



PRESS RELEASE

EUROMCONTACT releases the 2015 Market Data Report

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EUROMCONTACT releases the 2015 market data report on sales of contact lenses and lens care products. The report is available on the euromcontact website: www.euromcontact.eu. Since 2003, EUROMCONTACT provides the framework for statistics on market data and analysis, based on a collection and compilation of data from an independent company.

The report "A Comparison of European Soft Contact Lens and Lens Care Markets in 2015", from Euromcontact a.i.s.b.l is now available on-line.

In 2015, the market value of soft contact lenses (SCLs) at industry to eye care professionals (ECP) level grew by 4.45% to € 1'619 million. The market is defined as the 33 countries for which EUROMCONTACT collects data for Daily Disposables (DD), Weekly / Bi-Weekly and Monthly (W/B&M) and conventional soft (CS) CLs.

With a total of 13.7% (-5.2%) of the 15-64 years old population wearing CLs, Sweden is leading the penetration ranks, ahead of Denmark (12.3%, +4.9%) and Norway (11.8%, +3.7%). Lowest among the eleven is Spain (3.81%, +3.15%).

Silicone Hydrogels (SiHy) are now at 82.02 % share in the W/B&M segment (in total) and well above 75% in all of the reported eleven countries.

The total lens care market grew 0.1% for all 33 countries / 30 clusters.

The full report is available on the euromcontact website: www.euromcontact.eu

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Netherlands, France, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, AMO Ltd., Bausch & Lomb, CooperVision, Johnson & Johnson Vision Care, Menicon; and the European Federation for the Contact Lens Industry EFCLIN.

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For further information, please contact:

Pascale Rouhier

Secretary General EUROMCONTACT aisbl

10, rue de Tamines

1060 Brussels-BE

Phone/Fax : +32 2 537 37 11

pascale.rouhier@euromcontact.eu - www.euromcontact.eu