

# VitrA

We progressively invest in essentially human spaces - the bathrooms.



The complete bathroom

Exploring physical and emotional needs, VitrA invests in design to produce every essential element in the bathroom.



## It's all about inspiration

It all begins with questions posed by the design discipline to understand needs, desires and choices. Designed by VitrA, an extraordinary wealth of attractive combinations help satisfy these needs and desires.



## High powered perfection

Seven cutting-edge factories and plants in Turkey and Russia create sophisticated designs and maintain extremely high standards whilst progressively reducing VitrA's ecological footprint.



## Collaboration with designers

VitrA works with acclaimed industrial designers from around the world. Not only does the collaboration with these top talents improve product functionality, but it also introduces an entirely original range.



### VitrA across the world

Bathroom designs greet customers around the world through 2000 sales points in over 75 countries, including 150 exclusive VitrA showrooms in Istanbul, London, Cologne, Moscow, Dubai, Mumbai, Delhi, and other major cities.



## Technology lights up the future

The VitrA Innovation Centre serves as the headquarters of the brand's R&D activities with a strong engineering team, leading the bathroom industry with new solutions and technologies.



## Improved personal hygiene

VitrA's continuous research into human health introduces new technologies for improved hygiene in the bathroom. These solutions raise the personal hygiene experience to a new level.



## A pledge to the future

VitrA embraces Blue Life, a set of guidelines devised to mitigate our impact on the environment, and is held as a production, design and management philosophy.

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**Technical Information** 

## Collections

Istanbul

## Organic essence of form

Designed by Ross Lovegrove in collaboration with Design Studio VitrA, the Istanbul Collection is an investigation into the essence of form mediated by water. It is the bathroom imagined as a confluence of natural energies expressed in primal form. A sophisticated approach inspired by nature distinguishes the products in the series.

The organic, sculptural shapes and exquisite lines of Lovegrove's inventive design combines with VitrA's mastery of production technologies to create a uniquely uplifting user experience in public and private bathrooms.







## **Integrating elements**

The Istanbul Collection taps and mixers are inspired by the natural beauty of tree branches and pebbles. Istanbul taps and mixers are designed to link people and nature.









## Single touch

With its single-touch operation to turn the water on and off, the hi-tech Istanbul AquaTouch basin mixer was designed to use water and energy efficiently for public areas in particular.



## Purifying the body and soul

Reminiscent of the natural combination of six pebbles, the Istanbul showerhead creates a purifying shower experience for the body and soul.



Memoria

## Unique and modern

Designed by Christophe Pillet in collaboration with Design Studio VitrA, the Memoria Collection's intense scrutiny of human needs in the urban environment redefines the bathroom as a habitat. Utilising the geometric lines of urban architecture, the collection offers functional solutions to suit the essence of bathroom rituals. Its distinctive designs enhance the modern life style.







## Distinctive lever design

The refreshing elegance of Memoria taps and mixers stems from their delicate lines and graceful curves. Rounded handles provide an alternative to grip levers, fashioning the contemporary look that distinguishes Memoria taps and mixers.











# A shower system that forms an unbroken surface

A singular technical solution becomes a silent partner in modern life: the Memoria shower column is designed to be tiled over. Combined with a concealed shower valve, it creates an unbroken surface in bathroom design. Ambient lighting and waterfall options present the user with a unique space in urban life.



Origin

## Silent gracefulness

Created by Design Studio VitrA, grace shapes the Origin Collection's minimalism. A systematic approach that complements and underlines the bathroom atmosphere, Origin is a meeting point for shower systems, taps and mixers. Subtle lines, sleek designs and unmatched colour alternatives create a wealth of choice in sanitary ware, and lead to a truly customisable bathroom environment.







# Distinctive harmony

The vast variety of the Origin Collection produces distinctive harmony in every bathroom. Over 200 products, all neat designs in a broad palette of colours, finishes and sizes, appeal to diverse tastes and habits as they offer versatility for washbasin, WC and shower areas.









#### **Exquisite** colours



Distinguished by a choice of colours in different materials, bathrooms featuring items from the Origin Collection instantly appear more stylish, more exclusive.

Origin mixers and shower systems come in a striking array of chromes, coppers, matt blacks and brushed nickels. A special coating technology gives every item in the collection a beautiful finish, good for years to come.







# Different heights

With a range of mixers in different heights to match any one of several washbasins, Origin's focus on comfort further enhances versatility.





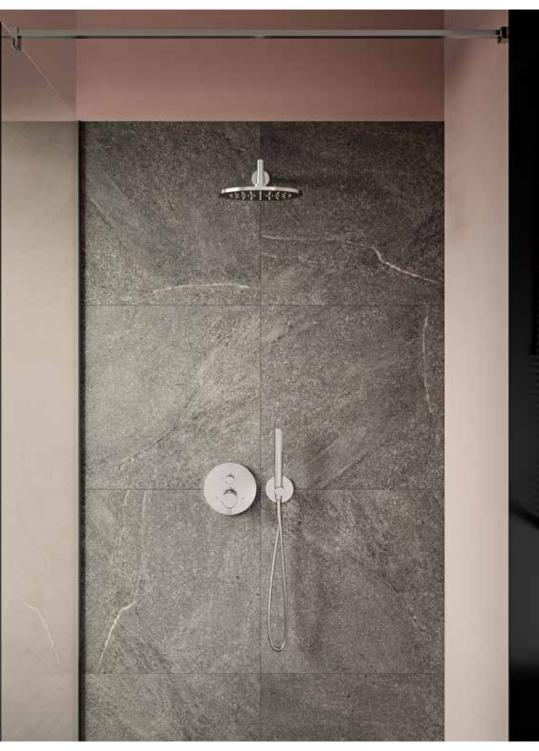
# Distinctive bathroom designs

Origin's stylish mixer options to address different needs and preferences offer flexibility in distinctive bathroom design.

#### Subtle excellence

Origin's striking appeal is further bolstered by the impeccable craftsmanship evident in the valves, coupled with the neat lines of the mixers.





## A customisable mixer system

A number of Origin solutions to the showering area transforms showering from a daily routine into a personal relaxation session. Showerheads and hand showers and mixers can be arranged to suit individual habits.

The built-in thermostatic mixer option in the collection maintains a constant temperature, thereby making safety and comfort an indivisible whole.







## Shower systems with massage jets



The Origin shower systems, which combine sleek design with glass in a choice of colours and concealed shelving, similarly bring together elegance and comfort into the showering area.

Versatility characterises the Origin shower systems, combining glass and mixer colours: white with chrome, black with copper, and taupe with black. Adjustable massage jets and the rain showerhead option improve the showering experience.









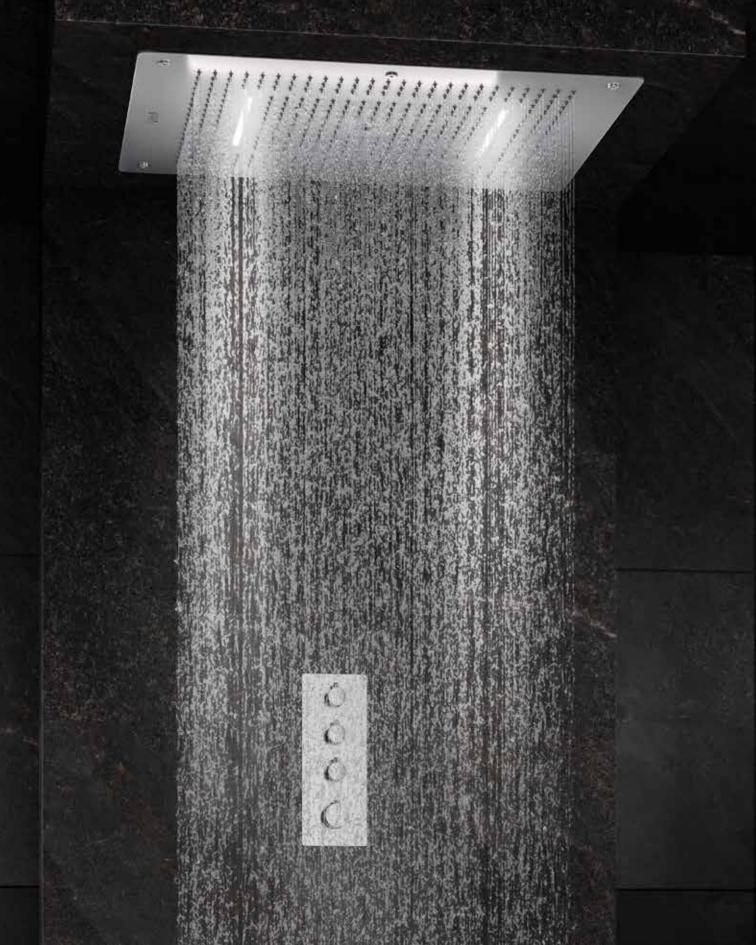




#### Hidden solution

Origin defines a new standard for bath mixers, concealing the spout to eliminate the risk of knocking into it by accident, and thereby improving room in compact wash areas. One single move is all that is needed to alter the direction of the flow, as the spout can swivel 45°.

#### Shower Systems

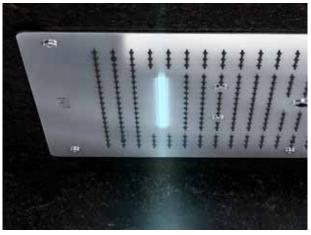


# Perfect relaxation, ultimate shower indulgence

An immersive, refreshing and invigorating shower takes the user on an internal journey. The chromotherapy shower additionally equipped with a number of flow options intended to help physical, emotional and spiritual relaxation transforms the bathroom into a personal spa.

Fitting seamlessly into the ceiling, the sleek chrome multi-functional built-in shower heads support modern bathroom design.

Square or rectangular, their large surface areas and spray functions enable maximum water performance for a soothing shower. For an even more indulgent experience, all three modes can be run at the same time.



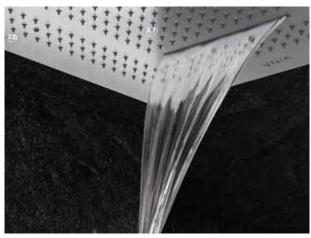


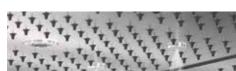
Chromatheraphy





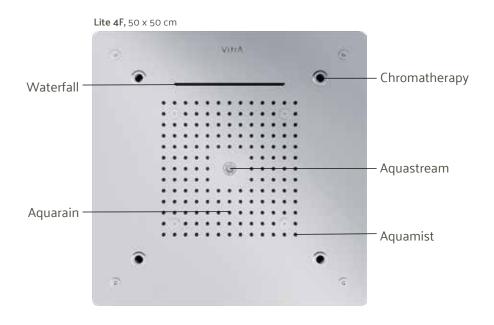
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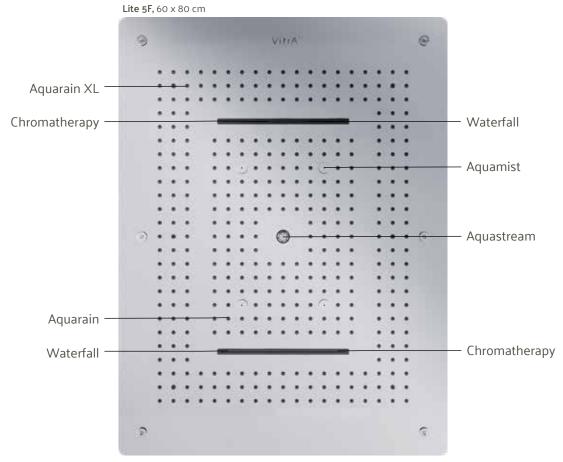




Aquastream

Waterfall Aquamist





#### The sleekest shower

Its slim profile and large surface make Lite the perfect showerhead to recreate the feeling of rain in the bathroom. The silicon nozzles simplify cleaning limescale with a light touch, guaranteeing brand new performance for a very long time.





# The natural beauty of water



Refined and brought to the bathroom by Strato, the natural beauty of water doubles the pleasure of taking a shower. The waterfall mode replicates its namesake's natural flow, and the aquarain mode refreshes and relaxes like summer rain.

## The power of nature in a shower

The Cascata shower head brings the power of nature to the bathroom, reaching every part of the body like a waterfall, calming and relaxing as it refreshes naturally.



## Technical Information

## Istanbul / Chrome



Built-in basin mixer, Long A41808



Built-in basin mixer, Short A41882



Built-in basin mixer Long, exposed part A42231



Built-in basin mixer Short, exposed part A42232



Basin mixer

A41826



Basin mixer AquaTouch A47162



Basin mixer for 2-hole basins A42304



Basin mixer for 3-hole basins A41807



Joystick basin mixer for bowls A41863



Joystick bidet mixer

A41832



Bath/shower mixer

A41802



Built-in shower mixer



Built-in bath/shower mixer 3 way diverter A41809



Bath mixer for 5-hole bathtubs
A41813



Bathtub mixer Floor mounted A41819



Built-in 3 way diverter A41840



Bath spout



Built-in stop valve Exposed part A41450



Shower head Wall mounted A48006



Built-in shower head Ceiling mounted A48023



Built-in stop valve Concealed part A41441



Built-in basin mixer Concealed part A42230

## Memoria / Chrome



Built-in basin mixer

A4231457



Basin mixer for 3-hole basins A4231557



Bath mixer for 5-hole bathtubs A4231657



Built-in bath/shower mixer 3 way diverter A4231757



Basin mixer

A42329



Basin mixer for bowls

A42331



Built-in basin mixer Exposed parts A42345

Photocell controlled basin mixer Mains

A47060



Photocell controlled basin tap Mains A47062



Photocell controlled basin mixer Mains, for bowls A47064



Bidet mixer with pop-up

A42333



Bath/shower mixer



Built-in bath/shower mixer

A42347



Built-in bath/shower mixer Exposed part A42284



Built-in shower mixer Exposed part A42283



Bath spout with handshower outlet A42515



Built-in stop valve Exposed part A41454



Built-in basin mixer Concealed part A42230



Built-in bath/shower mixer Concealed part A41949



Built-in shower mixer Concealed part A42213



Built-in stop valve Concealed part A41441



Spout connection pipe

## Origin



Built-in basin mixer Exposed part Chrome A42581 Brushed nickel A4258134 Polished copper A4258126 Matt black A4258136



Built-in basin mixer Exposed part Chrome A42582 Brushed nickel A4258234 Polished copper A4258226 Matt black A4258236



Chrome A42555



Basin mixer

Brushed nickel A4255534 Polished copper A4255526 Matt black A4255536

Chrome A42556 Brushed nickel A4255634 Polished copper A4255626 Matt black A4255636



Basin mixer for bowls Chrome A42557 Brushed nickel A4255734 Polished copper A4255726 Matt black A4255736



Basin mixer for bowls, large Chrome A42558 Brushed nickel A4255834 Polished copper A4255826 Matt black A4255836



Basin mixer for 3-hole basins Chrome A42583 Brushed nickel A4258334 Polished copper A4258326 Matt black A4258336



Bidet mixer with pop-up

Chrome A42559 Brushed nickel A4255934 Polished copper A4255926 Matt black A4255936



Bath/shower mixer

Chrome A42619 Brushed nickel A4261934 Polished copper A4261926 Matt black A4261936



Built-in bath/shower mixer Exposed part, for minibox Chrome A42620 Brushed nickel A4262034 Polished copper A4262026 Matt black A4262036



Built-in shower mixer Exposed part, for minibox Chrome A42621 Brushed nickel A4262134 Polished copper A4262126 Matt black A4262136



Built-in 2 way diverter

Chrome A42623 Brushed nickel A4262334 Polished copper A4262326 Matt black A4262336



Built-in 3 way diverter

Chrome A42624 Brushed nickel A4262434 Polished copper A4262426 Matt black A4262436



Bath spout

Chrome A42622 Brushed nickel A4262234 Polished copper A4262226 Matt black A4262236



Built-in handshower outlet

Chrome A42625 Brushed nickel A4262534 Polished copper A4262526 Matt black A4262536



Built-in thermostatic bath/ shower mixer Exposed part, for V-Box Chrome A42271 Brushed nickel A4227134 Polished copper A4227126 Matt black A4227136



Built-in stop valve Exposed part Chrome A41458 Brushed nickel A4145834 Polished copper A4145826 Matt black A4145836



Connection pipe 90 Degrees, wall mounted Chrome A42631 Brushed nickel A4263134 Polished copper A4263126 Matt black A4263136



Built-in thermostatic shower mixer Exposed part, for V-Box Chrome A42274 Brushed nickel A4227434 Polished copper A4227426

Matt black A4227436



Built-in thermostatic 3 way diverter Exposed part, for V-Box Chrome A42277 Brushed nickel A4227734 Polished copper A4227726 Matt black A4227736



Shower head

Chrome A45638 Brushed nickel A4563834 Polished copper A4563826 Matt black A4563836



Connection pipe Ceiling mounted, short Chrome A45649 Brushed nickel A4564934 Polished copper A4564926 Matt black A4564936



1F handshower set

Chrome A45543 Brushed nickel A4554334 Polished copper A4554326 Matt black A4554336



Connection pipe Ceiling mounted, long Chrome A45650 Brushed nickel A4565034 Polished copper A4565026 Matt black A4565036

### Origin



Connection pipe Wall mounted, long Chrome A45652 Brushed nickel A4565234 Polished copper A4565226 Matt black A4565236



Connection pipe Wall mounted, short Chrome A45653 Brushed nickel A4565334 Polished copper A4565326 Matt black A4565336



Chrome A45214 Brushed nickel A4521434 Polished copper A4521426 Matt black A4521436

Interval tap



Bottle trap for basins with asymmetric rosette Chrome A45156 Brushed nickel A4515634 Polished copper A4515626 Matt black A4515636



Bottle trap for basins with symmetric rosette Chrome A45159 Brushed nickel A4515934 Polished copper A4515926 Matt black A4515936



Bottle tap for basins T Type Chrome A45123 Brushed nickel A4512334 Polished copper A4512326 Matt black A4512336



Waste set universal Push-open Chrome A45149 Brushed nickel A4514934 Polished copper A4514926 Matt black A4514936



Waste set universal Fixed Chrome A45148 Brushed nickel A4514834 Polished copper A4514826 Matt black A4514836



Built-in basin mixer Concealed part A42230



Built-in basin mixer Concealed part A40835



Built-in bath/shower mixer Concealed part A41949



Built-in shower basin mixer Concealed part A42213



V-Box Concealed part A42262



Spout connection pipe
A42249



Built-in stop valve Concealed part A41442



Built-in stop valve Concealed part A41441

### **Shower heads**



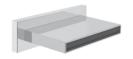
Lite LS 4F shower head A45734



Lite LS 5F shower head A45735



Strato 2F shower head A45712



Cascata shower head A45715



Lite LS built-in shower head Ceiling mounted, square A45687



Lite-LC built-in shower head Ceiling mounted, round A45688



Lite LS shower head Ceiling mounted A45621



Istanbul shower head Wall mounted A48006



Istanbul built-in shower head Ceiling mounted A48023



Built-in water jet A45709

## Shower sets



Istanbul shower set A48013



Origin 1F shower set A45544



Lite 3F shower set A45722



Lite 1F shower set A45538

### **Handshower sets**



Istanbul handshower set A48015



Lite 3F handshower set A45723



Lite 1F handshower set A45539



Origin 1F handshower set A45543

## **Complementaries**



Built-in handshower outlet A40649



Built-in handshower outlet A45233



Built-in handshower outlet A45223



Built-in handshower outlet A42625



Built-in 3 way diverter

A41840



Built-in 3 way diverter Exposed part A40696



Built-in 3 way diverter

A41657



Built-in 2 way diverter

A41656



Built-in 2 way diverter

A42623



Built-in 3 way diverter



Built-in 3 way diverter Concealed part A40695

## Shower massage systems



Memoria shower system 5-6 mm Chrome A45800



Origin shower massage systems White glass - Chrome A45804 Black glass - Copper A45805 Taupe glass - Black A45806



Shake shower massage systems White A45807



MDS 06 shower massage systems Chrome A45808



Take shower massage systems Black A45809



Move shower massage systems White A45811 Antrachite A45812 Silver A45813

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