

HITSA provides companies a chance to evaluate their new technologies in education in a new programme called

Education Technology Test Ground Estonia

The programme puts new technologies that your company is developing or already retailing in the hands of educational institutions around Estonia. HITSA will collect professional pedagogical feedback and instructions that make the marketing based on sound evaluation more education focused.



Who is HITSA?



Piloting and demonstrations

HITSA provides coordination of technology evaluation activities in education. The feedback and recommendations of teachers is available for use in your company promotional material.

HITSA also provides demonstrations and advice to teachers and IT personnel on how to use provided technology in learning activities.

Supporting education

Schools are preparing the talent needed for the future digital economy. Technology companies are in a unique position to contribute to the ability of schools, teachers and students to adapt to the new digital learning environment.

Providing devices and software through HITSA for periodic testing contributes to your brand awareness but also provides an opportunity to contribute to your business goals of social responsibility.

HITSA – the Information Technology Foundation for Education ensures that possibilities offered by ICT are skilfully used in teaching and learning in Estonia. We contribute to making learning more engaging, develop our students' digital skills and equip them for life in the modern workplace.

We have taken programming and robotics to over half of education institutions in Estonia and are looking to build on that success with new technologies such as virtual reality, drones, 3D printers, 3D scanners and other devices and software. Educational use of Artificial Intelligence the Internet of Things will also be a future part of this programme.

Brand visibility

HITSA's website, national education portal, social media channels, webinars and newsletters cover nearly all schools in the country and over half of the teacher population.

All HITSA's communication regarding applications provided by your company will help promote your brand and key messages.

Any companies providing equipment will also be provided branding space in HITSA's Future Classroom Lab that hosts national training sessions and international delegations from ministries of education, schools and relevant agencies around the world.

At the end of each school year we will award the technologies that received the best feedback from testing and brand them with the seal of Estonian Teacher Approved Technology by HITSA.



Want to find out more? Here you go: hitsa.ee/about-us