

A man in a grey suit jacket and white shirt is looking down at his wrist, adjusting a watch. The background is a blurred indoor setting.

KYLE WEEKES

Retail Project Management

Services

We work with fashion designers, retailers and media agencies to manage and implement strategies that effectively engage target consumer markets through ethical content creation and progressive staff training initiatives.

Talent

Stylists

Commercial Models

Brand Ambassadors

Photographers

Videographers

Skills

Social Media | Influencer Marketing | Creative Services | Guerilla Marketing | Consulting

Copy Editing | Graphic Design | Photo & Video Editing | Event Production

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Experience

Retail Support

Assistant Manager - DSTLD Soho Pop Up
Client Service Advisor - Saks 5th Ave Flagship Store
Brand Ambassador - Levi Strauss & Co.
Brand Ambassador - LEO Pharma Pop Up
Brand Ambassador - Sunday Riley Pop Up

Event Support

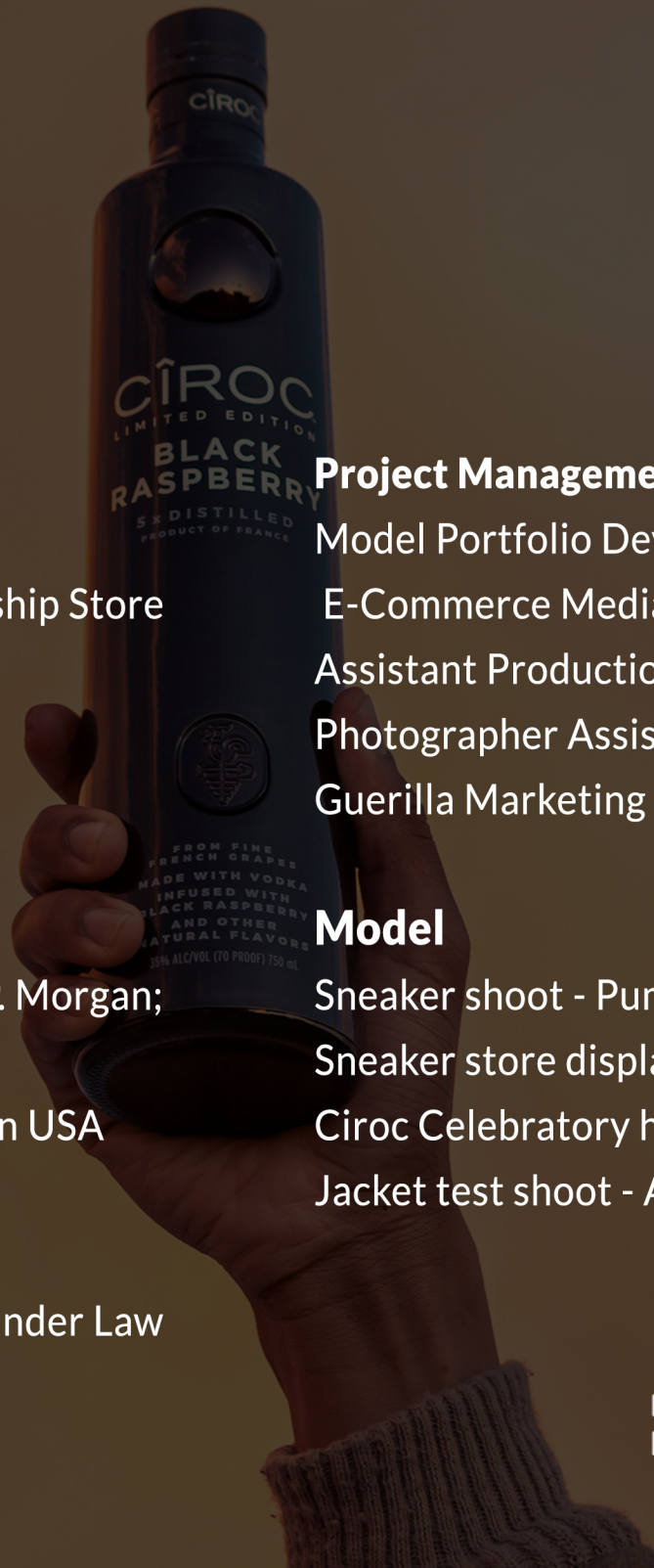
Cartier; Vanity Fair; Chanel; Microsoft; J.P. Morgan;
Ogilvy & Mather
The National Trust for Scotland Foundation USA
The History Makers Presents Series
The Osborne Association
The Lawyers' Committee for Civil Rights Under Law

Project Management

Model Portfolio Development - Evan Tomchin
E-Commerce Media Production - Ace Studios
Assistant Production Manager - Palladium Boots
Photographer Assistant - Converse
Guerilla Marketing - Bowery Presents

Model

Sneaker shoot - Puma Group
Sneaker store display shoot - Minimi by Moe's
Ciroc Celebratory hand model shoot - Diageo
Jacket test shoot - Alpha Industries, Inc.



Palladium's Fall/Winter 2016 Collection Shoot

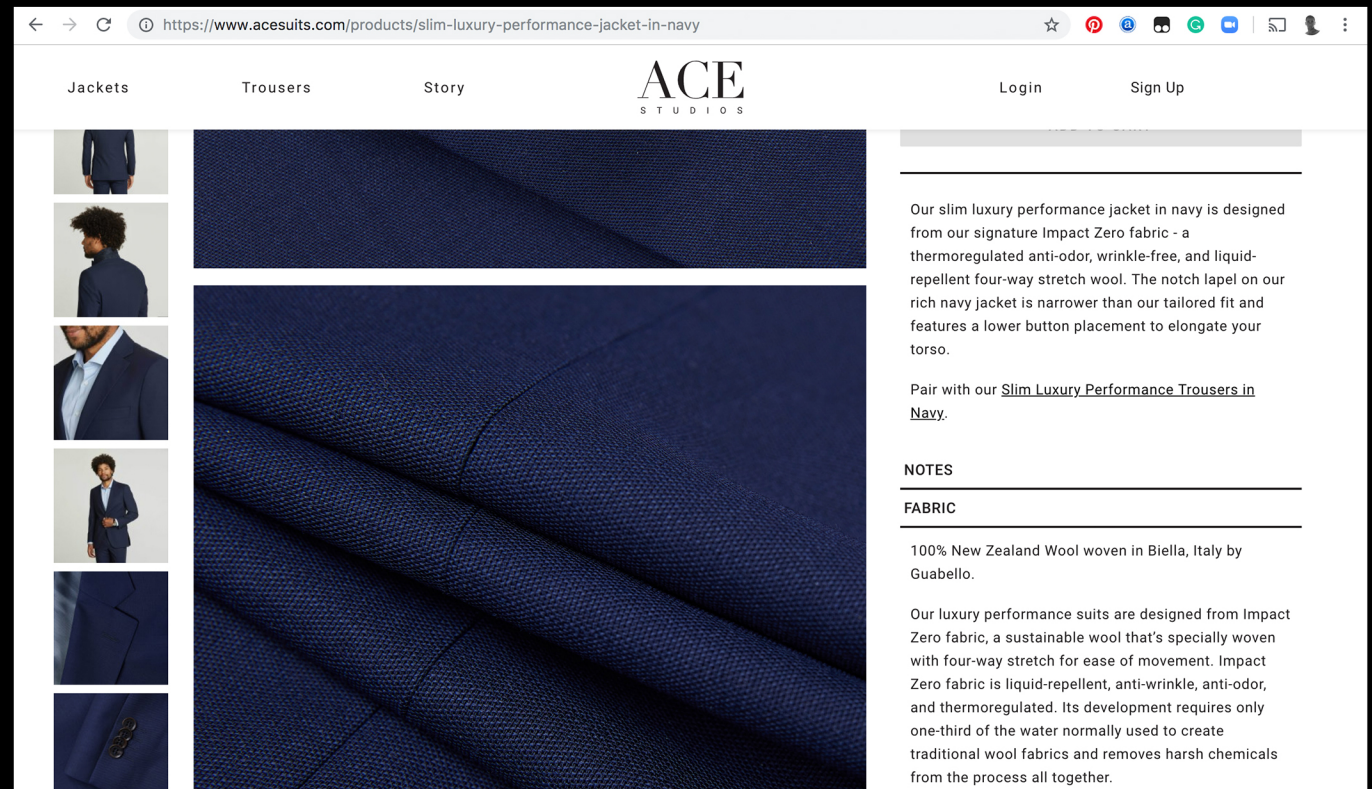
Assistant Production Manager

- Casted model & stylist
- Arranged food & transportation
- Facilitated payments



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Ace Studios



E-Commerce Media Production

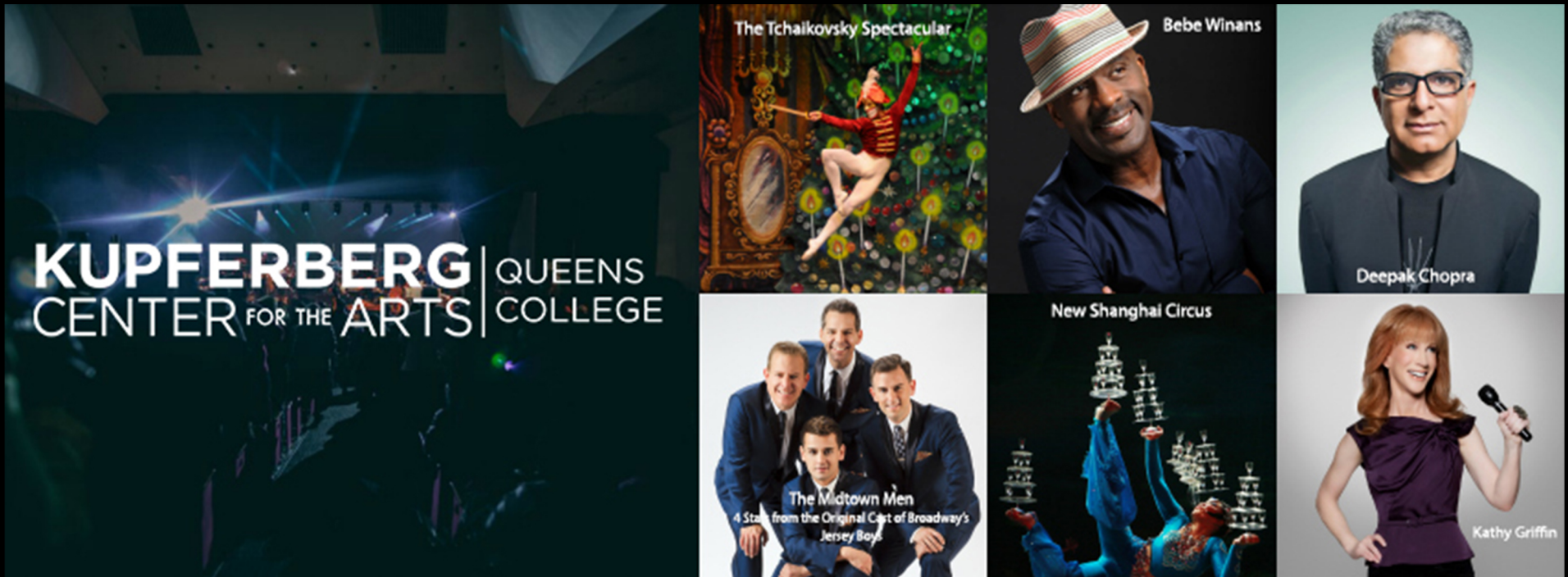
- Coordinated model booking for Ace Studios e-commerce website launch shoot
- Created product descriptions for new suit line Ace Studios.
- Built Brand Introduction Deck for Ace Studios.
- Supported Marketing in creating website copy.
- Supported Customer Service in creating staff training materials.
- Assisted Product Development Manager in managing timeline and ordering materials.

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Kupferberg Center for the Arts

Marketing Associate

- Developed original copy and work closely with graphic designers to design all marketing materials
- Executed activations provided by internal team and ad agencies.
- Updated online event listings and website content.
- Created digital marketing strategies using Constant Contact, Facebook and Twitter Ads.
- Designed social media content and flyers using Adobe Photoshop.



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Thank you for considering KYLE WEEKES for your project management needs.

Please submit your proposal request to info@kyronwe.com.

Thank You