## E S T I S A I N I 6 2 0 2 4 I

## STATUTE OF THE YOUNG DESIGNER AWARD "SÄSI"

- 1. The Young Designer Award SÄSI (hereinafter "the competition") recognises a young designer up to (and including) age 35, to support their creative work.
- 2. The competition aims to support the creative work of young designers and to recognise, promote, and raise public awareness regarding their works. The assessment process will include the evaluation of a product or a prototype (physical or digital), an experimental activity or a research project that is not a school/supervised project and expands the boundaries of the design field.
- 3. The competition is held every two years.
- 4. The competition is open for applications from young designers who are Estonian residents and are up to (and including) 35 years of age, with a work or portfolio that has been completed in the last two years (August 2022 to June 2024). The candidate may be a young professional who has graduated from design studies, a current design student, or a self-taught designer. Candidates may also apply in working groups, in the case of which a member of the group up to (and including) 35 years of age can apply. One candidate may submit more than one work, as the designer's work and personality in general will be evaluated as well. In the case of work carried out in a working group, all members must be listed.
- 5. Works submitted to the competition must be registered and uploaded to the <u>Defolio</u> online environment by filling in the registration form, which must be accompanied by the following:
  - 5.1 a portrait photo of the author;
  - 5.2 the author's CV in Estonian and English (in pdf format);
  - 5.3 a project description (in pdf format) + up to 3 photos in jpg format (A4 format, resolution 300 dpi), for each work submitted;
  - 5.4 a summary of your work/portfolio in both Estonian and English, up to 500 characters in each language. If desired, an additional longer text may be added for the jury;
- 6. An international jury will evaluate the works (portfolio) submitted for the competition and select the winner. The jury consists of at least five professionals in their respective fields.
- 7. The jury evaluates the works on the basis of the following:
  - 7.1 the relevance of the problem that is aimed to be solved by the design;
  - 7.2 novelty of the topic or solution;

- 7.3 international competitiveness;
- 7.4 impact on society, community, industry, business, etc.;
- 7.5 sustainability;
- 7.6 the potential to advance the Estonian design field;
- 7.7 in the case of a portfolio, its completeness and the refinement of its presentation are also evaluated.
- 8. Participation in the competition is free.
- 9. The jury has the right to ask the candidate for additional information and materials.
- 10. At the first stage of the competition, the jury selects the nominees for the competition (up to 10 works). The works of the nominees will be published on the website of the competition. The jury will select the winner from amongst the nominees. The winner of the award will be announced at the Estonian Design Awards ceremony.
- 11. The jury's decisions are taken by consensus, are final and are not subject to appeal.
- 12. By submitting works to the competition, the applicant grants the Estonian Design Centre a free voluntary license, i.e. the right to reproduce the submitted works (photographs, etc.) for the purpose of publishing them publicly, including at exhibitions, on websites such as disainikeskus.ee, eestidisainiauhinnad.ee, etc., in competition publications, competition-related media, etc. indefinitely. By participating in the competition, the candidate/author(s) confirm that the work(s) submitted to the competition is (are) their own creation and that they have all the rights to submit the work(s) to the competition.