

EUROPEAN DESIGN FESTIVAL 2022



Design Conference: Beyond Design Schedule

9.30 - 10.00	Meet & greet
10.00 - 10.15	Introduction
10.15 - 11.00	Leyla Acaroglu
11.00 - 12.30	Design Beyond Resistance
11.00 - 11.30	Ariel Guersenzwaig
	PANEL
11.30 - 11.50	Marksteen Adamson
11.50 - 12.10	Margus Tamm
12.10 - 12.30	Discussion
12.30 - 13.30	LUNCH
13.30 - 14.45	Design Beyond Tranquility
13.30 - 13.50	Keynote interview: Frederico Duarte with Isabel Ines
	PANEL
13.55 - 14.10	Case Study #1: Vinay Mistry, Chrys Naselos, DesignStudio London
14.10 - 14.25	Case Study #2: Isabelle Dahlborg Lidström, Grow Sweden
14.25 - 14.45	Panel: DesignStudio, Grow, Isabel Ines, Helmes -> tbc
14.45 - 15.00	BREAK
15.00 - 15.15	Kaidi-Kerli Kärner , Ministry of Economic Affairs and Communication
15.15 - 16.45	Design Beyond Governance
15.15 - 15.45	Angela Oguntala
	PANEL
15.45 - 16.05	Innoteam
16.05 - 16.25	Case Study
16.25 - 16.45	Discussion
16.45 - 17.00	Wrap up