VitrA

New Metropole Inspired by the city

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The complete bathroom



VitrA designs and produces bathrooms that understand and satisfy both physical and emotional needs. The result is a complete bathroom that perfectly captures a coherent harmony between all the individual elements.



VitrA

We progressively invest in essentially human spaces - the bathrooms.



High powered perfection

Seven state-of-the-art factories around the world create and produce sophisticated ceramics, furniture, faucets and tiles, and maintain world-class standards whilst progressively reducing VitrA's ecological footprint.



VitrA's global footprint

VitrA's world-class bathroom designs are admired by customers around the world, through 2000 sales points, in over 75 countries, including 150 exclusive VitrA showrooms in Istanbul, London, Cologne, Dubai, Mumbai.





Improved personal hygiene

Informed by extensive research, VitrA continuously improves its in-depth expertise in hygiene and cleanliness in the bathroom. These innovative technologies enhance human health and elevate the personal hygiene experience to new levels.





Inspiration for change

Making change in the bathroom begins with understanding human needs and desires, coupled with the creation of new and attractive choices. This results in a wealth of inspiration that gives consumers confidence to make the best decisions.



Collaboration with designers

VitrA works with acclaimed designers internally, and also around the world. Not only does the collaboration with this top talent improve product functionality, but it also introduces more creativity and originality.



Innovation with style

The VitrA Innovation Centre serves as the headquarters of the brand's R&D activities, with a strong engineering team, leading the bathroom industry with humancentric solutions and technology.

Bathrooms for our Planet

VitrA is committed to work for a sustainable future in all activities and to protect the balance of the environment, resources, society and business and follows the same approach across people, products, and production.

Content

Metropole Edge Metropole Pure Washbasins



Design inspired by the city New Metropole

Inspired by city life, the Metropole Collection brings the diversity of the city to the bathroom, one of the most important human living spaces. The collection includes functional features with smart touches and timeless designs, offering unique solutions for different needs. Thanks to details that exude quality and reliability, the collection ensures years of safe use.



Different styles for living life to the full

The Metropole Collection consists of two separate series of bathroom furniture and washbasins. Inspired by the city, simple designs integrate various forms, colours and sizes to create bathrooms that meet every need.



Two ways to choose bathroom furniture Metropole Edge and Metropole Pure

Inspired by the changing rhythms of the city, the collection offers two alternative series in bathroom furniture. While the Edge series satisfies the highest expectations with its design details and material structure, the Pure series satisfies simpler needs with its relaxed design approach.



Metropole Edge



For those who demand more than just a bathroom Metropole Edge

Designed to meet high expectations, the Metropole Edge series of bathroom furniture creates prominence with its detailed features. The series includes MDF body and drawers, modules with glass doors, tall cabinets and mirrors with cabinets. The elegant and thin frames have the distinguished feel of solid wood and are integrated with natural veneer. Walnut, light oak and black oak provide a rich variety of colour options.*





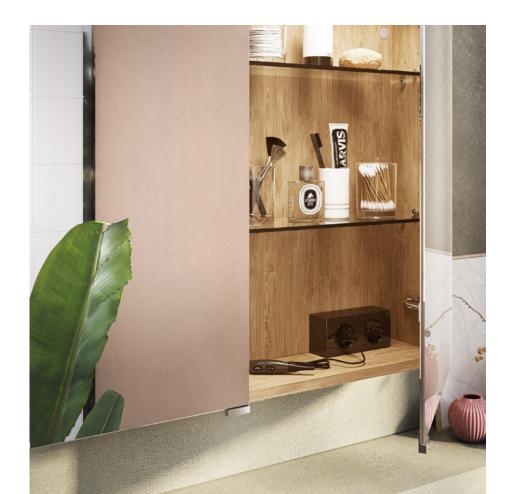
A different ambiance in the bathroom

surfaces.

The Metropole Edge series of washbasin cabinets provides a very efficient use of space with a range of size options, and succeeds in giving the bathroom a distinguished ambiance with its design details. The standard washbasin modules in the series are available in 50 cm, 60 cm, 80 cm, 100 cm or 120 cm sizes with two drawers. The vanity units are available in 60 cm, 80 cm, 100 cm or 120 cm with two drawers, and the modules with ceramic countertops are available in 80 cm or 100 cm with one drawer. The collection boasts a distinguished appearance and creates a unique atmosphere in the bathroom with drawers that are practical to use with their push open system and glass separators, interior lighting and anthracite coloured interior



A reflection of contemporary ideas



The Metropole Edge series of cabinet mirrors not only offer practical storage solutions in the washbasin area with contemporary lines, but are available in 60 cm, 80 cm, 100 cm or 120 cm sizes to fit any space.

Thanks to the doors with mirrors on both sides, the cabinet allows the use of mirrors even when the door is open. It can effortlessly change the ambience of the bathroom with the help of light intensity adjustable lighting. The socket detail in the cabinet offers great convenience for the use of electrical appliances such as a blow dryer, shaver or rechargeable toothbrush.

New Metropole







The Metropole Mirror Collection incorporates safe, efficient and adjustable LED lighting. Coupled with a touch sensor for easy control, Metropole Mirrors create the perfect atmosphere.





Elegant additions to bathroom design

even more appealing.

The Metropole Edge series offers accessory units that reflect the timeless design language of the collection in every detail. Short and tall cabinets and glazed upper units offer different storage solutions for the needs of the bathroom. The short cabinet can be customised with wood or glass doors. The elegant metal frame of the glazed units, the anthracite coloured glass shelves in the interior, together with the LED strip lighting, make the collection



Metropole Pure





The Metropole Pure series allows you to experience the minimal and clean lines of the city with a simple design language, yet meets your need for functional features and size options. Designed with MDF material and PVC coatings, the series provides matt light grey, matt graphite or glossy white alternatives.





Functional details that embrace simplicity

The Metropole Pure series offers everything you expect from a contemporary washbasin cabinet in its simplest form and can be adapted to any bathroom. Just like the Edge series, standard modules are available in 50 cm, 60 cm, 80 cm, 100 cm or 120 cm with two drawers. Vanity units are available in 60 cm, 80 cm, 100 cm or 120 cm with two drawers, and modules with ceramic countertops are available in 80 cm or 100 cm with one drawer. The drawers have an aesthetic design with interior lighting, anthracite coloured interior surfaces with glass separators, and they can be opened and closed easily with the push open system.



Clear functionality

space requirements.



With the harmonious simplicity in its design, the Metropole Pure series of accessory units stand out with their functional features and anthracite coloured glass shelves. One tall and one short cabinet offers an ideal solution for storage

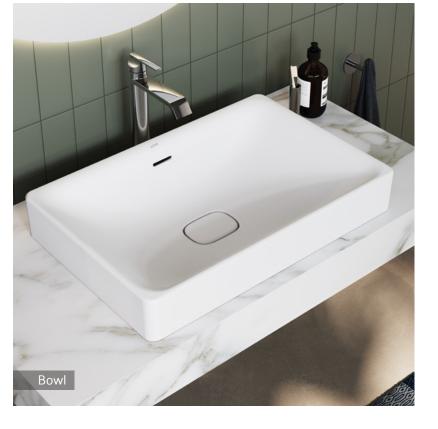


Washbasins

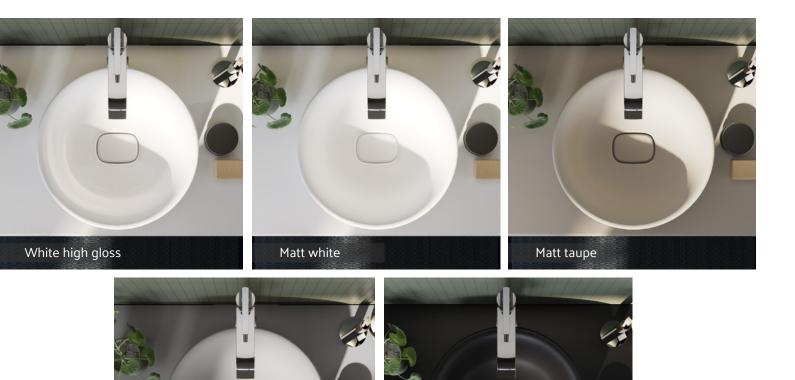


Perfect washbasins with a holistic design

The washbasins combine eye-catching vertical lines with softly turned corners and feature a fluid design language with details ranging from overflow holes to siphon plugs. The various form, colour and size options in the collection offer many alternative solutions that make it easy to create your own unique style.



Matt stone grey



Matt black

Variety to suit every need and taste

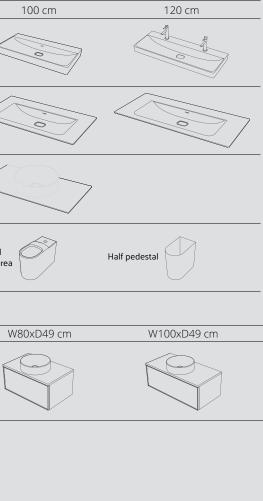
The Metropole Collection consists of 38 cm, 40 cm, 50 cm, 60 cm or 80 cm bowl washbasins as well as 50 cm, 60 cm, 80 cm, 100 cm or 120 cm standard washbasins and 60 cm, 80 cm, 100 cm or 120 cm vanity basins. The collection also includes half pedestal bowl washbasins. A wide range of colours including glossy white, matt white, matt taupe, matt black and matt stone grey add to the rich variety of washbasins. With something to appeal to all tastes, the collection meets every need and expectation.

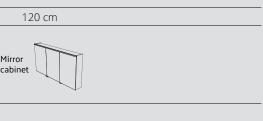
New Metropole

Types

Washbasins

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New Metropole

Colours

Bathroom furniture

Metropole Edge



Walnut

Light oak



Black oak

Metropole Pure



White high gloss



Matt graphite

Ceramic sanitaryware



Notes

VitrA