





### **WWF Baltic Ecoregion Programme**

WWF Denmark

**WWF** Finland

**WWF Germany** 

**WWF** Poland

WWF Russia

WWF Sweden

Baltic Fund for Nature (Russia)

Estonian Fund for Nature

Lithuanian Fund for Nature

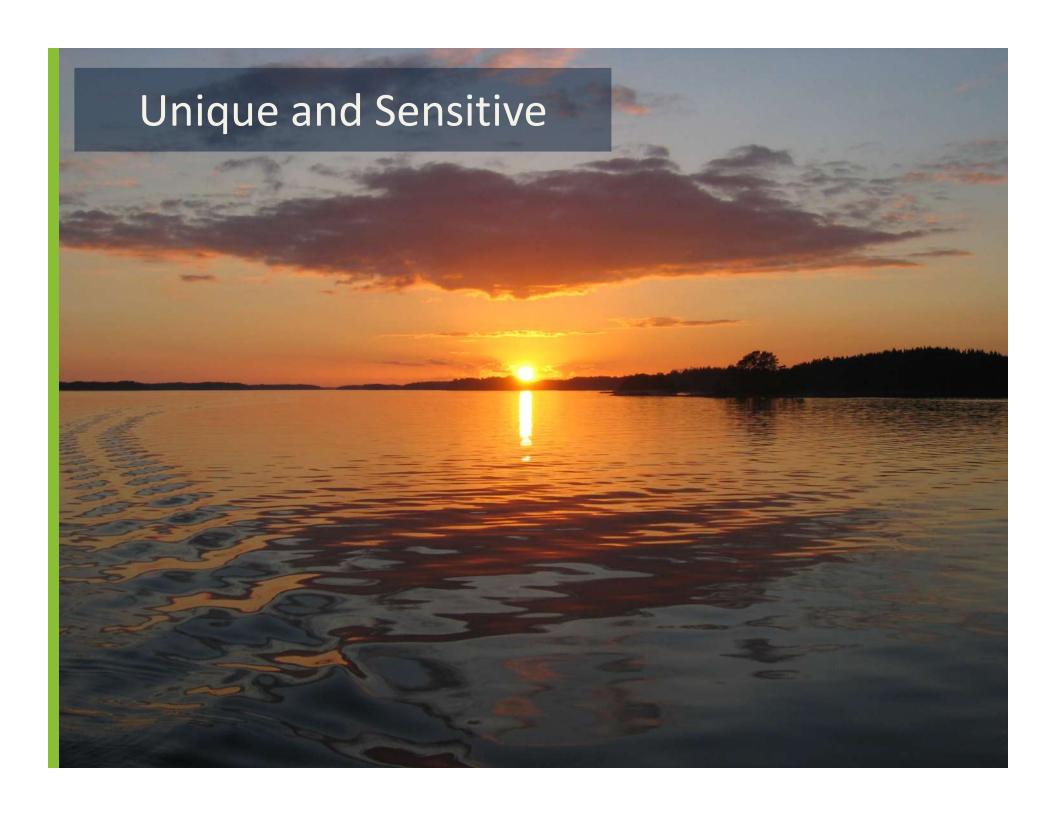
Pasaules Dabas Fonds (Latvia)





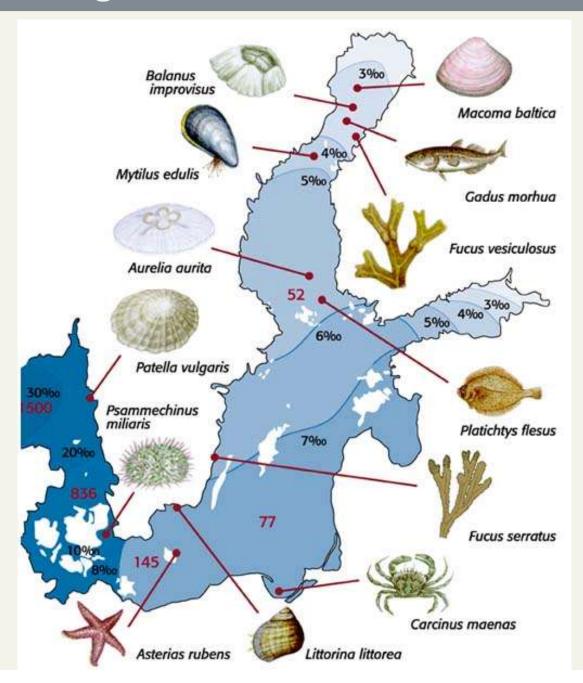


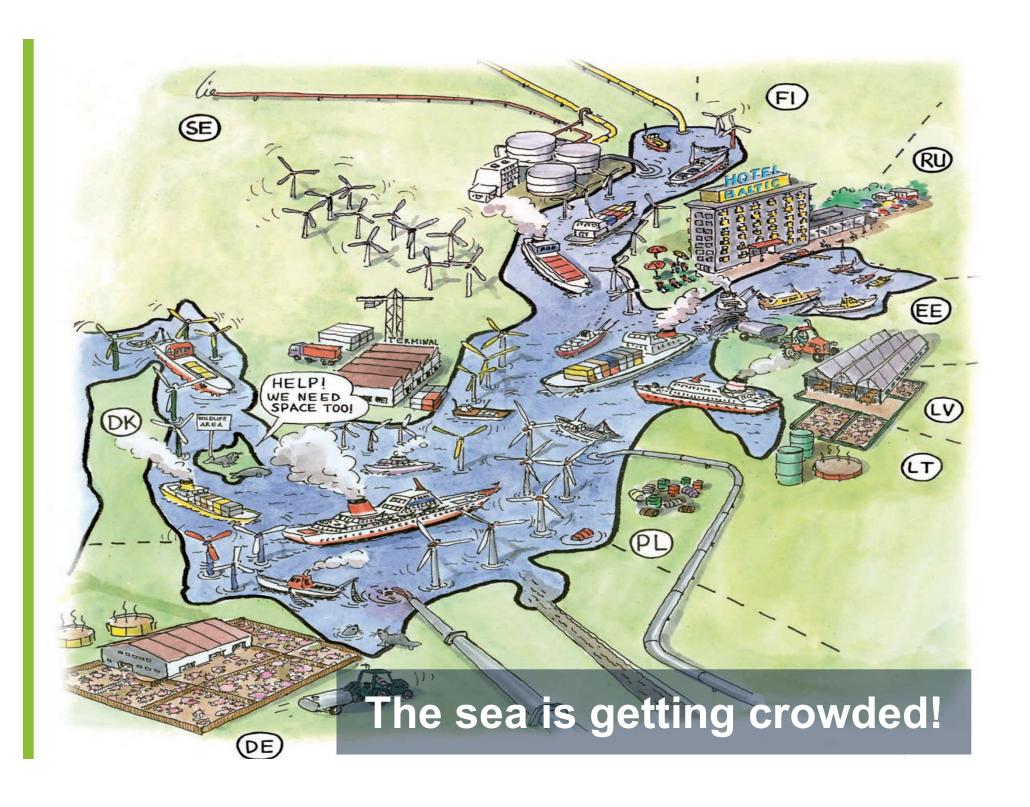






### Largest Brackish Water Basin



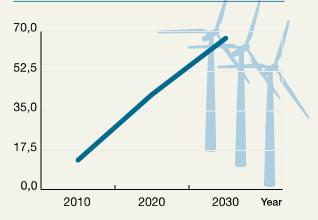




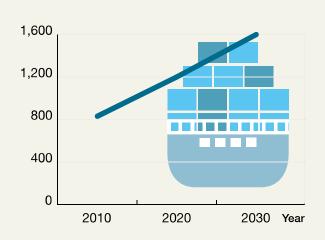
### Future growth of the Baltic Sea Region Blue Economy

## Estimated growth up to 2030

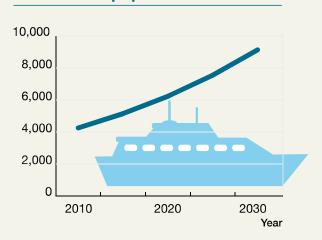




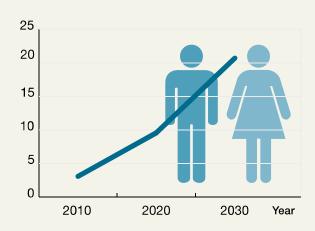
### Cargo (million tonnes)

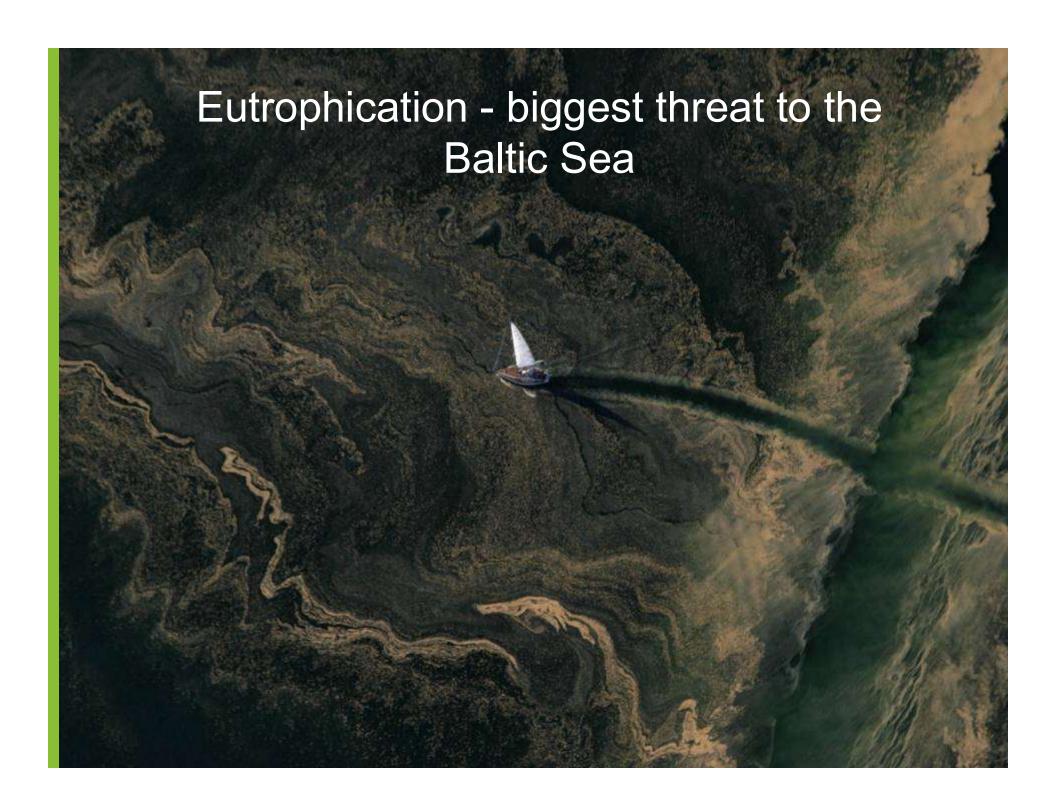


### **Number of Ships per Month**



#### Passengers (million)





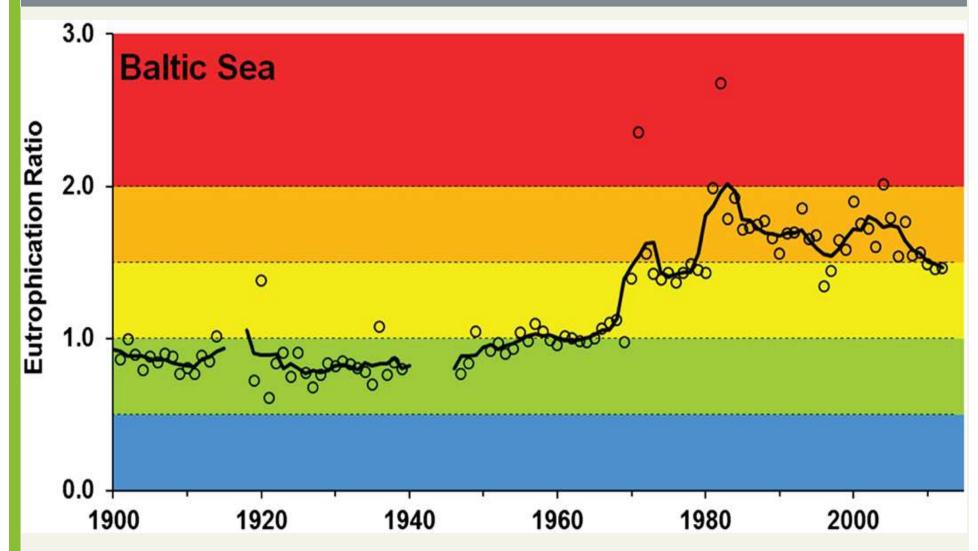








## Signs of improvement to the Baltic Sea

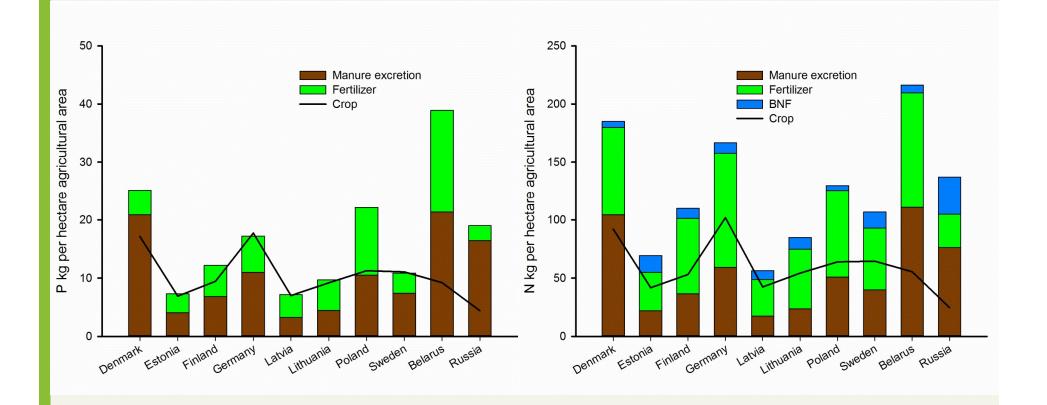


Biological Reviews 14 OCT 2015 DOI: 10.1111/brv.12221

http://onlinelibrary.wiley.com/doi/10.1111/brv.12221/full#brv12221-fig-0007



## Opportunity to improve nutrient use efficiency



- Baltic Sea catchment surplus
  - 1,5 million tons N
  - 0,2 million tons P

Source: Hong et al. 2016





















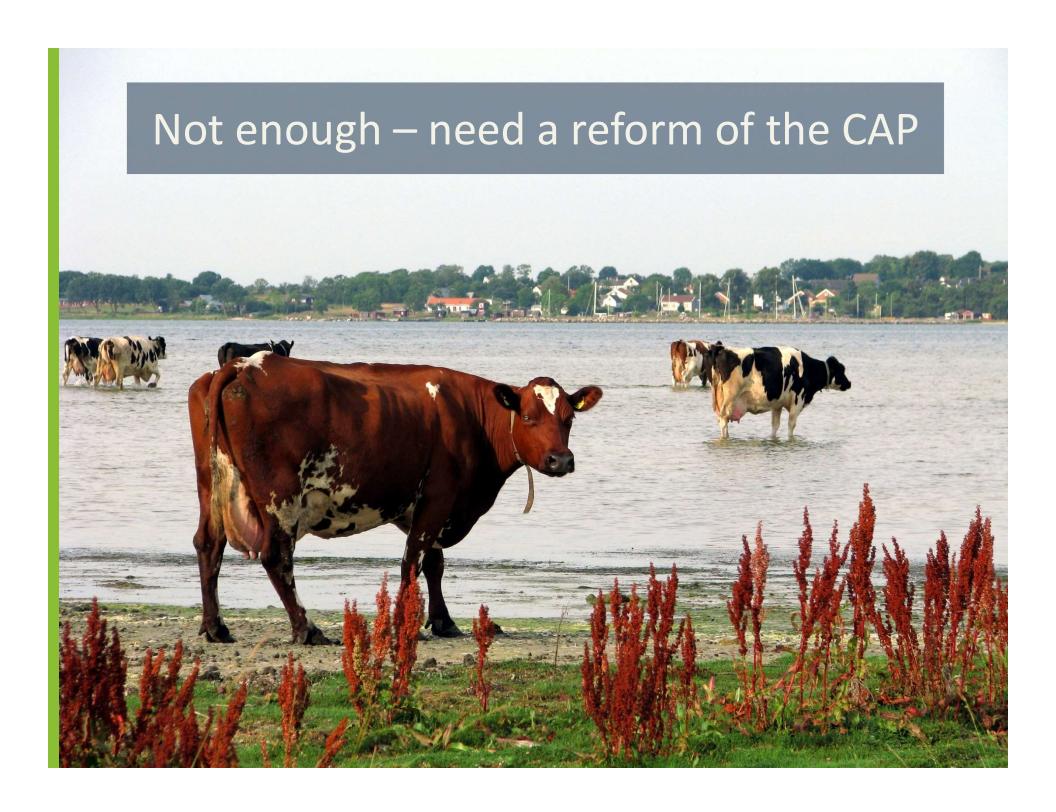














LUNCHTIME MEETING

### **VOICES FROM THE FARM**

European farmers explain their vision for Rural Development in the next CAP



Date: Tuesday 24th April, 2012, 12:30-14:30 Location: Members' Salon, European Parliament

Hosted by: Karin Kadenbach, MEP and Marit Paulsen, MEP

WWF invites you to a lunchtime discussion on the future of rural development in the Common Agricultural Policy reform with farmers from across the EU.

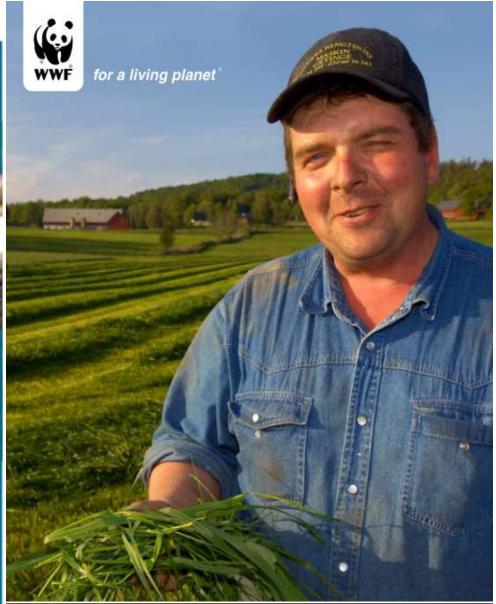
The champion environmental farmers will address some of the core issues needed to improve the rural development policy. The visiting farmers are livestock, mixed and arable farmers from Poland, Sweden, Finland, Bulgaria, Italy and Romania. They will share experiences of existing sustainable farming practices and rural development initiatives, as well as their practical vision for the next CAP.

Focus issues will be:

- · What Agri Aware needs to thrive;
- · EU support for High Value Natural farming areas;
- · Added value from farm advisory services;
- · What the Leader programme can offer rural economies and farmers.

WWF believes that rural development measures to support sustainable agricultural practices offer the best value for money for society and Europe's taxpayers, and that EU funding for these measures should be increased in the new CAP.

Please RSVP (before the 17th April) to reserve your lunch place to: tvandermaesen@wwf.eu



A vision for a new contact between land-managers and society

## A Common Environment and Rural Policy

WWF Baltic Ecoregion Programme 2010





# A Sustainable Blue Economy requires an equally *Green* and *Circular* economy on *land*

- Land-based sources are responsible for the vast majority of marine pollution – globally as well as in the Baltic Sea
- The Blue, Green and Circular Economy agendas must merge ... to ensure that all economic activities operate in such a way that the natural capital on which they depend is restored, protected and maintained

Land-based sources are responsible for 80% of marine pollution















### Award for innovative farmers





























## WWF BALTIC SEA FARMER OF THE YEAR AWARD

### - Criteria and Nomination Form 2018

WWF, in cooperation with farmer organizations from around the Baltic Sea, is launching its 2018 competition to highlight best practices in "Baltic-friendly"