



PRESS RELEASE

Strasbourg, January 4th, 2014

The Manifesto of the European Coalition for Vision (ECV) has been launched today in Strasbourg, in an event hosted by MEP Marian Harkin. EUROMCONTACT is a ECV member,

The ECV manifesto calls on the European Parliament Members and candidates to tackle the growing eye health burden and prioritizing the eye vision and health in the public health strategies. Regular eye care for all, easy access to care and rapid interventions when necessary would tackle most of the burden.

Helmer Schweizer, EUROMCONTACT President stated: *"This event and the manifesto, calling for eye health and vision to be leveraged on the European public health agenda is timely, with the elections at the European Parliament coming up. Today in Europe, 20.4m Europeans are suffering from vision impairment and this should be taken into account in the European public health agenda. Euromcontact, as the voice of the contact lenses and lenses care products industry in Europe, is committed to support this initiative."*

Manifesto is attached.

The European Coalition for Vision (ECV) is an alliance of professional bodies, patient groups, European NGOs, disabled people's organisations, trade associations representing suppliers and research groups. The ECV exists to raise the profile of eye health and vision, help prevent avoidable visual impairment, and secure an equal and inclusive society for those with irreversible blindness or low vision in Europe.

For further information on the European Coalition for Vision, please contact:

Zoe Gray

zgray@iapb.org

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Netherlands, France, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, AMO Ltd., Bausch & Lomb, Ciba Vision, CooperVision, Johnson & Johnson Vision Care, Menicon; and the European Federation for the Contact Lens Industry EFCLIN.

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For further information, please contact:

Pascale Rouhier

Secretary General EUROMCONTACT aisbl

10, rue de Tamines

1060 Brussels-BE

Phone/Fax : +32 2 537 37 11

info@euromcontact.org - www.euromcontact.org