




EST-LAT transboundary projects at Setomaa

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1

Buy Local (EST-LAT)




Partners: Union of Seto Rural Municipalities and Ape municipality

Aim:

- Competitive business environment
- Usage of local natural resources
- To improve the usage of local culture heritage

Budget 474 046 eur, in 2009-2011


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2

Results:

- Wood process center in Ape
- Investments to Obinitsa cultural centre
- Seminars, counseling
- Technological improvement for value-added products
- Sustainable production
- New active NGOs and companies: Seto Lammas and Seto Aiad
- Cost-benefit analysis for natural resources underground and on ground

Budget 474 046 eur, in 2009-2011

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3


Seto-Suiti Renaissance (EST-LAT)

Partners: Seto Institute and Suiti Cultural Space

Aim: to spread knowledge about the unique cultural areas and to integrate heritage teaching into the curricula of the local schools

- Book about Setomaa
- Digital database of publications featuring Setos or Setomaa
- Materials for heritage teaching in local schools
- Joint summer camps for children
- Joint study trips
- Seminars for teachers engaged in heritage teaching

Budget: 126 247 €, 2013-2014

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4

Active Age (Central Baltic Programme)

Partners: Union of Setomaa Rural Municipalities and Ape and Engure municipality in Latvia

Aim:

- To bring 55+ year olds back to labor market
- To bring long-term unemployed people back to the labor market
- New skills and knowledge
- Lift on self-esteem and motivation

Results: Better self-esteem

- Increased activity
- Leadership skills and motivation



Budget 246 939 €, 2016-2018

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5

Coop Local (EST-LAT)

Partners: Setomaa Union and Ape and Smiltene municipality in Latvia

Aim: Co-operation for small business in local food:

- berries, apples, vegetables, dairy and meat products, handicraft
- growing need and knowledge for local products
- marketing and promotion
- study and inspiration trips
- contact seminars
- attending to fairs



Budget: 338 756 €, 2017-2019

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6

Act Local (Central Baltic Programme)

Partners: Setomaa Union and Alutaguse (Estonia) and Ape and Engure municipality from Latvia

Creation of new employment opportunities for people living in rural remote areas through designing and piloting village community services

Aims:

- develop community services
- village community long term capacity
- analyze the community public service needs
- increase the amount of local working places

Involved 17 communities


Budget: 264 787 €, 2019-2021


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7

Results:

- Village action plan
- Bigger consensus and contribution
- Better communication and higher activity
- Development in villages
- Active villages
- New inhabitants



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8

Unesco Tourism (Interreg EST-LAT)

Heritage tourism project: Development and promotion of small ethno-cultural regions as tourism destinations

Partners: Setomaa Tourism, Seto Institute, Setomaa municipality, Kihnu Cultural Space, Kihnu municipality, Alsunga municipality, Dundaga municipality, Ethnic Culture Centre "Suiiti", Kuldiga District Council, Ventspils County Municipality, The Latvian Country Tourism Association "Lauku ceļotājs"

Budget: 1 123 547€, 2017-2020



9

Aims:

- to exploit the potential of small ethnic culture regions in Estonia and Latvia included/applying to the UNESCO List of Intangible Cultural Heritage as tourism destinations;
- to create a sustainable tourism product involving small ethnic culture regions that lean on the uniqueness of "living cultures".

As a result of the project partners have formulated joint product and marketing themes which combine local cultural heritage, services offered by local tourism businesses and attractive sites to an integrated tourism offer.



10

Results and activities:

- Livi coast will be on UNESCO list of Intangible Cultural Heritage
- Marketing and promotion
- Attending the tourism fairs
- Product development
- Brand manuals
- Websites
- Booklets
- Study trips
- Journalist trips
- Events



11

Project materials

Travel guides

- Kihnu - [EST, DE, LAT, ENG](#)
- Suiiti - [EST, RUS, LAT, ENG](#)
- Seto - [EST, RUS, LAT, ENG](#)
- Livi - [EST, DE, LAT, ENG](#)

Brochures

- UNESCO intangible heritage - est, lat
- Handbook for tourism entrepreneurs on using cultural heritage – es, lat
- National costumes - est, lat
- Holidays and events – est, lat

Maps

- The Suiiti land - [EST, RUS, LAT, ENG](#)
- The Livi coastline is inviting you! - [EST, RUS, LAT, ENG](#)
- Kihnu travel wheel - [EST, DE, LAT, ENG](#)

Style books

- Livi in Latvian [Suiiti](#) in Latvian [Kihnu](#) in Estonian



12

Foresttrail (Central Baltic Programme)

Partners: Setomaa Tourism, Peipsimaa Tourism (EST), Vidzemes Plānošanas Reģions, Rīgas Plānošanas Reģions

Aims:

- improve attractiveness of visiting environment. The Forest Trail will be easily accessible
- well designed tourism product allowing to experience nature in forest environment;
- to facilitate sustainable economic development in rural areas through business opportunities in tourism;
- to support spreading and strengthening of hiking culture in LV and EE that will lead to increase in expected numbers of visitors.

Budget: 1 215 720€, 2019-2021

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Like Coastal hiking project