

PEIPSI CENTER FOR TRANSBOUNDARY COOPERATION CENTER

Press release
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The Heritage Hunters project promoting the preservation of the cultural and historical heritage of Peipsimaa, which has started, invites heritage hunters to Peipsimaa in autumn

The project ER 193 Heritage Hunters, which promotes lake Peipsi area cultural heritage and community cooperation, contributes to the development of the cooperation network of lake Peipsi area museums through joint marketing. By autumn, within this framework, an idea set for joint marketing, a card game of objects characteristic of the region, and a game of heritage hunters introducing the culture and linguistic richness of lake Peipsi area will be ready, in which groups interested in hunting for visible and invisible treasures are expected to take part.

The area of lake Peipsi can be considered one of the ancient centres of the Baltic Finns, which have been inhabited by various Baltic Finns in the last few millennia. People living on the shores of the lake are connected by the lake and its ecosystem services. Traces of history and different tribes can be found in language and culture, which is why the region is very fragmented, but it provides a lot of material to visit lake Peipsi area.

Last year, the heritage trail introducing lake Peipsi area by dialects got off the ground. The online map can be found at <https://ctc.ee/peipsimaa/e-kaart-parandirada>. The web map on the website of the Peipsi Center for Transboundary Cooperation gives an overview of the points of interest in Peipsi based on the region's linguistic and cultural characteristics. On the basis of the map, you can get to know, for example, Kodavere dialect, oldbelievers dialect, Röpina dialect, Seto language and others. with tracks. In the follow-up project Heritage Hunters, we are moving forward with the presentation of lake Peipsi area linguistic and cultural distinctiveness, including the distribution of the created video and printed material. The development of joint marketing ideas promoting cooperation between museums and cultural heritage centers is engaged in. By autumn, the Heritage Hunters game introducing the attractions of lake Peipsi area will be ready, which will take both big and small heritage lovers on an adventure and discover attractions near museums and cultural heritage centers and become aware of the linguistic peculiarities of different regions. The project's activities support the cooperation of border communities in the preservation and promotion of cultural and historical heritage.

More information about the Project: <https://ctc.ee/activities-and-projects/running/heritage-hunters>. Project Heritage Hunters - Peipsiland Heritage Trail joint marketing is implemented under the European Neighbourhood Instrument and co-financed by the European Union.

Estonian EU external border programme.

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Project budget is 49 645,34 euros and programme co-financing 44 680,80 euros.

The content of this press release is the sole responsibility of Peipsi Center for Transboundary Cooperation and can under no circumstances be regarded as reflecting the position of the Programme or the European Union.

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