



ESTONIAN E-COURSE QUALITY LABEL

Information Technology Foundation for Education

2019



Euroopa Liit
Euroopa Sotsiaalfond



Eesti
tuleviku heaks

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Introduction

The Information Technology Foundation for Education (HITSA) have been leading the process of awarding the e-course quality label (see figure 1) since the autumn of 2008. The main objective of the process is to improve the quality of the e-courses in Estonia.

The quality label confirms the excellent level of the e-course and is an acknowledgement to the designer and teacher. It must be noted that the process evaluates only criteria related to e-learning design and elements but not the content of the learning materials.



Figure 1. The visual image of the quality label

E-course

An e-course is a systematic collection of materials, learning activities, and guidances which support web-based learning process.

Target group

Teaching staff of Estonian general, vocational and higher education can apply for the quality label.

Application process

The call for applications is an annual event. The exact timetable and conditions are disseminated through mailing lists and the website of the Information Technology Foundation for Education.

The evaluation of the e-courses within the process is structured at three levels:

1. Self-evaluation level

Self-evaluation is done independently by the applicant based on the available form.

2. Institutional level

Institutional review is completed by the person appointed by the institution (e.g. programme leader, head of department etc) and signed by the direct superior of the applicant. The review is submitted by the applicant along with other documents.

3. Expert level

Evaluation at this level commences after submitting the self-evaluation and the institutional review. A panel of experts will evaluate the e-course based on strict guidelines. Decision to award the quality label is taken at the expert level.

How to apply

In order to apply for the quality label, fill in the self-evaluation form, application and the institutional review. All of this can be done online, more specifically:

- Log in at <https://konkursiveeb.hitsa.ee> with you mobile-ID or ID-card. In case you do not have an account, you will need to register first.
- Complete the self-evaluation form and submit it for the quality label.
- Fill in the application form. Only upon completion of the self-evaluation, you will have the opportunity to submit the application.
- Attach the completed and signed institutional review to the application form.

Every applicant will receive feedback on their e-course from the panel of experts.

Result

As a result of the application round:

1. E-courses meeting the quality criteria will be awarded quality labels.

This will allow the author to apply the visual image of the quality label in the course learning environment and also with promotion of the course.

2. Candidates for the „best e-course of the year“ will be nominated.

The candidates are chosen from the e-courses that have been awarded the quality label within the current application round. As a result, one grant (2000 EUR) will be assigned to one e-course of the member institutions of the Estonian e-University consortium.

IT Foundation for Education reserves the right to abstain from awarding the grants due to lack of suitable candidates.

3. Feedback to applicants of the quality label.

Every applicant will receive extensive feedback to improve the e-course from the panel of experts.

Additional information

Quality label is tied to the year of attribution. Due to rapid changes in the field of digital learning, it is highly recommendable to renew the label every three years.

Applying for the e-course quality label is free of charge.

For further information please contact kvaliteet@hitsa.ee