

# Scaling Digital Societies

It doesn't matter whether you're right at the start of your digital journey or already 20 years down the line fighting with legacy systems, career politicians at the helm of IT agencies, and on the hunt for the "next big thing in e-government". With us, you have a team at your disposal that helped shape the face of e-Estonia for the last decades. Now, we make it our business to share and co-create with you.

## 1 Digital Maturity Assessment

*Do you have solid foundations to build a digital society? What are the blockers and enablers you need to take care of to take the next big step?*

We have developed a hands-on qualitative assessment that covers the main building blocks for establishing a digital society – strategy, privacy, data protection, data management, information security, and more. CIOs are using our tool to devise their long-term plans, and donor organisations use it to plan their programmes and design entry points for digital transformation.

## 2 Digital Identity

*How do you encourage public and private sector service providers to use an e-ID? Is biometric authentication a smart move or setting you up for failure?*

Digital identities arguably form the basis for a functioning digital society because without it, personalised services cannot be delivered. There are plenty of countries who have gotten the e-ID setup wrong over the last couple of decades – and we've been taking notes.

## 3 Interoperability

*Which data exchange mechanism solves your needs? What regulatory frameworks need to be established and which funding structure incentivises user pick-up?*

Estonia is famed for the X-Road – but did you know that there are as many countries that have successfully adopted the technology as there are countries, whose implementation has gotten stuck along the way? Technology is only one of the aspects of interoperability – the rest is legal, policy, and cultural change management.

## 4 Data Embassy

*What's a data embassy? Do I need one? How can I get one?*

If you've made it to this step, you're definitely among the most advanced digital nations, so congratulations on that! A data embassy is a server room that enjoys diplomatic protections akin to those of a traditional embassy and securely holds critical datasets of citizens and the government abroad. Estonia was the first country in the world to implement this solution in order to strengthen its resilience and security outlook – and it was our team that has developed the vision of the data embassy and implemented it for Estonia.

## Previous clients

National governments from the Caribbean to Central Asia, international organisations including the International Red Cross, European Commission and the United Nations Development Programme, telecommunications companies.

**Interested in what we have to offer?**

We'd love to have a chat with you!

