

COVID GUIDELINES

AT sSTARTUp DAY 2021

25-27 August 2021
In Tartu

These guidelines will cover the most important topics and actions made during the sSTARTUp Day 2021 business festival to minimise the risk of Coronavirus spread. These guidelines are put together by the organiser of sSTARTUp Day with recommendations from the Health Board of Republic of Estonia. Many limitations are direct requirements from the Government of Republic of Estonia.

The latest news and regulations related to Covid can be found at Estonian Covid-19 crisis webpage: <https://www.kriis.ee/en>

Information about the Covid disease can be found at Estonian Health Board website: <https://www.terviseamet.ee/en/covid19>

sSTARTUp Day 2021 guidelines for Covid can also be found at our webpage: <https://www.startupday.ee/about/covid-19>

With a regulation from the government (on 30th July), starting from August 9 2021, all public events with over 50 attendees are required to check visitors' infection safety. This means we will be checking all attendees to ensure everyone has been fully vaccinated, received a negative covid-test result or recovered from Covid-19 within 6 months.

-

<https://www.kriis.ee/en/news/government-set-new-limits-events-and-activities-lack-infection-control>

NB! This applies to all public events connected to the sSTARTUp Day 2021 business festival and it's side events. The festival will provide rapid antigen tests only at the main event at the Estonian National Museum! At all other locations and side-events, all participants are required to present proof of infection safety to access the event. If no such proof is given, the access is not provided for that person.

All participants of sSTARTUp Day must have proven their infection safety prior to accessing the event. This includes all age groups.

Infection safety can be proven with a valid certificate of finished vaccination, valid certificate of a negative PCR or rapid antigen test. If the participant has not completed the vaccination process or the required time period (depending on the vaccine, at least 7 to 15 days) hasn't passed since the final vaccination dose, it's required to take a PCR or rapid antigen test prior the event.

Table of Content

⚡ Accessing the event with EU Digital Certificate	3
⚡ Accessing the event with Non-EU certificates	4
⚡ Accessing the event with a negative PCR test	4
⚡ Accessing the event with an on-site rapid antigen test	4
Testing area at sTARTUp Day	5
In case of a negative test result	6
In case of a positive test result	6
Team testing, if needed	6
Quarantine hotels	7
⚡ Getting your badge at pre-registration locations	8
Pre-registration process and how to prepare for a smooth check-in	8
⚡ Safety at the venue	9
Festival areas are restricted	9
Masks at the event	9
Disinfection points at the venue	9
Cleaning the venue	9
Matchmaking area with Respiray devices	9
Hybrid program access	10
⚡ Instructions and rules for official side event organizers	11
If a side event participant already has sTARTUp Day wristband and badge	11
If side event participant doesn't have a festival wristband and badge	11
Mandatory registration form for all side events	12
Safety at side event venues	12
⚡ Other safety measures	13
HOIA mobile app for Estonians	13
BioBlock nasal spray	13
⚡ Attachments and schemes	14
Disinfection stations indoors, 1st floor	14
Disinfection stations indoors, 0 floor	15
Disinfection stations indoors, 2nd floor	16
Disinfection stations outdoors	17

Accessing the event with EU Digital Certificate

The easiest way to access sTARUp Day business festival is to prove infection safety with an [EU Digital COVID Certificate](#). All EU member states except those from San Marino and the Vatican are able to download the certificate. If the participant meets any of the following requirements and is able to provide a valid certificate at check-in he/she is all set for sTARUp Day!

Conditions needed for a valid infection safety certificate and entering the event with an EU Digital Certificate:

- 1) The participant is fully vaccinated and a required time period (at least 7 to 15 days) has passed since your final vaccination dose. The time period needed to be passed depends on the vaccine:
Pfizer/BioNTech – maximum efficiency is reached after 7 days;
AstraZeneca – maximum efficiency is reached after 15 days;
Moderna and Johnson & Johnson – maximum efficiency is reached after 14 days.**
- 2) The participant has taken a PCR test in a certified testing facility no more than three days before the final day of sTARUp Day business festival. This means that his/her test has to be taken no earlier than on Tuesday to ensure you can access all festival days.**
- 3) If the participant has a proven record that he/she has recovered from COVID-19 within the past 6 months, he/she will be able to enter regardless of whether he/she has received a supportive vaccine dose or not.**

All Estonians can download the certificate from the [digital registry](#). Please keep in mind that the official EU certificate was released on 1 July. If the participant has an older version that was created locally for Estonians, he/she should download the updated EU version in advance. For reference, the correct version says “EU Digital Covid Certificate” and has an EU flag on it. The older (now invalid) certificate is titled “Vaccination certificate” and has an Estonian coat of arms on it.

Foreign visitors should check their local guidelines for accessing and downloading the EU digital COVID certificate. Arriving to sTARUp Day from abroad:

- 1) The participant should read through the potential quarantine requirements on the [Ministry of Foreign Affairs Website](#) even if he/she is fully vaccinated.
- 2) Before entering the country, he/she will have to fill in the [Traveller's questionnaire](#) up to three days before arriving in Estonia.

If the participant has a valid EU Digital Certificate but feels at least a bit unwell, we encourage him/her to take a rapid antigen test at the venue on August 26-27.

⚡ Accessing the event with Non-EU certificates

Travelling to sTARUp Day business festival from outside the EU, we'll accept official foreign vaccination certificates. It's required that the certificate contains personal information, information about the vaccine and dates of vaccination. If needed, we will do a cross-check with a personal ID. We ask that all non-EU certificates are provided in English. The responsibility of providing a valid and understandable certificate relies on the participant.

All non-EU certificates for infection safety or vaccinations have to be cross-checkable with a personal ID. The responsibility of a valid and understandable certificate relies on the participant.

⚡ Accessing the event with a negative PCR test

It's possible to access the sTARUp Day business festival with a valid negative PCR test result. For Europeans, this will be automatically added to their EU Digital Certificate. For others, the testing centers will usually provide a certificate confirming the test result. This can be included in the test price or provided by an extra cost. We ask all certificates to be presented in Estonian or in English.

Since the PCR test results are valid for 72 hours, the negative PCR test result must not be taken more than three days before the final day of the festival. This means that the test has to be taken on Tuesday at the latest. Booking your PCR test time, keep in mind that most testing facilities will give you the results within 24 to 48 hours.

The PCR test must be taken on Tuesday at the latest to get access to all festival events and days.

In case of using a PCR test to validate your infection safety, we recommend booking a time in advance for the test. Our recommendation would be to use [Synlab](#) testing center as they will send you a result within 24 hours and provide a trilingual certificate for free. You can find all the places that offer PCR testing in Estonia [here](#).

⚡ Accessing the event with an on-site rapid antigen test

sTARUp Day business festival will provide on-site rapid antigen test **only at the main venue at Estonian National museum on 26-27 August 2021**. The negative rapid antigen test results are valid for 48 hours. This means that participants taking a test on 26 August will not have to take a second test the next day.

The test is not included in the festival ticket price. All rapid antigen tests on-site are charged extra – 15€ per test. The test can be bought before the event from event ticketing platform Fienta or at the testing area.

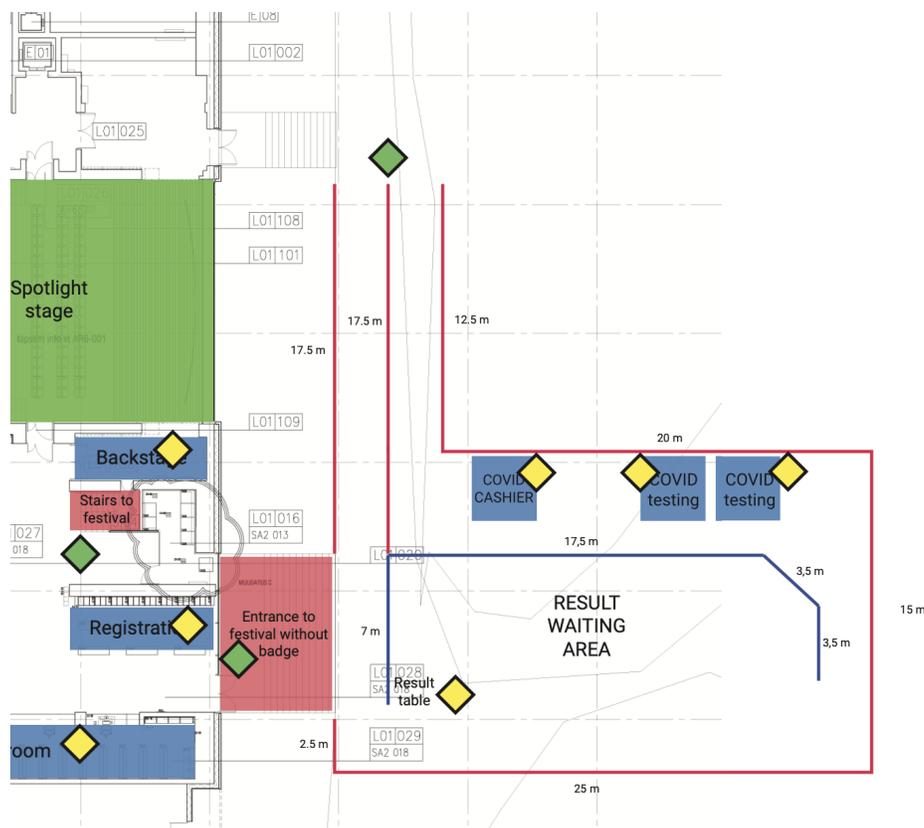
Rapid antigen testing is provided only at the main venue on 26-27 August with an extra fee of 15€ per test.

It's important to keep in mind that rapid antigen tests are not the most reliable testing method and occasionally the test results must be confirmed by taking a PCR test.

Testing area at sSTARTUp Day

Rapid antigen testing is available at sSTARTUp Day on August 26 and August 27 at 8 am to 5 pm. The testing area is located under the Estonian National Museum, accessible from the A-Parking lot. The testing is organized by Meeskond Security in collaboration with Eldred OÜ. All testing personnel have the required medical license. After taking the sample, there's a waiting area where the participant has to wait for 15 minutes for the test result.

The rapid antigen test result is currently valid for 48 hours. Testing is not included in sSTARTUp Day 2021 festival tickets and will have to be bought separately. The test costs 15€ and can be bought online or at the testing area.



In case of a negative test result

If the rapid antigen test came out negative, the participant is allowed to enter the festival registration area, where he/she will exchange his/her ticket for a wristband and a name tag. All participants are required to have both the wristband and name tag with them at all times while at the festival areas. Every attendee badge will include a unique personal QR code that will be scanned every time the person enters or exits the festival areas.

In case of a positive test result

In case of a positive rapid antigen test result, the participant is not allowed to enter the festival areas. The owner of the positive test result is asked to leave the event and head to self-isolation avoiding all public contact with other people. It's important to follow proper hand and respiratory hygiene rules! Once self-isolated, he/she should contact a family physician and ask for further instructions. If possible, he/she should write down all close contacts and notify them about the need to self-isolate themselves.

Please note that rapid antigen tests are not the most reliable testing method. There are occasional false results. With a positive test result, entering the event is prohibited and further steps are required to confirm/invalidate the test result with a PCR test or mandatory self-isolation period. You can organize this through your family physician or privately via any of [these](#) companies. During the time of waiting for the PCR test results, you are required to stay in self-isolation at your home or residence.

The Health Board will get in touch with the person with the positive test result as soon as possible. In the meantime, it's advisable to check and prepare answers to the questions that will be asked by the Health Board, the questions can be [accessed here](#).

Estonians, after receiving a positive test result, should highlight themselves as an infected individual in the HOIA app. We have communicated and encouraged all participants to download, install and use the HOIA app.

After a positive test result one must:

- 1) follow high hygiene rules;**
- 2) avoid direct contact with others;**
- 3) contact a family physician for further instructions;**
- 4) let close contacts know that they should also self-isolate and test.**

Team testing, if needed

The event team is provided an opportunity to test on the expense of the event if needed. Please check the opportunity with your direct team leader and let us know in advance. All participants, partners, company representatives are excluded from this exception. We strongly advise team members to vaccinate themselves before the event so that the required

time period has passed from the final dose of vaccination. This will protect yourself and the community!

For Estonians, it's possible to book a time to get vaccinated via the digital registry or at pharmacies [here](#). Find more information about vaccinations against COVID-19 [here](#).

Quarantine hotels

The organizer of the event will provide quarantine hotel rooms only for people that would be unable to stay in their local residence (for example foreign speakers). These rooms follow strict isolation rules and regulations. This doesn't expand for event attendees.

Specific information on the quarantine rooms is to be confirmed. In case of any questions, please contact Ermo Tikk, the community manager at sTARTUp Day.

Getting your badge at pre-registration locations

Similar to previous years, pre-registration locations are provided for people to claim their badges and wristbands before arriving at the venue. This will speed up entering the venue and keep lines to a minimum. Please keep in mind that in the current pandemic situation, pre-registration is available only for people with a valid infection safety EU Digital Certificate.

Pre-registration is available only with a valid infection safety EU Digital Certificate!

The pre-registration locations are:

- Tallinn - in Caffeine at Rävåla pst 4 on 23 August at 10.00-19.00
- Tartu - in SPARK Demo on 24 August at 10.00-19.00
- Investor Day – in Lydia Event Centre on 25 August at 13.45–16.45
- VIP Reception – in Apraaditehas on 25 August at 19.00–22.00

Participants will have to show:

- a personal ID;
- a valid infection safety EU Digital Certificate;
- his/her ticket.

More information about pre-registration at sTARTUp Day website:

<https://www.startupday.ee/tickets/badges>

Pre-registration process and how to prepare for a smooth check-in

These are the steps that will make it smoother, faster and easier to get your badge and wristband for the event:

1. Make sure that you have filled in your ticket PROFILE in Fienta, meaning that the ticket has been assigned and includes your name and other details.
2. Prepare your EU Digital Certificate or some other certificate proving your infection safety to be checked. In the case of an EU Digital Certificate, you can show the QR code from your phone or in any other case, print it out.
3. If needed, be ready to show us your personal ID to make sure the certificate is yours.
4. If everything is okay, you'll receive your wristband & badge. Make sure to wear them together at all times when participating in the event or side-events.

Safety at the venue

Festival areas are restricted

We have restricted access to all festival areas (both indoors and outdoors) to sTARTUp Day ticket owners. Only people that have completed their registration to the event and have proven their infection safety have access to festival areas. All movements in and out of festival areas are checked and data collected.

Masks at the event

Wearing face masks indoors is **strongly recommended** during the sTARTUp Day business festival and side events. The sTARTUp Day team will wear masks indoors (or alternative safety protection, for example Respiray devices) at all times.

The event will provide free masks at the festival venue. There are two masks options to choose from:

1. 4-layered fabric masks (from Facewear), the layers include microfibre textile, pre-layer, ePM1 textile and PES textile;
2. type IIR medical masks with a certification – CE, EN14683:2019+AC2019 and ASTM2100 standard.

It's allowed to bring personal masks to the event.

Disinfection points at the venue

In total, there are more than 25 locations at the main event venue where participants can sanitize their hands. The selected locations are areas where participants will have the most contact with different surfaces or with each other.

Venue maps indicating disinfection station areas are added to the end of this document in attachments.

All side event locations are provided with sanitizing stations as well. Key side events, such as Investor Day, VIP reception and sTARTUp Night are all covered by our sanitizing station partner Zäp.

Cleaning the venue

General cleaning service is carried out by Estonian National Museum and Riigi Kinnisvara within the guidelines and requirements set out by the Health Board.

Matchmaking area with Respiray devices

The matchmaking area is one of the busiest areas at sTARTUp Day with 1-on-1 meetings between participants. As it's a high close contact area, we have added a technological safety measure to keep the meetings safe. Everyone will get a personal Respiray wearable air

purifier for the meetings. The devices remove 99% of viruses and bacteria from the air that passes through the module. This means that the air you breathe is Covid free. You can find out more information about the Respiray device from [their webpage](#). After the meetings, our team will collect the devices, clean all contact surfaces of the devices to prepare them for the next meetings.

Hybrid program access

The sTARTUp Day program is accessible both on-site and online. If anyone feels ill or uncomfortable joining sTARTUp Day at Estonian National Museum, they have full online access. This means that everything on stages is accessible through event channels provided to ticket owners (platforms Brella and Elisa Stage). Online content includes all 4 stages, matchmaking, virtual demo area, virtual side-events and online workshops.

⚡ Instructions and rules for official side event organizers

National regulations require all events with more than 50 participants to check infection safety certifications. Since side events might not be exclusive for sTARtUp Day attendees, we require all official side events, regardless of their size (even under 50 participants) to check their participants for infection safety certificates. If any side-event organizer declines these terms, the side event is taken off the official side events program. This is to ensure safety of all sTARtUp Day participants.

This means that all side events have some limitations of allowed participants:

- People with full vaccination and the required time period has passed since the final vaccination dose. The time period needed to be passed depends on the vaccine:
Pfizer/BioNTech – maximum efficiency is reached after 7 days;
AstraZeneca – maximum efficiency is reached after 15 days;
Moderna and Johnson & Johnson – maximum efficiency is reached after 14 days.
- People with a valid negative PCR or negative rapid antigen Covid test. PCR test results must not be more than 72 hours old and rapid antigen test must not be more than 48 hours old.
- People with a proven record that he/she has recovered from COVID-19 within the past 6 months. This needs to be a medical document or within the EU Digital Certificate.

Keep in mind that most participants will be able to provide an EU Digital Certificate or a certificate from a known medical testing center. Some might show certificates issued by organizations outside the EU. It's then important to check the aforementioned conditions and limitations and if the person fills in one of the mentioned requirements. The certificate may be presented either digitally or as a printout. The government instructions accept visual confirmation of the certificate, but we recommend scanning EU Digital Certificates with [this application](#). As of writing these instructions, the application will not check the time requirements of vaccines and tests – this has to be done manually!

If a side event participant already has sTARtUp Day wristband and badge

If the participant already has picked up his/her wristband and badge for sTARtUp Day, the event pre-registration teams have already checked the participant's infection safety. This means that additional checks are not necessary. It's important to **keep in mind that the participant must have both the wristband and the badge!** It's not enough to have only the badge since it's easy to pass on to a friend who has not passed the infection check. If needed, all organizers are allowed to check if the name on the badge matches his/her personal ID.

If side event participant doesn't have a festival wristband and badge

If the participant has not received his/her wristband and badge, or will not join the main event, it's mandatory to check his/her infection safety certificate. Allowed options include EU

Digital Certificate, non-EU certificates, valid PCR or rapid antigen test result certificate. If the participant is not able to provide a valid infection safety certificate in any form, he/she must not be allowed to enter the side event.

Participants without a sTARUp Day wristband and badge must be checked for infection safety certificate. All side event participants must have proven their infection safety!

Mandatory registration form for all side events

In addition to the infection safety check, all side events must keep a registration form with the names and contact information of all participants that are/were present at the side event. This information is needed if any participant turns out to be Covid positive and we need to notify people that they had close contact with a COVID-19 case.

A mandatory registration form for all sTARUp Day side events can be [downloaded here](#).

All filled registration forms (or confirmed copies) must be handed over to sTARUp Day side event managers in order to centralize key information to be used in the case of a Covid spread. If the form is filled digitally, please send it to info@startupday.ee right after the side event. If the registration form is filled physically, please bring it to the team office at sTARUp Day as soon as possible or send a digital copy/picture to info@startupday.ee.

If needed, you may add logos and extra information to the form, or add extra lines/pages.

Safety at side event venues

Safety on site of side events must be kept in mind. This means that participants must have easy access to disinfection stations entering the event (near the registration form) and in other areas where participants have contact with different surfaces and each other. This includes near food and drinks, bathrooms, stages, etc.

We encourage people to wear masks at sTARUp Day events. Masks have been proven to be an easy and effective safety measure to limit the spread of the virus. At the main event, the organizing team has been asked to wear masks at all times and we recommend side event organizers to do the same. If possible, please provide participants with clinical masks when entering the side events.

Other safety measures

HOIA mobile app for Estonians

It's recommended to download and install the HOIA mobile app on your phone. With it, you can quickly find out about possible close contact with a COVID-19 infected person, allowing you to take steps to protect your own health and the health of others. It is strongly suggested that all sTARTUp Day festival guests as well as side-events participants use it while attending the event. More information & download the app - <https://www.hoia.me/en/>

BioBlock nasal spray

The BioBlock nasal spray is intended as an additional measure to prevent the spread of the coronavirus, to prevent an increase in the infection coefficient, and to prevent the reintroduction of extensive restrictions. The spray is used 1-2 times in both nostrils, 3-4 times a day and before and after visiting crowded places. It is recommended to use the product again after blowing your nose. sTARTUp Day will give 200 bioblock nasal sprays as an extra measure to sTARTUp Day team (including volunteers) and speakers to use as they have the most close contacts with participants. More information about BioBlock [can be found here](#).

⚡ Attachments and schemes

Disinfection stations indoors, 1st floor

Green stations - ZÄP

Blue stations - ERM

Yellow stations - sTARTUp Day

sTARTUp Day 2021

Desojaamad seisuga 05.08.2021

Eesti Rahva Muuseum, Tartu, I korrus, A-tiib

- ◆ ZAP desojaam
- ◆ ERM desojaam
- ◆ SD desojaam



Disinfection stations indoors, 0 floor

Green stations - ZÄP

Blue stations - ERM

Yellow stations - sSTARTUp Day

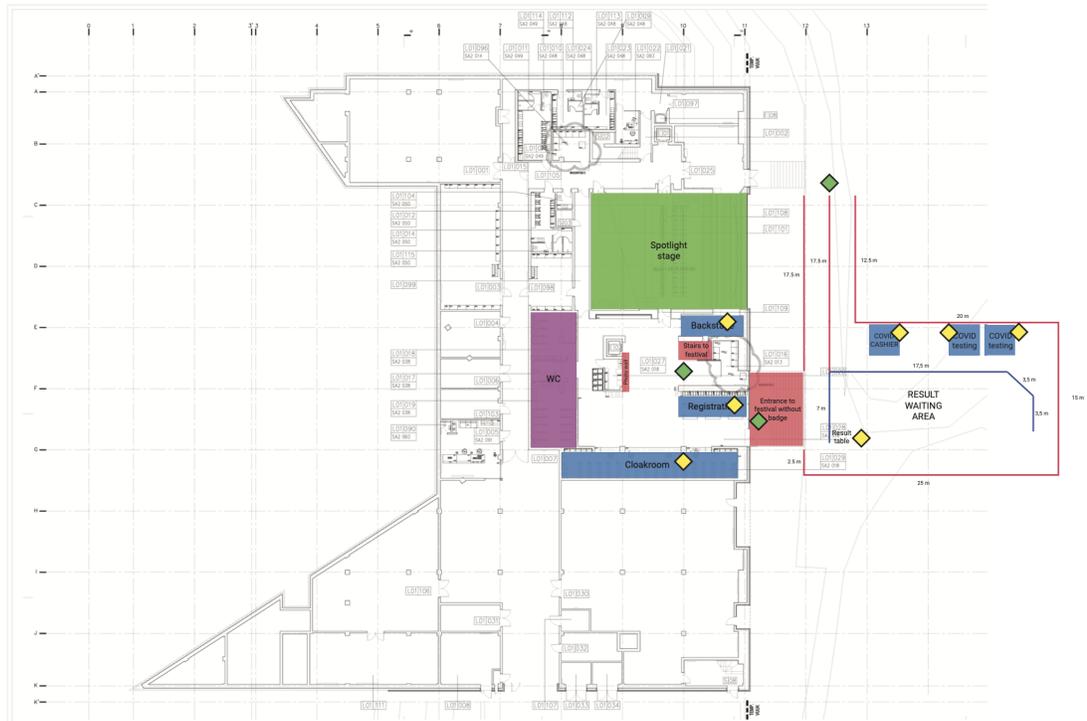
sSTARTUp Day 2021

Desojaamad seisuga 05.08.2021

Eesti Rahva Muuseum, Tartu, 0 korrus, A-tiib



- Madal aed - 2.5 m laius
- Kõrge ehitusaed - 3.5 m laius + mustad katted
- ZAP desojaam
- ERM desojaam
- SD desojaam



Disinfection stations indoors, 2nd floor

Green stations - ZÄP

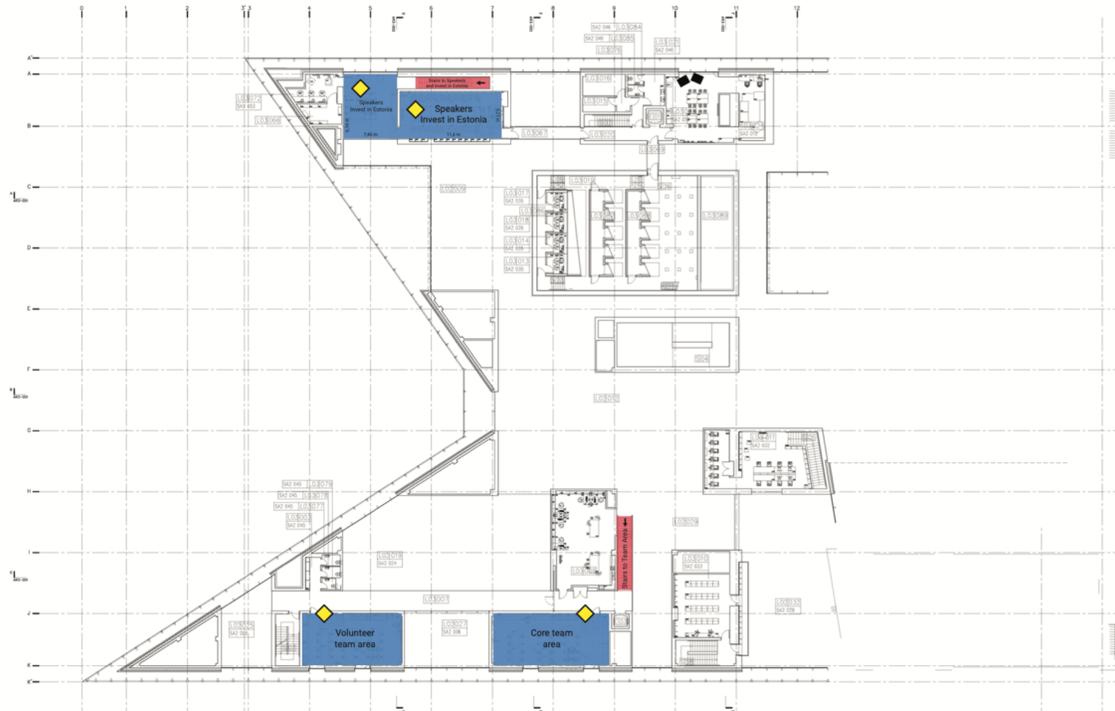
Blue stations - ERM

Yellow stations - sSTARTUp Day

sSTARTUp Day 2021

Desojaamad seisuga 05.08.2021

Eesti Rahva Muuseum, Tartu, II korrus, A-tiib



Disinfection stations outdoors

Green stations - ZÄP

Yellow stations - sSTARTUp Day

