



**BRUSSELS-BELGIUM  
PRESS RELEASE  
18<sup>th</sup> April 2017**

## **EUROMCONTACT releases the 2016 Market Data Report**

**EUROMCONTACT releases the 2016 market data report on sales of contact lenses and lens care products. The report is available on the euromcontact website: [www.euromcontact.eu](http://www.euromcontact.eu). Since 2003, EUROMCONTACT provides the framework for statistics on market data and analysis, based on a collection and compilation of data from an independent company.**

The report "A Comparison of European Soft Contact Lens and Lens Care Markets in 2016", from Euromcontact a.i.s.b.l is now available on-line.

In 2016, the market value of soft contact lenses (SCLs) at industry to eye care professionals (ECP) level grew by 5.7% to € 1'742 million. The market is defined as the 33 countries for which EUROMCONTACT collects data for Daily Disposables (DD), Weekly / Bi-Weekly and Monthly (W/B&M) and conventional soft (CS) CLs. Belgium was combined with Luxemburg, as was Ireland with the UK. Czech Republic and Slovakia are now reported separately. Hence there were 31 reported countries / clusters covering the 33 countries.

The CL market for the eleven reported countries in this paper grew by 4.8%, and the value was € 1'426 millions. The reported eleven countries represent 82.5% of the total collected. In the eleven countries, DD grew by +9.5%, W/B&M declined minimally (-0.14%). CS declined by 8.5%.

With a total of 15.2% (+9.7%) of the 15-64 years old population wearing CLs, Sweden is leading the penetration ranks, ahead of Denmark (13.1%, +4.9%) and Norway (11.1%, -5.2%). Lowest among the eleven is Spain (4.1%, +4.3%), tied with Germany (4.1%; +3.6%).

Silicone Hydrogels (SiHy) are now at 83.6 % share in the W/B&M segment (across all 33 countries) and well above 60% in all of the reported eleven countries.

The total lens care market declined by 0.8% for all 33 countries/31 clusters. All countries had total data, but not all had data for all segments and all years.

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, AMO Ltd., Bausch & Lomb, CooperVision, Johnson & Johnson Vision Care, Mark'ennovy, Menicon; and the European Federation for the Contact Lens Industry EFCLIN.

### **ENDS**

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