

PEIPSI CENTER FOR TRANSBOUNDARY COOPERATION CENTER

Press release
24.08.2023

A discovery trail for heritage hunters introducing the heritage of lake Peipsi area has been completed

As an activity of the ER 193 Heritage Hunters project of the Peipsi Center for Transboundary Cooperation, a heritage hunters' discovery trail was completed, which attracts people to discover the cultural heritage of Lake Peipsi area using an orienteering game. On the trail, people can find questions and challenges, the best hunters are rewarded.

Heritage Hunters is an introduction project of the heritage trail of lake Peipsi area, which was completed last year. The heritage trail provides an overview of lake Peipsi area attractions based on the region's linguistic and cultural characteristics. A heritage hunters' discovery trail <https://ctc.ee/peipsimaa/heritage-hunters> has been completed, which attracts people who are interested to discover lake Peipsi area cultural heritage using the location-based application Navicup. You can join the game at: <https://app.navicup.com/3631> Anyone interested in hunting for visible and invisible treasures is welcome to participate in the orienteering game. A teaser that introduces the game is here: <https://youtu.be/-SCtc1MiQms>

In the orienteering game, there are several points all over lake Peipsi area, where the player has to find the answers to various multiple-choice questions. The question in point opens when the player reaches the location. In order to answer the questions correctly, the player will receive additional information at the location of each question as an in-app text or sound. In order to answer some questions, it is also possible to collect information from the real environment surrounding the player. The player's task is to answer as many questions as possible correctly, thus also passing many real locations. The 20 points required to enter the orienteering game are marked with a board containing a QR code, and the rest can be found inside the game application. When the player has completed 70% of the trail, a small surprise awaits him, which can be picked up from selected museums in the area. One of the small gifts is the card game "Peipsimaa Memorin" completed as an activity of the same project.

More information about the Project: <https://ctc.ee/activities-and-projects/running/heritage-hunters>. Project Heritage Hunters - Peipsiland Heritage Trail joint marketing is implemented under the European Neighbourhood Instrument and co-financed by the European Union.

Estonian EU external border programme.

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Project budget is 49 645,34 euros and programme co-financing 44 680,80 euros.

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