# Workshops and Keynotes

Change happens in four areas, in ascending order of importance: Technology, culture, culture, and culture. For that reason, we are highly active participants at all kinds of events where thoughts are being shaped. Our experts have given keynotes at the United Nations in Geneva and TedX, and they have led workshops for international development agencies such as GIZ, the EU's Cyber4Dev project, and civil society groups.

### 1 Workshops

How can I help my team reach its full potential? What local, national and international boundaries do we need to take into account when developing our services?

When moderating or facilitating workshops, we do our best to synthesise solutions to which all participants can subscribe. Among our most popular workshop topics are service design sprints, regulatory deep-dives, budget negotiations, and distribution of responsibility. Our workshops have tangible results.

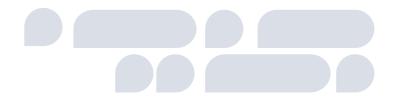
## 2 Keynotes & Panels

What message will set the right tone for our event – encouraging, not cheesy; critical, not depressing?

Whether it is about e-government, e-health, law, societal change, international digitalisation initiatives or the future of digitalisation, we will craft the right message for your event. Our expert speakers have given keynotes and joined panel discussions from Tokyo to Bogotá and everywhere in-between.

#### **Previous clients:**

National, regional and local governments, international development agencies, private event agencies.



Interested in what we have to offer?

We'd love to have a chat with you!





Florian Marcus Project Manager florian.marcus@proudengineers.com +372 588 68 192