



Demand-Responsive  
Transport to ensure  
accessibility, availability  
and reliability of rural  
public transport

## PILOT IN GJØVIK

### Innlandstrafikk (Norway)

12/11/2020

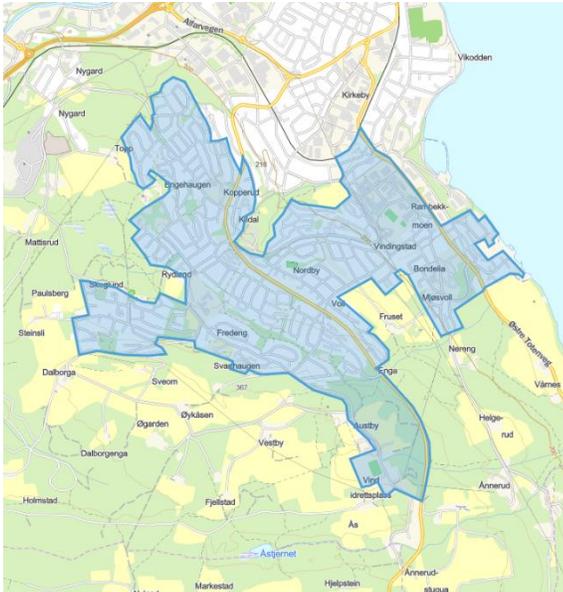


## Pilot in Gjøvik

### Starting and ending date of pilot

19.10.2020-31.03.2021

### Location



### About the pilot

[Innlandstrafikk](#) has been seeking a dedicated economic partner for the Response-project, to build the framework for a DRT-pilot.

In the Response-pilot the service is a collaboration with local authority [Gjøvik kommune](#) who has done a case study on the members (children/youth) of a local sports club and public transport in the specific area. The pilot involves 2 sets of routes operated by minibus for an ordinary bus fare. It gives children and youth an opportunity travelling to/from sports activities by public transport. The service is booked from a webpage facilitated by Gjøvik municipality.



## Pilot audience

Children and youth attending sport activities.

## Aim of the pilot

- Develop a framework for a DRT-service and build a collaboration with a partner which can be also used in the future.
- Acquire knowledge and experience about activity-based DRT (never been done by Innlandstrafikk before) with a young target group.
- Acquire knowledge and experience of using ticket machines and ordinary bus fares for DRT-service
- Acquire knowledge and experience about booking DRT via the web.



## Covid update

The pilot was postponed due to Covid-19. Work with the framework suffered due to the lockdown in March/April 2020 in Norway as people in Norway were not recommended to use public transport due to Covid-19. Therefore, starting the pilot and launching a new service were further postponed.

## Lessons learned

As the pilot just recently started, it is too early to make final conclusions about the pilot. About the part that concerns the framework, cooperating with Gjøvik Kommune turned out more exciting than expected. Their case study gave the opportunity to learn from their experience of DRT (inc. ticketing and booking systems) which is valuable for Innlandstrafikk.

## More information

[www.innlandstrafikk.no/response](http://www.innlandstrafikk.no/response)