I can get to town whenever I want, and I can get home whenever I want.
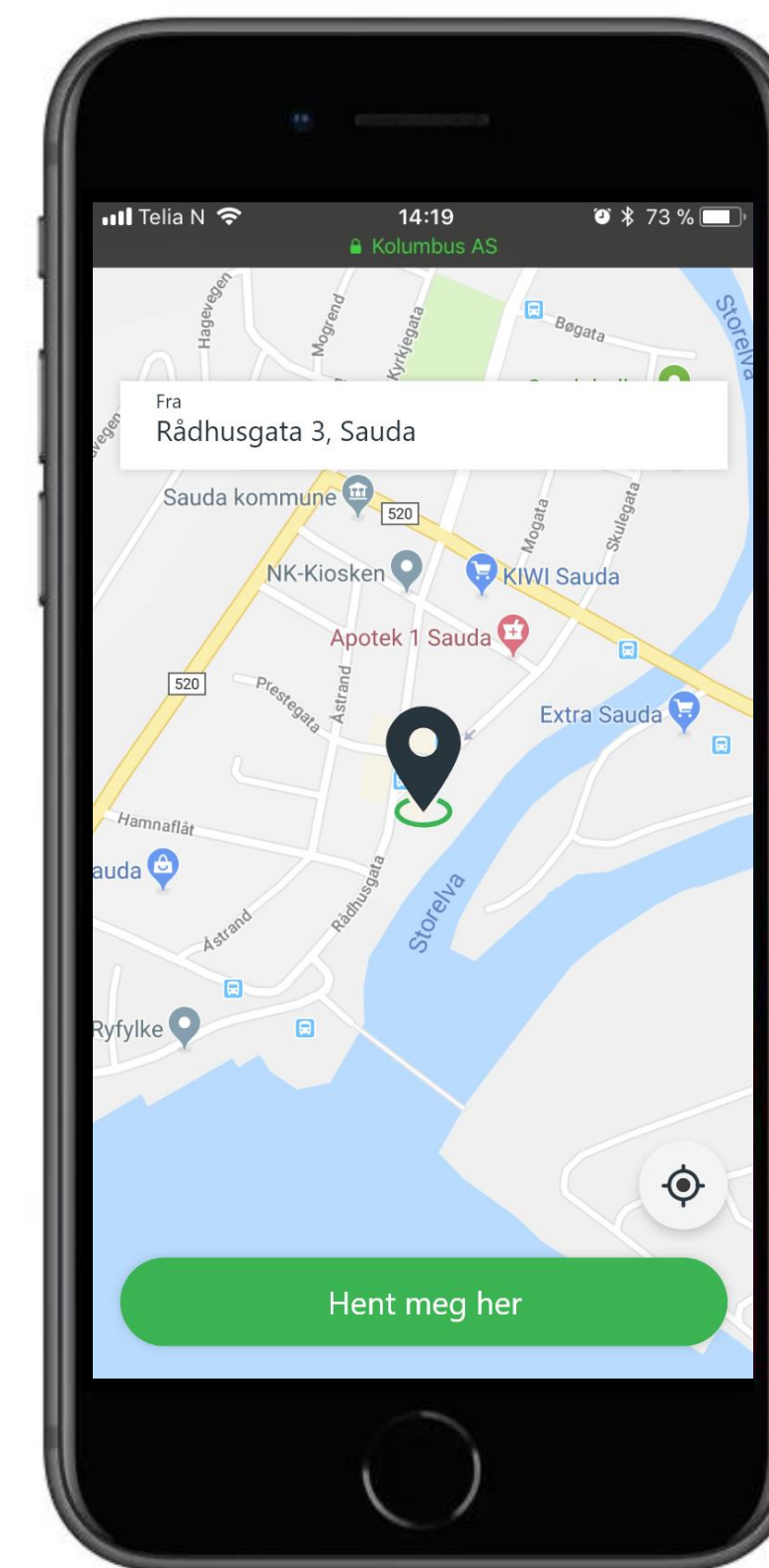
HentMeg

- Sauda: 5,000 people

- 2017: 1.5 pass. on avg.

- A thousand-million-billion new routes

- Order online or by phone

- Advanced backend calculating the most efficient route – realtime!

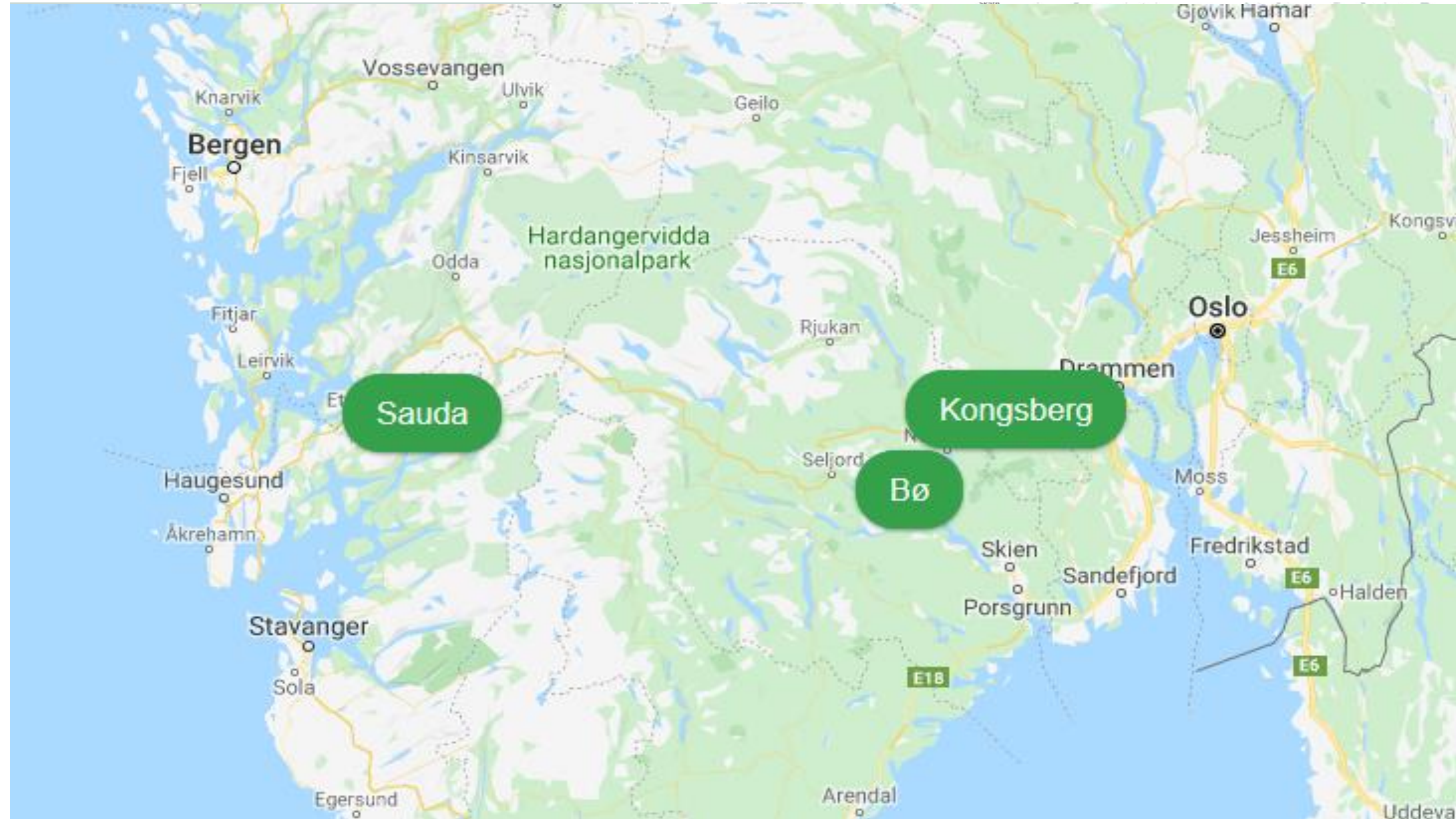- The best from both taxi and bus worlds

Scandinavia's first real-time on-demand bus.

HentMeg – user technology

HentMeg in Sauda

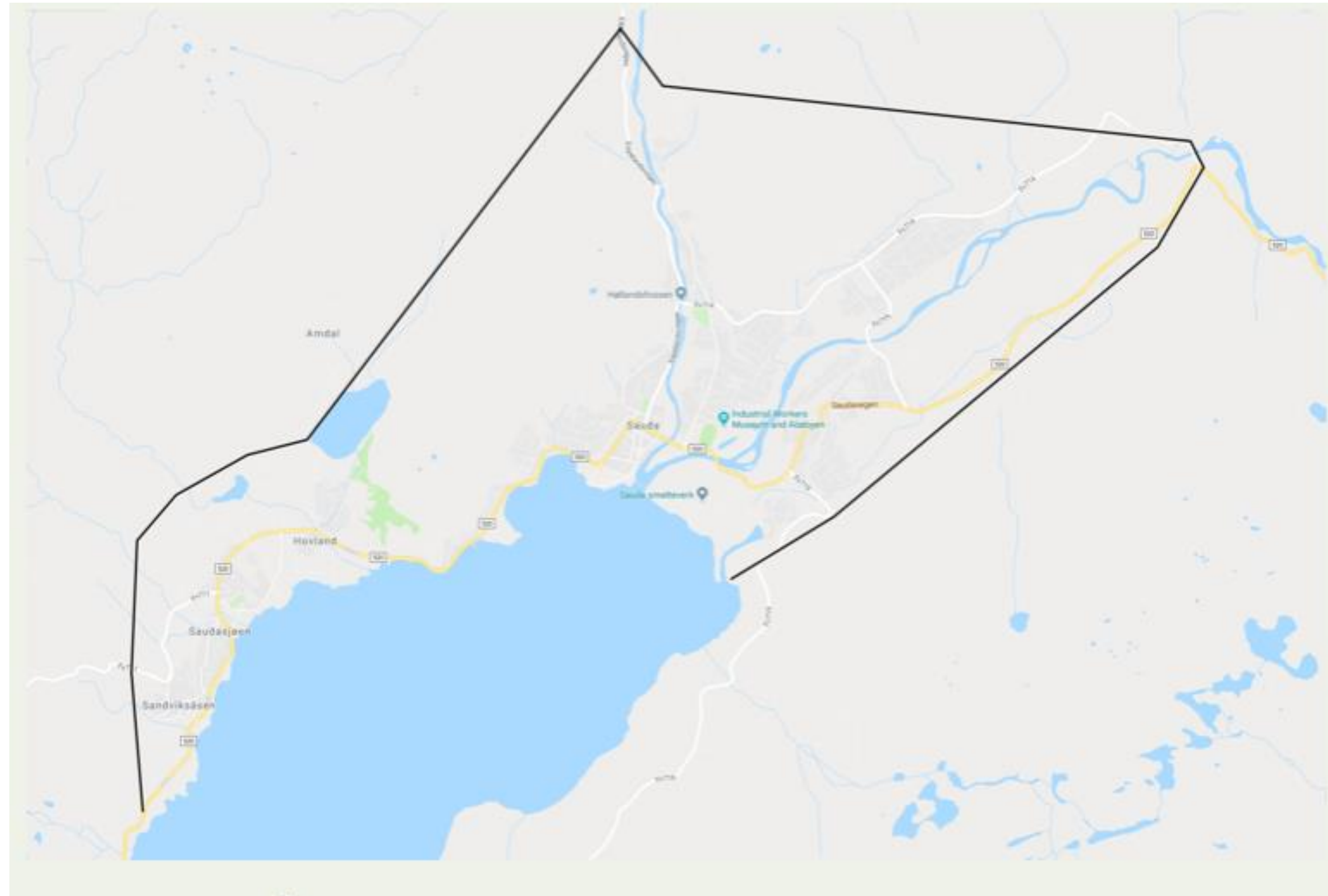Expanding to new areas: Kongsberg, Bø and Bodø (starting February 2020)

Scandinavia's first real-time on-emand bus.

HentMeg in Sauda

Improve the service in cooperation with local authorities:

Moving from *door to door* to *door to pick-up-points*

HentMeg in Sauda

- Operating hours

- Improving algorithm and back-end

- Improved front-end for the drivers

- Monitoring the contractor for optimalization

- Plan for more flexibility, currently capacity constraints during peak hours

Scandinavia's first real-time on-demand bus.

HentMeg - partner/platform

spare

Spare Platform is one place to realize, launch and analyze   a sophisticated transportation network in seconds.
All over an open API.
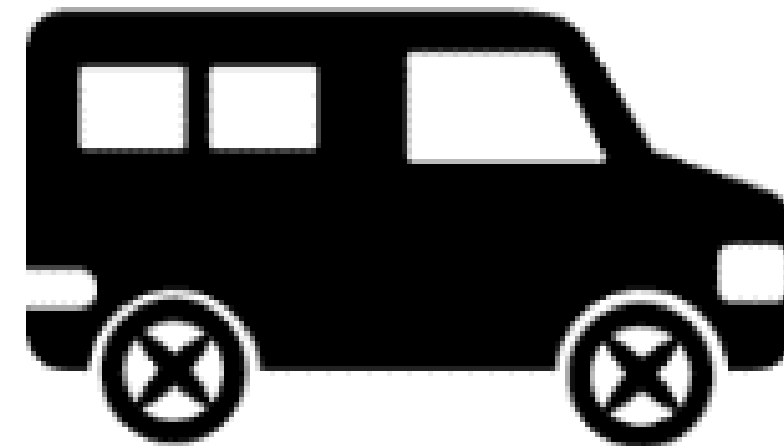
HentMeg – Visit from Japan

- Visit from Mitsubishi Corporation

- First trip to Northern Europe; Sauda!

- Considering to use this platform in a 7 million city in Japan

- Just announced a $6M seed funding round led by Mitsubishi Corporation

Visit from Mitsubishi Corporation

HentMeg – lessons learned

- Similar number of travelers
- Similar cost-level
- More satisfied customers
- Not necessarily environmental friendly, as for most public transportation in rural areas
- Does not fit everywhere

Coming up

- Moving from pilot to normal operation
- Explore possible expansion areas within our own county
- Continuous improvements of algorithm and evaluation of data