

STARTUP ECOSYSTEM OF TARTU AND ESTONIA

Startup community, networking and business opportunities

Visit Tartu & Tallinn during sTARTUp Day 2020 – the largest business festival in the Baltic states. This is an example program for delegations. Delegation optimal size is up to 15 people. All meetings can be replaced by alternatives or split by groups.

In this document you will find key topics, ecosystem stakeholders and detailed information about companies, organizations, hotels, restaurants and transportation. Please contact us in case of any questions or if you are planning a visit, so we could help you to get the most out of your visit.

Target topics of the festival:

- ⚡ Biotechnology
- ⚡ Cleantech
- ⚡ Corporate Innovation
- ⚡ Creative Industries
- ⚡ Digital Nomads
- ⚡ Startup Ecosystem
- ⚡ Fuckup stories
- ⚡ Investment
- ⚡ Marketing
- ⚡ Science to Business
- ⚡ Fintech
- ⚡ Founder stories
- ⚡ Founders Psychology
- ⚡ Smart City
- ⚡ Smart Manufacturing
- ⚡ Space Technology

Ecosystem:

- ⚡ Startups
- ⚡ Accelerators
- ⚡ Incubators
- ⚡ Business Hubs
- ⚡ Investors (Angel, VC)
- ⚡ Mentors
- ⚡ Universities
- ⚡ Marketing
- ⚡ Public Sector
- ⚡ Companies
- ⚡ Scientists
- ⚡ Community Managers
- ⚡ Media

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DELEGATION PROGRAM



January 28

- 16:00–16:30** Arrival to Tallinn Airport
- 16:30–17:45** e-Estonia Briefing Centre
Discover how Estonia has built a digital society and how it could be done elsewhere.
e-estonia.com/visit-us
- 18:00–19:30** Dinner at Ülemiste City
- 19:30–22:00** Bus from Tallinn to Tartu
- 22:00–22:15** Check-in to the hotel and free time

January 29

- 8:00–8:45** Breakfast at the hotel
- 9:00–10:30** Visit to SPARK Demo – the business card of South Estonia
Meetings and presentations with Mr. Raimond Tamm, Deputy Mayor of Tartu; Mr. Andrus Kurvits, Head of Tartu Science Park; Mr. Asso Uibo, Investor Consultant at Tartu Business Advisory Services.
Meetings are subject to change regarding the interest of the delegation.
www.sparkdemo.ee/en
- 10:30–11:15** Meeting with Mr. Urmas Klaas, Mayor of Tartu City
- 11:30–13:00** Meeting with the University of Tartu institutes in Delta Centre
Joint study and research for the [Institute of Computer Science](#);
[Faculty of Economics and Business Administration](#); [Institute of Mathematics and Statistics](#);
[Centre for Entrepreneurship and Innovation](#).
- 13:00–14:00** Lunch Break
- 14:15–17:00** Meetings with companies and organizations regarding the preferences of the delegation.
See the list of possible options below.
- 17:00–18:00** Break at the hotel
- 18:00–20:00** Dinner
- 20:00–** Networking and free time
There will be many [sTARTUp Day side events](#) across Tartu. Ask us for more information.

January 30

- 8:30–9:15** Breakfast at the hotel
- 10:00–18:00** Visiting sTARTUP Day 2020 – the largest business festival in the Baltics!
It's a community driven event that brings together startups, scaleups, corporates, investors, accelerators, incubators, the public sector and universities.
Specific meetings can be set during the business festival regarding the interests of the delegation. We can help organize meetings and you can use the festival matchmaking app to set up your own meetings.
www.startupday.ee
Meeting with Startup Estonia – a governmental initiative aimed to supercharge the Estonian startup ecosystem.
www.startupestonia.ee/en
- 18:00–19:00** Break at the hotel
- 19:00–21:00** Dinner
- 21:00–02:00** Networking at sTARTUp Night – the official networking party of sTARTUp Day.

January 31

- Optional Visiting the second day of sTARTUp Day
- Optional Heading home: check-out from the hotel, transfer to the airport

MEETINGS IN TARTU



ECOSYSTEM ORGANIZATIONS

Industry leads, hubs, incubation

Business Advisory Services – business consultation, training and investment relations

Centre for Creative Industries – coordinator of Tartu creative industries and incubation

City of Tartu – City Government, **Smart City** and Entrepreneurship Department

.Cocoon – founder psychology de-accelerator

ESA Space Incubation Centre – European Space Agency

sTARTUp Day – biggest business festival in the Baltics, sTARTUp Community leader

sTARTUp Hub – startup and technology community centre for startups, teams and freelancers, community activities in founder psychology

Tartu Biotechnology Park – biotechnology, medicine and veterinary medicine

Tartu Science Park – business innovation activities for companies and startups

SPARK Hub – startup community centre for IT software and hardware

University of Tartu – oldest and largest university in Estonia, Top 1.2% in the Times Higher Education rankings

COMPANY HEADQUARTERS

Axinom – leading software solution provider in aerospace, telco, media and entertainment

Bercman – Smart City and Road Mobility related products

Click and Grow – indoor herb gardens hardware

e-Agronom – farm management software

Estonian Genome Centre – pharmacogenomic research, over 20% of the Estonian population are included in the biobank for research

Fitlap – dieting software

Fortumo – global direct carrier billing platform

Fractory – on-demand manufacturing

Messente – global SMS API and user authentication

Mobi Labs – mobile design and development studio

Mooncascade – full-stack software development, design and data science services

Nevercode – cloud based continuous integration

Playtech – intelligence driven gaming software

Positium – mobile positioning data analysis

Reach-U – location data solution

Robot Muralist – mural paintings hardware and services

STACC – high-priority industrial research

Startup Includer – effective tool for managing dealflows, pitching events etc.

COMPANY OFFICES

Bolt – mobility (ride hailing) software

CGI – IT services for commercial and governmental organisations

Glia – digital customer communications platform

Milrem Robotics – ground vehicles for security, defence and commercial services

Pipedrive – sales CRM software

Proekspert – design and software development, smart solutions

Testlio – industry leading software and app testing

Xolo – virtual company services

OTHER INFORMATION

Accommodation

Lydia Hotel 4* Superior – located next to the Town Hall in the centre of Tartu.

Amenities: spa lounge, fitness club, restaurant Hõlm, event centre. Prices from 90€

vSpa Hotel 4* – located in the city centre in the business and shopping centre Kvartal.

Amenities: wellness and sauna centre, fitness club, restaurant Joyce. Prices from 85€

London Hotel 4* – located in the Old Town close to restaurant and leisure opportunities. Prices from 85€

Pallas Hotel 3* Superior – located in the city centre at a crossway of the Old Town and contemporary buildings.

The interior design exhibits 1920s art. Prices from 60€

Dorpat Hotel – located in the city centre business area next to the bus station.

Amenities: spa treatments, Dorpat restaurant and conference centre. Prices from 60€

Tartu Hotel – located in the city centre next to the bus station.

Amenities: sauna and fitness centre, café, conference centre. Prices from 60€

Hektor Design Hostel – located a 10-15 minute walk away from the Town Hall Square. The hostel offers great value through hotel quality with hostel prices. Prices from 30€

International Transportation

Tartu Airport – located 10km from the city center, there are daily flights by Finnair to and from Helsinki Airport where there are connecting flights from all over the world.

Tallinn Airport – just 2.5h from Tartu, Tallinn Airport offers many European connections. Arriving in Tallinn, you can check out Tallinn and its business ecosystem.

Riga Airport – the largest airport in the Baltics is a 3.5h drive or bus ride away. You may find that some airlines offer the most comfortable connections with Riga.

Regional Transportation

Bus – you can find bus transfers from nearby airports directly to Tartu.

Train – a train from Tallinn to Tartu takes around 2 hours.

Dinner

There are many great dinner options in Tartu. Ask us for recommendations that suit your schedule and accommodation.

Some of our favourite options are: **Fii**, **Kolm Tilli**, **Meat Market**, **Umb Roht**, **Chez Andre**, **Hõlm**, **Joyce** and **Polpo**.