GOBABA

messente

Case Study

Quick Facts

Founder: Anıl Uzun

Industry: Cryptocurrency

Office: London

- Web, App Store, and Google Play Store

- 50.000 + active users

- More than 140 countries

www.gobaba.com

What is Gobaba?

Gobaba is a United Kingdom-based crypto marketplace. Founded by an experienced team to provide a simple, secure, comprehensive marketplace for the global community to exchange cryptocurrencies.

Bitcoin has had a fast-moving journey since it was released in 2009. There are more than 2.000 cryptocurrencies in existence and new ones are created day by day. In addition, there are lots of opportunities to buy and sell cryptocurrencies. However, it is hard to find a secure exchange platform. For this reason, Gobaba provides a user-friendly and safe place to buy, sell and trade cryptocurrencies. Thanks to Gobaba's low, transparent fees, and best prices, everyone can take advantage of digital currencies.

There are several ways to trade in cryptocurrencies: buy the cryptocurrency itself in the hope of selling it on at a profit, or speculate on its value without ever owning or taking possession of the token. Gobaba will offer their clients both styles of trading.

Why people choose Gobaba?

- Safe and secure platform

- Local currency options

- More than 40 cryptocurrencies

- Fast deposit and withdrawal process

- €10 minimum deposit amount

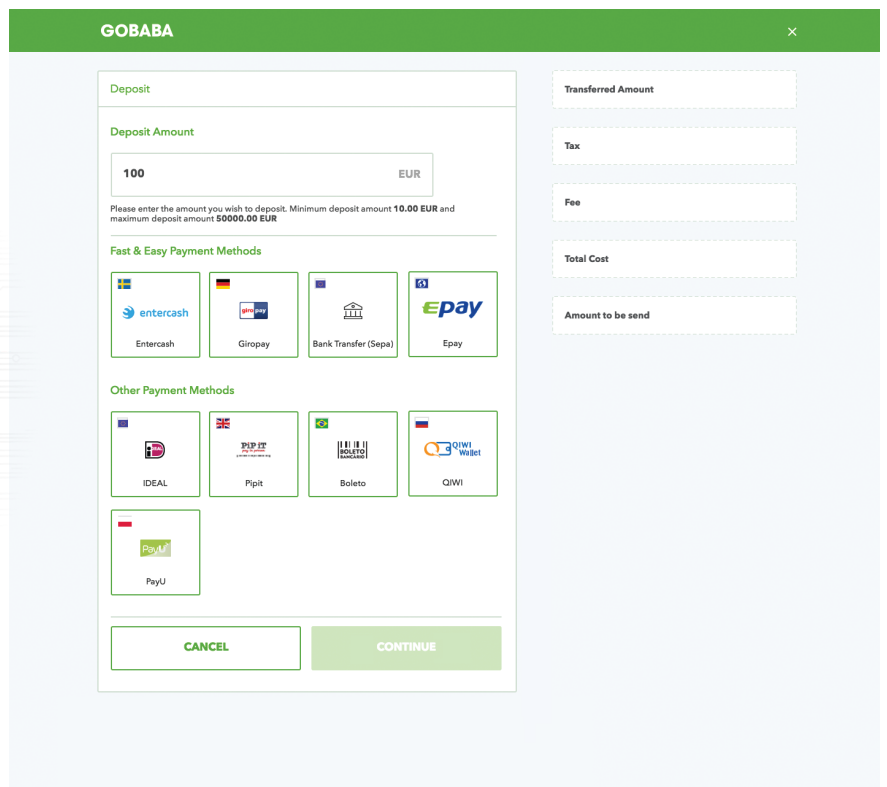- User-friendly design

- 24/7 customer support

Case Study

Gobaba offers a clear simple, user-friendly interface that provides all the tools for a newcomer or a professional trader to manage their account.

Fast Deposit & Withdrawal

Gobaba accepts and provides a full range of deposit and withdrawal options for fiat currencies including manual bank transfer and credit cards.

"Gobaba team wanted that you would discover the platform, so they started to lower deposit amount. People can start to discover Gobaba with €10 minimum deposit amount and try it."

Even for new users who don't have cryptocurrency experience, Gobaba is easy to use platform to start. Gobaba offers a clear simple, user-friendly interface that provides all the tools for a newcomer or a professional trader to manage their account. This platform provides instant execution of transactions for the major currency pairs, such as Bitcoin, Bitcoin Cash, Litecoin, Ethereum, Dash, Iconomi, Ripple, Steem to TRY and EUR. In addition, Gobaba adds new cryptocurrencies as their client base request and marking to the market.

GOBABA

Case Study

We are operating in more than
140 countries

	Austria		Finland
	Belgium		France
	Bulgaria		Germany
	Croatia		Gibraltar
	Cyprus		Greece
	Czech Republic		Hungary
	Denmark		Iceland
	Estonia		Ireland
	Italy		Poland
	Latvia		Portugal
	Lithuania		Romania
	Liechtenstein		Slovakia
	Luxembourg		Slovenia
	Malta		Spain
	Netherlands		Turkey
	Norway		United Kingdom

Problem: Staying safe in a digital world can be difficult. Users need to get information when they sign up or their transactions. Hence, Gobaba needed to find an SMS and user verification partner who can provide high SMS delivery rates through high-quality connections.

Solution: Gobaba adopted both Messente's global messaging and user verification APIs for sending SMS verification messages. The 2-Factor authentication is the best way to ensure the only person logging into account is the user, so users authenticate themselves through Messente's verification API. When they authenticate, users can start buying and selling cryptocurrencies. As well, Gobaba's developers used Messente's SMS API in their platform to notify users via text message when they sign in, withdraw money and on other transactions.

For example, when you enter your password and login to your account you need to pass 2FA. If you don't, you cannot access your account. In addition to this, when you send Bitcoin or any cryptocurrency Gobaba sends SMS for your information. You need access to your phone to receive the text, so this protection minimizes the risks.

Moreover, when users opt in for marketing SMS, they can get information about special promotions, weekly reports, and new features instantly. For instance, Gobaba sends SMS to users when they add new cryptocurrency to the platform. Users follow the latest developments instantly.

Conclusion: With over 800 partnerships with mobile networks and hubs in over 190 countries, Messente's verification API supports Gobaba's ambition to provide a safe place for people who want to buy, sell and store their cryptocurrency. With at least 98% delivery rate, Gobaba is assured that PIN codes are sent, delivered, and users are verified. With Messente's SMS messaging gateway, Gobaba manages users authentication process and transactional information easily.

ℹ️ For information about Gobaba, please visit www.gobaba.com