

VitrA

New Pure Ideas 2017





Design for good life

At VitrA, we are working to realize your dreams. We produce products and solutions that will make your home beautiful, add value to your life and inspire professionals. We are here to understand and help you while finding the best. We invite you to explore VitrA 2017 collection so that you can design your dreams and transform them into living spaces, with intelligent solutions, innovative technologies and inspiring designs.

VitrA

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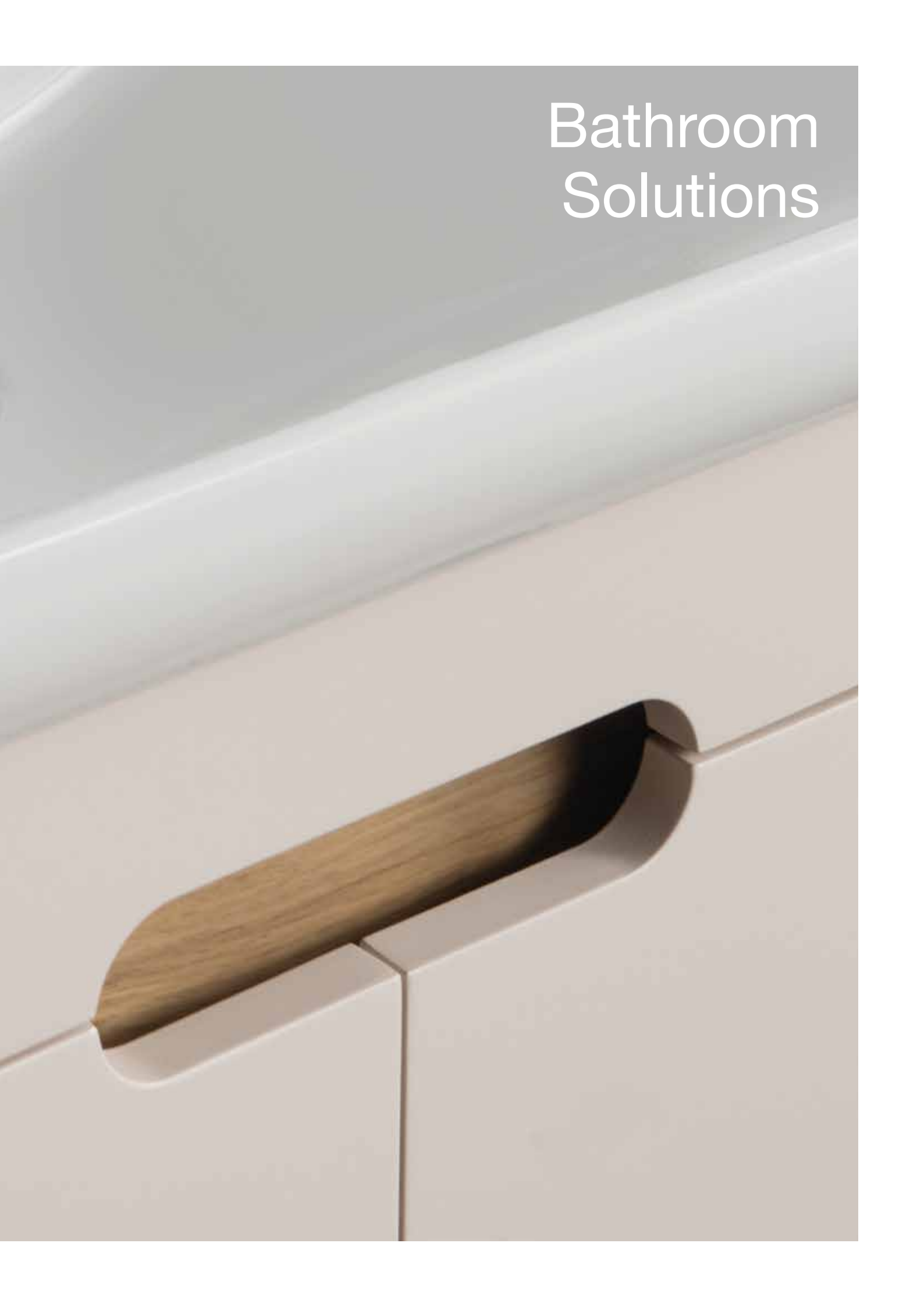
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Bathroom Solutions



Memoria Elements

Designed by Christophe Pillet

Minimal details creating aesthetic and special spaces.



Elegant pieces maintaining the innovative and aesthetic design line of Vitra's bathroom furniture further enrich Vitra's world of special sensations. Featuring organic forms, modern designs and unique minimal details, Memoria Elements opens the door to brand new and impressive combinations with excellent harmony.



SOLID
WOOD



Spinney Oak

NATURAL
VENEER



American
Oak



Soft
Closing



Natural
Veneer



LED
Lighting

Memoria Elements





Swivel cabinet offering 360-degree freedom of use, have a mirror, bar for hanging clothes, removable drawer in the middle, and open/closed storage spaces. Moreover, LED lighting on the top creates an elegant ambiance in the bathroom.



The tray on the bank can be used for displaying decorative articles while the basket keeps personal items.

Outline

Distinctive design and durable material.

The Outline series is characterized by distinctive design and Cerafine material that gives a new look to bathrooms. Stronger, finer, more modern and more aesthetic.



Modern, authentic and charming, Outline washbasins come in 5 different forms – TV, oval, square, pebble and round, and in 5 colors – matte black, matte mint, matte taupe, matte white, and white.

Geometric and pure design for authentic pleasure.

Authentic and modern design merge with the finest technology and functionality in this collection. Offering black, white-oak and taupe color options addressing any taste, Frame's uniquely designed products create an unusual bathroom experience for its users.



LACQUERED

Body



Matte
White

Matte
Black

Matte
Taupe

THERMOFORM

Door



Dore
Oak

Patterned
Black Oak

Mocha
Oak



Soft
Closing



Full
Extension



LED
Lighting



Power
Plug

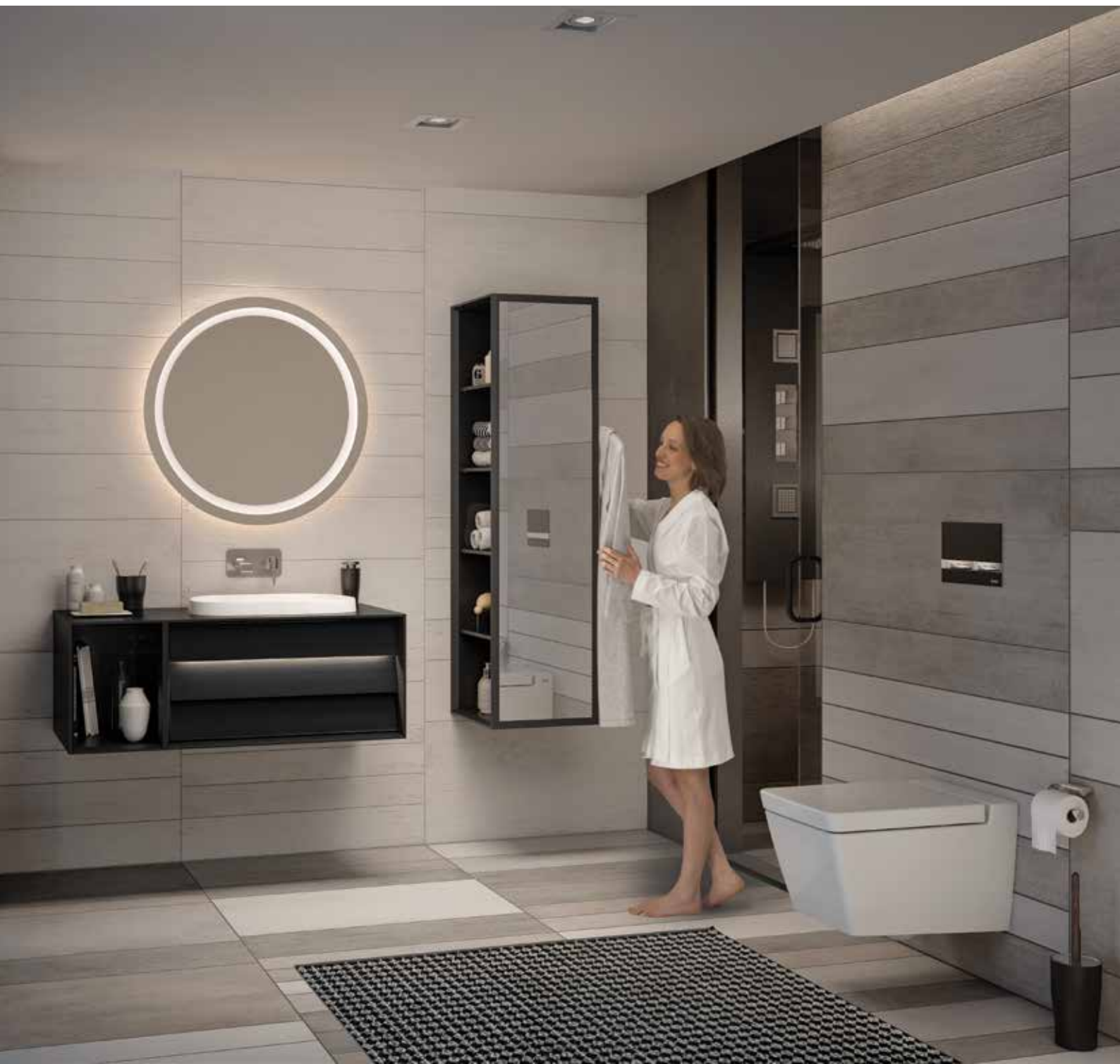
Frame



A gray-colored non-slip mat inside the drawers ensures comfort, while LED lighting creates a warm and pleasant ambiance in bathroom.



A bathrobe unit providing spacious storage on multiple shelves is versatile, elegant and particularly suitable for bathrooms. Other side of the unit has hanging pins for bathrobes and towels.



Washbasin units and mirrors with LED lighting create elegant atmosphere in bathrooms. WC Pan with photocell-controlled bidet function provides a touch-free and comfortable hygiene experience.

Frame



Built-in mirror cabinet provides functional usage thanks to its plug socket, mini-magnifying mirror, inner glass shelves and soft-closing doors.



Soft-close drawers in the washbasin units support bathroom safety and silence. Drawer non-slip mats add extra elegance and comfort.



With different dimensions for maximum ease of use, countertop washbasin units with 60, 80, 100, 120 cm and vanity units with 60, 80, 100 cm width options complement graceful lines of the washbasin unit.



Frame's vanity basins are designed with expansive areas for toiletries and deep bowls to ensure your comfort. Washbasins are offered in white and matte taupe color options.

Frame

Modern reflection of natural forms.

The innovative and modern design of Frame gives a new look to washbasin collections. Frame countertop washbasins stand out with their geometric form and fine design, and they are available in 5 distinct forms and 4 colors – matte white, white, black and matte black.



Oval



Round



TV



Square



Bowl

Frame Half-Monoblock: Pure, chic and authentic.

VitrA introduces a brand new elegance in this half monoblock basin collection. With its round lines, modern look and easy-to-clean form, Frame Half Monoblock basin adds a clean and vivid ambiance to bathrooms. Frame Half Monoblock basin offers impressive elegance with black and white color options .



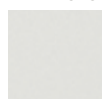
The monoblock basin's suspended form gives a stylish freshness and makes bathroom cleaning easier.

Inspiring combinations from Vitra.

Sento with a Nordic clarity offers all the modules needed in a bathroom with functional and warm details. The series includes different solutions for storing cleaning materials. Sento has a multipurpose unit to house a washing machine and laundry basket. Fine and rounded corners ensure safety and enable easy cleaning in small bathroom spaces.



THERMOFORM



Matte
White



Matte
Cream



Matte
Anthracite



Soft
Closing



LED
Lighting



Full
Extension



Sensor



Glass
Shelves



Power
Plug

Impressive pieces, functional solutions.



The washing machine unit also has a closed cabinet to neatly store anything you want. In this section, there is a laundry basket and shelf for storing cleaning materials. The elegant upper unit provides extra storage with its drawer and shelf details.



The tall unit is suitable for storing different size of cleaning materials. Air vents inside of the cabinet prevent humidity by providing good ventilation.

Sento



Sento's modern lines and excellent color harmony are dazzling. Moreover, the series offers a large range of products with suitable solutions for smaller areas.



The washbasin unit has a compact form that is suitable for smaller bathrooms and it provides extra storage.



The series offers various colors and forms for different tastes and preferences. Both mirror cabinets and flat mirrors offer LED illumination feature.



The tall unit, which is especially designed for functionality, has shelves for storage, a laundry basket and power plug, and a special area for storing personal care products.

Smart solutions for bathrooms.

Sento's large range of products offer elegant combinations suitable both for smaller and larger bathrooms. Furniture with or without legs can create different atmospheres in bathrooms.





Fully extendable and double-drawer washbasin units are an ideal choice for users who prefer spacious storage areas.



With open and close storage spaces, mid units offer a neat bathroom experience and convenience for bathrooms.

Sento





LED lighting stands out as an efficient solution that increases bathroom safety and strengthens the ambiance in bathrooms.

Combinations formed with matte cream color option create a natural ambiance in bathrooms. Sento offers washbasin units with door, single and double drawer options in different sizes and colors.

Sento



Large and deep vanity basins prevent water splash and ensure comfortable use.



In addition to their modern designs, Sento washbasins offer a functional washbasin experience with deep bowls, a large vanity area and back rim features.



Washbasins in different sizes provide ideal solutions for both large and small bathrooms.



Slim WC seats and Slim cistern lids are just two of the innovations offered by Sento WC pans. The Sento WC pan's soft and pure lines create a precise and elegant harmony with whole series and especially with Sento washbasins.



Nest - Design for All

VitrA for all, design for all!

This special series combines design, ergonomics and functionality with VitrA distinction. The Nest – Design For All series considers different needs and styles and provides common solutions for everyone regardless of age, ability or condition. It also offers special products for hospitals, hotels and other public buildings considering special needs.



THERMOFORM



Waved Natural
Wood



Soft
Closing



Special
Needs



The multifunctional grab bar ensures safer use, the wall-hung WC pan facilitates cleaning, and the faucet provides easy access and control by virtue of its design and position.

Nest - Design for All



The mirror with adjustable angle offers users a new and comfortable experience. Shelves serve as alternative storage spaces.



The handle of this faucet is specially designed to make it easy for children, physically handicapped people and elderly people to turn the faucet on and off and control water flow.



Universal and aesthetic norms suitable for any age or condition in response to a large audience and diverse needs.



The mobile unit with two drawers is suitable for wet use, thanks to its water-resistant acrylic tray. Moreover it is easy to clean. The unit also has wheels that give mobility and can also be locked to prevent skidding and ensure safe use.



The water resistant acrylic top surface of the unit means that it can be used as a hygienic rest area after a shower. In addition to a large covered space for storage, the unit has lockable wheels for safe use.

Eternity

Designed by Sebastian Conran

Smart and elegant design suitable for every bathroom.





This accessories series created by Sebastian Conran boasts elegant, creative and innovative lines, beautiful details, and a wide variety of products with user-friendly features. Fine and minimalist lines ensure easy cleaning, while a broad range of design, color and material options provide greater freedom in designing user experiences. The innovative style of the Conran series addresses elegant homes as well as luxury buildings and hotels.



Sanitaryware & Complementary Products



Istanbul

Designed by Ross Lovegrove

Excellent combination of fluent forms and fine lines.

Ross Lovegrove has created a new bathroom for the Istanbul series with a sophisticated approach inspired by nature. The bathroom's outstanding combination of fluent and sculptural forms with fine lines testifies to Vitra's mastership of production technology as well as Lovegrove's unique approach to technology and materials.





Istanbul

With their innovative forms and alluring lines, the ceramic units and auxiliaries of this new bathroom suite further enhances the fabulous ambiance of the series and creates a whole new user experience.



Elegant pieces achieve an impressive harmony with the fine lines of the Istanbul series. New generation washbasins with metal pedestal and countertop options feature minimalist, yet striking, details. Moreover, the compact form and unique design of the new generation urinal adds pure stylishness to the series, especially with their concealed installation option.

Water Jewels Washbasins

Singular sophisticated design.

The soft yet elegant lines of Water Jewels Washbasins and their exclusive color options add originality and sophistication to bathrooms of every style.



Water Jewels washbasins are available with platinum, gold and copper colored rims.

Sinks

For stylish kitchens...

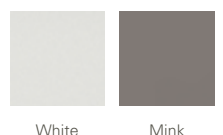
Applying its innovative approach to sinks, Vitra brings the hygiene, elegance and simplicity of ceramic into the kitchen with ceramic sinks of different sizes, color and forms.



Under counter one and half compartment sink / White and mink



Under counter single compartment sink / White and mink



AutoClean Washbasin

Easy-to-clean washbasins, hygienic bathrooms!

VitrA underlines the importance of hygiene with user-friendly cleaning solutions. VitrA's newly developed AutoClean washbasins offer an auto clean function that makes cleaning fast and easy and contributes to bathroom hygiene and healthier homes.



Cleaning agents* dispensed from a concealed detergent tank are flushed into the sink with water to clean the washbasin. Each flush not only ensures excellent hygiene it also releases a pleasant and refreshing scent in the bathroom.

*Beneath the washbasin is a 1-lt VitrA Fresh detergent dispenser. 5-10 ml of detergent is consumed with each flush.



The concealed water outlet in AutoClean washbasins prevents dirt buildup and ensures hygiene.

- Users may choose between a manual control button and a photocell controlled sensor.
- 1 liter of water is consumed with every flush. The water diverter and internal channel in the washbasin guarantee maximum hygiene.

* Hypochlorous cleaning agents (up to 12.5 pH of bleach), non-abrasive detergents and fragrances may be safely used in the dispenser.

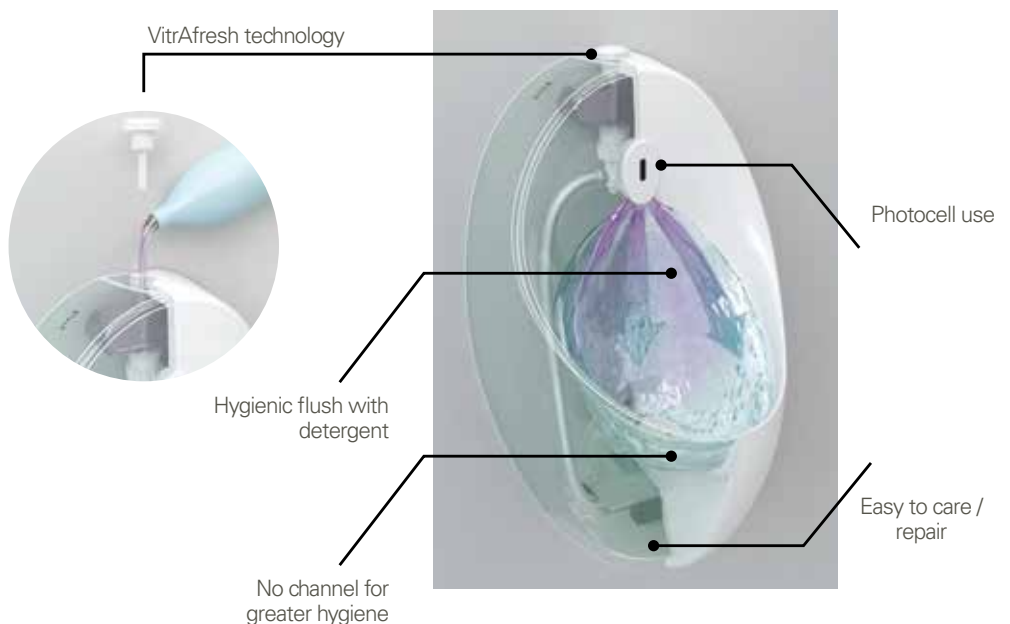
Photocell VitrAfresh Urinals

New technologies for urinals: Hygiene and savings in one go.

VitrA's new generation photocell urinals have many features. Photocell, Rim-ex and VitrAfresh technologies offer both hygienic use and water savings. They are also easy to maintain and repair.



- More hygiene with VitrAfresh technology
- Easier cleaning with Rim-ex technology
- No-touch use with photocell
- Water and energy savings
- Universal design for all spaces
- Easy to care / repair



Flawless, finesse, modern design.

Exquisitely designed Vitra Sento, S50 and Metropole slim seats stand out for their extraordinarily slender silhouettes. Slim WC seats combine design and functionality in their soft close and metal hinge features, and their slim design lends a delicate air to the bathroom space.



Metropole Slim Seat



Sento Slim Seat

V-care Smart Toilet

Superior hygiene with full comfort.

VitrA presents the most advanced personal hygiene system. The V-care Rim-ex WC pan is easy to clean and maintain germ-free thanks to its rimless design. Designed by the renowned design studio NOA, this remote-controlled VitrA innovation offers the ultimate experience for personal hygiene and comfort with its self-cleaning bidet nozzle and remote controlled seat, water temperature, washing options, air-drying and odor absorption features.



Comfort



- Front & rear washing options.
- Pulsating & oscillating washing options.
- Water pressure & position adjustment.
- Nozzle position setting
- Seat temperature adjustment.
- Water temperature adjustment.
- Dryer / dryer temperature adjustment.
- Air purifier.
- Open-close seat

Basic



- Front & rear washing options.
- Seat temperature adjustment.
- Water temperature adjustment.
- Air purifier.
- Nozzle position setting
- Water pressure & position adjustment.

V-care is available in Basic and Comfort models, with a range of features that can be set to personal preferences on a remote-control handset that is easy to use, thanks to its hand-fitting ergonomic form and user-friendly interface. Basic comes with fundamental features and an affordable price, while Comfort offers the most rewarding experience. A single button on the pan provides conventional washing for guests who might prefer manual use, ensuring maximum convenience for everyone.



The V-care WC pan offers different washing options so that cleaning can be customized to the hygiene needs of each family member. The specially designed nozzle allows you to adjust water temperature, pressure and position for ultimate comfort. The nozzle automatically self-cleans before and after each use, and can be easily removed for manual cleaning if desired.

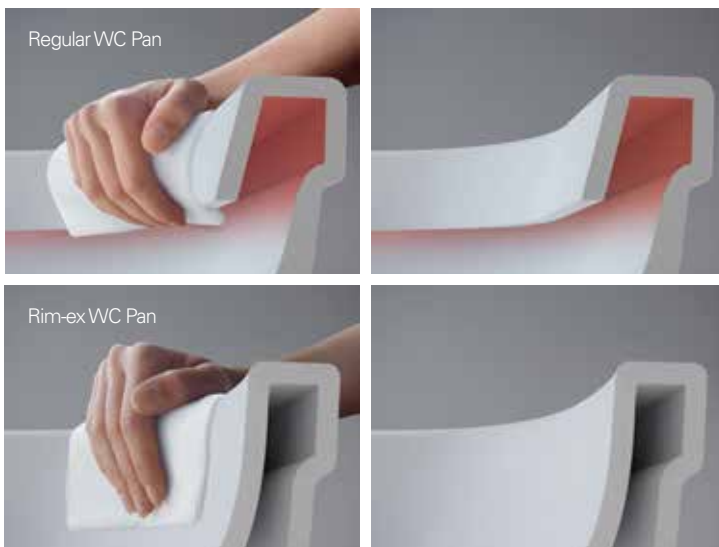
Rim-ex WC Pan

The WC pan that beats all formulas for easy cleaning!



The rimless WC pan Rim-ex prevents the proliferation of harmful organisms thanks to its innovative design. Rim-ex is easy to clean, and offers maximum hygiene. Rim-ex WC pans are available in various models suitable for all bathroom styles.

- Easy cleaning with one wipe.
- 95 % more hygienic.*
- No rim or hole where dirt or harmful organisms can collect.



*Tests undertaken by Akdeniz University show that Rim-ex is easier to clean and 95% more hygienic than standard WC pans.

1. Rimless bowl

- Easy to clean surface without channel.
- No rim or hole where dirt or harmful organisms can collect.
- Bowl shaped design for efficient flushing.

2. Water outlet

- No hole for bacteria to collect and multiply.

3. Ceramic water diverter

- Removable ceramic part for easy cleaning.
- Precise water distribution.





Memoria



İstanbul



Frame



Shift



Nest



Metropole



Sento*



D-Light close-coupled*



Retro



S50*



Zentrum



Conforma*



S20*

No less than 21 Rim-ex WC pans are available in 13 series, offering shapes and styles to match any bathroom look.

*Series include multiple Rim-ex products

WC Pan with Bidet Function

Taking hygiene to a new level...

VitrA implements its innovative design concept with advance hygiene technologies to combine a bidet and WC pan in a single product. VitrA WC pans ensure hygiene by providing no-touch cleansing with water and are compliant with all bathroom designs and EN1717 safety regulations. As a combo product, the VitrA WC pan saves space, makes cleaning easier and provides a more spacious bathroom experience.

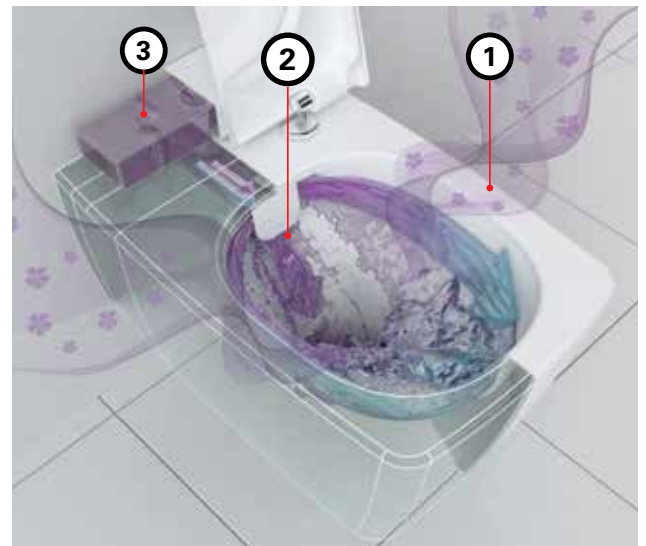


VitrAfresh WC Pan

Maximum hygiene and fresh scent WC pan with liquid cleaner tank.



First introduced in the Metropole and Nest series, VitrAfresh is now available in the D-Light series as well. A liquid cleaner tank on the WC pan adds detergent to the flushing water, maximizing hygiene and freshening the air in every flush. A stop valve integrated in the Metropole and Nest WC pans mixes hot and cold water to provide added comfort.



- 1 Liquid cleaner tank on top of the WC pan mixes detergent* into the flushing water for maximum hygiene.
- 2 VitrAfresh ensures a pleasant scent in the bathroom as well as superior hygiene.
- 3 Removable lid enables easy cleaning.

* Hypochlorous cleaning agents (up to 12.5 pH of bleach), non-abrasive detergents and fragrances may be safely used.



Green
Building
Certification



Easy
Installation



Water
Saving



Bathroom Furniture



Memoria Black & White

Designed by Christophe Pillet

Masterful blend of angular forms and smart details.

With Memoria Black & White, Christophe Pillet returns to his outstanding Memoria series for Vitra with a masterful play on nuances.

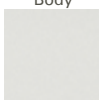
The slim profiles and gracefully angular forms of the Memoria Black & White series' components are complemented by smartly conceived details to create an exclusive bathroom experience. A rich variety of modules in different sizes allows you to mix and match units and position them any way you want to create your self-designed bathroom.





LACQUERED

Body



Matte White



Matte Black

NATURAL VENEERED

Door



Patterned
Oak



Soft
Closing



Natural
Veneer



Full
Extension



LED
Lighting



Sensor

Memoria Black & White

The open shelf unit of Memoria Black & White smoothly revolves on its hinge to reveal a mirror on its back side. Tall and slender, the dual-purpose unit cuts a contemporary figure in its tasteful combination of patterned oak and matte black or matte white.



Wide, full-extension drawers with 40 cm and 80 cm widths provide ease of use and ample storage spaces.



Roomy tall units store all necessary bathroom items neatly together, opening up space for daily activity.



The black option of the award-winning Memoria Black & White collection also creates perfect harmony in bathrooms.

Memoria Black & White

Stunning washbasin and WC pan designs in a range of colors with polished or matte glazing are among the features that make Memoria Black a natural choice for a discerning clientele.

- Various colors and gloss, matte glaze options.
- Useful “island” in the washbasin.
- Ergonomic features include large washbasin and Rim-ex.



Round washbasin Matte black, 50 cm



Round washbasin Matte taupe, 50 cm



Round washbasin White, 50 cm



Round washbasin Matte white, 50 cm



Oval washbasin Matte black, 75 cm



Oval washbasin Matte taupe, 75 cm



Oval washbasin White, 75 cm



Oval washbasin Matte white, 75 cm



Rectangular washbasin Matte black, 85 cm



Rectangular washbasin Matte taupe, 85 cm



Rectangular washbasin White, 85 cm



Rectangular washbasin Matte white, 85 cm



Memoria Rim-ex WC pan Matte black



Memoria Rim-ex WC pan Matte taupe



Memoria Rim-ex WC pan White



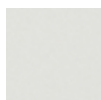
Memoria Rim-ex WC pan Matte white

Timeless design.

Elegance series combines modern and classic aesthetics through the use of nostalgic details, glazed furniture, marble surfaces and elegant lines. Elegance is now offered in sand beige furniture with dark brown marble, two colors that create a fine harmony which complements Vitra's sense of modern design.



LACQUERED



Matte
White



Matte
Black



Matte
Sand Beige



Soft
Closing



Full
Extension



Glass
Shelves



LED
Lighting



Sensor

Elegance



Classic lines are supported by modern details. The series is also available in white and black.



Fully extendable drawers allow items to be placed easily and efficiently, while soft-closing feature ensures silent and safe use.



Metropole

Designed by NOA

The natural allure of elegant simplicity.

Different dimensions for maximum ease of use: mineral cast vanity washbasins with 80, 100, 120 cm width options complement the graceful lines of the washbasin unit. The double drawer vanity unit with acrylic glass front is wide enough to neatly store anything you want with easy reach.



Tall and mid units with white acrylic glass doors offer ample space for all bathroom items.

The prestigious Metropole series by the award-winning design group NOA has added a new color to its furniture range to create the ideal bathroom. High-tech and trendy, Metropole fuses smart functionality with tastefully restrained forms. Offering a wide range of mineral cast and ceramic washbasins, the series promises nearly endless possibilities for restful and inspiring bathroom decor. Above all, it is now offered in new silver oak color option.



THERMOFORM /
ACRYLIC GLASS



Silver
Oak

THERMOFORM /
ACRYLIC GLASS



White



Plum
Tree

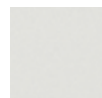


Black

THERMOFORM /
ACRYLIC GLASS



White High
Gloss



White



Soft
Closing



LED
Lighting



Full
Extension



Double
Mirror



Glass
Shelves



Power
Plug

Metropole



Metropole bathroom furniture targets different tastes with white and black combination.



Metropole washbasin units are compatible with two basin options: Mineral cast vanity and ceramic bowls. The pure white color option of Metropole furniture contributes to an elegantly natural bathroom decor.

A new perspective.

Characterized by modern curves and minimalist design, Folda revitalizes bathrooms with a new blend of sophistication and comfort. LED lightings save energy while creating a warm and enjoyable bathroom atmosphere.



The series' bowl and vanity basins come in 2 sizes.

THERMOFORM



White High
Gloss



Grey
Oak



Walnut



Oak



Soft
Closing



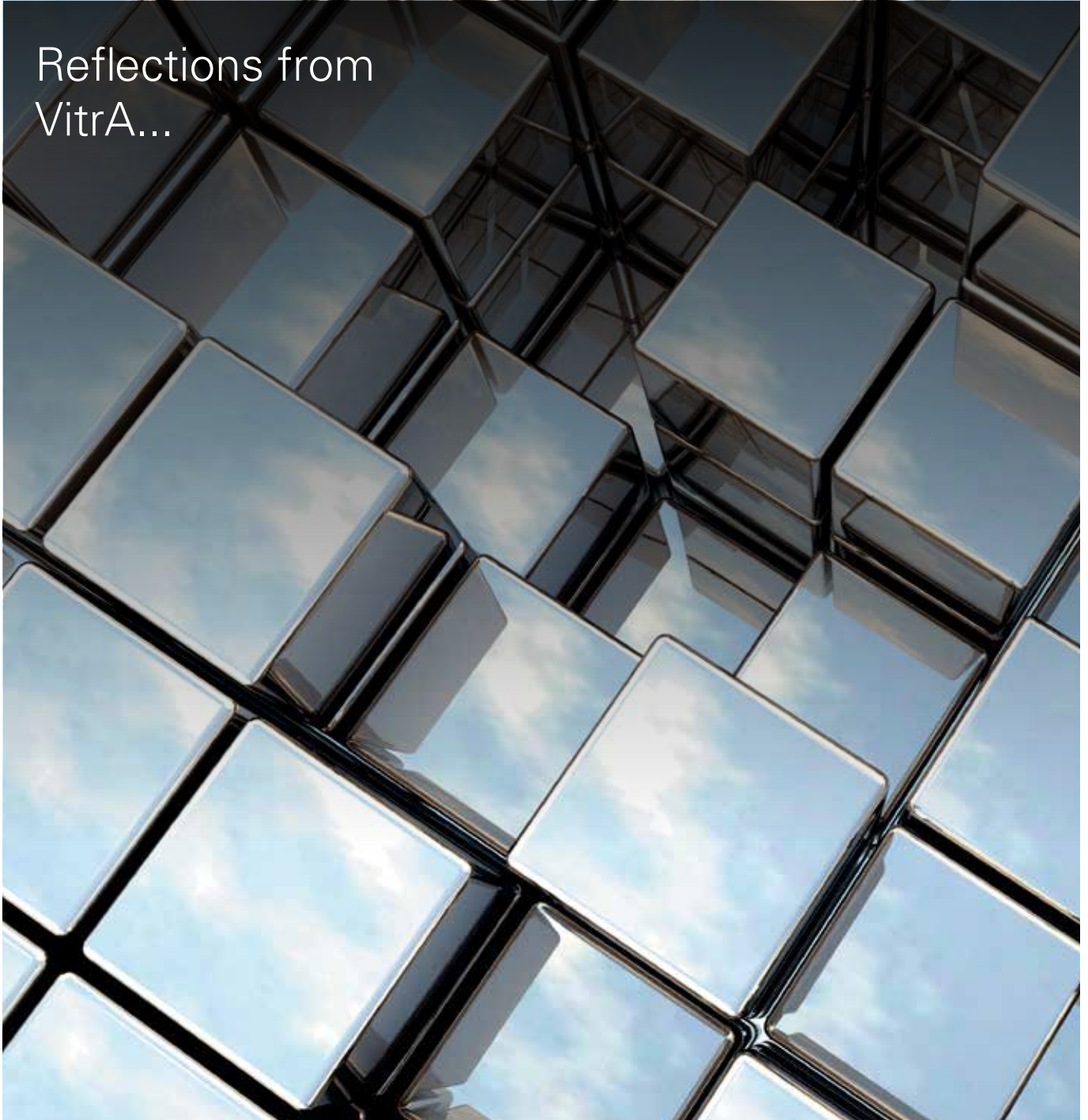
LED
Lighting



Sensor

Mirrors

Reflections from
VitrA...



Designed to enhance and complement your bathroom decor.

Attractive and functional Vitra mirrors in different price ranges add value to every bathroom.



- Moisture-resistant LED lighting lasts 7 times longer and radiates 10 times less heat than fluorescent bulbs.
- Color choices compatible with bathroom furniture series.
- Compatible shelf colors and sizes.

Mirrors

Deluxe



Deluxe mirrors are available with anti-fog and mini magnifying mirror features that bring bathrooms the convenience of advanced technology and contemporary design. Deluxe anti-fog mirror is a fabulous convenience for personal care after showering. Magnetically attached Deluxe mini magnifying mirror enhances the functionality of the attractive mirror, while concealed LED lighting in front and behind the mirror bring an artful glow to immediate surroundings.



The elegant built-in mirror cabinet has double sided mirror doors and a functional surrounding LED lighting concept. Functions available in the cabinet include a double plug, mini magnifying mirror and a lighting quality that can be switched from cool to warm white.



Combining LED technology with style, the round illuminated mirror contains strong make-up lighting on the front to perfectly illuminate your face and ambiance lighting at the back.

Premium



Premium mirror cabinets are available in a wide range of colors to perfectly complement any bathroom. Equipped with double sided mirror doors and power plug, Premium offers extra convenience.

THERMOFORM

White High Gloss	Hacienda Black	Anthracite High Gloss	Grey Birch High Gloss	Waved Natural Wood	Dark Oak	Grey Oak	Dore Oak	Patterned Black Oak	Mocha Oak	Golden Cherry	Metallic Mink

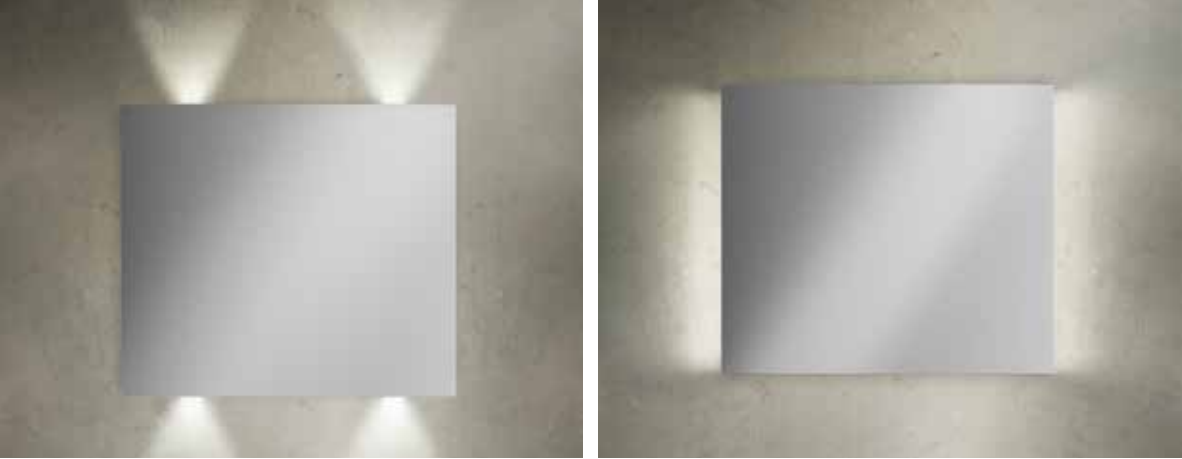
Soft Closing

LED Lighting

Glass Shelves

Power Plug

Brite



Brite mirrors are offered in various sizes and with several lighting options, including top/bottom and side lightings.

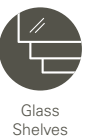
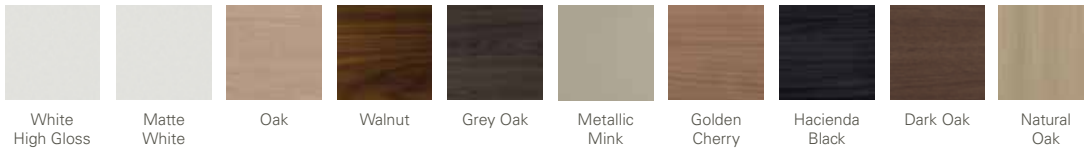
Mirrors

Elite



Featuring a sandblasted LED stripe, Elite mirrors come with cabinets in a variety of colors to match your bathroom decor.

THERMOFORM

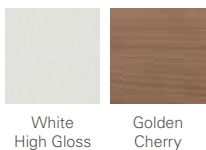


Classic

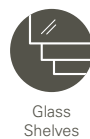
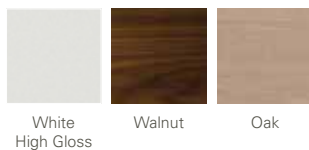


Available in several popular colors, Classic mirror cabinets offer smart bathroom convenience.

MELAMINE ONTO MDF



THERMOFORM



Concealed Cisterns and Control Panels



VitrA Pro Photocell Control Panel

Anti-Vandal, long lasting design.

Shaped by VitrA's advanced design and technology approach, the VitrA Pro Photocell Control Panel stands apart for its durability, safety and elegance.



Thanks to its stainless steel material and design, which resists impact and prevents unwanted removal, the VitrA Pro Control panel is safer and longer lasting. VitrA Pro Photocell Control Panels are compatible with VitrA Concealed Cisterns (VitrA Pro 8 and 12 cm), and can be adjusted for greater water savings using new smart-sensor technology.

Anti Bacterial Control Panels

Control panels that preserve health!

VitrA is as committed to ensuring healthy lives as it is to creating innovative design. VitrA's anti-fingerprint control panel now provides extra hygiene protection thanks to a specially formulated anti-bacterial coating.



Elegance



Sirius



Loop O



Loop R



Loop T



Loop O

Best of best by VitrA.

VitrA's new concealed cistern is more resistant, quiet, and easier to install thanks to its fully insulated design.



- Better-protected body against pressure that might occur during installation.
- Advanced body design provides greater stability to filling and flushing parts.
- All these features ensure many years of smooth functioning, just like the first day.

- Completely-noiseless and long-lasting thanks to the concealed cistern's new anti-sweat styrofoam coating.
- Easy installation with new interval tap and clamp.



VitrA Concealed Cistern and Control Panels

Superior quality and compatibility.

Thanks to their expanding range of new products, VitrA Concealed Cisterns and Control Panels offer the dual benefit of high quality and new design choices.



Sirius



Loop O



Loop R



Loop T



Elegance



Select

Mechanical panels come in an abundance of models, colors and materials, offering a wider range of compatible choices for every concealed cistern model.



Quiet



Supports
up to 400 kg



Easy
Maintenance



Faucets



Suit

Shaping water by design.

Combining purity and elegance with timeless and universal design, Suit offers a high-end user experience. Available in different forms, sizes and color options, Suit series enhances the elegance of spaces with dazzling designs.



Suit U appeals a wide range of tastes with its rectangular shaped flow and modern form.



Suit L can meet all of your needs with washbasin mixers in different sizes.



Suit built-in basin mixers are designed to be compatible with innovative Minibox concealed part.



With the side-controlled design Suit does not accumulate water on the body therefore water stains do not occur.



Suit series have chrome, golden and copper color options.

Unique Bath/Shower Mixer



Concealed inside the cylindrical body for simplicity, the spout can be rotated 45 degrees for easy control of water spray direction.

Brava

Impressive design.

Express your personal style in your bathroom with the confidently bold and sharp lines of the Brava series!



Defying time.

Enduring the years with its solid build, durability and soft contoured design, Vitra's highly popular X-Line series is available in sumptuous gold, as well.



Solid S

For those who appreciate the value of their homes.

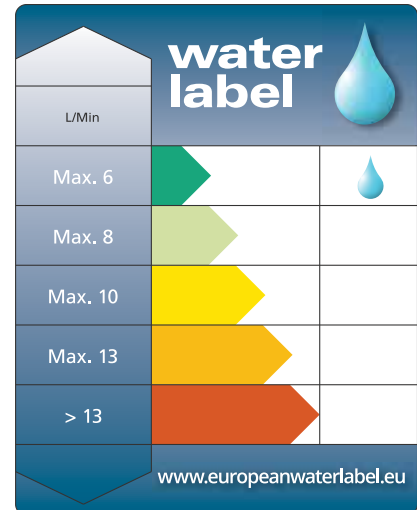
The Solid S range's angled design for small washbasins make narrow bathrooms more comfortable.



European Water Label

Grade A water saving.

VitrA mixers ensure high water savings, as certified by the European Water Label's A rating. Thanks to their advanced technology, VitrA mixers protect both users and our blue planet without compromising comfort and quality.



VitrA series with an A rating from the European Water Label:



Istanbul



Memoria



Elegance



Style X



Brava



Suit U



Suit L



T4



Nesty Trendy



Juno Swarovski



Juno Classic



Juno



Matrix



Z-Line



Pure



Q-Line



X-Line

Thermostatic

Safe and comfortable for all family members.

Aquaheat mixers featuring Vitra's advanced thermostatic technology ensure safe and comfortable use in both showers and bathtubs. The safety button is especially ideal especially for children and elderly people, because it prevents water temperature from rising above 38°C. The BlueStep button controls flow rate to provide water savings up to 35%. WaterSense technology offers a safer and more enjoyable shower by preventing the mixer body from heating up.



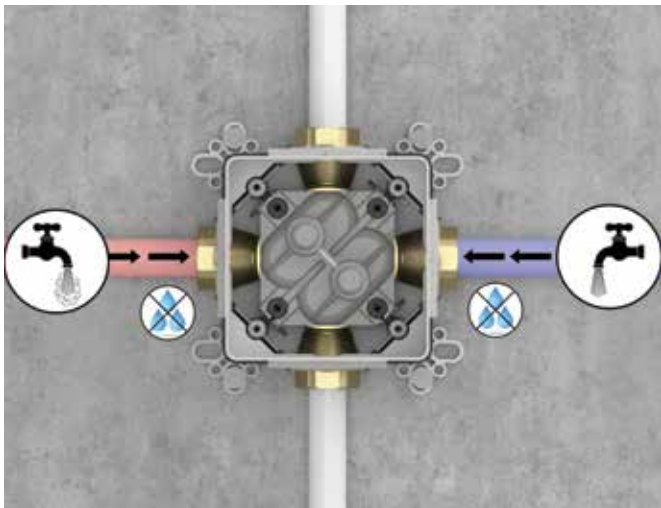
The right diverter knob, if turned towards the front, releases the water and diverts it to the hand shower. Turned backward, the knob releases the water and diverts it to the main spout.

New generation solutions that are handy and elegant.

With its user-friendly and innovative properties, V-Box offers a handy and elegant solution for built-in bath/shower and shower mixers. Compliant with Suit, Nest Trendy, Pure and X-Line series, V-Box can also be used as thermostatic bath/ shower and shower mixer.

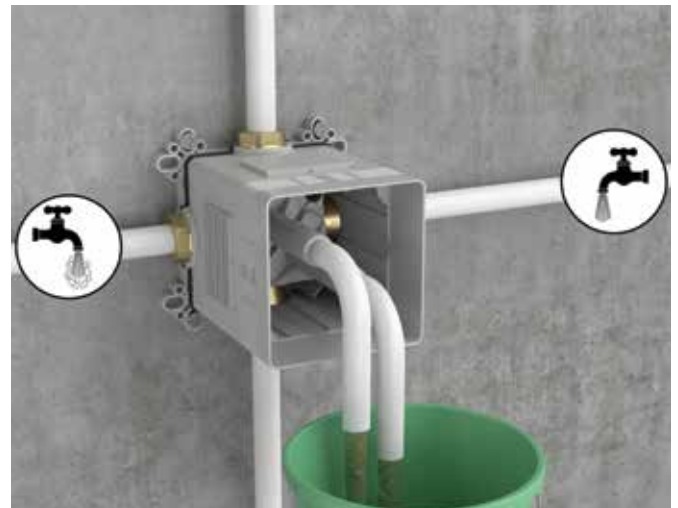
V-Box is easy to install on plasterboard and it provides superior protection to ensure perfect functioning. V-Box provides a high flow rate at the lowest noise level.

Impermeability test



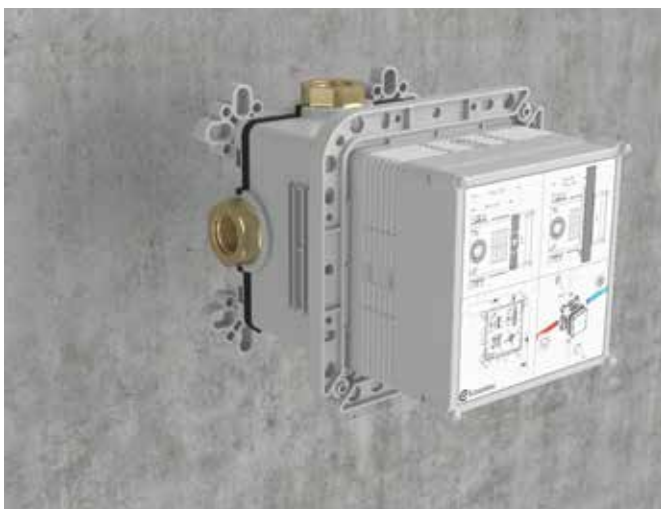
Ensures that V-Box is mounted correctly and tightly to prevent leaks.

Installation cleaning



Allows you to clean out debris that might accumulate in pipes during assembly.

Gypsum plate wall mounting



Special design enables easy mounting on gypsum plate walls.

Humidity protection



Additional sealing cuff protects the wall from humidity.

Technological savvy.

Practical and hygienic water-saving photocell faucets operate with a brand new sensor technology that helps you to preserve natural resources.



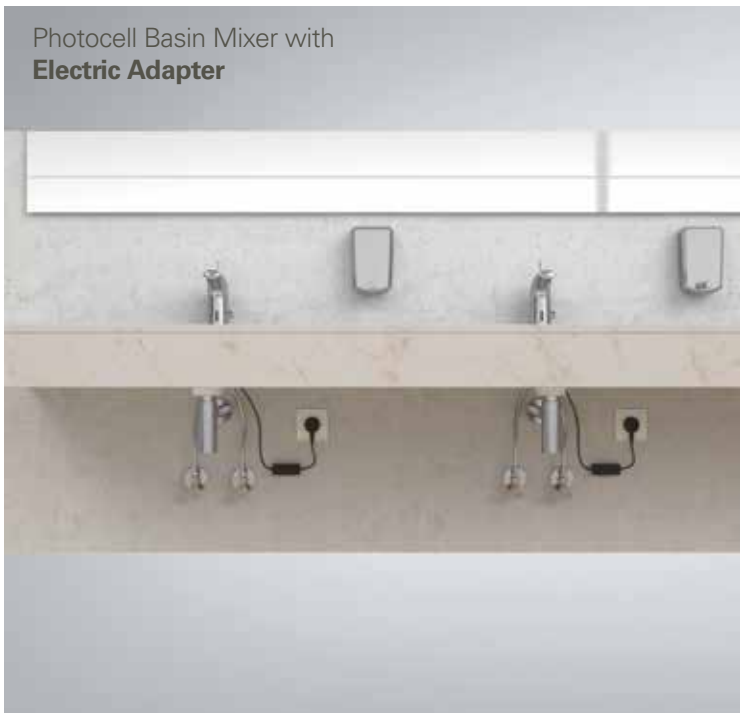
Wing Photocell controlled basin mixer



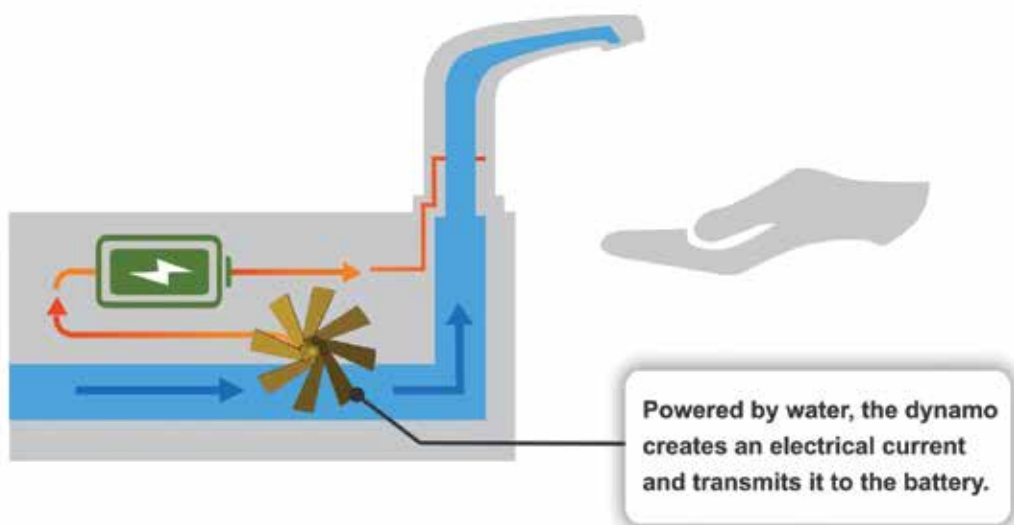
Nature Photocell controlled basin mixer

Natural energy powered by water.

VitrA has added yet another user- and nature-friendly technology to its product range. Powered by water coursing through a built-in dynamo, Powerbox can supply the energy needed by as many as 5 photocell mixers. In addition to reducing operating costs, Powerbox can be installed without power connection to all mixers during the construction stage.



Powerbox does not require renovation work if the regular mixer is to be replaced by a photocell mixer.





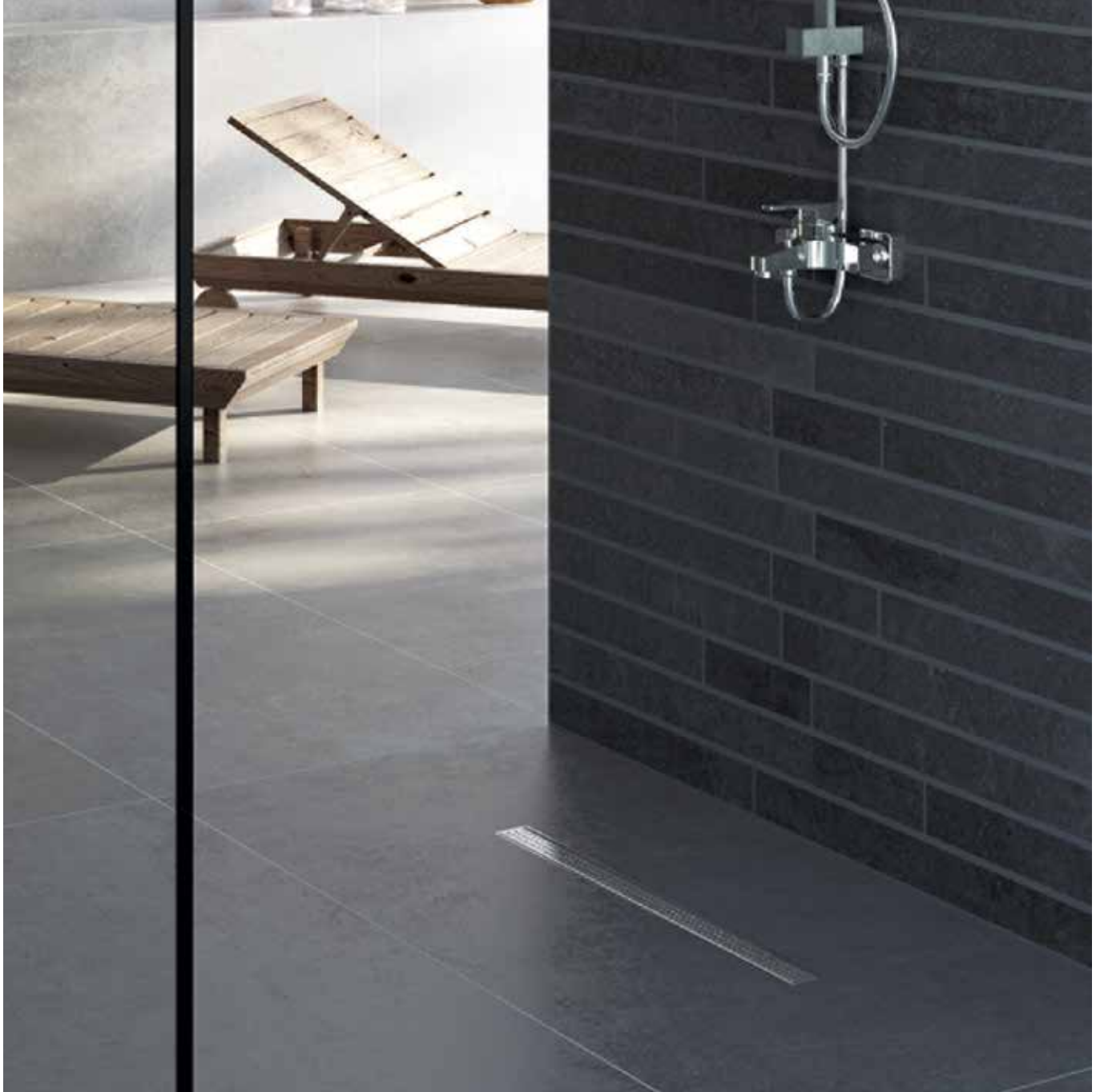
Showering Areas



V-Flow

Aesthetic solutions in your bathroom.

A subtly decorative and highly efficient finishing touch for contemporary shower areas. Installed flush with the tile floor, V-Flow ensures obstacle-free shower accessibility. Suitable for any space and bathroom design, V-Flow now includes the exceptionally trim Clear Cut model, which can be pared to your specifications to create just the right effect on your bathroom floor.



- Can be installed wall-front or mid-floor in the shower areas.
- 304 grade stainless steel, one-piece non-welded casting.
- 3 different forms including linear, square and triangle.
- Height adjustment set for sound insulation with sealing strip.
- Size choices from 30 to 300 cm. (600 cm for projects).
- Reverse angle ducts designed to lock on the floor leveling when installed (style, elegant, premium).



Aquawall

Unusual with its vertical use.

- Can be cut in any size between 30 - 100 cm
- No joint gap
- Metal frame
- Matte, shiny chrome and gold color options.
- Smooth water drainage through S type siphon



Clear Cut

Both elegant and affordable.

- Can be cut in any size between 40 - 80 cm.
- Metal frame
- Matte and shiny chrome color options
- Can be installed in front of wall or in the middle of shower
- Smooth water drainage through S type siphon



Thin Cut

Superbly slim, elegant look.

- Can be cut in any size up to 30 cm.
- No joint gap
- Metal frame
- Matte, shiny chrome and gold color option
- Smooth water drainage through S type siphon
- Available in 60 cm, 90 cm, 120 cm, 200 cm, 300 cm and 600 cm (for projects) sizes.



Premium

Perfect harmony with tile setting, premium look.

- No joint gap
- Metal frame
- Matte, shiny chrome and golden color options
- Circular side and bottom siphon options
- Smooth water drainage with Type S siphon
- Available in 30 cm, 50 cm, 60 cm, 70 cm, 80 cm sizes.



Elegant

Perfect finish, harmonious integrity.

- No joint gap
- Metal frame
- Matte, shiny chrome and golden color options
- Option to place tiles on cover.
- Circular side and bottom siphon options
- Smooth water drainage with Type S siphon
- Available in 30 cm, 50 cm, 60 cm, 70 cm, 80 cm, 90 cm, 100 cm, 120 cm sizes.



Style

Multiple alternatives, affordable price.

- Joint gap
- No frame
- Matte coated cover option.
- Option to place tiles on cover.
- Circular side and bottom siphon options
- Smooth water drainage with Type S siphon
- Available in 30 cm, 50 cm, 60 cm, 70 cm, 80 cm sizes.

Cosey

Compact unit with personal care and ablution section.

Cosey offers a unique solution for personal care and ablution combined with a showering area: a specially conceived area for foot washing and other personal care with an ergonomic, easy-to-clean seat.



With Cosey, Vitra combines hygiene and comfort for you.



Dry area for personal care and
ablution.

Ergonomic design, elegant look.

VitrA's new Cosey Mini Ablution Unit provides an ergonomic and compact solution for performing ablution comfortably.



With its hygienic acrylic floor, ergonomic seat, functional bars and personal items shelf, Cosey Mini is ideal for public buildings as well as personal bathrooms.

Zest Space

Eye-catching yet soothing.

VitrA Zest Space is a unique showering area with a stunning look. Its black Eloxal aluminum profile and elegant glaze are highlighted by LED lighting that uses chromotherapy to help balance your body's physical, emotional, psychological and mental energy. Acrylic material ensures hygiene and easy cleaning.

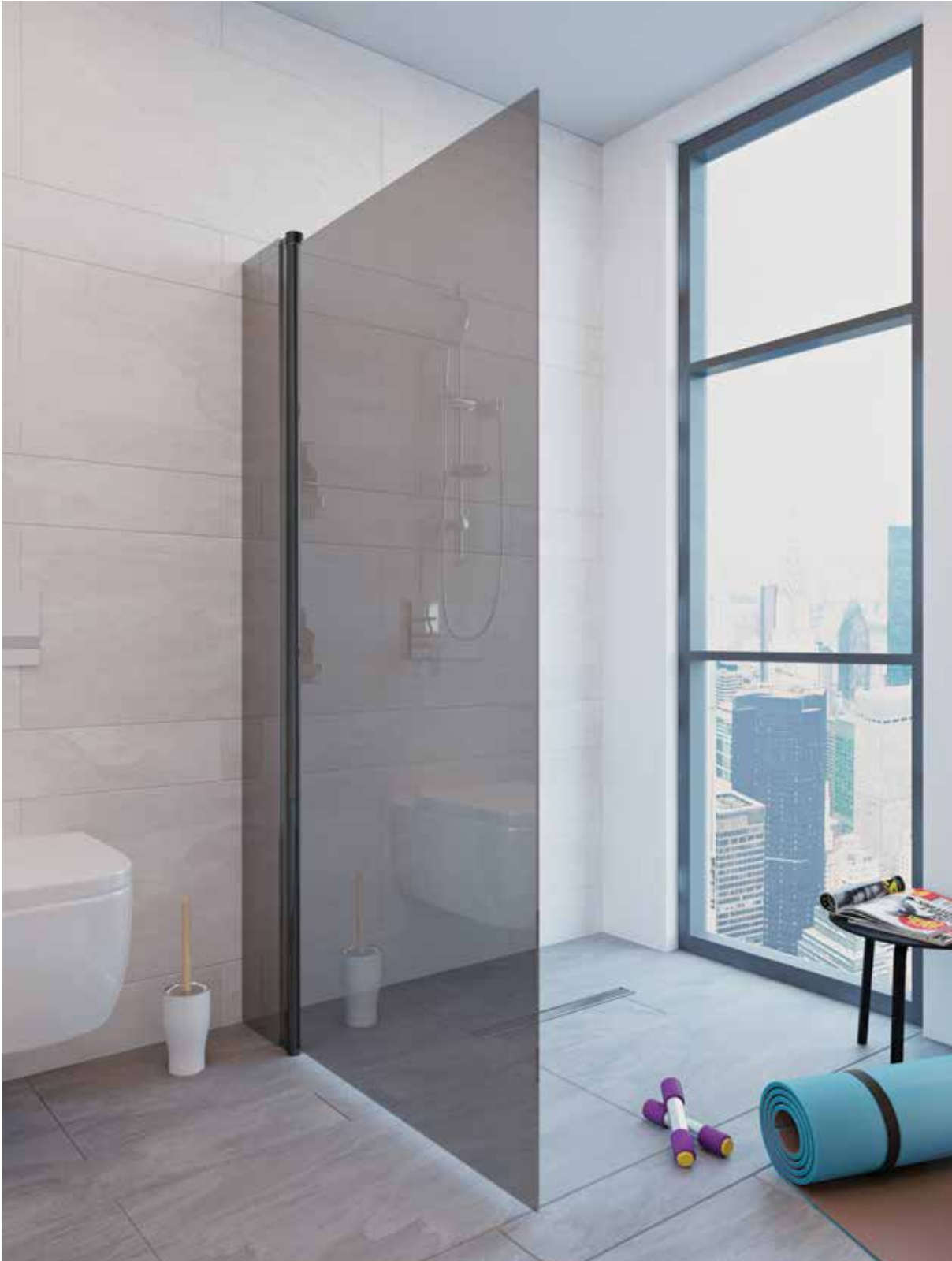


VitrA Zest Space offers a unique shower experience with 3 massage shower jets, a 4-way concealed faucet, hand shower, head shower with rain effect, storage unit with reflective glass cover, and optional seat.



Modern solution for spacious places.

VitrA's innovative Hideaway offers a new perspective in the bathroom. The foldable shower panel not only provides a smart solution for narrow areas, its reflective glass also makes it suitable for use as a full-length mirror.



Water Jewels Bathtub

Sparkling elegance, a fabulous design!

With its oval acrylic structure, water-resistant wooden panel and special pop-up waste & overflow set, the Water Jewels Bathtub offers an exclusive bathroom experience.



Water Jewels Bathtub is designed for people who expect the best.

Elegant choice for comfort.

The integrated seat that makes Seat uniquely comfortable is as beautiful as it is handy and ergonomic.



Serenity

Minimal and contemporary design.

The Serenity shower tray with metal siphon cover, made from stainless steel, has subtle, modern lines that are compatible with every bathroom design. Not only does Serenity come in a range of sizes and implementation alternatives, it fits in all U-shaped walls between 100 - 160 cm with its cuttability feature.



Twice the function, twice the pleasure.

Which one do you prefer: a purifying and revitalizing shower or a long and relaxing bath? Now you don't have to choose between them. Vitra has combined the most comfortable aspects of both showering experiences in a solution that pleases everyone. You can effortlessly walk into the Combo, and either lie in the bathtub reading your favorite book or take a relaxing shower.



Move XL, Shake, Take, Calm

Start the day well with a shower massage.

VitrA shower massage systems create a minimalist and modern ambiance in your bathroom. An expansive product range responds to every taste and need.

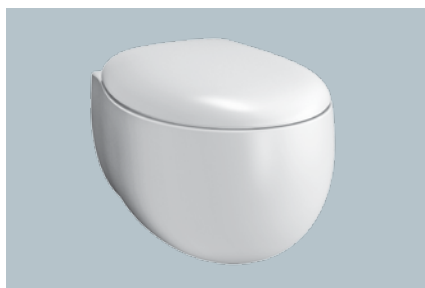




Move XL, 2 meters long with extra shelves, hanger and color options. **Shake** Shower Massage System; with waterfall flow, **Take**, with functional shelf option; **Calm**, with an acrylic body combining elegance and comfort; These shower systems also have hand shower units and spouts.

Design excellence recognized.

The superior design, quality and innovative features of Vitra products are acknowledged with some of the world's most prestigious awards.



Memoria Rim-ex
Christophe Pillet



Metropole Rim-ex, VitraFresh
NOA



VitraFresh Urinal
Vitra Design Team



Watersmart Urinal
Vitra Design Team



Brava Faucet Series
Pentagon Design



Memoria Faucet Series
Christophe Pillet



reddot design award
product design 2014



Nest Trendy Faucet Series
Pentagon Design



T4 Cascade Flow Faucet
Indeet



X-Line Faucet Series
Vitra Design Team



reddot design award
product design 2014



Flo-S Washbasin Faucet
Vitra Design Team



Sirius Control Panel
Vitra Design Team





Memoria Black Washbasins
Christophe Pillet



Memoria Infinit Washbasins
Christophe Pillet



Water Jewels Washbasins
Vitro Design Team



System Infinit Washbasins
Vitro Design Team



Memoria Black & White Series
Christophe Pillet



Istanbul Washbasins
Ross Lovegrove



Options Lux Series
Vitro Design Team



Nest Trendy/Nest Furniture & CSW Series
Pentagon Design



Notte Compact Shower Unit
Nexus



Roomy Compact Shower Unit
Vitro Design Team



D-Light Series
Vitro Design Team





Blue Life is VitrA's dedicated approach to sustainable production, management and design.

Production, Our manufacturing plants make smart use of resources and invest in recycling systems that minimize raw material consumption and energy waste.

Through adjustments in kiln temperatures, we use 15 percent less energy in firing processes.

Our wastewater treatment system enables us to reuse all the effluent from our production processes and reduce freshwater consumption.

100 percent of the sludge from our ceramic sanitary ware plant is recycled as raw material for our tile production.

Management, Sustainability is a central component of our management practices involving employees, stakeholders and social projects. Vitra employees receive training on efficient water and energy use, and we expect our business partners to share our concern and take action as well.

VitrA is a longstanding sponsor of the Eczacıbaşı Hygiene Project, which strives to improve the quality of life at public boarding schools through improvements in infrastructure, social programs and awareness of good personal hygiene practices.

Design, Sustainability principles guide our design process. Smartly designed Vitra products for residential and public spaces minimize end-user water consumption.

Our urinals, WC pans and faucets enable households to save as much as 190 tons of water per year.

Production Certificates

ISO 9001 Quality Management
ISO 14001 Environmental Management
ISO 50001 Energy Management
OHSAS 18001 Occupational Health and Safety Management



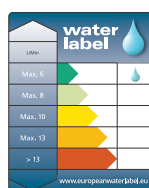
Institut Bauen
und Umwelt e.V.

World's first Environmental
Product Declaration for
ceramic sanitary ware



Institut Bauen
und Umwelt e.V.

Turkey's first and only
Environmental Product
Declaration for faucets



Turkey's first
European Water Label
for faucets



Green Bathroom Solutions

Environmentally-friendly Vitra products help construction projects, gain points towards LEED, BREEAM and DGNB Green Building Certification.

The Green Bathroom Solutions Catalog can be downloaded from vitraglobal.com



24-50%
reduction in energy
consumption

40%
reduction in
water use

33-39%
decrease in
CO₂ emissions

70%
decrease
in waste



breeam



This icon indicates Vitra products recommended for Green Building Certification.



Download PDF

Sanitaryware and Complementary Products, Bathroom Furniture Icon Guide



Water saving

Developed by Vitra with a special bowl structure and low-flush internal mechanism, the 2.5/4 L water-conserving WC pan provides efficient flushing with less water and it is certified as meeting the lowest water consumption level of EU standards. When used together with Vitra concealed cisterns, these WC pans can reduce water consumption by as much as 70%.



Rim-ex

The smoothly attractive rimless WC pan Rim-ex has an innovative design that prevents germ proliferation and offers superior hygiene. Tests undertaken by Akdeniz University show Rim-ex to be 95% more hygienic than standard WC pans.



Green Building Certification

These products fulfill Green Building Certification (LEED, BREEAM and DGNB) criteria with environmentally-friendly features such as low environmental footprint, water and energy conservation, local material use, life cycle assessments (LCA), environmental product declarations (EPD), and sustainable forestry certification (FSC). These products are recommended for projects aiming for a Green Building Certification.



Natural veneer

Furniture surfaces are genuine wood veneer.



LED-lit

Economic, long-lasting illumination with LED lighting.



Soft-closing

The gently slowed movement of drawers, doors and lids ensure silent operation and improve safety for children and elderly users.



Soft-close

Special hinge for silent and soft closing.



Push to open

Designed without handles for an uncluttered symmetrical look, furniture doors and drawers are easily opened with a gentle push.



VitrAclean

Limescale is persistent in most bathrooms. VitrAclean technology is a special double-glazing process that makes washbasins, WC pans, urinals and bidets water repellent. No harsh chemical cleaning agents are needed to keep them beautifully stain-free for years.



Glass Shelves

Glass shelf models create elegance and functionality in bathrooms.



VitrAhygiene

VitrAhygiene is a unique glazing process developed by Vitra to prevent germ proliferation in the moist bathroom environment. From washbasins to WC pans, bidets or urinals, sanitaryware produced with VitrAhygiene technology offers superior hygiene to users throughout products' lifetime.



Easy installation

Easy and quick installation with innovative applications.



Special needs

Vitra bathroom products designed to accommodate seniors and people with special needs are wheelchair accessible and provide enhanced convenience in the bathroom.



Full extension

Full extension drawers offer ease of use and optimum utilization of storage space.



Heating function

Turned on or off with a button to one side. The matt metal piece will heat to a maximum of 55°C.



Sensor

Eliminates lighting switches to provide a smarter look, turning lights on when approached or when lightly touched.



Quiet

Thanks to the special filling group used internally, the concealed cistern works quietly. The Styrofoam coating provides extra insulation.



Supports up to 400 kg (for wall-hung WC pans)

The combination of concealed cistern and wall-hung WC pan can carry up to 400 kg. The system is designed for exceptional situations or impacts that may occur in emergencies, this way ensuring safety to users.



Easy Maintenance

With a warranty period of five years, these products come with a guarantee against any failure. Control panels are easily mounted and dismantled, so access to the sub-plaster installations is easy.



Double Mirror

Double mirror models offers comfortable and elegant solutions for bathrooms.



Power Plug

Installed inside cabinets, plugs offer practical and elegant solutions for bathrooms.

Faucets and Accessories Icon Guide



Water conservation

Maximum comfort is ensured with a minimum volume of water thanks to a special system in faucets.



Energy conservation

The grey band on the cartridge can be used to set an upper limit on water temperature, saving energy by avoiding unnecessary heating.



Self-cleaning aerator

Prevents blockage for years on end by automatically discharging limescale and deposits up to 0.7 mm in size. The aerator can be cleaned without being removed. Ensures smooth water flow even under adverse conditions.



Load-resistant

Tested for rigidity to withstand weights upto certain limits.



LED-lit

Economic, long-lasting illumination with LED lighting.



Focus mirror x2

Double magnifying.



Focus mirror x3

Triple magnifying.



BlueStep

Water saving control function that ensures high flow rates are intentional.



WarmSense

Internal unit design creates an insulating layer between the warm water and unit. This way, the surface of the unit is never too hot to touch.



Green Building Certification

These products fulfill Green Building Certification (LEED, BREEAM and DGNB) criteria with environmentally-friendly such as a low environmental footprint, water and energy conservation, local material use, life cycle assessments (LCA), environmental product declarations (EPD) and sustainable forestry certificates (FSC). They are recommended for projects aiming for a Green Building Certification.



Stickmaster

Special double-sided acrylic strip fixes products firmly in place without having to drill the wall for long durations.



No calc

The specially designed silicon aerator discharges any lime build-up at the spout with a single touch.



Custom size option

In addition to its standard size, the product can be made to order at technically expedient sizes.



Switch button

Switch operated light can be turned on or off.



Horizontal-vertical use

Product can be set up horizontally or vertically as desired.



Soft-close

Special hinge for silent and soft closing.

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