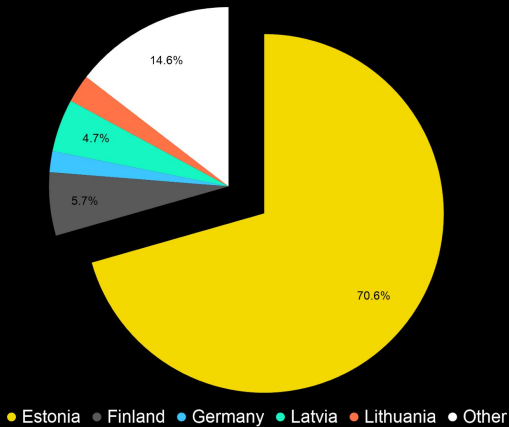




# sTARTUp STATISTICS

352 startups participated at sTARTUp Day 2020 – that’s quite the number. Here are some key statistics:

## Represented countries

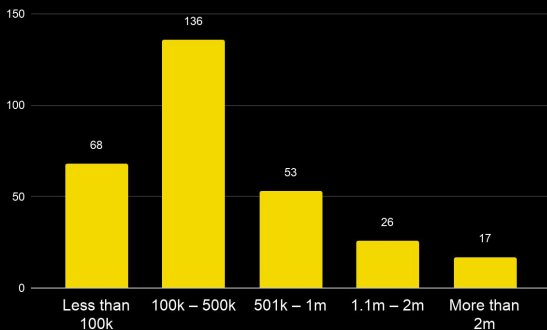


In total, startups from 32 countries attended sTARTUp Day 2020. 70.6% of them were from Estonia, 5.7% came from Finland, 4.7% from Latvia, 2.5% from Lithuania, 1.9% from Germany and the remaining 14.6% from 20 various countries.

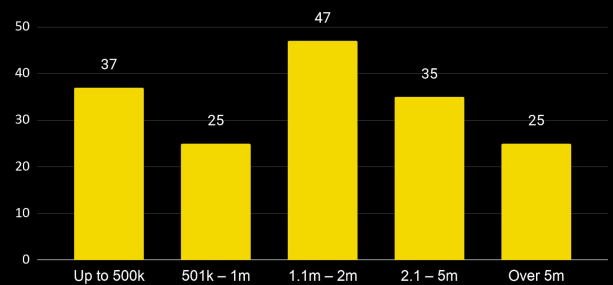
### Other countries represented

- ✎ Afghanistan
- ✎ Albania
- ✎ Algeria
- ✎ Australia
- ✎ Austria
- ✎ Azerbaijan
- ✎ Belarus
- ✎ Denmark
- ✎ Ghana
- ✎ India
- ✎ Iran
- ✎ Italy
- ✎ Japan
- ✎ Poland
- ✎ Russia
- ✎ Spain
- ✎ Tunisia
- ✎ Ukraine
- ✎ UK
- ✎ USA

## Capital seeking\*

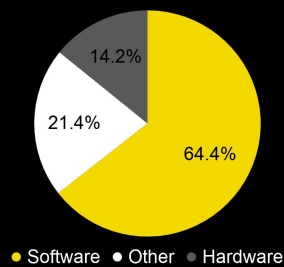


## Pre-money valuation

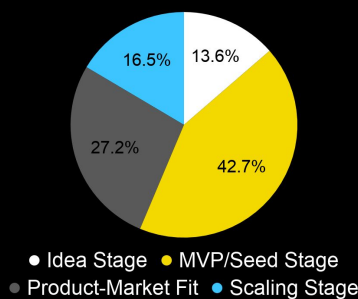


74.4% of attending startups were seeking capital.

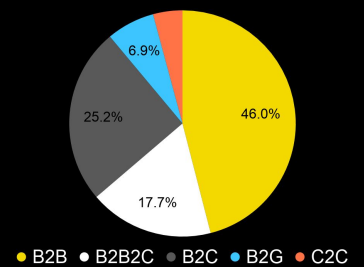
## Broad category\*



## Stage



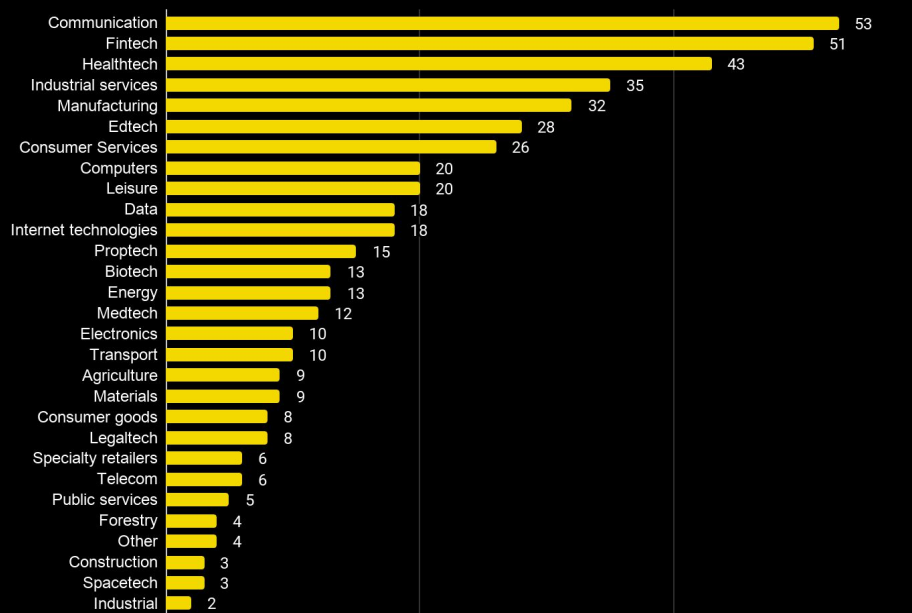
## Customer focus\*



\* one startup may qualify for up to 3 categories



## Represented Industries\*



\* one startup may qualify for up to 3 categories

## STARTUP PITCHING WINNERS

sTARTUp Pitching is the official pitching competition of sTARTUp Day. Out of 271 applications, 32 startups were chosen to pitch at the event. The TOP 7 pitched on the main stage at the finals.

**Jeff App** – Jeff is a loan broker, utilizing alternative data to boost financial inclusion.

Awarded: 180k **EstBAN**-led syndicate, 10k equity-free cash from **Swedbank**, legal counseling from **Sorainen**, 10k AWS service credits from **Cloudvisor**.

**DriveX** – DriveX automates vehicle inspection utilizing cameras with AI and connected car data. Awarded: 5k equity-free cash from **RIA.com**.

**Solfeg.io** – Solfeg.io simplifies music teaching in schools and inspires practicing at home with the use of top hit songs and AI chatbots. Awarded: Tickets to **NOAH** Conference Berlin.

**Aligner** – Aligner enables to translate and update content across 140+ languages 7x faster than any alternative on the market. Awarded: tickets to **Summit Summit** in Iceland from **Tera Ventures**.

**PayQin** – PayPal for the unbanked.

Awarded: legal counseling from **Sorainen**.

**Autom8** – Autom8 provides an automated service for securing web, mobile and third-party applications enabled by machine learning. Awarded: legal counseling from **Sorainen**.

**Pulse & Fidelity** – We are creating a streaming amplifier with superior audio quality, with user experience optimized for streaming services. Awarded: tickets to **TechCrunch Disrupt** in San Francisco.