

Welcome to the New Nordics



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Northern Europe's hub for knowledge and digital business

- + population: 6 million
- + currency: Euro
- + member of: EU, Eurozone, OECD,
NATO and Schengen



corporate income tax on retained and reinvested profit



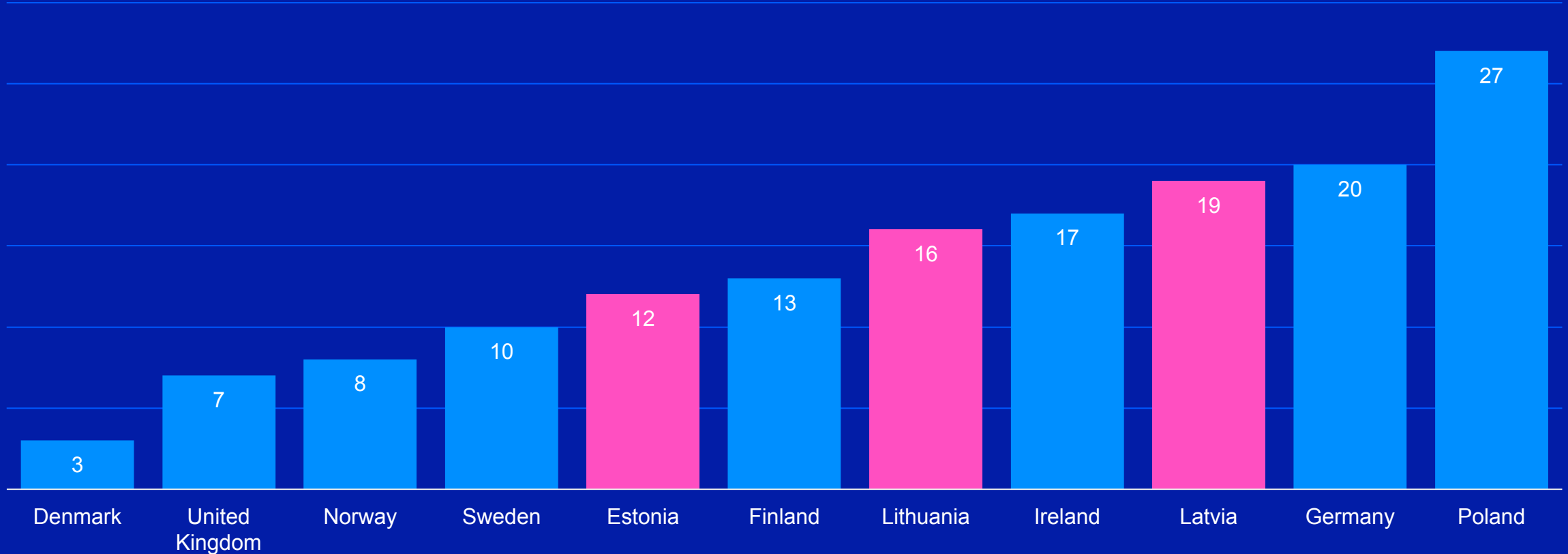
ease of doing business

Simplest and fastest business environment.

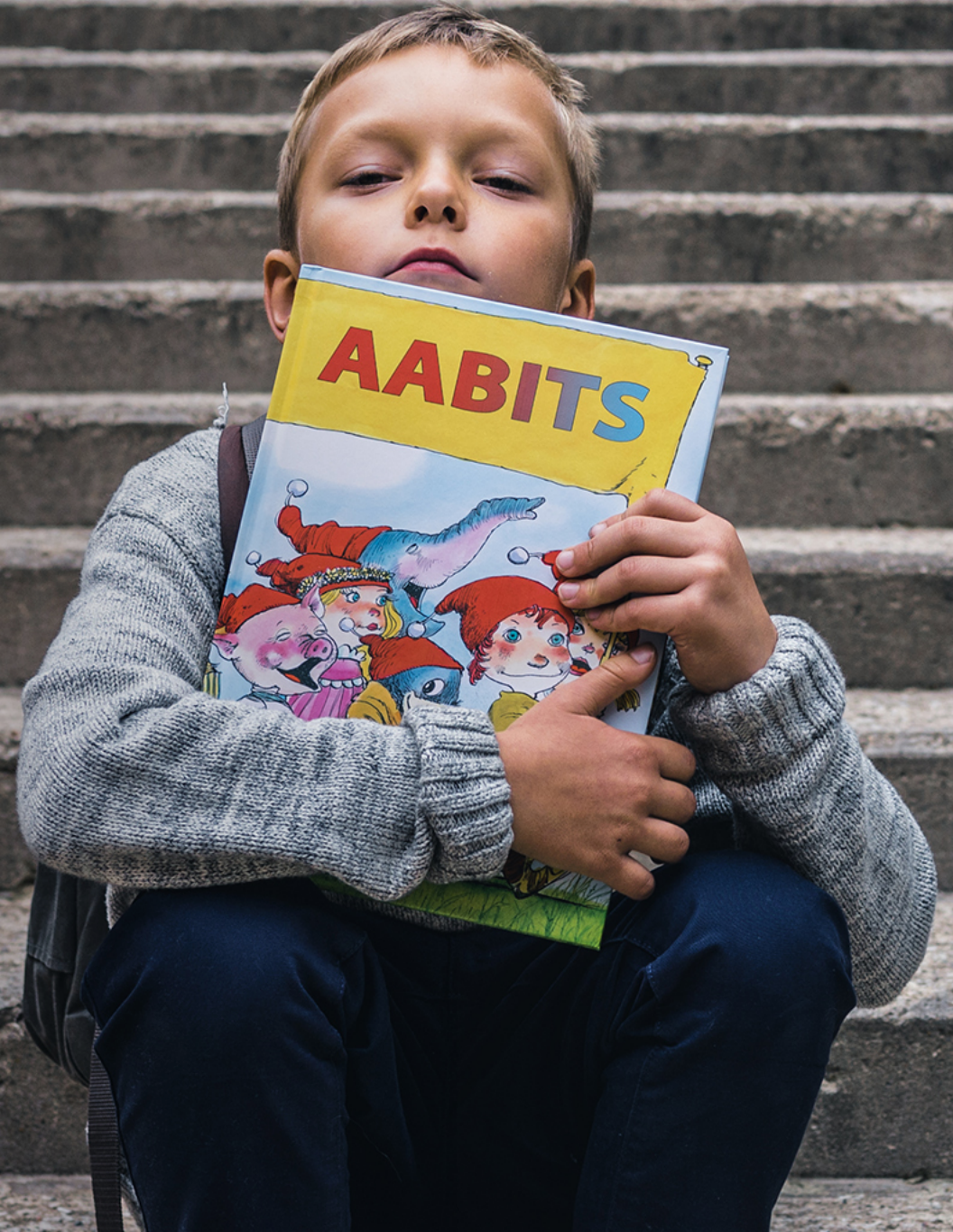
- a few hours to start a company
- hassle-free e-taxation
- full automatization in tax reporting by 2020
- e-Residency – Estonian e-services to every world citizen

ease of doing business ranking

Source: World Bank –
Doing Business 2018



education is the key



overview

1st

in OECD's PISA tests
in Europe

3rd

in the world in science skills
(OECD's PISA tests)

9th


in the world in math skills
(OECD's PISA tests)

85%

of schools
use e-School

LIFELONG LEARNING STRATEGY WITH ICT

smart and hard- working people



- + highly-skilled workforce
- + 86% adults speak at least one foreign language
- + #12 globally in human capital potential maximization*

Source: World Economic Forum,
The Human Capital report 2017

innovative



innovative



innovative

Estonia is the most advanced digital society in the world, where 99% of state services are online. It's the first country to introduce a cross-border digital identity: e-Residency. Estonians are known for their pragmatic approach to tech and a culture to innovate.

#1

advanced digital society
Wired
2017

55K

e-residents – people of
different nationalities with access
to Estonia's e-services
2019

#1

raised investments by
startups per capita
2018

#1

unicorns per capita
in the world
2018

#ESTONIANMAFIA WALL OF FAME

4 unicorns and
more to come





Taavet Hinrikus

“It is no longer
about the big
eating the small, it
is the fast eating
the slow.”

Thank you!



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