

Startup ecosystem of Tartu and Estonia – startup community, networking and business opportunities

We invite delegations to visit Tartu and Tallinn during sTARTUp Day 2021 – the most impactful business festival in Baltics. This is an example program for delegations and specifics are subject to change regarding availability and preferences of the delegation. Delegation optimal size is up to 15 people. All meetings can be replaced by alternatives or split by groups.

sTARTUp Day 2021 is held on 27th to 29th January 2021 in Tartu, Estonia. Due to Covid-19 pandemic, we have made changes to the event to keep attendees safe. We separated the main program from a three day event into three different events on three days for specific target audiences. We also implement all regulations and precautions advised by the Health Board of Estonia.

The three days of sTARTUp Day include:

Leading innovation 27th January 2021	Chasing unicorns 28th January 2021	Powering inspiration 29th January 2021
For executives & management.	For startups, investors & startup ecosystem.	For startup minded people, entrepreneurs & specialists.
Includes Smart Manufacturing Meetup & Leadership Meetup, a dedicated programs on digitalization and leadership.	Includes dedicated stages for startups and investors (angels & VCs), as well as an international sTARTUp Pitching competition.	Includes a program with international thought leaders and inspirational keynotes. Access to hands-on workshops.
Invitation to VIP drinks & networking.	Invitation to startup-investor networking party.	Invitation to a networking party.

Target topics of the festival:

- Biotechnology
- Cleantech
- Corporate innovation
- Creative industries
- Crisis-management
- Digitalization
- Fintech
- Founder stories
- Founders Psychology
- Fuckup stories
- Investing in startups
- Leadership
- Marketing
- Science to Business
- Smart City
- Smart manufacturing
- Space Technology
- Startup Ecosystem
- Sustainability

Target groups:

- Startups
- Accelerators
- Incubators
- Business Hubs
- Investors (Angel, VC)
- Mentors
- Universities
- Public sector
- Media
- Corporates
- Scientists
- Community manager

Contact us for more details:

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Example of visit:

Day 1	
16.00 – 16.30	Arrival to Tallinn Airport
16.30 – 17.45	e-Estonia Briefing Centre – discover how Estonia has built a digital society and how it could be done elsewhere https://e-estonia.com/new-e-estonia-briefing-centre-taking-es-tonian-digital-success-stories-to-the-world/
18.00 – 19.30	Dinner at Ülemiste City
19.30 – 22.00	Bus from Tallinn to Tartu
22.00 – 22.15	Check-in to the hotel and free time
Day 2	
– 8.45	Breakfast at the hotel
9.00 – 10.30	Visit to SPARK Demo – the business card of South Estonia
	Welcoming notes by startup ecosystem representative Mr. Ermo Tikk , sSTARTUp Ecosystem Manager
	Meetings and presentations with Mr. Raimond Tamm , Deputy Mayor of Tartu City Government; Mr. Andrus Kurvits , Head of Tartu Science Park; Mr. Asso Uibo , Investor Consultant at Tartu Business Advisory Services
	<i>Meetings and presentations from the ecosystem are subject to change regarding the interest of the delegation.</i> http://sparkdemo.ee/en
10.30 – 11.15	Meeting with Mr. Urmas Klaas , Mayor of Tartu City
11.30 – 13.00	Meeting with University of Tartu institutes in Delta Centre (joint study and research institute of the Faculty of Economics, the Institute of Computer Science and the Institute of Mathematics and Statistics)
	Institute of Computer Science https://www.cs.ut.ee/en
	Centre for Entrepreneurship and Innovation https://en.eik.ut.ee
	Institute of Economics and Business Administration https://majandus.ut.ee/en
	Institute of Mathematics and Statistics https://www.math.ut.ee/en
13.00 – 14.00	Lunch break

14.15 – 17.00	Meetings with companies/organisations
	<i>Specific meetings will be set regarding the interest of the delegation. See list of possible companies and organisations below.</i>
17.00 – 18.00	Break at the hotel
18.00 –	Networking and dinner
Day 3	
– 9.30	Breakfast at the hotel
10.00 – 18.00	<p>Visiting sSTARTUp Day Business Festival https://www.startupday.ee</p> <p><i>At 2021, you have to select a specific day and target group for your visit. Meetings can be set online during the business festival. sSTARTUp Day is the largest business festival in Estonia and the Baltic States with over 4000 participants from over 65 countries. It's community driven event that brings together startups, scaleups, corporates, investors, accelerators, incubators, public sector and universities. We can help organise meetings and you can use the festival matchmaking application to set up your own meetings.</i></p>
TBC	<p>Meeting with Startup Estonia a governmental initiative aimed to supercharge the Estonian startup ecosystem in order to be the birthplace of many more startup success stories to come. https://www.startupestonia.ee/en</p>
18.00 – 19.00	Break at the hotel
19.00 – 21.00	Dinner
21.00 – 02.00	Networking party
Day 4	
– 9.30	Breakfast at the hotel, check-out
9.30 – 9.45	Check-out from the hotel
TBC	Transfer to Tallinn airport (flight from Tartu airport)

MEETINGS IN TARTU

Ecosystem organisations (industry leads, hubs, incubation):

sSTARTUP Day – biggest startup festival in Estonia and Baltic States, leader for startup community (www.startupday.ee)

Centre for Creative Industries – coordinator of creative industries in Tartu, incubation services (www.loovtartu.ee/en/)

Tartu Biotechnology Park – biotechnology, medicine, veterinary medicine (www.biopark.ee/?lang=en/)

ESA Space Incubation Centre – European Space Agency (www.esabic.ee)

Tartu Science Park – business innovation activities for companies and startups (<https://teaduspark.ee/en/>)

SPARK Hub – startup & technology community centre for IT software and hardware (www.sparkhub.ee)

Cocoon – founder psychology de-accelerator (www.contriber.com/cocoon)

sSTARTUP Hub – startup and technology community centre for startups, teams and freelancers, community activities in founder psychology (www.startuphub.ee)

University of Tartu – oldest and largest university in Estonia, TOP 1,2% in world rankings (www.ut.ee/en)

Business Advisory Services – business consultation, training and investment relation services (www.arinouandla.ee/)

City of Tartu – Tartu City Government, Smart City Tartu, Entrepreneurship Department

Companies – HQ:

Fractory – on-demand manufacturing (www.fractory.co)

e-Agronom – farm management software (www.eagronom.com/)

Fortumo – global direct carrier billing platform (www.fortumo.com)

Fitlap – dieting software (www.fitlap.ee)

Sprayprinter – mural paintings hardware and services (www.sprayprinter.com)

Playtech – intelligence driven gaming software (www.playtech.ee)

Click and Grow – indoor herb gardens hardware (eu.clickandgrow.com)

STACC – high-priority industrial research (www.stacc.ee)

Positium – mobile positioning data analysis (www.positium.com)

Mooncascade – Full-stack software development, design and data science services (www.mooncascade.com)

Mobi Labs – mobile design and development studio (www.lab.mobi)

Bercman – Smart City and Road and Mobility related products (www.bercman.com)

Axinom – leading software solution provider in Europe and North America in aerospace, telco, media and entertainment (www.axinom.com)

Estonian Genome Centre – pharmacogenomic research, over 20% of Estonian population are included in the biopark for the research (www.geenivaramu.ee/en/)

Messente – global SMS API and user authentication (www.messente.com)

Nevercode – cloud based continuous integration (www.nevercode.io)

Reach-U – location data solutions (www.reach-u.com)

Startup Includer – effective tool for managing dealflows, pitching events, etc (www.startupincluder.com)

Companies – offices:

Testlio – industry leading software and app testing (www.testlio.com)

Pipedrive – sales CRM software (www.pipedrive.com)

Bolt – mobility (ride hailing) software (www.bolt.eu)

Milrem Robotics – unmanned ground vehicles for security, defence and commercial services (www.milremrobotics.com)

CGI – IT services for commercial and governmental organisations (www.cgi.ee)

Proekspert – design and software development, smart solutions (www.proekspert.ee)

Glia – digital customer communication platform (www.glia.com)

Xolo – virtual company services (www.xolo.io)

With specific interests please contact us for more detailed information and alternative options.

Other:

Hotels:

Lydia 4* (<https://lydia.ee/en>)

vSpa 4* (<https://vspahotel.ee/en>)

London 4* (<https://london.tartuhotels.ee>)

Pallas 3* (<https://pallas.tartuhotels.ee>)

Dorpat (<https://www.dorpat.ee>)

Tartu Hotel (<https://www.tartuhotell.ee/en/home-2/>)

Hektor Design Hostel (<https://hektorhostels.com/et>)

Transport:

Flights to Tallinn Airport, Tartu Airport & Riga Airport

Bus transfer to Tartu from Tallinn & Riga

Train transfer to Tartu from Tallinn

Dinner options:

Aparaat (<https://www.aparaadiresto.ee>)

Chez Andre (<http://www.chezandre.ee>)

Cafe Truffe (<http://www.truffe.ee>)

Fii (<https://www.fiiresto.ee/?lang=en>)

Joyce (<https://joyce.ee>)

Kolm Tilli (<https://kolmtilli.ee>)

Meat Market (<https://meatmarket.ee>)

Pepe's Bistro & Social Club (<https://restoran.pepes.ee>)

Polpo (<https://polpo.ee/en/>)