

VitrA

V-Agent

No room for viruses with thoughtful technologies.



VitrA



It's all about inspiration

It all begins with questions posed by the design discipline to understand needs, desires and choices. Designed by Vitra, an extraordinary wealth of attractive combinations help satisfy these needs and desires.



Improved personal hygiene

Vitra's continuous research into human health introduces new technologies for improved hygiene in the bathroom. These solutions raise the personal hygiene experience to a new level.



Collaboration with designers

Vitra works with acclaimed industrial designers from around the world. Not only does the collaboration with these top talents improve product functionality, but it also introduces an entirely original range.



The complete bathroom

Exploring physical and emotional needs, Vitra invests in design to produce every essential element in the bathroom.



High powered perfection

Seven cutting-edge factories and plants in Turkey and Russia create sophisticated designs and maintain extremely high standards whilst progressively reducing Vitra's ecological footprint.



Technology lights up the future

The Vitra Innovation Centre serves as the headquarters of the brand's R&D activities with a strong engineering team, leading the bathroom industry with new solutions and technologies.



Vitra across the world

Bathroom designs greet customers around the world through 2000 sales points in over 75 countries, including 150 exclusive Vitra showrooms in Istanbul, London, Cologne, Moscow, Dubai, Mumbai, Delhi, and other major cities.



A pledge to the future

Vitra embraces Blue Life, a set of guidelines devised to mitigate our impact on the environment, and is held as a production, design and management philosophy.

We care about human health.

As VitrA, our priority is always human health. This is primarily in homes, schools, hospitals, hotels, restaurants and all areas of public use, we have been working carefully for years to bring people together with the healthiest living spaces



What is V-Agent technology?

V-Agent technology is a smart surface technology that **reduces the effect of human coronaviruses and bacteria both on floor and wall tiles by 99.99%**, through a special technique applied to the tile surfaces during the production phase.

* V-Agent technology is effective against human coronaviruses (Human Coronavirus 229E and OC43) and bacteria (E. coli ve S. aureus) and its effect on these viruses and bacteria has been proven through the tests conducted at **TCNA - North American Ceramic Council** laboratories.



Hygiene in living spaces

V-Agent provides **hygienic** protection on both wall and floor tiles with via its **technology**.



Safety in all living areas

Thanks to V-Agent, you feel the **comfort of hygiene and safety** in **domestic areas** such as bathrooms, kitchens, living rooms, halls, and terraces; and in public areas such as schools, hospitals, restaurants, hotels, shopping malls, gyms and SPAs.



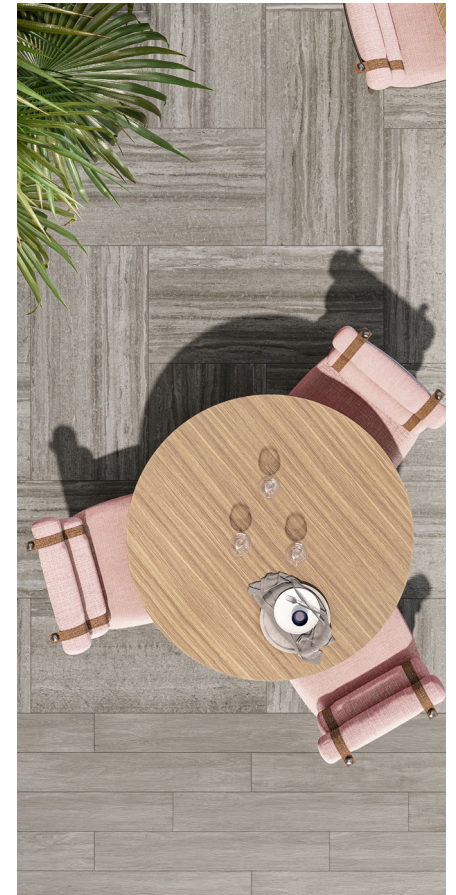
Environmentally friendly and reliable technology

V-Agent technology is **environmentally friendly**. Since it provides easy-to-clean surfaces, it **reduces the effort, the amount of water, energy, chemical cleaning agents and labour** required for cleaning indoor and outdoor surfaces.



Applicability

V-Agent can be applied to **all products in all VitrA Tiles Collections**. It ensures a hygienic safety along with the aesthetics and design in living spaces via its applicability to both wall and floor usage tiles.



No room for viruses, with V-Agent.

With V-Agent tiles, there is room for design in bathrooms, aesthetics in kitchens and hygiene on ceramic surfaces, but no room for viruses.

You can visit
<https://vitraglobal.com/explore/v-agent/>
for more information on V-Agent.



Notes

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