

1 Tartu together with Southern Estonia is the European Capital of Culture in 2024

The European Capital of Culture Tartu 2024 is the main event in Estonia. The programme offers diverse cultural experiences in Tartu and Southern Estonia. In addition to Tartu, Bad Ischl (Austria) and Bodø (Norway) are also European Capitals of Culture in 2024.

2 A quarter of Estonia organises the European Capital of Culture

Tartu 2024 is the biggest regional cooperation project between Tartu and Southern Estonian municipalities.



3 The artistic concept of Tartu 2024 is Arts of Survival

Arts of Survival refer to the knowledge, skills, and values that will help us lead a good life in the future. The four most important Arts of Survival features are uniqueness, sustainability, awareness, and co-creation.

4 Tartu 2024 is making a revolution in environmentally friendly cultural management

A quarter of Estonia is organising hundreds of events in an environmentally friendly way. This means that the environment benefits from the culture and our lives will be better in the future.

5 Tartu 2024 programme will be launched in autumn 2023

There will be over 300 diverse events in the City of Tartu and Southern Estonia. Tartu 2024 programme is divided between the main programme and side programme.

A glimpse of the first part of the main programme!

- Kissing Tartu
- Surrealism 100
- Wild Bits
- Stencibility Goes Europe

Good to know

26.01.2024
Tartu 2024
Opening Ceremony

1 000 000
expected visits to the Tartu 2024 programme

Tartu 2024 target markets



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Tartu 2024 toolbox!

- Summary slide
- 5 facts about Tartu 2024 slide presentation
- Photo gallery
- Logos

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