

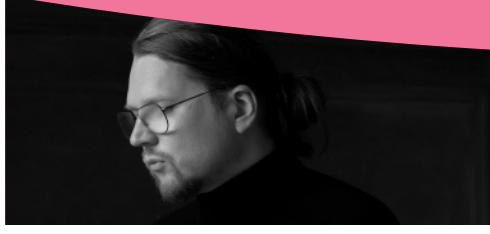


June 18, 2022 Tallinn, Kultuurikatel

Conference is moderated by Martin Veisman

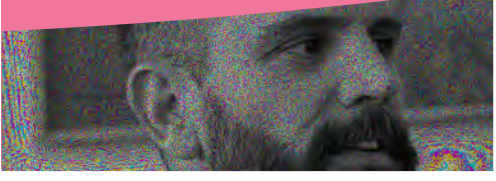
9.30 - 10.00	10.00 - 10.15	10.15 - 11.00
Meet & greet	Introduction	Leyla Acaroglu The UnSchool; Disrupt Design Keynote Presentation 

Design Beyond Resistance / moderated by Dan Mikkin

11.00 - 11.30	11.30 - 11.50	11.50 - 12.10	12.10 - 12.30
Ariel Guersenzwaig Elisava “Design, Responsibility and Self-Enactment” 	Marksteen Adamson Asha & Co “Stop Campaigning, Start Engaging” 	Margus Tamm tammtamm.net 	Panel discussion: Ariel Guersenzwaig Marksteen Adamson Margus Tamm

12.30 - 13.15 LUNCH

Design Beyond Tranquility / moderated by Frederico Duarte

13.15 - 13.35	13.40 - 13.55	13.55 - 14.10	14.10 - 14.30
Keynote interview: Frederico Duarte with Isabel Inés La Nave Nodriz “The Human Scale” 	Chrys Naselos DesignStudio London “Creating An Accessible Brand For All Audiences Beyond Creating Beautiful Design” 	Isabelle Dahlborg Lidström Grow Sweden “The Power and Responsibility of a Designer in the World of Sustainability” 	Panel discussion: Vinay Mistry Isabelle Dahlborg Lidström Isabel Inés

14.30 - 14.45 BREAK

14.45 - 15.00	15.00 - 15.15
Kaidi-Kerli Kärner Ministry of Economic Affairs and Communication “Digital Footprint of Estonian Public Digital Services” 	Rait Matiisen Helves “A New Self-Service Platform Saved 54500 Work Days – What Could You Achieve With That Time?” 

Design Beyond Governance / moderated by Pärtel Vurma

15.15 - 15.45	15.45 - 16.05	16.05 - 16.25	16.25 - 16.45
Angela Oguntala Greyspace “Exploring Positive Frictions” 	Helelyn Tammsaar Public Sector Innovation Team “How to Create Human Centered Public Services Using Design, Nudging Techniques and Experimentation”	Bob Corporaal Clever Franke “UNICEF Changing Childhood Project” 	Panel discussion: Angela Oguntala Helelyn Tammsaar Bob Corporaal Rait Matiisen

16.45 - 17.00 WRAP UP