









**Identification Commission** 

#### Members of the commission

Sintija, Zane, Baiba, Monta, Ilze, Pēteris, Rolands, Rihards

#### Title of the law

Obligatory online authorisation

## Describe the idea of your law in a few sentences

An Internet ID is created by using a person's real-life identification card, and this Internet ID must be used for all online authorization.

### What is the importance of your law (its purpose and goals)?

The idea is to ensure that age restrictions on the Internet could be really controlled – and the person acting online is a real person (and his possible misdemeanours could be traced as well). Note that this ID would not be used on every website available, but it would be used whenever there's an age limit (for example, in order to create a Facebook account, you must be at least 13 years old), so that a 10-year old couldn't go on websites with explicit content. This Internet ID system would also be applied to online commenting, thus making people more responsible of their actions. You need to register once and provide your information and the next time you log in somewhere, data about your age and name will already be available.

Information card	Problem card	Situation card
1; 4; 24; 5	24; 22; 23; 16; 3	4; 7









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Way to the future

#### Members of the commission

Laima, Marta, Romāns, Paula, Valērija, Emīls, Māris, Atvars

### Title of the law

United downloading

# Describe the idea of your law in a few sentences

The idea is to minimize illegal downloading. All the downloadable files will be kept in same place. Rates corresponding to the amount of downloaded files will be added to your monthly Internet fee

# What is the importance of your law (its purpose and goals)?

The goal is to decrease copyright stealing and to systemise downloading choices. Eevery musician and filmmaker is able to join the database. If they don't want to, they don't have to. In the beginning, the costs will be significant, of course. When the taxation system's created, it'll provide the necessary funding for the future..

Information card	Problem card Situation	











Viigikiirus

### Members of the commission

Oliver, Martti, Merilin, Merle, Agatha Merie, Martin, Annika, Lauri

### Title of the law

Regulation of the portrayal of people in advertisements

## Describe the idea of your law in a few sentences

It's not allowed to portray people in commercials about appearances and lifestyles, so to prevent them from choosing an unhealthy lifestyle.

# What is the importance of your law (its purpose and goals)?

The idea is to "protect" people - the idea of advertising should be giving information, rather than influencing people to choose on a certain lifestyle. E.g. somebody is being shown smoking and it's perceived as "cool"; or a commercial of someone wearing lingerie could alter the body image of a person seeing it.

Information card	Problem card	Situation card
23; 22	7; 19	8







