



Eesti Lennuakadeemia
Estonian Aviation Academy

Sisukord

Stiiliraamat 2022

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Me oleme väike ja unikaalne kõrgkool – ainus lennundusalast kõrgharidust pakkuv asutus Eestis. Seda juba 1993. aastast alates. Meie eesmärk on pakkuda kõrgel tasemel elukestvat õpet ja arendustegevust hõlmavaid teenuseid, teha rakendusuuringuid ning toetada üliõpilastest vastutustundlike ja algatusvõimeliste inimeste kujunemist.

Me ei piirdu aga sellega, meie siht on kujuneda ka rahvusvaheliselt hinnatud partneriks.

Me suhtleme oma sihtrühmadega avatult ja sõbralikult. Meie eesmärk on edastada sõnumid selgelt, keerukate erialaste terminiteta ning teha lennundus “käega katsutavamaks”.

**Aviation starts here
Lennundus algab siit**

Vertikaalne logo

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Horisontaalne logo

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Värvid

Night Blue
#002664
RGB 0/38/100
CMYK 100/85/5/35

Main Accent Color
#FF6252
RGB 229/106/84
CMYK 0/77/66/0

Cloudy Light Blue
#E9EDF5
RGB 233/237/245
CMYK 7/4/1/0

Sky Blue
#AOCFEB
RGB 160/207/235
CMYK 38/4/0/0

Lennuakadeemia haridus tagab kõrge lennu kogu eluks!

Unikaalse lennunduseriala
saad Eestis omandada ainult lennuakadeemias

Eesti Lennuakadeemia on riiklik rakenduskõrgkool, kus koolitatakse spetsialiste Eesti lennundusettevõtetele. 1993. aastal asutatud ja 2008. aastal Eesti Lennuakadeemiaks ümber nimetatud õppeasutusest on tänaseks saanud üks tihedama vastuvõtukonkursiga kõrgkool Eestis. Lisaks käivad Erasmus+ programmi toel üliõpilased õpilasvahetuses ja/või praktikal ka teistes partnerkõrgkoolides.

Headlines
Space Grotesk
Bold

Subheadlines
Space Grotesk Semibold

Body
Space Grotesk Regular

Visiitkaardid (tavstants)

Stiiliraamat 2022



esikülg



tagakülg

Visiitkaardid (eristants)

Stiiliraamat 2022



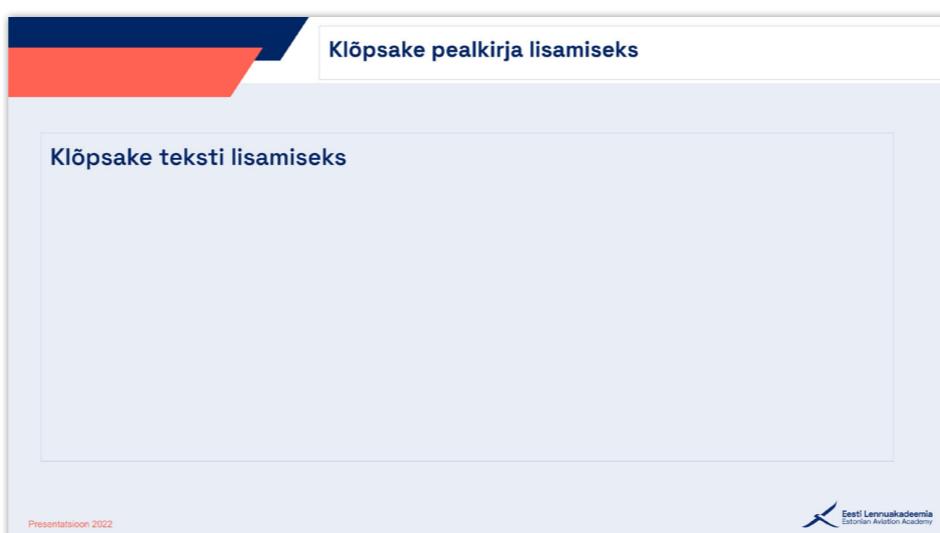
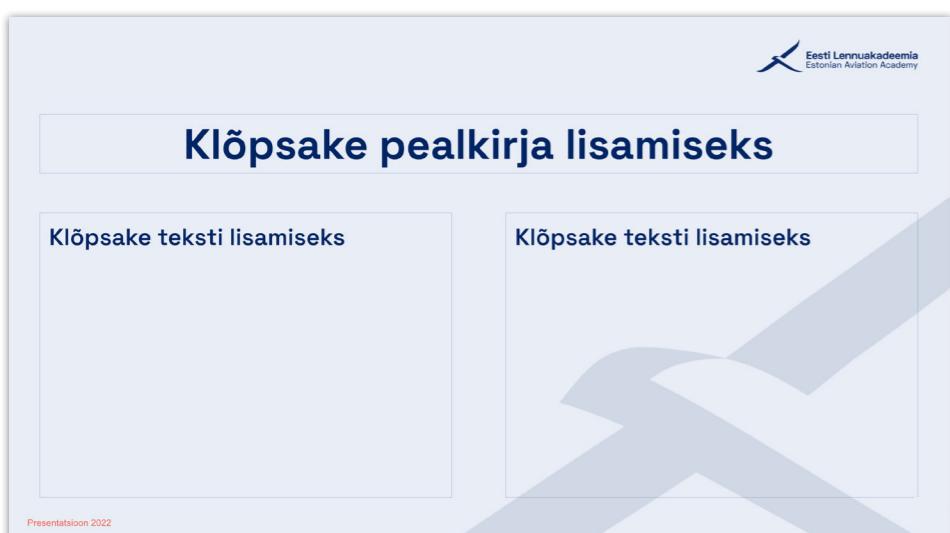
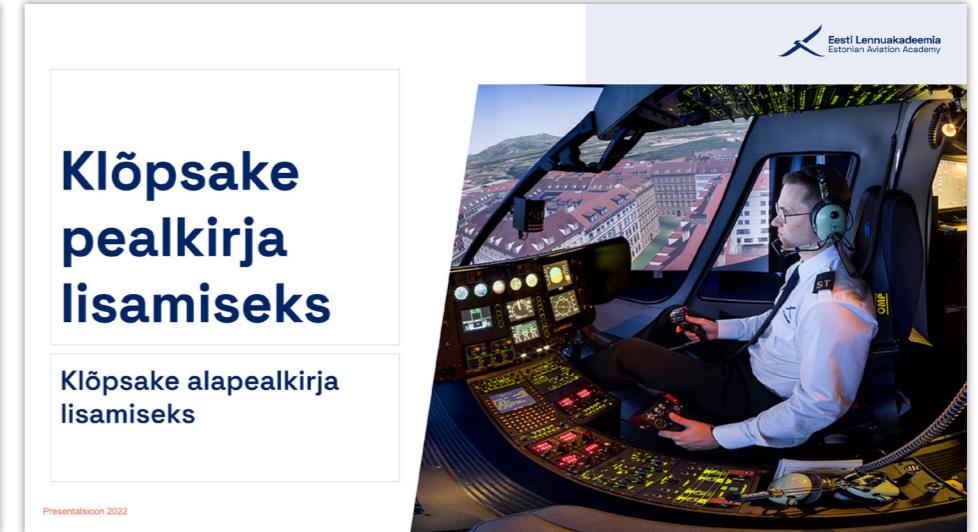
esikülg



tagakülg

Powerpoint esitluse põhi

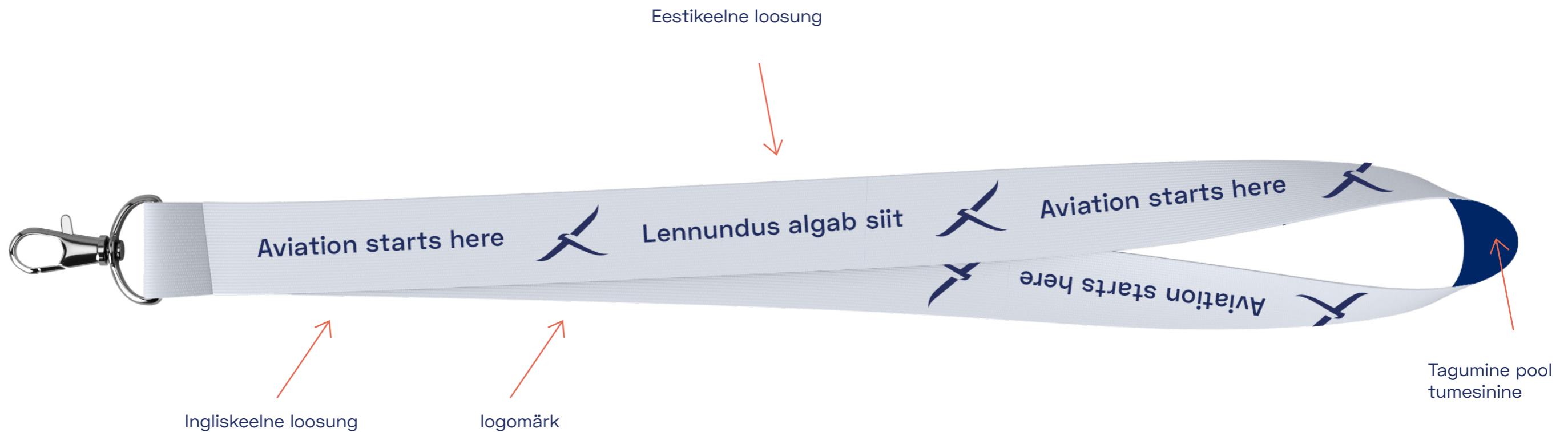
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Läbipääsukaardid

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Esindusriided

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järjest jooksevad 3 ikooni
ümber varuka



Saba otsad jätkuvad
selja taga

Spordiriietus

Stiiliraamat 2022



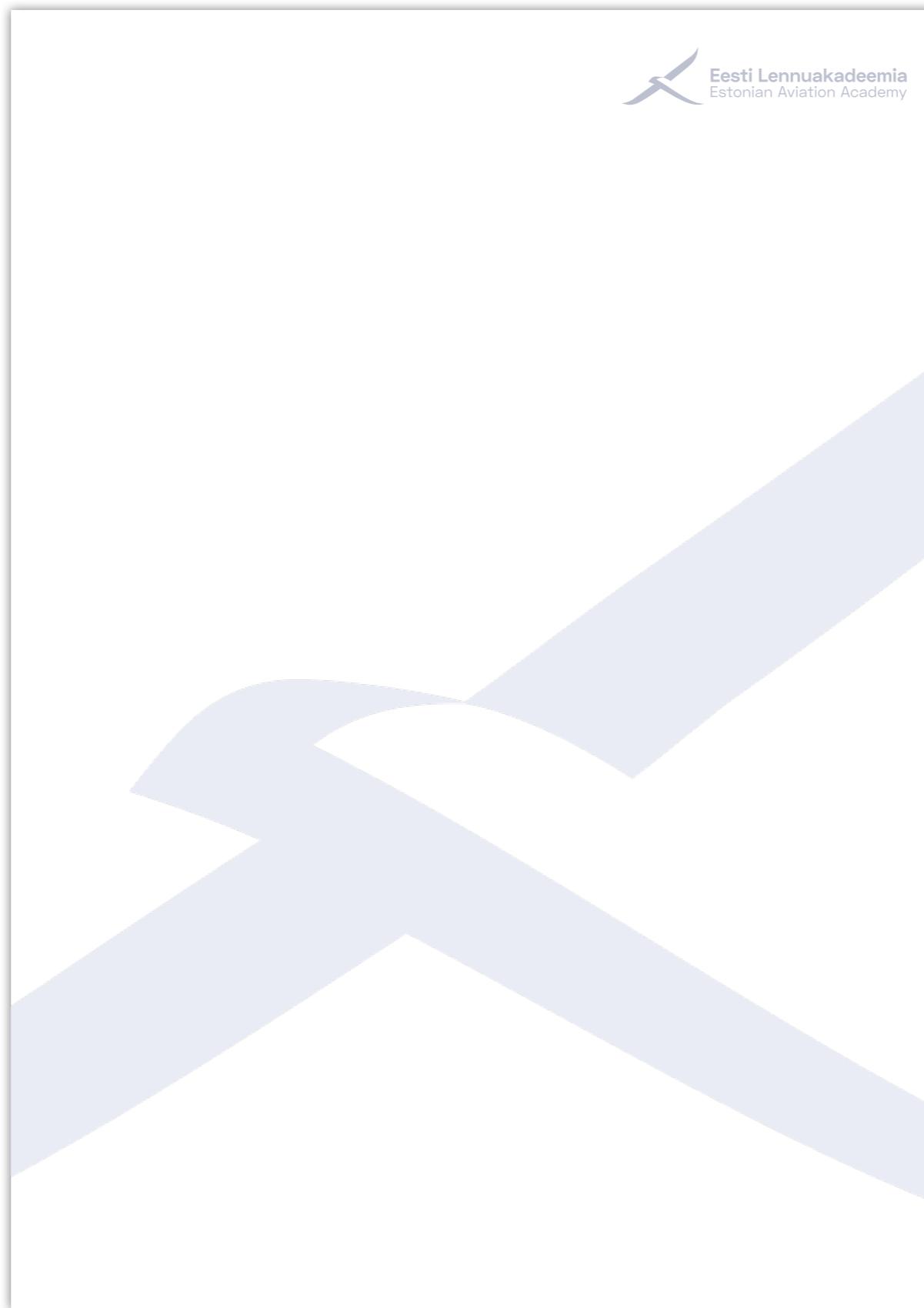
Ikoonid

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Dokumendiblankett

Stiiliraamat 2022





What should you know about us?

- The Estonian Aviation Academy (EAVA) is a state-owned, professional higher education institution, educating and training specialists for Estonian and international aviation enterprises and organisations. Training is carried out on the level of degree studies, as well as in a form of continual education. To provide lifelong learning opportunities is important for us. This is also a reason why the various packages of educational and development services have worked out for the aviation industry.
- Today, the education institution founded as Tartu Aviation College in 1993 and renamed Estonian Aviation Academy in 2008 has become a successful Estonian higher education institution in the study process of which the standards of Estonian higher education and those of international aviation are applied.
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Kleebised

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Embossinguga trükitud variant

Pildikeel

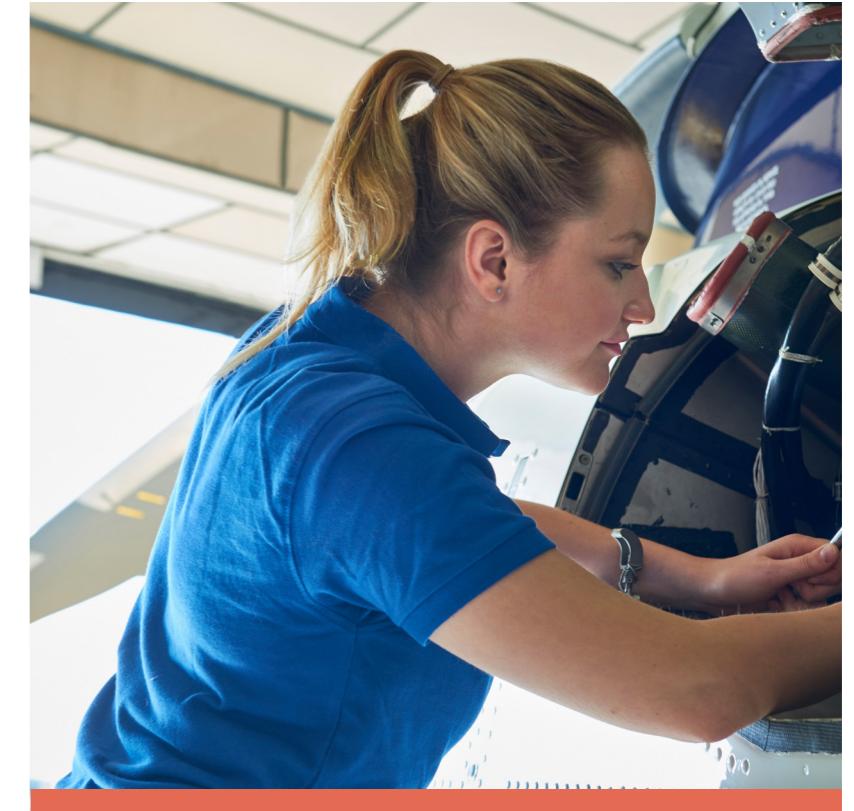
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Lennuakadeemia logo võib kasutada watermark-stiilis üle pildi, kui märk ei jookse üle inimese näo või pildifookuse. Viimasel juhul võib märki kasutada pildi nurgas.



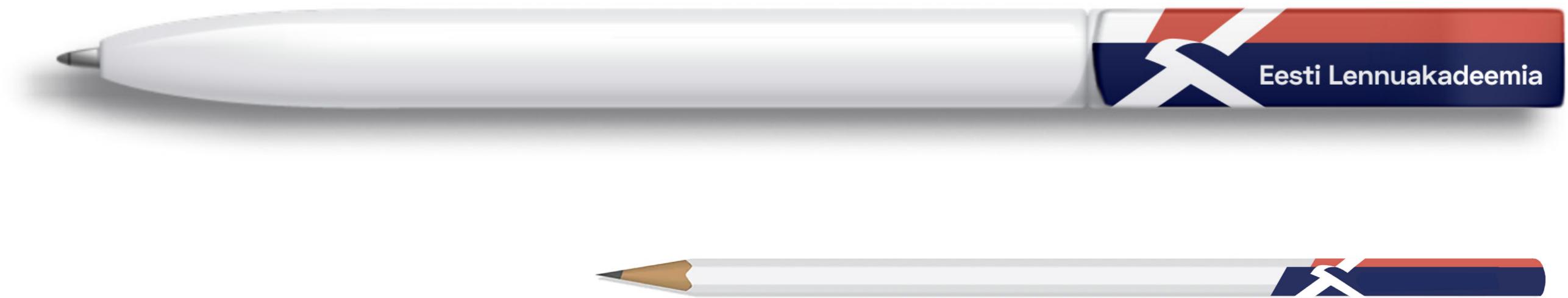
Pildikeel sotsiaalmeedias

Sotsiaalmeedias kasutame peenikest alumist äärt brändivärvides, et hoida ühtlast joont.



Meenetele nt. pliiats lisatav kujundus

Meenetel kasutame logo märki üle oma kujundite ning kui on ruumi, siis lisame ka Eesti Lennuakadeemia teksti. Kui on tegemist limiteeritud alamahuga, siis teksti ei pea lisama.





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