



## INNLANDSTRAFIKK – NORWAY

### PILOT GJØVIK-REGION

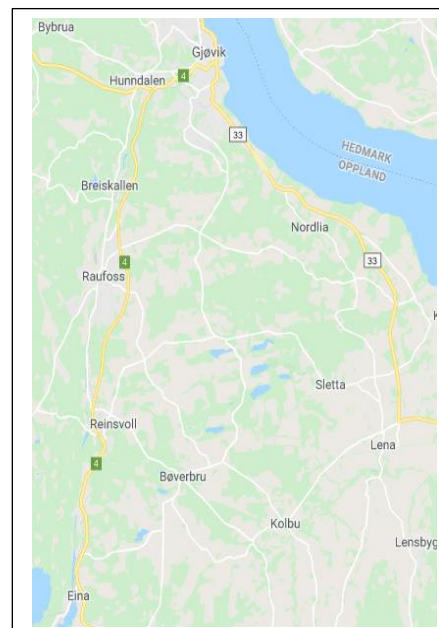
### PARTNERSHIP DRT SERVICE

#### Facts about the Gjøvik-region

Innlandstrafikk has defined this region to consist of three municipalities in this case; Gjøvik, Vestre Toten and Østre Toten. Population consist of about **57 000 citizens**. The total area is about **1 483 km<sup>2</sup>**. Population density is ca 38 per km<sup>2</sup>. This is partly a rural area and partly more urban area nearer the town centres. The area is located in Innlandet, west of Norway's biggest lake; Mjøsa and the town center in Gjøvik are considered as the centre of the region

#### About the concept

- Main target is the Public Authorities in the region, and to involve them in creating DRT-service to benefit vulnerable groups and to collaborate on the framework for the DRT-Service
- Framework that can be used creating DRT-services in other parts of the county, with other target groups after the project
- Involvement of the defined target groups: elderly and youth
- The framework will be finalized with DRT pilot-services, at least one for each target group
- Vehicles with room for up to 11 passengers in addition to 1 wheelchair
- The DRT-routes should, if possible, connect with service centres and other public transport in the region
- Fixed price. The same as for ordinary public transport in the area



**3** GOOD HEALTH AND WELL-BEING



- ✓ Improved quality of life
- ✓ More physical and social activity
- ✓ Potentially reduced health care costs
- ✓ Safer offers as the target group usually has mobility challenges
- ✓ Environmental benefits through reduced use of personal cars and taxis that can provide cleaner air locally

**10** REDUCED INEQUALITIES



- ✓ Can prevent loneliness
- ✓ Better and more mobility for everyone
- ✓ Increased socialization
- ✓ Social pricing model – and offer everyone can afford



- ✓ Individualized and more flexible solutions
- ✓ Piloting and exploration of services that provide more sustainable freedom of movement.
- ✓ Innovation in developing new forms of mobility based on «on demand» solutions



- ✓ Cross-sectoral cooperation
- ✓ Dialogue and cooperation with citizens – a new model for citizenship
- ✓ Broad knowledge sharing

**Goals for learning:**

1. Framework – How to optimize the collaboration with local authorities
2. Degree of reuse – How to use the framework from the pilotservice elsewhere, with other target groups
3. User involvement – How to aim groups or individuals that are representable for the target group
4. DRT-planning – How to connect a DRT-route with ordinary public transport and service centers, alongside making the service cost-efficient
5. Booking Ticketing – Different booking and ticketing for different target groups
- 6.

Key figures	Number of travellers	Samkjøringsgrad	Trip cost		Comments/changes
March 2020					
April 2020					
May 2020					
June 2020					
July 2020					
August 2020					
September 2020					
October 2020					
November 2020					
December 2020					
January 2021					
February 2021					
March 2021					