# KAJA TOOMING BUCHANAN Ph.D., Fil. Lic., MFA, Diploma

Professor of Design Theory, Practice and Strategy Director, Experience Design Research Lab High-End Foreign Expert, PR China College of Design and Innovation Tongji University Shanghai, China

#### **Personal Information**

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#### **Home Address:**

14200 Shaker Boulevard Shaker Heights, OH, 44120, USA

# **Synopsis**

My teaching and senior leadership experience is currently based in Tongii University. Shanghai. There I hold the position of High-End Foreign Expert, Full Professor of Design Theory, Practice and Strategy, and Director of the Experience Design Research Lab in the College of Design and Innovation. In this role, I have introduced innovative courses that advance the interdisciplinary field of design, developed a new doctoral program, initiated research projects with community impact, and organized workshops and international conferences that promote new ideas about design theory and practice. I have served seven years as a Board Member of the Contemporary Art Society of the Cleveland Museum of Art, and I have served as a Board Member of DESMA, the EU-funded Initial Training Network in Design Management. Before this I was a full-time ranked Assistant Professor at the Cleveland Institute of Art and have been conferred 5 other Visiting Professorships at overseas universities. I have published a sole authored book entitled "Toward a Poetics of Fibre Art and Design: Acoustic and Aesthetic Qualities of Hand-tufted Materials in Interior Spatial Design," published four papers in international peer reviewed journals, and 10 other publications in international conference proceedings. I am an editor of the book "Experience and Principles of Design" that is planned to be published in 2025. Currently, I am an Editorial Board Member of *Design Studies*, the Interdisciplinary Journal of Design Research, published by Elsevier.

I hold a PhD in Design and advanced degrees in Design Research, in History of Art, and in Art and Craft. I have won 18 competitive Research grants which have generated funding over 200,000 SEK in Europe and 50,000 USD in the United States. Among other awards, in 2001 I won a prestigious Swedish Cultural Award for valuable achievements for Swedish cultural life. I have been invited to be the keynote speaker at international conferences and I have delivered more than dozen invited presentations at conferences around the world, led 11 international workshops/seminars, and been invited to give lectures in a variety of universities. Recently, I organized an international by-invitation-only working conference "ExP'19 - Experience and Principles of Design" that was sponsored by my Experience Design Research Lab at the College of Design and Innovation. I have had 14 solo exhibitions of my work in galleries around the world and been included in 22 group exhibitions. My art work is in collections in the Swedish National Public Art Council and Art Board of Göteborg City, among others. I have created commissioned works for the Shipping Company OY (Saaremaa Laevakompanii) in Estonia, and the University of Gothenburg in Sweden (2007).

### **EDUCATION**

#### Ph.D. in Design, 2007

Research Studies in Design in the Faculty of Fine, Applied and Performing Arts, School of Design and Crafts (HDK)
University of Gothenburg (Göteborg University), Sweden

Title: "Toward a Poetics of Fibre Art and Design: Aesthetic and Acoustic Qualities of Hand-tufted Materials in Interior Spatial Design." <a href="https://www.hdk.gu">www.hdk.gu</a>

Adviser: Catharina Dyrssen, Ph.D. Chalmers University of Technology Opponent: Chris Rust, Professor of Design Sheffield Hallam University, United Kingdom

Additional courses in design theory, School of Design, Carnegie Mellon University, Pittsburg: "Human Experience and Interaction Design: Concepts, methods and Products"

"Design Matheda Descar and Creativity"

"Design Methods: Reason and Creativity"

"Design as Inquiry"

# Fil. Licentiate, 2005

Research Studies in Design in the Faculty of Fine, Applied and Performing Arts, School of Design and Crafts (HDK) University of Gothenburg, Sweden

Thesis Title: "Handtuftade element – konstnärliga och akustiska kvalitéer." ("Hand-tufted Elements: Artistic and Acoustic Qualities.")

Adviser: Cecilia Häggström, Ph.D.

School of Design and Crafts (HDK), University of Gothenburg, Sweden

Opponent: Monica Billger, Ph.D.

Chalmers University of Technology, Göteborg, Sweden

# MFA in History of Art (Fil. Mag.), 2002

Faculty of Arts, Department of Art History University of Gothenburg, Sweden

MA Thesis Title (D-uppsats): "Före och efter muren." ("Before and After the Wall.") 2001

BA Thesis Title (C-uppsats): "1990-talets textilkonst i Norden med utgångspunkt från textiltriennalerna 1989, 1992 och 1995." 1997. ("20th Century Textile Art in the Nordic Countries using the Textile Triennials in 1989, 1992 and 1995 as points of departure.")

Special courses in the School of Design and Crafts (HDK), University of Gothenburg, Sweden: Sequel Course (Påbyggnadskurs) with Professor Hans Krondahl in Textile Art, 1992. Independent Courses (Fristående kurser) with Prof. Hans Krondahl in Textile Art, 1992-1993.

### Diploma in Art and Craft (5-year degree program), 1992

Tallinn University of Arts (formerly Estonian Academy of Arts)
Department of Textile Art 1987-1992; Department of Industrial Design 1983-1987

# **Professional Development**

# **Continuing Education classes at the Cleveland Institute of Art:**

Intermediate /Advanced Photography	CE706.00	Spring 2012, Fall 2011
Beginning Digital Photography	CE705.00	Spring 2012
Advanced Glassblowing	CE343.01, CE343.02	Spring 2012
Beginning/Intermediate Glassblowing	CE243.02	Fall 2011
Beginners Glassblowing	CE243.01	Fall 2011
Glass Casting	CE343.00	Fall 2011

# **ACADEMIC POSITIONS**

#### **Current Position**

High-End Foreign Expert, PR China

### **Full Professor**

Design Theory, Practice and Strategy & Director, Experience Design Research Lab College of Design and Innovation Tongji University 281 Fuxin Road, 200092, Shanghai, China 2015 – current

### **Full Time Ranked Faculty Position**

### **Assistant Professor**

Design Theory and Practice The Cleveland Institute of Art 11141 East Boulevard Cleveland, Ohio, 44106, USA July 2009 – June 2014

# **Visiting Assistant Professor, Design Theorist**

Full Time Ranked Faculty Position The Cleveland Institute of Art July 2008 – June 2009 www.cia.edu

# **Visiting Appointments**

# **Visiting Professor**

School of Design Jiangnan University 1800 Lihu Road, Wuxi Jiangsu Province, China 2015

### **Visiting Professor**

Estonian Academy of Arts / Tallinn University of Technology Tallinn, Estonia 2015

# **Visiting Professor**

College of Design and Innovation Tongji University 281 Fuxin Road, 200092, Shanghai, China 2014

### **Faculty Fellow**

University of Illinois at Chicago Department of Managerial Studies College of Business Administration 2014

## **Visiting Professor**

Master of Science in Product Service System Design (PSSD) Politecnico di Milano School of Design Milan, Italy 2013

# **Visiting Professor**

Estonian Academy of Arts Tallinn, Estonia 2002

### Ph.D. Research Appointment

Ph.D. Candidate (Doktorand)
The Faculty of Fine, Applied and Performing Arts
School of Design and Crafts (HDK)
University of Gothenburg (Göteborg University), Sweden
2002 – 2007

### **PUBLICATIONS**

#### **Books**

Kaja Tooming Buchanan and Richard Buchanan, Editors, *Experience and Principles of Design.* (In preparation for publication in 2025.)

Kaja Tooming, **Toward a Poetics of Fibre Art and Design: Aesthetic and Acoustic Qualities of Hand-tufted Materials in Interior Spatial Design.** Thesis for the degree of Doctor of Philosophy in Design at the School of Design and Craft (HDK), Faculty of Fine, Applied and Performing Arts, Göteborg University, Sweden. Stockholm: Intellecta Tryckindustri, 2007.

#### **Iournals**

"Issue Mapping Strategy: Process of Discovery, Places of Invention and Design Process Fallacies."

Design Issues: History, Theory, Criticism. Volume 38, Number 4, Autumn 2022.

- "Creative Practice and Critical Reflection: Productive Science in Design Research."

  Design Issues: History, Theory, Criticism. Volume 29, Number 4, Autumn 2013.
- "Creative Practice and Critical Reflection: Productive Science in Design Research."

  Reprinted and in Chinese translation in "Design Issues: Volume II". MIT Press/Tsinghua University Press. 2016.
- "Handtuftteknik. En spännande och utmanande teknik." Suomalainen Käsityön lehti TAITO (Hemslöjds och Konsthantverks tidskrift TAITO, Finland) Nr. 2. 1997, s. 38-39.

### **Conference Proceedings**

- "Exploring the Gap: Invisible Elements of Service and the Commonplaces of Discovery."

  24th DMI: Academic Design Management Conference "Design & Innovation at a Crossroad."

  Delft, Netherlands, 6-7 August 2024. (Double-blind review process)
- "The Challenge of Change: User Experience and Wellness in Complex Situations."

  2015 Re-Design Design Education Conference "Emerging Common Grounds: Experience, Strategy and Wellness." Ed. by Xin Xiangyang. Organized by School of Design, Jiangnan University. Printed at the Jiangnan University Press, Wuxi, China 2016.
- "Issue Mapping: a Discovery Tool for the Transformative Design Process in User Experience."
  2014 Re-Design Design Education Conference "Philosophic Concepts." Ed. by Xin Xiangyang.
  Organized by School of Design, Jiangnan University. Printed at the Jiangnan University Press,
  Wuxi, China 2015.

## "Understanding Visitor Experience."

2013 Re-Design Design Education Conference, "New Contexts, New Opportunities, and New Approaches." Ed. by Xin Xiangyang. Organized by School of Design, Jiangnan University. Printed at the Jiangnan University Press, Wuxi, China 2014.

# "Poetics as a Strategy of Inquiry: Productive Science in Design Practice and Research."

Design Research Society (DRS) International Conference "Design & Complexity." Montreal, Canada. July 7-9, 2010. (Double-blind review process)

# "The Unity of Experience: Perspectives on the Products of Design."

Proceedings of DRS International Design Conference "Wonderground." Lisbon, Portugal, November 1-5, 2006. (Double-blind review process)

"The Creative Process in Practice-based Design Research." Proceedings of DRS International Design Conference "Futureground." Melbourne, Australia, November 17-21, 2004. (Double-blind review process)

## **Newspaper Articles**

Kaja Tooming, "Peegeldus ajas: aja, ruumi ja vormi kohtumispaik." Sirp, Nr. 25. Nov. 2002, p. 9.

Kaja Tooming, "Vesi kui looja." Sirp, Nr. 31. Aug 23, 2002, p. 31.

Kaja Tooming, "3 dimensiooni - Rootsi kaasaegne tekstiil." Eesti Express, Aug. 1999.

### **AWARDS AND GRANTS**

"Service Experience & the Industrialization of Services: A Theme for Management by Design."
A "theme" grant to introduce service design as a new dimension of research and education at the Weatherhead School of Management and the Cleveland Institute of Art, building a partnership between the institutions around this theme. Two-year project with three young faculty and students. Co-principle Investigators: Richard Buchanan and Kaja Tooming Buchanan.
Weatherhead School of Management, Case Western Reserve University.
2008 – 2010. Grant \$ 50.000.

Västsvenska Kulturfonden, Kulturstipendiet för värdefulla insatser för västsvensk kulturliv. 2001 Cultural Award for valuable achievements for West Swedish cultural life. Sweden, 2001. (SEK 50.000)

Jubileumsfonden, Göteborg University, Sweden, 2006 (SEK 20.000)

Knut och Alice Wallenbergs Stiftelse, Sweden, 2006 (SEK 10.000)

Wilhelm och Martina Lundgrens Stiftelse, Länsstyrelsen, Sweden, 2003 (SEK 25.000)

Jubileumsfonden, Göteborg University, Sweden, 2002 (SEK 20.000)

NIFCA - Nordiskt Institut för Samtidskonst, Sleipnir resestipendium, Denmark, 1999

Kulturfonden för Sverige och Finland, Hanaholmsstipendium, Finland, 1999

Göteborgs Zontaklubb, Sweden

Anna Ahrenbergs Vetenskapliga Fonden, Sweden, 1998

Theodor och Hanne Mannheimers Fond, Sweden, 1998

Estrid Ericksons Stiftelse, Sweden, 1996

Oskar Ekmans stipendiefond, Göteborgs universitet: resestipendier för forskarstuderande, 1996 (Research Grant for Doctoral Research, University of Gothenburg, Sweden)

Paul och Marie Berghaus donationsfond, Göteborgs universitet: resestipendier för forskarstuderande. (Research Grant for Doctoral Research, University of Gothenburg, Sweden)

Letterstedtska Föreningen, Sweden, 1995

Riksföreningen Sverigekontakt, Sweden

CIMO - Centre for International Mobility, Finland

Nordiska Ministerrådet, Nordiska Ministerrådets Infobyrå in Tallinn, Denmark – Estonia

# **EXHIBITIONS**

# **SOLO EXHIBITIONS**

2017	"Time is the Country," Kuressaare Raegalerii/ Town Hall Gallery, Estonia.
	Digital Art Prints. June 9 – July 11.
2015	<b>"Perception III,"</b> Baojie Shuyuan, Academy of Classical Culture, Wuxi, China. Digital Art Prints.
2015	<b>"Perception II,"</b> School of Design, Jiangnan University, Wuxi, China. Digital Art Prints.
2014	<b>"Perception,"</b> College of Design and Innovation, Tongji Univerdity, Shanghai, China. Digital Art Prints.
2007	"Toward a Poetics of Fibre Art and Design," Gallery Gröna Paletten, Stockholm,
	Sweden. Installation on floor & Hand-tufted Art Works.
2003	"Back Side," Kuressaare Raegalerii/Town Hall Gallery, Kuressaare, Estonia.
	Installation on floor & Hand-tufted Art Works.
1999	"Autumn '99/"Sügis 1999" Kuressaare Raegalerii/Town Hall Gallery, Estonia.
	Digital Art Prints.
1999	"Aningar," Gallery Gröna Paletten, Stockholm, Sweden.
	Installation, Sculpture, Fibre Art & Mixed Media.
1999	"Iceland/"Jäämaa," Gallery Vaal, Tallinn, Estonia
	Mixed media and Digital Art Prints on Fabrics.
1998	"Reflections," Gallery Hansa, Kuressaare, Estonia.
	Painting & Mixed Media.
1996	"Cycle"/"Eluring, " Kuressaare Raegalerii/Town Hall Gallery, Kuressaare, Estonia.
	Mixed Media, Painting, Fibre Art, Sculpture, Video.
1996	"Nordic Tree"/"Nordens Träd" Röhss' Museum, Göteborg, Sweden.
	3-D Fibre Art Installation/Sculpture, Lighting Design, Music composed for this
	installation by Peter Porss (Sweden).
1994	"Polar Night - Polar Day"/"Polarnatt-Midnattsol," Gallery Maneten, Göteborg,
	Sweden. 3-D Installation, Painting & Mixed Media on Silk, Silkscreen Printing on
	Fabric, Hand-tuft weaving and Embroidery Installation.
1991	Gallery Hansa, Kuressaare, Estonia. Mixed Media.

# **GROUP EXHIBITIONS**

Art Fration Civil - Community Chambri China Manch 2022
Art Festival, Siping Community, Shanghai, China, March, 2023
<b>D&amp;I Faculty Exhibition</b> , Tongji University, Shanghai, China, March 7-21, 2023
<b>Shanghai Biennale 2015, China. "Urban Living Room"</b> 2015.01.31 – 2015.3.31
Lou Yongqi + Kaja Tooming Buchanan + Hu Cheng
"SADA" Textile Art in Estonia 1915 - 2015. Tallinna Kunstihoone/ Art Hall,
Tallinn, Estonia.
<b>2013 Faculty Exhibition</b> , The Reinberger Galleries, The Cleveland Institute of Art
(CIA), Cleveland, Ohio, USA. "The Drift I, II, III and IV." Digital Art Prints.
<b>2012 Faculty Exhibition</b> , The Reinberger Galleries, The Cleveland Institute of Art
(CIA), Cleveland, Ohio, USA. "Time Is the Country" and "Drift." Digital Art Prints.
<b>2011 Faculty Exhibition</b> , The Reinberger Galleries, The Cleveland Institute of Art
(CIA), Cleveland, Ohio, USA. "Torn." Digital Print on Fabric. (Size 10ft x 6'5")
<b>2010 Faculty Exhibition</b> , The Reinberger Galleries, The Cleveland Institute of Art
(CIA), Cleveland, Ohio, USA. Printing and painting on fabric.

2009	2009 Faculty Exhibition, The Reinberger Galleries, The Cleveland Institute of Art
	(CIA), Cleveland, Ohio, USA. Installation on floor.
2008	<b>2008 Faculty Exhibition</b> , The Reinberger Galleries, The Cleveland Institute of Art
	(CIA), Cleveland, Ohio, USA. "Celebration." 60cm x 60cm x 60cm. Fiber Art Sculpture.
2004	2nd European Textile and Fibre Art Triennial "Tradition and Innovation".
	Exhibition Hall <i>Arsenals</i> , Riga, Latvia.
2001	European Textile Networks (ETN) International Exhibition "Tradition &
	Innovation." Riga, Latvia.
2000	Tallinn Applied Art Triennial 2000 "Possession". Estonian Art and Craft Museum,
	Tallinn, Estonia.
2000	"Visions II" Tallinna Kunstihoone/ Art Hall, Tallinn, Estonia.
1998	"Estonian Contemporary Art," Solvalla, Stockholm, Sweden.
1998	"Painting '98" Estonian Art Museum – Rotermanni Soolaladu, Tallinn, Estonia.
1998	"Visions," Estonian Textile Art, Tallinna Kunstihoone/ Art Hall, Tallinn, Estonia.
1996	"Fibre," Estonian Academy of Art Gallery, Tallinn, Estonia
1995	"Four Artists from Estonia," Röhss' Museum, Göteborg, Sweden
1995	"Art and Craft '95", Tallinna Kunstihoone/ Art Hall, Tallinn, Estonia
1993	Konsthantverkshuset i Goteborg, Sweden
1992	"Nordic Interior and Design," Swedish Exhibition Hall, Göteborg, Sweden
1992	<b>"Fiber"</b> Gallery Maneten, Göteborg, Sweden.
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# **COLLECTIONS**

The Swedish National Public Art Council (Statens Konstråd), Sweden Art Board of Göteborg City (Göteborgs Konstnämnd), Sweden University of Gothenburg (Göteborgs universitet), Sweden Handelsbanken, Sweden Apoteket AB, Sweden Konstföreningen Segelduken (Lärarförbundet), Sweden Systempersonalens Konstklubb, Sweden Åtorps Herrgård/ Manson House Åtorps, Sweden The Shipping Company OY Saaremaa Laevakompanii, Estonia Tongji University, College of Design and Innovation, Shanghai, China Baojie Shuyuan, Academy of Classical Culture, Wuxi, China Private Collections (USA, Sweden, China, UK, Estonia, Finland etc.)

### **COMMISSIONED WORKS**

2007	Project for Manson House Jonsered (Jonsereds Herrgård), University of Gothenburg,
	Sweden. The Sculptures <i>Growing I and Growing II</i> , and a hand-tufted Weaving <i>Flow</i> .
1996	The Sculpture <i>The Sail</i> for The Shipping Company OY (Saaremaa Laevakompanii)
	Estonia.

### **INTERVIEWS**

Video interview for a television program in Wuxi, China in June 2015.

The interview, documenting the "Perception III" exhibition, took place at the Baojie Shuyuan, Academy of Classical Culture, Wuxi, China in June 2015.

Universitets TV Vetenskap i väst "Konst som vetenskap." 2002-02-15. (Repris 24/2 and 26/2 2002). Göteborg, Sweden.

Universitets TV Vetenskap i väst och UniversitetsNytt 2001-01-11 (2001-11-22 and 2001-12-13), Göteborg, Sweden.

Swedish Radio P4 Göteborg, Program Kulturscenen, Konstkrönika av Rune Engelbrektsson, March 14, 1994. Göteborg, Sweden.

Swedish Radio, Stockholm, Dodo Parikas. 1992. Sweden.

### **REVIEWS OF WORK**

#### **Books**

*Eesti tekstiilikunst. Estonian Textille Art. 1915 – 2015.* Eesti Tekstiilikunstnike Liit / Estonian Textile Artists' Association: Tallinn, 2015.

Kuressaare Raegalerii 20. Ed. Lii Pihl. Printon AS. Estonia, 2015.

*Katalog över konstsamlingen Jonsereds herrgård.* Ed. Ingmari Desaix. Rundquist Boktryckeri AB: Göteborg, Sweden, 2008.

*HDK 150 år jubileumsskrift 1848-1998*. Ed. Jan Brunius and Niels-Henry Mörk, Göteborg, Sweden, 1998.

#### **Iournals**

Rebecca Kedborn, "Forskning som (inte) håller sig på mattan." In *Göteborske Spionen*, Nr. 2 2003, p. 14.

Inga Wallerius, "Trolsk textil." Swedish Design Journal *FORM*, 3/1994.

(Review of the solo exhibition "Polarnatt-Midnattsol", Gallery Maneten, 1994. Göteborg, Sweden.)

Gullvi Andersson, "Textila Former: Utställning av påbyggnadsutbildning i textil formgivning vid Göteborgs universitet." Journal *Vävmagasinet*, 1/1993, p. 38-39. (Review of the group exhibition "Fiber", Gallery Manteten 1992. Göteborg, Sweden.)

#### Newspapers

Ene Kallas, "Kaja Tooming Buchanan: vesi annab vabaduse." *Meie Maa*, Estonia, June 22, 2017. www.meiemaa.ee (Solo exhibition "Time is the Country.")

Ene Kallas, "Aeg on maa - vesi ühendab maid." Meie Maa, Estonia, June 13, 2017.

www.meiemaa.ee (Solo exhibition "Time is the Country.")

Ene Kallas, "Kuidas kunst kohtab teadust ehk kunstnik Kaja Tooming Buchanan." *Meie Maa*, Estonia, September 15, 2008.

Svea Aavik, "Ainulaadne käsituft Raegaleriis." *Meie Maa*, July 4, 2003. (Solo exhibition "Backside.")

Tiiu Talvist, "Digitaalsed hiidfotod Raegaleriis." Meie Maa, November 6, 1999.

Katrin Käärik, "Eesti tekstiilikunstniku näitus Stockholmis." *Estniska Dagbladet*, Stockholm, Sweden, Nr. 42, October 28, 1999. (Solo exhibition "Aningar." Gallery Gröna Paletten,) *Sirp*, August 1999.

Reviews of the solo exhibition "Eluring" (The Cycle"). The exhibition took place in the Kuressaare Raegalerii, Estonia in September 1996.

Sirle Kaju, "Eluring – nõiduslik tekstiil." Meie Maa, September 13, 1996.

Ragna Malm, "Kaja Tooming-Salujärve :Eluringi" müstilises ruumis." *Oma Saar*, September 17, 1996.

Newspaper articles about the Textile Seminar/Workshop "Textil framtid i Norden." ("Future of the Textile Art in the Nordic Countries") that took place on the Island of Muhu, Estonia, August 1996.

Mats Õun, "Fiiber kinnitub kolbale." *Pühapäevaleht*, August 24, 1996.

"Põhjamaade tekstiilikunstnikud kohtuvad Muhus." (ETA News) *Õhtuleht*, 24/8 1996. *Kultuurileht*, August, 23, 1996

Mari Sobolev, "Mõtestatud kiud." Sõnumileht, August 26, 1996.

Kaie Ilves, "Fiiber Kunstiakadeemias." Sõnumileht, August 24, 1996

Kadri Tüür, "Täht üle Kaali järve." Meie Maa, Nr. 126 (649) Aug. 16, 1996.

Ragna Malm, "Kaali järv on kurjade vaimude eest kaitstud." *Oma Saar,* August 16, 1996. Reviews of the solo exhibition "**Polarnatt-Midnattsol**", Gallery Maneten, 1994. Göteborg, Sweden.

Vibeke Carlander, "Motpoler av Kaja Tooming." Borås Tidning, March 5, 1994.

Maria Rudberg, "Trolltagen i Norden: Estniska Kaja Tooming fann inspiration under en resa i norr." *Arbetet*, February 28, 1994, p. 14.

Åsa Wall, "Magisk midnattssol och arktisk kyla." Svenska Dagbladet, February 27, 1994.

#### **CONFERENCE PRESENTATIONS**

"Basic Problems of Education: The Battle for Creativity in Systems of Culture."

Keynote Speaker at the 2024 International Conference on Design Basics with the theme

"RE:DESIGN Basics." Organized by China Academy of Art, Hangzhou, China.

November 18-19, 2024.

"Exploring the Gap: Invisible Elements of Service and the Commonplaces of Discovery."

24<sup>th</sup> DMI: Academic Design Management Conference "Design & Innovation at a Crossroad." Delft, Netherlands, 6-7 August 2024.

"Education & Design: The Complexity of Culture and Transitional Process of Becoming."

Keynote Speaker at the 21st Century Design Education (I) from Knowledgeable to the Creation of Knowledge (II): Education with a Mission. Organized by Guangzhou Academy of Fine Arts, Guangzhou, China. June 21, 2024.

"Challenges of Indeterminacy and Design Process Fallacies"

Invited Speaker. **"Emerging Practices Design Research and Education Conference 2023"** The conference is part of the International *World Design Cities Conference 2023* (WDCC), which is organized by the Shanghai Municipal Government and supported by UNESCO. September 26 – October 2, 2023.

# "ExP-19 - Experience and Principles of Design"

Opening Keynote. An international conference sponsored by the Experience Design Research Lab and the College of Design and Innovation, Tongji University. A byinvitation international conference with 30 participants. May 16-18, 2019.

"Love and Loneliness: The Complexity of Culture and Transitional Processes for the Disabled." Keynote Speaker at the **WIEE NICE 2035 "Future Life" Design Forum.** Organized by Tongji University, Shanghai, China. May 27, 2018.

"Transitional Meaning of the Concept of Home in Healthcare: Fallacies and Opportunities in Design and Management."

Keynote Speaker at the **International Symposium** with the theme "**Design In Organizations.**" Organized by the Competence Center Design & Management, Luzerne University of Applied Sciences and Arts, Switzerland, November 16 – 17, 2017.

"Home as a Cultural Environment: Transitional Meaning and the Process of Becoming in Healthcare."

Keynote Speaker at the **Emerging Practices Design Research and Education Conference** with the conference theme **"The Social World."** Tongji Design Week, Shanghai, China, October 2017.

"Social Environments and Cultural Values in User Experience: Systems of "Reality" and Systems of "Ideas"."

Invited Speaker at the **2016** "Re-Design Design Education Conference (V) with the conference theme "Education Through Design: Supported Experience, Enabled Capability, and Enlightened Purpose." This is the fifth and final conference in a series of international conferences aimed at reforming Chinese design education. Wuxi, China, May 20-22, 2016.

"The Challenge of Change: User Experience and Wellness in Complex Situations."
Invited Speaker at the **2015** "Re-Design Design Education Conference IV with the conference theme "Emerging Common Grounds: Experience, Strategy and Wellness." This is the fourth conference in a series of international conferences aimed at reforming Chinese design education. Wuxi, China, May 22-25, 2015.

"Design Research Methods and User Experience."

Invited speaker at the **PDMA – UIC Doctoral Consortium 2014.** University of Illinois, Chicago. July 18-20, 2014.

"Issue Mapping: A Discovery Tool for Transformative Design Process in User Experience." Invited Speaker at the **2014** "Re-Design Design Education Conference (III) with the conference theme "Philosophic Concepts." This is the third in a five-year serial of international conferences. Wuxi, China, May 23-26, 2014.

"Understanding Visitor Experience."

Invited Speaker at the **2013** "Re-Design Design Education Conference (II) with the conference theme "New Contexts, New Opportunities, and New Approaches." This is the second in a five-year serial of international conferences aimed at reforming Chinese design education. Organized by the School of Design, Jiangnan University, Wuxi, China. May 24-26, 2013.

"Management Design Forum: Branding, Design, Strategy."

Invited Speaker. An International Conference on the convergence of design and management held at the  $6^{th}$  Jeju Forum for Peace & Prosperity. Jeju Island, South Korea. May 29, 2011.

"Poetics as a Strategy of Inquiry: Productive Science in Design Practice and Research." Speaker. Design Research Society (DRS) International Conference "**Design and Complexity**" held on July 7-9, 2010 in Montreal, Canada, at the School of Industrial Design, Université de Montréal. (Two step blind review process for accepting the proposal and the paper.) Montréal, Canada. July 7-9, 2010.

- "The Unity of Experience: Perspectives on the Products of Design."

  Speaker. Design Research Society (DRS) International Conference "Wonderground".

  Lisbon, Portugal. November 1-5, 2006.
- "The Creative Process in Practice-based Design Research."

  Speaker. Design Research Society (DRS) International Conference "Futureground".

  Melbourne, Australia. November 17-21, 2004.

### LECTURES, SEMINARS, WORKSHOPS AND OTHER PRESENTATIONS

Invited Participant, She Ji Editorial Board Meeting Workshop.

Organized by the School of Design and Innovation, Tongji University, Shanghai, China. November 2, 2024.

- Panel Member, "Roundtable Discussion: New Opportunities" at the **"Emerging Practices Design Research and Education Conference 2024: Design X,"** 10<sup>th</sup> Anniversary.

  Organized by the School of Design and Innovation, Tongji University. Event held in the Theater, Power Station of Art, Shanghai, China on September 28, 2024.
- Invited Lecture, "Invisible Elements of Service and the Commonplaces of Discovery." Estonian Academy of Arts, April 17, 2023.
- Workshop Leader at the Jingdezhen Ceramics Institute. The Institute is the ceramics university of China with 19,000 students. Jingdezhen, China. June 21, 2018.
- Invited Visiting Professor and Workshop Leader for an International Workshop in collaboration with **European Union, Interreg Baltic Sea Region**. Funded by European Regional Development Fund. Participating countries: Estonia, Latvia and Poland. Hosted and organized by Tallinn University of Technology. Tallinn, Estonia. February 19-22, 2018.
- Organizer and Facilitator, "Richard Buchanan, Wicked Problems and the "Cross of Pain"."

  This one-day international conference was part of the 2016 Tongji Design Week "New Challenges." At the College of Design and Innovation, Tongji University. The conference included oral presentations and a panel discussion. Shanghai, China, October 18, 2016.
- Workshop Organizer and Facilitator, "John Dewey's Philosophy of Art and Design:
  The Emerging Practice of Experience Design & the Challenge for Museums."
  This one-day seminar and workshop was part of the 2016 Tongji Design Week "New Challenges." College of Design and Innovation, Tongji University. October 17, 2016.
- Panel Member, "Design When Everybody Designs. Book Presentation by Ezio Manzini." Seminar and panel discussion organized by the School of Design and Innovation, Tongji University. Event held in the *Union Church on the Bund*, Shanghai, China on June 5, 2016.
- Lecture, "Issue Mapping: A Discovery Tool for Invention in Experience Design."

  The Department of Art + Design, College of Arts, Media and Design, Northeastern University, March 29, 2016.

# Special Guest, "DESMA Vibes, Design Management Research." Discussant: JAM # 3 "Matters."

DESMA International Network (Design as Driver of Innovation and Competitiveness), a platform to rethink the combination of design and management. Founded by European Commission, Marie Curie Action. University of Gothenburg, Sweden, November 3, 2015.

# Panel Discussant, "Doctoral Consortium: Forum on Inclusive Design, Health and Wellbeing." 2015 Tongji Design Week.

Tongji University, College of Design and Innovation. Shanghai, China. October 17, 2015.

#### Panel Member, "Beyond Bauhaus Seminar."

2015 Tongji Design Week. Tongji University, College of Design and Innovation. Shanghai, China. October 15, 2015.

### Invited participant, "Design X Conference 2015." 2015 Tongji Design Week.

Two-day working conference at the College of Design and Innovation, Tongji University. Shanghai, China. October 10-11, 2015.

# Lecture, "User Experience in Product Development and Strategy."

Estonian Academy of Arts, April 27, 2015.

#### Workshop Leader, "Fourth Order Design."

Workshop for professional designers, managers and other professionals. Organized and hosted by the Faculty of Design, the Estonian Academy of Arts. Sponsored by *Kultuurikapital*. Tallinn, Estonia. February 25, 2015.

# Member of the Scientific Committee and Chair of the session, "**DMI future ED**" Member of the Scientific Committee and Chair of the session "Enterprise Eco System"

Design" 2014. The 19<sup>th</sup> Academic Design Management Conference "**Design**Management in an Era of Disruption." Organized by DMI. Hosted by the London College of Fashion, London, UK. Sept. 2-4, 2014.

# "Organizational Change and User Experience."

Discussion on "Design Foundation Courses at the School of Design and Innovation," Tongji University. Shanghai, China. May 30, 2014.

# "Social Innovation, Service Design, Sustainability and Public Sector Design." Speaker and discussant at the College of Design and Innovation, Tongji University, Shanghai, China. May 30, 2013.

"Design for Human Experience: Service, Emotion, Organizations, and Environments."

Seminar/workshop in the Master of Science Program in Product Service System Design.

Politecnico di Milano, School of Design, Italy. May 13-17, 2013.

# Discussant at the Design Network (Design for Social Innovation and sustainability) "DESIS Philosophy talk #3, Disruptive Qualities."

This was a joint initiative of the POLIMI DESIS Lab and Social Spaces CUO DESIS Lab. Politecnico di Milano, School of Design. May 13, 2013.

# Invited Participant and Discussant, "**The Forum on the Future of Design Education."** ("Foro El future de la educación en el Diseño.")

Organized by the "Consejo Mexicano para la Acreditación de Programmas de Diseño, A.C." (The Agency charged with accreditation of design programs in Mexico.) Held at Centro Universitario de la Costa, Guadalajara University at Puerto Vallarta, Mexico. March 8-10, 2012.

# Invited Participant and Co-moderator, "IED The Instituto Europeo Di Design Design Business Conference 2011."

Invited participant and co-moderator of the workshop session "Processes and Models of Designing Business". Barcelona, Spain. November 17-18, 2011.

# Moderator, "ICID International Conference on Interaction Design "Delight & Responsibility."

Moderator for the workshop "Designing Organizational Change" and for the seminar "Curriculum Development." Held at the Hong Kong Polytechnic University, Hong Kong. November 9-10, 2011.

- Invited participant and Discussant, "How Public Design? Leading Change in Government." Held at *Mindlab*. Copenhagen, Denmark. September 1-2, 2011.
- Co-leader of the Doctoral Seminar, "The Convergence of Design + Management",
  Co-leader of a four-day international seminar for doctoral students from 12 countries to
  explore the new agenda for cross-disciplinary research that is emerging from the
  convergence of design and management. Six faculty members from five countries.
  Hosted by the Centre for Design, Culture and Management (CDCM), established as a
  strategic alliance between Kolding School of Design and the University of Southern
  Denmark. Kolding, Denmark. June 7-10, 2011.
- Invited participant, "Design for Social Business D4SB International Conference."

  International Working Conference "Design for Social Business D4SB" in Milan, Italy. October 17-19, 2010.

# Organizer and facilitator, "Convergence: Managing + Designing."

Weatherhead School of Management, Case Western Reserve University, June 18-19, 2010. A by-invitation international working conference on the ideas and methods behind the convergence of management and design. Sponsored by the Weatherhead School of Management and the Cleveland Institute of Art.

# Co-leader of a two-day workshop, "Emotional Design."

Co-leader of a two-day workshop for students at the School of Architecture and Industrial Design, Institutio Technologico y de Estudios Superiores de Monterrey, Campus Estado de Mexico (ITEM) in Mexico City. The theme of the workshop, conducted with Richard Buchanan, was "Design as Integration and Source of Knowledge." Mexico City. March 17-19, 2010.

#### Invited participant, "Reshaping Boundaries."

Invited participant in a two-day workshop held at the Weatherhead School of Management, Case Western Reserve University. September 24-25, 2009. The purpose of the workshop was to discuss the evolution of cultural institutions within the University Circle environment in Cleveland.

Organizer and facilitator, "Fourth Order Design: Service Design, Interaction and Social Environments."

International Working Conference, Weatherhead School of Management, Case Western Reserve University, Cleveland, Ohio, USA. March 27-29, 2009.

# Lecture, "Aesthetics of Fibre in Art and Design: An Example of Practice-based Design Research."

Lecture. Otago Polytechnic, Department of Design and School of Art. Dunedin, New Zealand. August 19, 2006.

### Lecture, "Aesthetics of Fibre in Art and Design."

Lecture. School of Art and Design, Faculty of Design and Creative Technologies, Auckland university of Technology, Auckland, New Zealand. August 15, 2006.

# Lecture, "Aesthetics of Fibre in Art and Design: An Example of Practice-based Design Research."

Lecture. Otago Polytechnic, Department of Design and School of Art. Dunedin, New Zealand. August 19, 2006.

#### Lecture, "Creative Process in Practice-based Design Research."

In research seminar "Konstnärligt utvecklingsarbete och forskning på Konstfack." Konstfack (University College of Arts, Crafts and Design). Stockholm, Sweden. December 7-10, 2004.

#### Speaker, "Ülevaade Põhjamaade 90-ndate tekstiilikunstist."

Speaker at the seminar "Eesti kaasaegne tekstiilikunst ja selle juured" in conjunction with the exhibition "Visions" at the Art Hall in Tallinn, Estonia, 1998.

#### OTHER PARTICIPATION

### Invited participant, "Enterprise UX 2018."

San Francisco, June 14, 2018.

### Invited participant, "Craftsmanship and Contemporary Design."

Academic Conference of Artisanal Spirit and Contemporary Design. Sponsored by the Xi'an Academy of Fine Arts and the China Zhuangshi Journal. Xi'an, China. November 11-12, 2016.

Invited participant, **DESMA meet-up London**, Organized by DESMA network. Hosted by the Loughborough University, London. September 16, 2016.

#### Participant, "PARSE The 1ST PARSE Biennial Research Conference on Time."

University of Gothenburg, Sweden. November 4-6, 2015.

# Invited participant, "DMI futureED Summit."

"The Future of Design Thinking: An Analysis of Graduate Design Needs & Education." Chicago, August 20, 2013.

# Participant, "The 3rd Annual Patient Experience: Empathy and Innovation Summit."

Hosted by Cleveland Clinic Office of Patient Experience. Cleveland, Ohio, USA. May 20-23, 2012.

# Invited participant, "Service Design Global Conference 2011, "From Sketchbook to Spreadsheet." San Francisco, USA. October 20-21, 2011.

# Special invitee, "Design Management - from Education to Enterprises."

Invited to participate at Design Management Research Lab event from Nov 3 to Nov 9, 2010. The program included seminar and workshop both for universities and industries about design management strategy, education, cross-disciplinary research etc. Seminar and Opening Ceremony of Design Management Research Lab (DMR), Art & Science Research Center, Tsinghua University, Beijing, China. November 5-6, 2010.

# Participant, "Coins 2010 - Collaborative Innovation Networks."

"Coins 2010 – Collaborative Innovation Networks" Conference at the Savannah College of Art, October 7-9, 2010.

# Invited participant, "The International Image Festival."

The *International Image Festival* is and event promoted by the Department of Visual Design of Caldas University in Colombia in association with the Ministerio de Culture of Colombia. Manizales, Colombia, April 13-17, 2010.

### Participant, "Design Principles and Practices."

Fourth International Conference on Design Principles and Practices. University of Illinois, Chicago. February 13-15, 2010.

# Invited participant, "MOCAmentum."

Transforming MOCA to be the Catalyst for Contemporary Culture in Cleveland. February 5-6, 2010.

# Special invitee, "India - The Emerging Powerhouse of Design."

India Design Festival, 9th CII-NID Design Summit. December 2009. New Delhi.

#### Invited participant, "Design Research Seminar."

Annual "Design Research Seminar" of the Danish Centre for Design Research. Nyborg, Denmark. August 18, 2009.

#### Invited participant, "Seoul Design Olympiad 2008."

City of Seoul, Korea. October 9-12, 2008.

# Invited participant, "Positive Design: Technology + Design + Management + Creating New Models of Possibility for All."

Tecnológico de Monterrey. Monterrey, Mexico. April 3-5, 2008.

- Invited participant, The Nordic Association of University Administrators (NUAS) seminar "Från student till forskare Om individen, ledningen, och organisationen i forskarutbildningen." Reykjavik, Iceland. October 5-7, 2005.
- Invited participant, "NELDRIC Network of Leading Design Research and Innovation Centers." Founding meeting at the University of Art and Design, Helsinki, Finland. September 21, 2005.
- Participant, "Useful and Critical: The Position of Research in Design." International Design Conference held by University of Art and Design, Helsinki, Finland. Sept. 9-11, 1999.

#### **CONFERENCES ORGANIZED**

# "ExP-19 - Experience and Principles of Design"

Conference Chair and Organizer.

An international conference sponsored by the Experience Design Research Lab and the College of Design and Innovation, Tongji University. A three-day by-invitation international conference with 30 participants on the nature of design principles and how to discuss their influence in professional practice and in design education. This conference is part of Tongji University's 112-year anniversary celebration and College of Design and Innovation's 10-year anniversary. Shanghai, China, May 16-18, 2019. (Conference co-chair Prof. Richard Buchanan.)

#### "Richard Buchanan, Wicked Problems and the "Cross of Pain"

2016 Tongji Design Week "New Challenges." College of Design and Innovation. Organizer and Facilitator for the one-day conference that includes oral presentations and the panel discussion. Shanghai, China, October 18, 2016.

#### "Convergence: Managing + Designing"

Weatherhead School of Management, Case Western Reserve University, June 18-19, 2010. A by-invitation international working conference on the ideas and methods behind the convergence of management and design. Sponsored by the Weatherhead School of Management and the Cleveland Institute of Art. (With Fred Collopy, Richard Boland, Richard Buchanan and Kalle Lyytinen.)

#### "Fourth Order Design: Service Design, Interaction and Social Environments"

Weatherhead School of Management, Case Western Reserve University, Cleveland, Ohio. March 27-29, 2009. A by-invitation international working conference on the emerging practices of design in services, collective interactions, systems and social environments. Sponsored by the Weatherhead School of Management and the Cleveland Institute of Art. (With Richard Buchanan.)

# SEMINARS AND WORKSHOPS ORGANIZED

# "John Dewey's Philosophy of Art and Design: The Emerging Practice of Experience Design & the Challenge for Museums."

This Seminar and Workshop was part of the 2016 Tongji Design Week "New Challenges." College of Design and Innovation, Tongji University. October 17, 2016. Workshop organizer and facilitator for the second part of the seminar.

# "Emotional Design"

Co-leader of a two-day workshop for students at the School of Architecture and Industrial Design, Institutio Technologico y de Estudios Superiores de Monterrey, Campus Estado de Mexico (ITEM) in Mexico City. The theme of the workshop, conducted with Richard Buchanan, was "Design as Integration and Source of Knowledge." Mexico City. March 17-19, 2010.

### "Cultural Values in Design: Global and Local Influences"

Organized and served as moderator for panel discussion on November 6, 2009 at the Cleveland Institute of Art (CIA). The panel discussion was part of the opening activities for the exhibition "17 Swedish Designers."

Workshop leader at University of Art and Design (UIAH), Helsinki, Finland (collaboration with Estonian Academy of Arts) for Hand-tuft Course at Textile Department. 1996.

#### "The Future of Textile Art in the Nordic Countries II. Fibre"

Organizer of the Nordic-Baltic seminar and workshop "The Future of Textile Art in the Nordic Countries II. Fibre." Muhu Island, Estonia. 1996.

This one week long workshop included participants from all Nordic and Baltic countries, including Norway, Iceland, Sweden, Denmark, Finland, Latvia, Lithuania and Estonia.

#### "The Future of Textile Art in the Nordic Countries"

Organizer of the Nordic-Baltic seminar and workshop "The Future of Textile Art in the Nordic Countries." Gothenburg, Sweden. 1995. This one week long workshop included participants from all Nordic and Baltic countries, including Norway, Iceland, Sweden, Denmark, Finland, Latvia, Lithuania and Estonia.

### **EXHIBITIONS ORGANIZED**

#### "17 Swedish Designers"

Co-organizer of the traveling exhibition "17 Swedish Designers". Collaboration between the Reinberger Galleries (with Bruce Checefsky), *Swedish Embassy* in Washington and the *Consulate of Sweden* in Cleveland. This was an exhibition and related events focusing on the work of seventeen women Swedish designers. My role in this event was highlighted at the opening ceremony in the remarks of the Swedish Consul, Michael M. Miller, who sited my efforts in organizing the entire event. Nov 6 – Dec 19, 2009.

#### Panel discussion "Cultural Values in Design: Global and Local Influences."

Organizer and moderator. The panel discussion was part of the opening activities for the exhibition "17 Swedish Designers." November 6, 2009.

Panelists: Richard Buchanan, Professor, Case Western Reserve University

Dan Cuffaro, Associate Professor, the Cleveland Institute of Art Victor Margolin, Professor Emeritus, University of Illinois at Chicago Sara Szyber, Designer, Sweden

Kerstin Wikman, Professor Emeritus, Konstfack, Sweden

#### **Private Preview**

Organizer for private preview event – including program, participation, invitation card, entertainment, food & drink. November 6, 2009.

#### Tour

Cleveland Museum of Art Women's Study Group. Conducted tour of exhibition twice its members of this group. November 20, 2009.

#### "3 Dimensions - Current Swedish Textile Art"

Co-organizer of the exhibition project "3 Dimensions – Current Swedish Textile Art" in Tartu, Estonia. A collaborative project by The Swedish Institute (*Svenska Institutet*), The Art Museum of Borås and The Artists' House in Tartu (*Tartu Kunstimaja*), Estonia. 1999.

#### "Current Estonian Art"

Organizer of the Exhibition "Current Estonian Art" in connection with Estonia Day at Solvalla (*Estniska dagen i Solvalla*), Stockholm, Sweden. 1998.

# "ESTIVAL - Estonian Cultural Days in Gothenburg"

 $\label{lem:eq:member} \mbox{Member of the organizational committee ESTIVAL-Estonian Cultural Days in Gothenburg.}$ 

Organizer and responsible for The Art Academy of Estonia exhibition at the School of Design and Craft (HDK), Goteborg University, and the exhibition "Graphical Design from Estonia" at Gallery Maneten, Göteborg, Sweden. October 1995.

#### "Fibre"

Organizer of the Nordic-Baltic seminar and workshop "The Future of Textile Art in the Nordic Countries II. Fibre." Muhu Island, Estonia. 1996. The workshop culminated with the final exhibition at the Estonian Academy of Art Gallery, Tallinn, Estonia. August, 1996. Represented were Art and Design schools from the all Nordic and Baltic countries, including Norway, Iceland, Sweden, Denmark, Finland, Latvia, Lithuania and Estonia.

#### TEACHING ACTIVITIES

#### **DOCTORAL EXAMINING**

#### **Tallinn University of Technology**

Opponent for Merili Kukuskin's final defense of her Doctoral Thesis in Mechanical Engineering, "Value Centric Development Methodology for Estonian Manufacturing SMEs." Tallinn University of Technology, Tallinn, Estonia. August 25, 2015.

#### Tongji University, College of Design and Innovation (D&I)

PhD Thesis Supervisor

WANG Lu (Meya) Design 2018 – 2924

Final PhD Thesis defense: June 18, 2024

PhD Thesis Title: Design Inquiry of Loneliness: An Exploration of Value-based Experience of Elderly in Chinese Culture.

# **PhD Thesis Advising**

### Tongji University, College of Design and Innovation (D&I)

LU Jiawei (Richard)	Design	2018 - current	(Thesis defense in 2025)
SU Yi (Sue)	Design/Animation	2019 - current	(Thesis defense in 2025)

#### **OTHER ADVISING**

#### MFA + MA Thesis Advising

# **Estonian Academy of Art**

Annely Leppik Textile Art and Design, 1997

#### **BFA Thesis Advising**

#### The Cleveland Institute of Art

Josette Galiano Industrial Design, Fall 2013 – Spring 2014
Chris Ramos Industrial Design, Fall 2013 – Spring 2014
Alexander Taras Industrial Design, Fall 2013 – Spring 2014
Thomas Tran Industrial Design, Fall 2013 – Spring 2014
Harini Kasturi Communication Design, Fall 2012 – Spring 2013
Cole Mishler Industrial Design, Fall 2012 – Spring 2013
Miles Paquin Industrial Design, Fall 2012 – Spring 2013

Jamee Crusan Photography & Communication Design, Fall 2012 – Spring 2013

Andrew Frank
Elisabeth Bermea
Ryan Camp
Maggie Dai
Alexis Viktor

Communication Design, Fall 2011 – Spring 2012
Communication Design, Fall 2011 – Spring 2012
Communication Design, Fall 2011 – Spring 2012
Industrial Design, Fall 2011 – Spring 2012

Eric Hernandez Glass, Fall 2011 – Spring 2012 Christina Chmielecki Jewelry, Fall 2011 – Spring 2012

Julia Shepke Fiber and Material Studies, Fall 2010 – Spring 2011

Jacob Schleappi T.I.M.E., Fall 2010 – Spring 2011

Diana Peraita Communication Design, Fall 2009 – Spring 2010 Cassandra Cortes Communication Design, Fall 2009 – Spring 2010

Kathryn Weil Photography, Fall 2009 – Spring 2010
Linda Ding Sculpture, Fall 2009 – Spring 2010
Oliver Ray Glass, Fall 2009 – Spring 2010
Amber Eckhardt Glass, Fall 2009 – Spring 2010
Laura Jurkiewicz, Glass, Fall 2009 – Spring 2010

#### **COURSES TAUGHT**

# Tongji University, College of Design and Innovation

#### Doctoral-level Courses:

The Philosophy of Design: The Structure of Inquiry & Key Concepts (Fall 2017, 2018, 2019, 2020,2021, 2022, 2023, 2024)

Design Research Methods

(Fall 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024)

# Master-level Courses:

Experience Design: Interactions and Environments

(Spring 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2024, 2025)

Narrative Environment and Placemaking (Fall 2015)
City Reading and Narrative Environment (Fall 2014)

# Estonian Academy of Arts/ Tallinn University of Technology

**Master-level Course:** 

Design Research Methods: User Experience in Products and Services (Feb 20-27, 2015)

### Jiangnan University, School of Design

#### **Master-level Course:**

"EV 3.0" Product Service System Design (PSSD) (Spring 2015)

# Politechico di Milano, School of Design

### **Master-level Course:**

Product Service System Design (PSSD)

(Seminar/workshop in the Master of Science Program in Product

Service System Design. May 13-17, 2013)

# Weatherhead School of Management, Case Western Reserve University Master-level Course:

Design in Management: Concepts, Methods, and Products

(Fall 2011 & Spring 2012)

In collaboration with The Cleveland Institute of Art.

#### The Cleveland Institute of Art

	Undergraduate-level Courses (Juniors and Seniors)
DES356.00	Design as Entrepreneurship: Connections and Innovative Practices
	(Fall 2013 & Spring 2014)
DES356X.00	Design as Entrepreneurship: Connections and Innovative Practices
	(Fall 2012 & Spring 2013)
DES350.00	Emotion and Aesthetic Expression: Concepts and Methods of Inquiry
	(Spring 2012, Spring 2013, Spring 2014)
DES354.01.02	Design in Management: Concepts, Methods, and Products
	(Fall 2011 & Spring 2012). In collaboration with the Weatherhead
	School of Management, CWRU)
DES.353.00	Design Research Methods: Product Development and User Experience
	(Fall 2011, Fall 2012, Fall 2013)
GEN053.00	Design Research Methods (Spring 2010)
IND435.01.02	ID Senior Project (Fall 2010)
GEN052.00	Creativity and Productive Science: The Strategy of Inquiry for
	Practice-based Art and Design Work. (Spring 2010, Fall 2010)
GEN051.00	Emotion and Values: Character, Conflicts and Consequences
	(Fall 2009)
GEN050.00	Emotion and Aesthetic Expression: Concepts and Methods of Inquiry
	(Spring 2009, Spring 2011)

#### **Faculty Development Seminars**

#### Faculty Seminar I, Spring 2009

Organized and delivered a 10-session seminar for the development of faculty from all of the departments and environments of the Cleveland Institute of Art. The goal was to advance thinking about important issues in research and educational practice at the Institute, with particular focus on the liberal arts and their engagement with studio experience. Topics included the nature of practice-based research, the pluralism of theories in at and design,

interdisciplinary issues and opportunities across disciplines, and the principles and ethical values that guide teaching and learning in the environment of an institute of art and design.

#### Faculty Seminar II, Spring 2010

Organized and delivered a 10-session continuation of the earlier seminar. Advanced discussion of strategies for research and writing in art and design. Writing for conferences, journals, and other venues. The purpose of this faculty seminar was to share ideas, experiences, and knowledge across the disciplines. Participating in communities of discourse.

#### **Estonian Academy of Arts**

#### Master-level Course:

Textile Technologies and Material Knowledge (2002)

#### LEADERSHIP AND ADMINISTRATIVE SERVICE

- Director, **Experience Design Research Lab.** College of Design and Innovation, Tongji University. Shanghai, China. 2017 present.
- Member of the development team for the new **Doctoral Program in Design** at the College of Design and Innovation, Tongji University, Shanghai, China. 2015. Implemented 2016.
- Leader in development of the **Proposal for a Joint Graduate Program in Master of Design in "Design & Entrepreneurship: Information, Services & User Experience."**Jointly offered by the Cleveland Institute of Art and The Weatherhead School of Management, Case Western Reserve University, Cleveland, USA. Proposal submitted by Kaja Tooming Buchanan, Spring 2013.
- Chair, *Intellectual Property Committee*. The Cleveland Institute of Art. 2012 2014.

  The committee developed a new Intellectual Property Policy document for the school.
- Vice Chairman, *National Board for the Research Students of Sweden (Sdok)*. July 2004 July 2005.
- Representative for Göteborg University, **the** *National Board for the Research Students of Sweden (Sdok).* Autumn 2002 2005.
- Chairman, *The Research Students' Committee of Göteborg University*. December 2003 June 2005.
- Representative, *The Research Students' Committee of Göteborg University*.

  Autumn 2002 2007.
- Representative, *Central Work Environment Committee*, Göteborg University. June 2004 June 2005.
- Representative, *Work Group for the Research Students' Work Environment*, Göteborg University. Autumn 2004 2007.

Representative, *Educational Council, Göteborg University*, Fall 2005.

Representative, *Research Education Council of the Faculty of Art*, Göteborg University. 2004 – 2005.

Board Member of the School of Design and Crafts (HDK), Göteborg University. May 2002 – 2004.

#### **BOARD MEMBER**

**DESIGN STUDIES**, the Interdisciplinary Journal of Design Research, published by Elsevier Editorial Board Member, 2024 – present

**DESMA** External Advisory Board, 2014 – present (EU-funded Initial Training Network in Design Management)

The Contemporary Art Society of The Cleveland Museum of Art Board member, 2013 – 2019

# PROFESSIONAL ACTIVITIES, ORGANIZATIONAL ADVISING AND CONFERENCE SERVICE

#### Jury Member, GIDA - Goldreed Industrial Design Award 2024.

GIDA, established 2019, is an international design prize driven by globalization. GIDA is accelerating towards the center of the global industrial stage, becoming an international, professional and market-oriented heavyweight award.

Member of the International Scientific Review Board

24<sup>th</sup> DMI: Academic Design Management Conference "**Design & Innovation at a Crossroad.**" Delft, Netherlands, 6-7 August 2024.

External Reviewer for the Journal *Design Issues: History, Theory, Criticism.* February, 2023. External Reviewer for the Journal *Design Issues: History, Theory, Criticism.* March 2023.

Member of the International Scientific Review Board

Academy for Design Innovation Management Conference 2019 "Research Perspectives in the Era of Transformations." London, June 19-21, 2019.

Member of the International Scientific Review Board

DMI Design Management Academy Conference 2017 "Research Perspectives on Creative Intersections." Hosted by the Hong Kong Polytechnic University, June 7-9, 2017.

External Reviewer of a professor position at Aalto University, School of Arts, Design and Architecture (Finland) for the recruitment of the Professor in Visual Communication Design. December 2015 – January 2016.

Member of the Academic Review Board & Conference Track Co-Chair

The 20<sup>th</sup> DMI: Academic Design Management Conference "Inflection Point: Design Research Meets Design Practice." Hosted by the Massachusetts College of Art and Design, Boston, USA. June 28-29, 2016.

Member, External Advisory Board. DESMA

(EU-funded Initial Training Network in Design Management). DESMA FORUM 2014. "The Future Landscape of Design + Management." London, UK. September 5, 2014.

Member of the Academic Review Committee.

DMI: 19th Academic Design Management Conference "**Design Management in an Era of Disruption.**" Hosted by London College of Fashion. London, UK. September 2-4, 2014.

Member of the Scientific Committee at DRS International Design Conference "Wonderground" 2006.

The Nordic Association of University Administrators (NUAS) seminar "Från student till forskare – Om individen, ledningen, och organisationen i forskarutbildningen." Invited participant. Reykjavik, Iceland. October 5-7, 2005.

### **NELDRIC - Network of Leading Design Research and Innovation Centers**

Invited participant. Founding meeting at the University of Art and Design, Helsinki, Finland. September 21, 2005.

#### **MEMBERSHIPS**

AAUP - American Association of University Professors, US

CAA - College Art Association, US

CAS - The Contemporary Art Society of the Cleveland Museum of Art

DMI - Design Management Institute, US

DRS - Design Research Society, UK

EKL - Estonian Artists' Association, Estonia