

# Young Designer Award SÄSI

The Young Designer Award SÄSI Competition is intended to recognize and support young product, textile or fashion designers, up to 35 (incl.) years of age, and their creativity as a whole.

The aim of the Award is to support the young designers creative and independent work (innovative product, prototype, experimental research etc.) and via that to attract the attention of public and media to young talents by means of creating publicity and dissemination.

## Conditions of participation

1. A young designer up to 35 years of age can participate (except for a graphic designer, who can participate in the Young Gun category);
2. The participant must be a resident of Estonia, either a design student, a young professional who has completed design studies, or a self-taught designer. Working groups can also apply, in which case a member of the group must be up to 35 years of age;
3. You can participate with a work or works completed during the last two years (August 2020 to July 2022).
4. One participant can submit several works, preferably 3-6.
5. The designer's work and personality in general are evaluated.
6. When submitting a school work, you must name the supervisor, the educational institution and the time of the study.

## Submission

Applicant must register and upload its works via [Defol.io](https://defol.io), fill the application form and add:

1. **Portfolio** of 1 to 6 works (projects), which must form a single whole. For each submitted work, submit:

a. project description in pdf format, in Estonian and English (short summary). The project description must state the problem to be solved by the design and the appropriateness of the solution; novelty of the topic or solution; does the work have the potential to raise the level of Estonian design, what is the added value created (impact on society, community, industry, company, etc.) etc.

When submitting a school work, you must name the supervisor, the educational institution and the time of the study.

b. up to 3 photos in jpg format (format A4, resolution 300 dpi)

**2. Portrait photograph** of the candidate;

Evaluated:

1. The relevance of the problem solving;
2. Innovativeness;
3. International competitiveness;
4. The potential of the design in rising value of Estonian design;
5. New added value of the design (within the community, industry or enterprise, nature);
6. The finishing/overall composition of portfolio.

## Participation fee

Participation in the Young Designer Award SÄSI Competition is free of charge.

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The application takes place in the Defol.io environment.

By applying the applicant gives the Estonian Design Center right to use (license), publish the presented designs and materials (incl. photos) via media or other means without territorial limits or time, also make all materials available in different websites of Estonian Design Centre. By applying the author/applicant states that the presented creation/designs are one's own creation and he/she has all the rights to present these designs/works to the Award.