

NEWSLETTER

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Dear NSCF members.

The first half of year 2013 has gone fast. At Tietomaa Science Centre we have been living times of big changes.

As I presented in last year's conference (see nice summary of it inside) Tietomaa, Oulu Museum of Art and Ostrobothnia regional museum formed a new joint organization from the beginning of this year.

Our new name is now Oulu Museum and Science Centre. Although we still do our own business as usual, in the future we hope we can be an influential visiting place in Northern Europe. Of course lots of things depend on politicians – and money.

Next NSCF conference will be held in Inspiria, Norway at 7.-9.10.2013. You'll find a separate invitation to the conference alongside this Newsletter. The board visited Inspiria in May and we were truly inspired! What a great place it is, so don't miss this year's conference titled "Science Centres and school collaborations".

And remember to apply for NSCF scholarship. It will help you or some of your staff to get to know our great team of Nordic and Baltic science centres better.

Sampo Puoskari
Oulu Museum and Science Centre
Oulu, Finland

Facinating conference in Tartu

by Pilvi Kolk, member of the management board, Science Centre AHHA



AHHA was proud to host the NSCF annual conference in 19th - 21th September 2012 in Tartu, Estonia.

This was a remarkable event in several ways. The Baltic States were officially welcomed as full members of NSCF the very first time. We celebrated the news with three days conference in sunny Tartu. Theme of the conference was back to the core of the science centre business „THE SCIENCE CENTRE SURVIVAL KIT“.

The conference was opened with the reception in AHHA building. The participants had a chance to see the magnificent science show we offer for our special guests. Also the planetarium was opened for space-trips. The first day of the conference was opened by Mr Sampo Puoskari, the Chairman of NSCF and Ms Pilvi Kolk from AHHA Science Centre.

The programme was concentrating on three main issues: management, exhibitions and marketing. The presentators were the professionals: Mr Per-Edvin Persson from Heureka, Mr Asger Hoeg from Experimentarium, Mr Svein Anders Dahl from ViilVette, Mrs Kerttu Saks from Energy Centre and Mr Sampo Puoskari from Tietomaa.

The other half of the day hosted keynote-speakers from Estonia: Mr Hannes Astok from Tartu City County and Mr Erik Puura from Tartu University.

At the end of the busy day everyone had an opportunity to visit AHHA 4D cinema and after this the bus took our participants to lovely Alatskivi castle-restaurant. In Alatskivi we had a change to also visit Eduard Tubins`museum. The dinner was served in romantic candle-light atmosphere.

The last day of the conference started with visit to the Old Observatory and we were allowed to see the breathtaking panorama of the city from the very top of the building. The bus took our participants next to the Genome Centre where we were able to visit the cellars of the Genome Center and see with our own eyes how the gene-samples are stored in liquid nitrogen.

The last presenter Mr Andres Kuusik from Tartu University talked about marketing-tricks and how the strategy can make a difference. AHHA Science Centre team thanks all the participants for making this conference a memorable event!



Svein Anders Dahl presenting

First NSCF Award to Nils Hornstrup and Honorary Fellow of Ecsite to Per-Edvin Persson

The first ever NSCF Award was announced in 2012 conference. The actual handing of the award took place in Copenhagen in the end of January 2013 when NSCF board was present.

Mr. Nils Hornstrup – himself a Chairman of NSCF for 8 years – was given a diploma and well deserved trip to Paris with her wife.

The diploma says: “Nordisk Science Center Forbund hereby acknowledges Nils Hornstrup for his admirable contribution to the science center movement in the Nordic and Baltic countries and especially for his dedicated work for the Nordisk Science Centre Forbund and therefore gives him the NSCS AWARD of 2012”.

The award will be given every other year.



Award dinner with NSCF board

The Director of Science Centre Heureka, professor Per-Edvin Persson has been appointed as an Honorary Fellow of ECSITE. The Honorary Fellow was announced at the Ecsite Annual Conference in Gothenburg, Sweden on 6 June, 2013.

Persson has been the Director of Heureka since 1991. Before that he worked as Heureka’s Director of Science between 1987–1991. Over the years he has held numerous positions of trust in the science centre field. He was the President of the Nordic Science Centre Association between 1987–1991, the President of ECSITE between 1997-1998 and the President of the international branch organisation Association of Science-Technology Centers (ASTC) between 2004–2005. He served on the ECSITE Board 1991-2001, and again in 2007–2013. He served on the ASTC Board in 1993–2007.

Professor Persson retires on 1. September, 2013. NSCF warmly congratulates Per-Edvin Persson!



Experimentarium's Expansion Project

by Asger Høeg, Executive Director of Experimentarium

In 1988, Carlsberg A/S gave Experimentarium a great gift: Experimentarium could rent for free the Tuborg Bottling Hall placed on Tuborg Havnevej, placed 6 km. north of downtown Copenhagen for a period of 20 years. The Bottling Hall covers 17.000 m².

In April 2008, Experimentarium bought the Bottling Hall from Carlsberg A/S for a sum of 119 million DDK (16 Million Euro).

During the spring of 2008, a feasibility study and a programme for an expansion of the building were conducted.

The expansion project had the following goals:

Establish an open air exhibition on the top of the building with a beautiful view to Copenhagen's "skyline".

Get extra space for exhibitions. Today, the exhibition area covers 6,000 m² and it should grow to 10,000 m² exhibition area – including the open air exhibition.

Move the Restaurant and Café from its "dull surroundings" to the attractive place at the east part of the building with a view to Øresund.

The gift shop should get a larger shop area and the exit from Experimentarium should go through the shop.

The science centre should have a Multi Purpose exhibition Hall where companies can rent space for their exhibitions and events and where Experimentarium can present its own traveling exhibitions.

The science centre should have a Flex Scene where 400 people can be seated. On the scene should be performed science theatre, science shows, movies, 3D-shows, music performance a. s. o.

The project should also add space for the following centres: Science Learning Centre, Science Media Research Lab, Innovation Centre and a Conference Centre.

Finally, the staff should have better facilities (offices, meeting rooms, innovation rooms, project rooms, canteen etc.).

In total, the New Experimentarium should cover 30,000 m².

When Experimentarium tried to start the fundraising in August 2008, the answers from the large Danish foundation: Wait until the crisis is over!

In 2010, the economy had recovered so much that the foundations said: Conduct an architectural competition and let us see the result.

In the autumn of 2010 an architectural competitions was announced and in June 2011, the winner, CEBRA Architectures from Aarhus, was celebrated.

The winning project was adjusted during the autumn of 2011. The project would demand a sum of 390 million DKK, equal 52 million Euro.

In March 2012 proposals were sent to a number of Danish foundations. In June 2012 arrived the first donations. Now, 311 million DKK has been raised from the following foundations:

Orients Fond:	5 mill. kr.
A. P. Møller Fonden:	200 mill. kr.
Knud Højgaards Fond:	25 mill. kr.
Villum Fonden:	30 mill. kr.
Augustinus Fonden:	20 mill. kr.
Louis Petersens Legat:	1 mill. kr.
Industriens Arbejdsgivere i København:	5 mill. kr.
Aage og Johanne Louis-Hansens Fond:	25 mill. kr.
Total:	311 mill. kr.

Experimentarium's board approved a reduction of the project. On 1 February 2013, the expansion Project started.

The opening of The New Experimentarium is scheduled to 12 October 2015.



Photo: CEBRA

News from members

European Forest Week

The European Forest Week (EFW) will be celebrated in Rovaniemi.

Pilke Science Centre challenges all the Nordic Science Centres to play PlayDeside Sustainable Use of Forest!
www.sciencecentre-pilke.fi/efw-2013

NSCF website

New NSCF website can be found at www.nordicscience.net. The site is still under construction, but the goal is that every board member can update the pages. So you can approach your own representative in website matters in the future.

NSCF scholarship

Members of the organization can apply for 1000 euro scholarship from the board. The scholarship is meant to be used for the travelling expenses when members visit other Nordic and Baltic science centres with professional goals.

Anneli Pauli appointed new Director of Heureka

The Board of the Finnish Science Centre Foundation has appointed Honorary Doctor of Technology Anneli Pauli, D.Sc. in Agriculture and Forestry, and Senior Lecturer on microbiology in water and wastewater engineering, as the new Director of the Finnish Science Centre Heureka.

Anneli Pauli is currently serving in Brussels as the Deputy Director-General for the Directorate-General for Research and Innovation. She will assume her position as the Director of Heureka in September when the current Director, Per-Edvin Persson, retires.

Under Persson's leadership, Heureka has developed into an internationally recognised science centre and a leading actor in the field that is known for its innovative and interactive exhibitions.

The Finnish Science Centre Heureka is one of Finland's most popular attractions, with an annual total of about 300,000 visitors.



Dr. Anneli Pauli (Photo: EU)

Images from 2012 Conference



AHHA is located next to Tigu Tower.



Tartu Old Observatory.