

Creating the future together

Vitop® Uno

The first tap in the Bag-in-Box® market with tamper evidence attached.

Vitop® Uno combines all the benefits of the previous versions of Vitop® taps that guaranteed excellent quality and improved shelf-life of the packed product, it is compliant with the forthcoming Single Use Plastics Directive (coming into effect in July 2024).

REGULATION

Article 6 of the Single Use Plastic Directive: "caps and lids made out of plastic may be placed on the market only if the caps and lids remain attached to the containers during the products' intended use stage".

Geography and scope

Europe and the UK

All the plastic containers for beverages of 3 litre and below

Bag-in-Box® and Pouch-Up® taps are under discussion and considered within the framework of this regulation

Stocks

Packaging sold empty to fillers before July 3, 2024 may benefit from stock clearance (DGPR, France)

Local guidelines to be checked

Sanctions

Article L. 171-8 of the Environment Code foresees an administrative fine of no more than €15,000 and a daily fine of no more than €1,500 applicable until the administrative authority's order has been complied with (DGPR, France)

Local sanctions and fines to be checked



TAMPER EVIDENCE
IS TORN OFF

TAMPER EVIDENCE
DEACTIVATED BY
CLICK AND STAYS
ATTACHED

Creating the future together

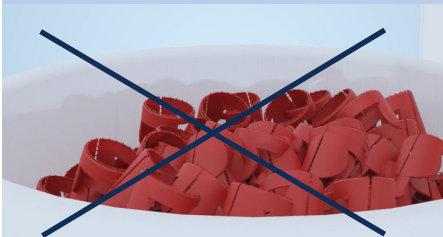
INNOVATION

First Bag-in-Box® tap compliant with the Single Use Plastic Directive.

The tap is patented in Europe, the USA and a number of other countries.

3 years of research and development, significant investments in new materials, moulds and production trials.

Vitop® Uno is perfectly intuitive and very easy to use.



SUSTAINABILITY

Vitop® Uno is a strong pillar for sustainability.

Approved as recyclable together with a bag (yellow column) by COTREP (France).

The assessment of the recyclability of packaging will be defined at European level in the PPWR.

EU countries' regulations on collecting, sorting and recycling of flexible packaging are advancing a lot.

Consumers appreciate the sustainability benefits of the new tap when they are well informed (according to consumer panel tests).

70 %

of consumer panel test participants aged 20 to 45 in France and Sweden preferred Vitop® Uno when its sustainability benefits were explained to them.


Better Planet
Packaging

SUPPLY CHAIN

Vitop® Uno is offered in two sizes: Original and Compact, as they currently exist on the Bag-in-Box® market.

No changes or investments are required for the product filling process, the new sustainable tap is compatible with existing filling lines.

Commercialization will begin in April 2024.

We strongly recommend communicating about BIB sustainable advantages on the box (integrated into the graphic design or via a QR code leading to an internet site).

Vitop® Uno Compact :

24%

of weight reduction for the tap and spout

2.7 m

less plastic per 1 million bags