

How to get Smart Specialisation Strategies closer to business?

Date: 6-7 March 2019

Venue: Technologiepark Adlershof, Rudower Chaussee 17, 12489 Berlin/DE

Moderation: Sina Landorff

Wednesday, 6 March 2019

08.45 – 09.30 Registration and Welcome Coffee

09.30 – 09.50 Opening session

Welcome words by
Christian Weiß, Managing Director of Rostock Business, Lead Partner of the
Emplnno project
Henrik Paape, Ministry of Economics, Labour and Health Mecklenburg-
Vorpommern (DE)

**09.50 – 10.35 RIS3 implementation from the EU perspective –
expectations, challenges, traps?**

Dr. Ales Gnamus, S3 Platform, Growth & Innovation, Joint Research Centre

10.35 – 11.00 Coffee Break

11.00 – 12.30 Emplnno – smart, straightforward and only successes – wasn't it?

Panel discussion on project activities, success stories and recommendations
Voices from the partner regions

12.30 – 13.30 Lunch Break

13.30 – 15.00 Networking Session within 6 Priority Areas

ICT, Health + Life Science + Biotech, Maritime Industries,
Food, Energy, Materials

15.00 – 15.15 Coffee Break

15.15 – 16.00 The role of Smart Specialisation in the Baltic Sea Region

Esa Kokkonen, Policy Area Coordinator Innovation of the EU Strategy for the Baltic Sea Region

16.00 – 16.45 Berlin-Brandenburg – a common RIS3 and good practices of implementation

Dr. Peter Eulenhöfer, Division Manager Labour, Energy, Start-ups & Internationalisation of Brandenburg Invest Ltd (WFBB)

16.45 – 17.00 Closure Day 1

19.00 Dinner reception

Thursday, 7 March 2019

09.30 – 09.45 Welcome Coffee

09.45 – 11:15 How to build a better tomorrow with S3?

2 parallel open interactive sessions

a) How do businesses benefit from Smart Specialisation Strategies? Values from funds, resources and strategies.

Facilitation: D2i – Design to Innovate/DK and Tartu Science Park/EE

b) Governance challenges, monitoring and evaluation

Facilitation: Region Östergötland/SE and Lubelskie Voivodeship/PL

11.15 – 11.45 Conference closing – a look beyond Emplnno

Rostock Business, Lead Partner of the Emplnno project

Dr. Ales Gnamus, S3 Platform, Growth & Innovation, Joint Research Centre

Voices from Project Partners

11.45 – 12.15 Light Lunch

12.30 *Optional tour through the Science and Technology Park Adlershof*
(<https://www.adlershof.de/en/>)